

# DATA MINING 2

## Support Vector Machine

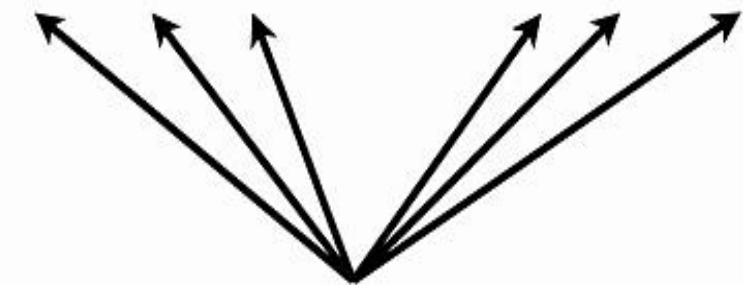
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Riccardo Guidotti

a.a. 2024/2025

Slides edited from Tan, Steinbach, Kumar, Introduction to Data Mining  
Contains slides integrated with StatQuest

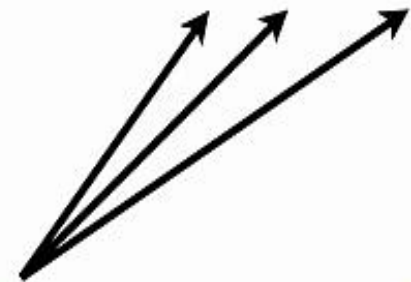




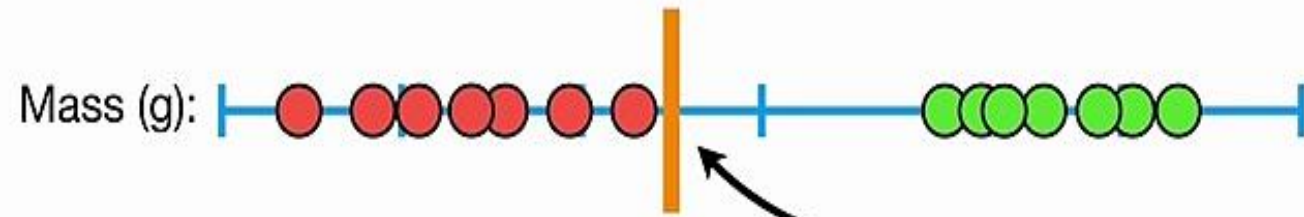
Let's start by imagining we measured the mass of a bunch of mice...



The **red dots** represent mice are *not obese*...

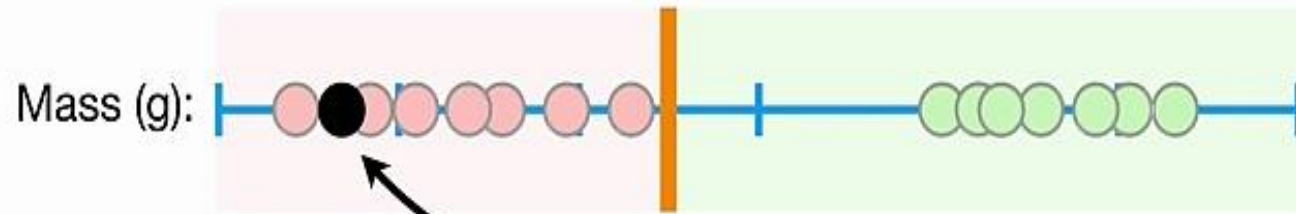


...and the **green dots** represent mice are **obese**.

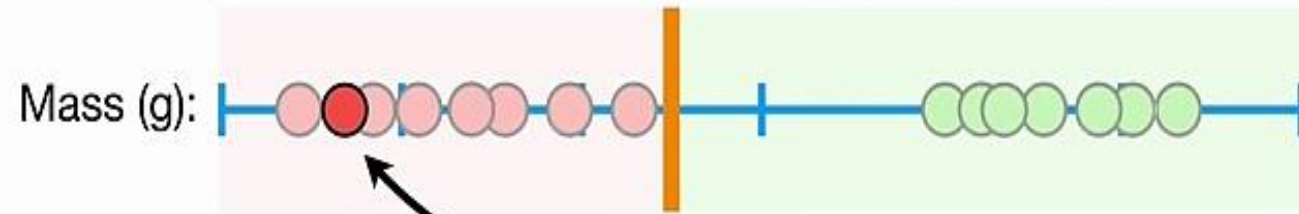


Mass (g):

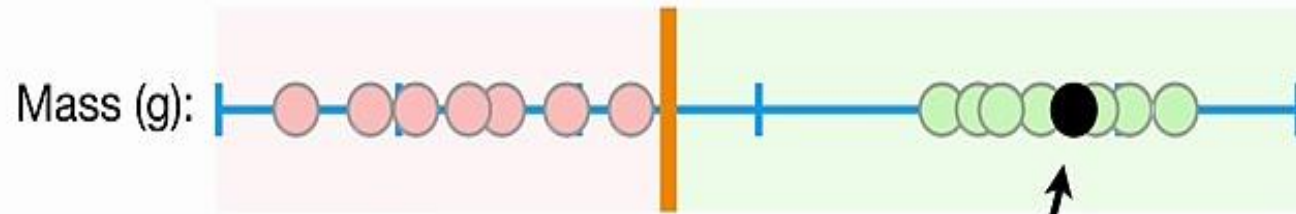
Based on these observations, we can pick a threshold...



...and when we get a new observation that has less mass than the threshold...

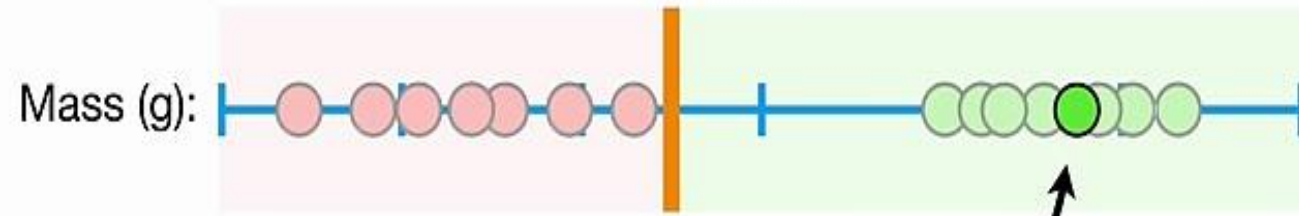


...we can classify it as *not obese*.

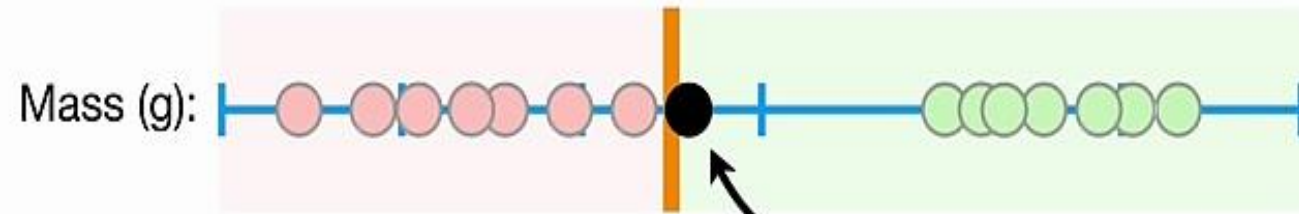


And when we get a new observation with more mass than the threshold...

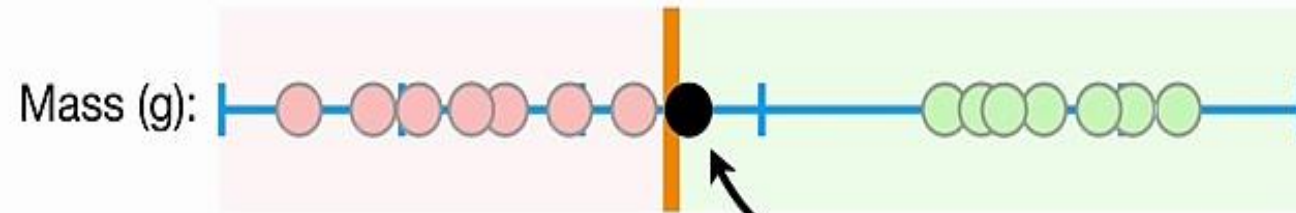




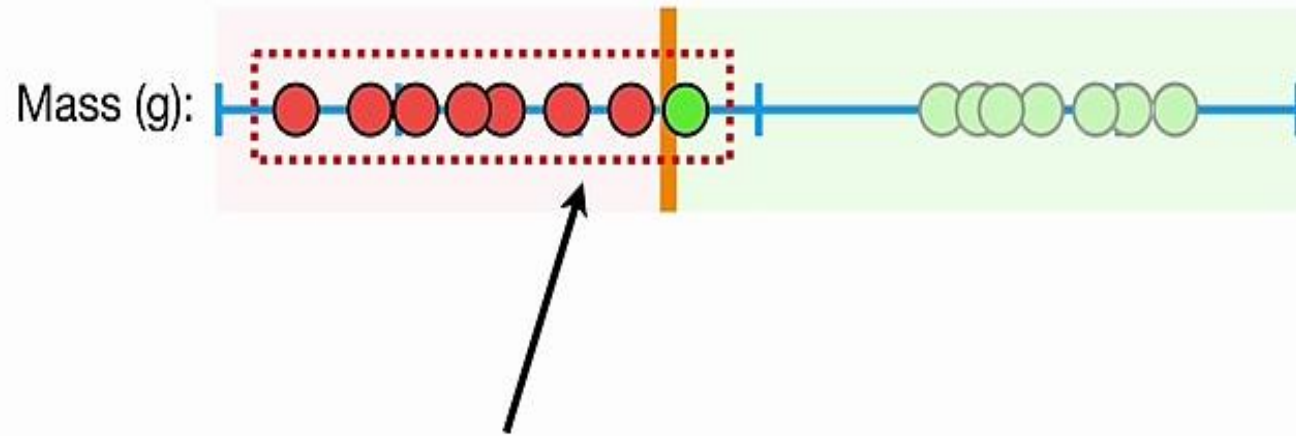
...we can classify it as **obese**.



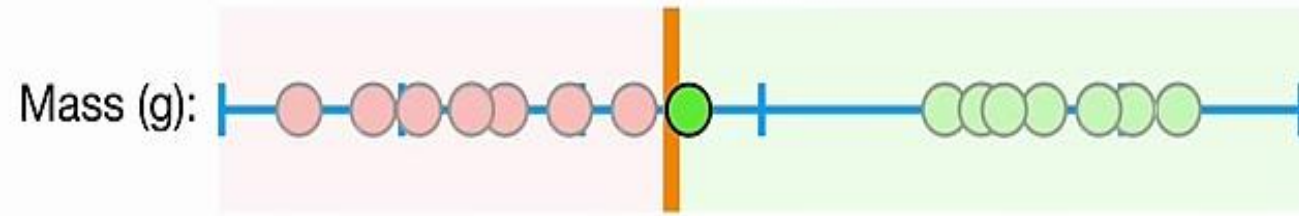
However, what if get a new observation here?



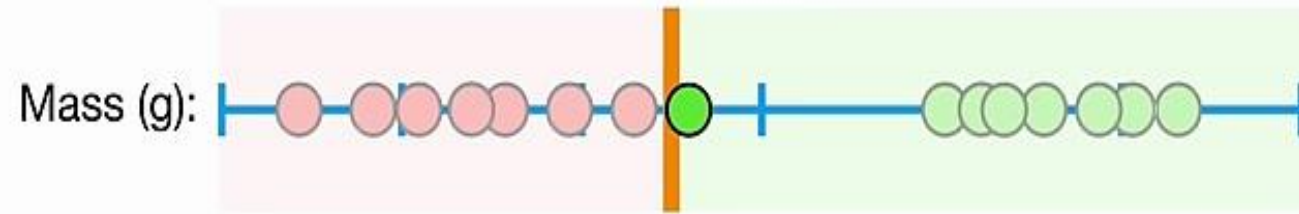
Because this observation has more mass than the threshold, we classify it as **obese**.



But that doesn't make sense, because it is much closer to the observations that are *not obese*.



So this threshold is pretty lame.



Can we do better?

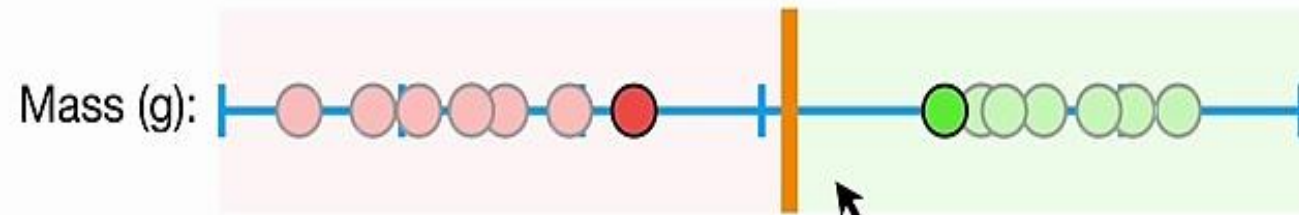


Going back to the original training dataset...

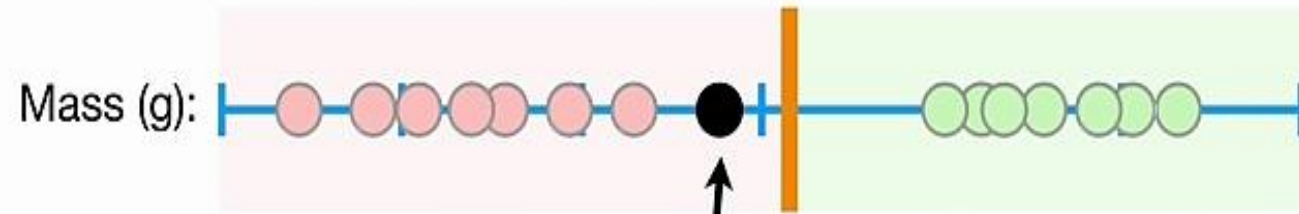


...we can focus on the observations on the edges of each cluster...

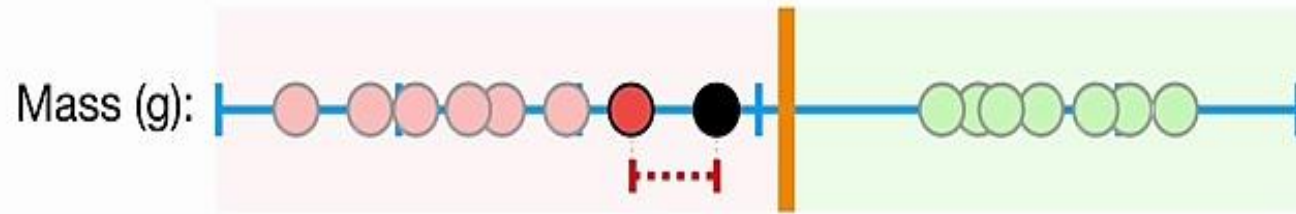




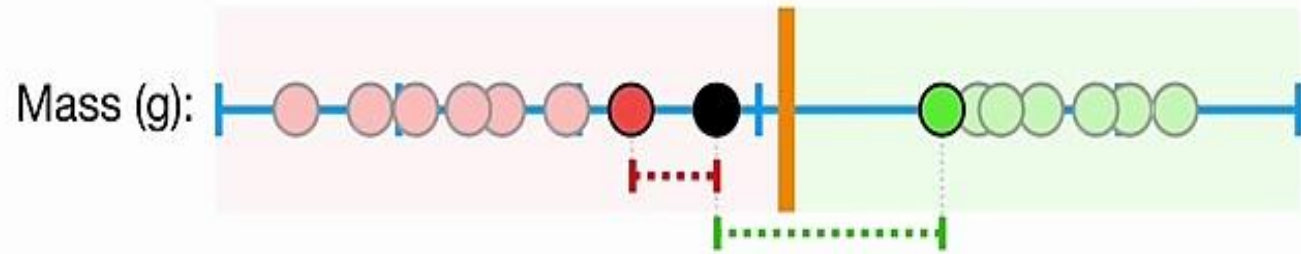
...and use the midpoint between them as the threshold.



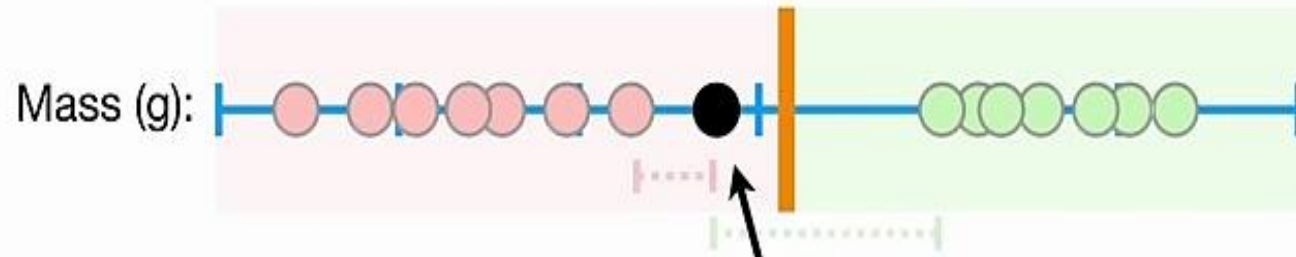
Now, when a new observation falls  
on the left side of the threshold...



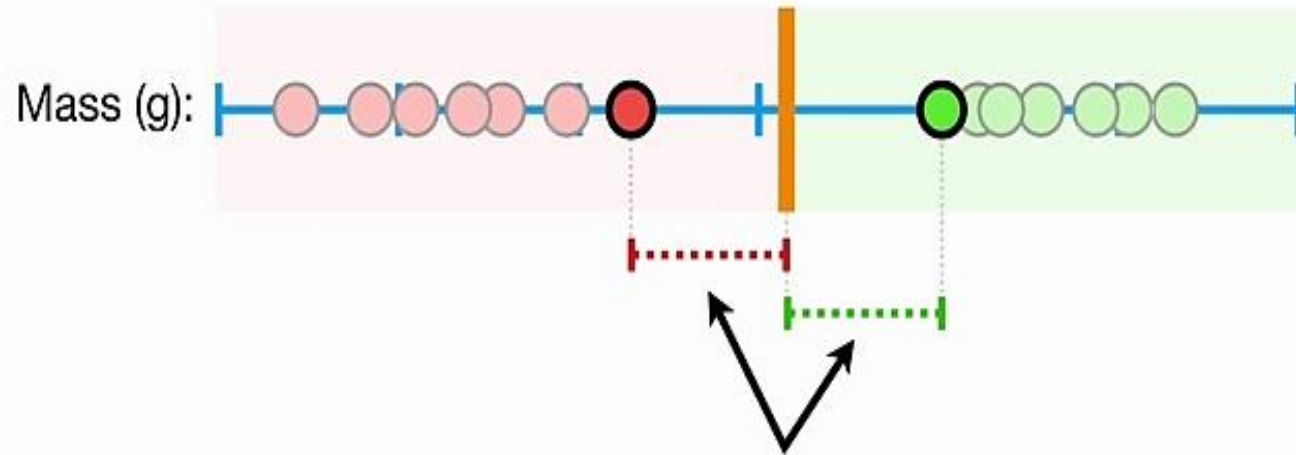
...it will be closer to the observations that are *not obese*...



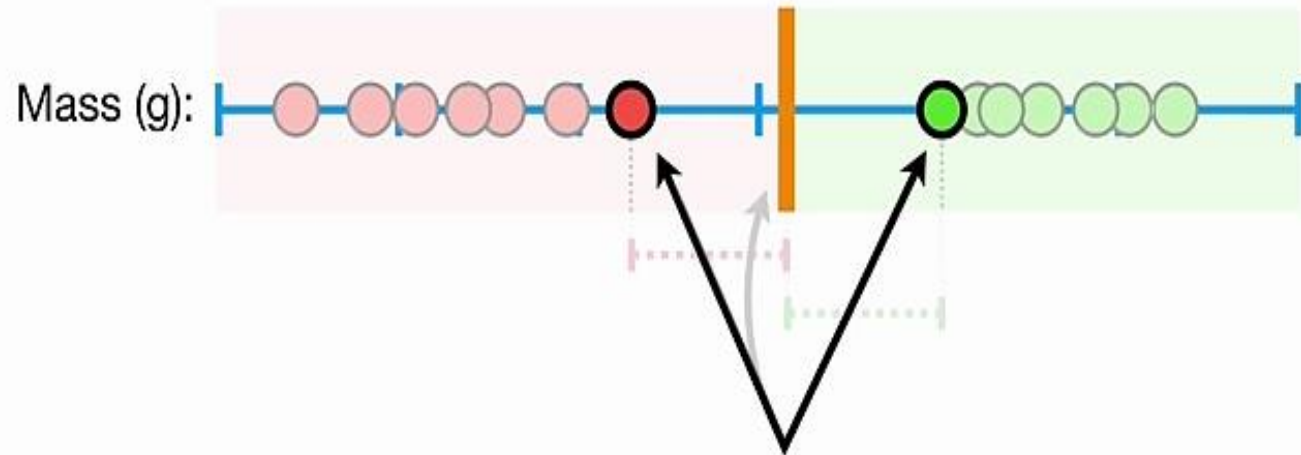
...than it is to the *obese* observations.



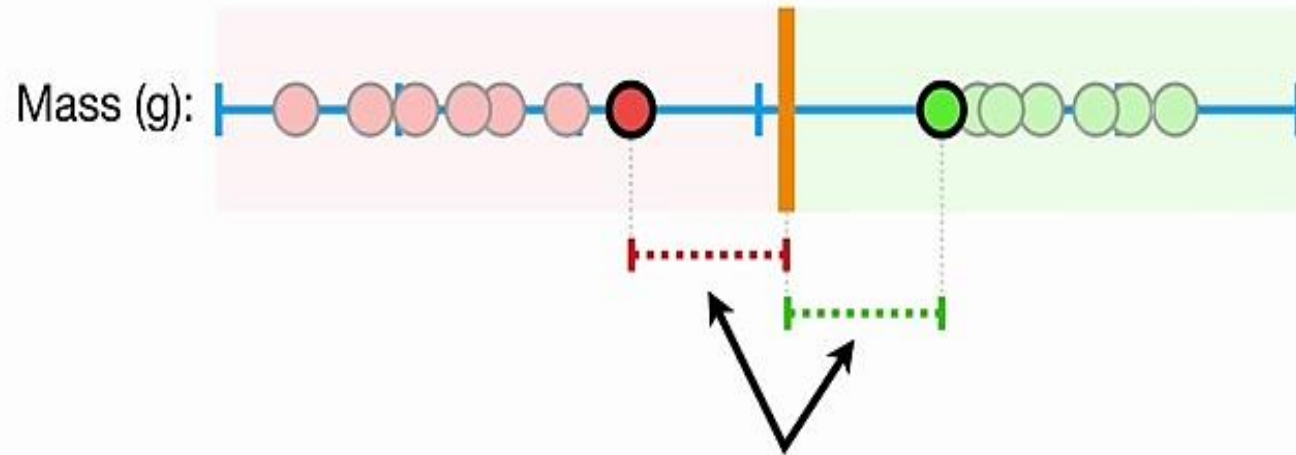
So it makes sense to classify this new observation as *not obese*.



The shortest distance between the observations and the threshold is called the **margin**.

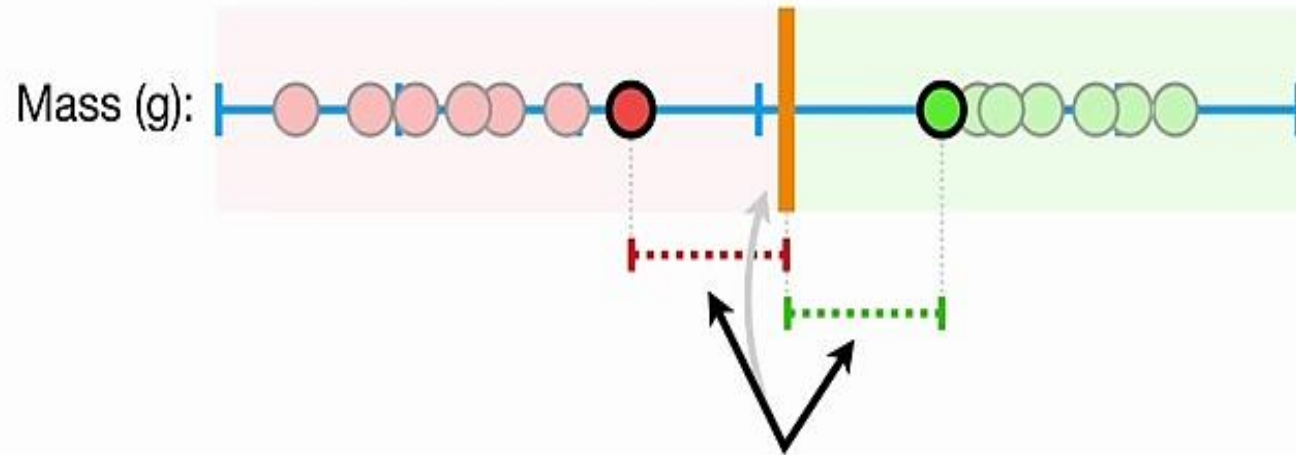


Since we put the threshold halfway between these two observations...

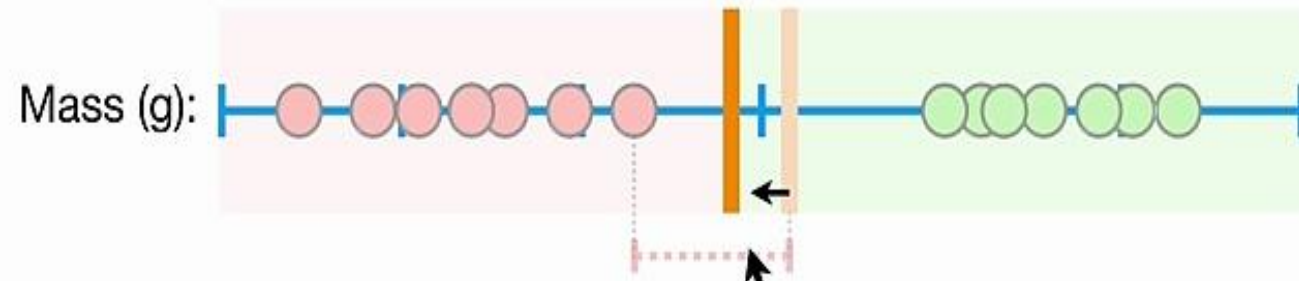


...the distances between the observations and the threshold are the same and both reflect the **margin**.

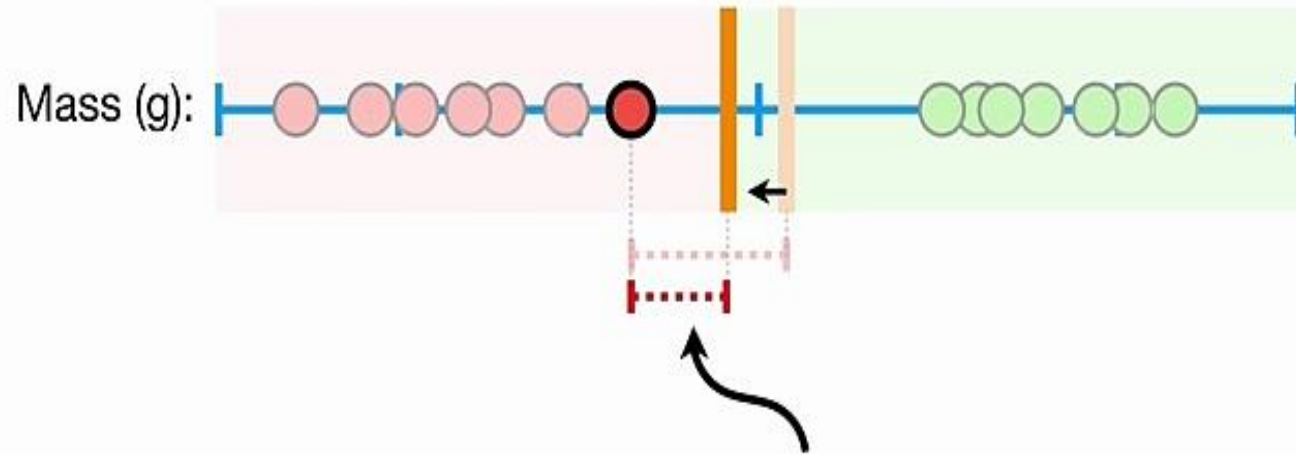




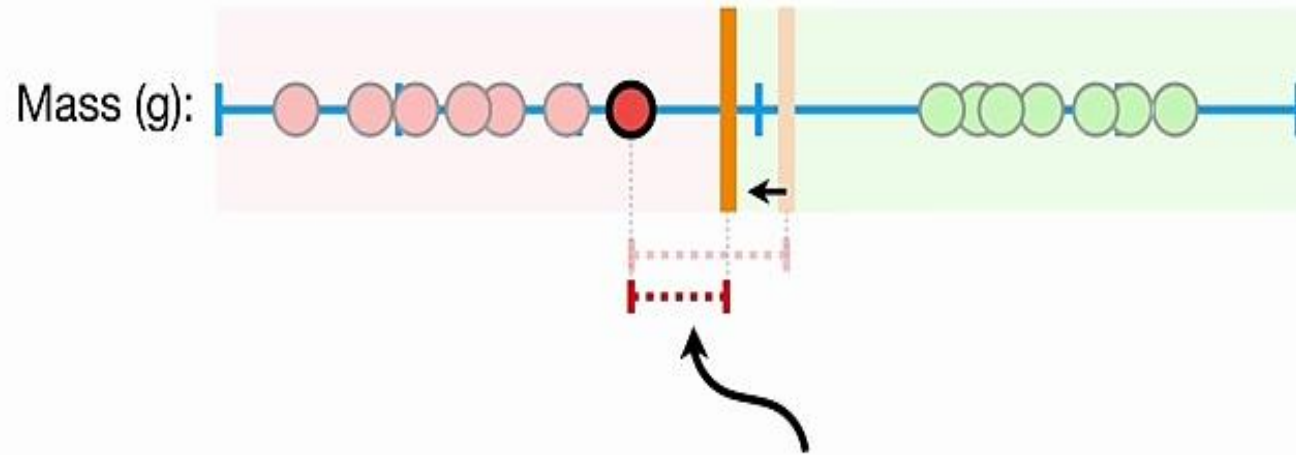
When the threshold is halfway between the two observations, the **margin** is as large as it can be.



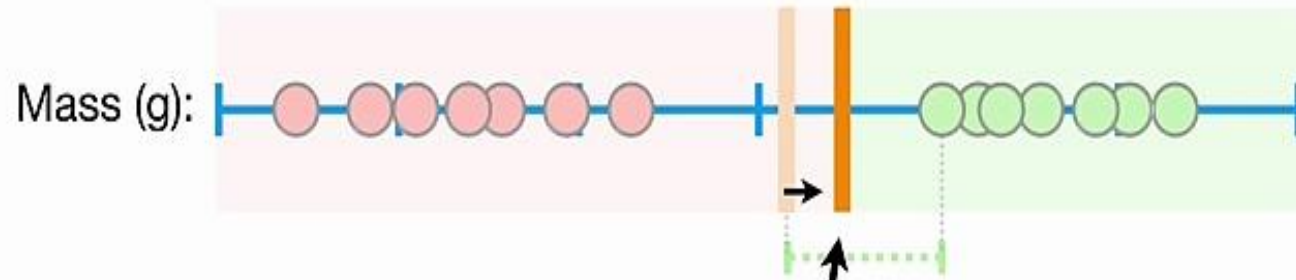
For example, if we moved the threshold to the left a little bit...



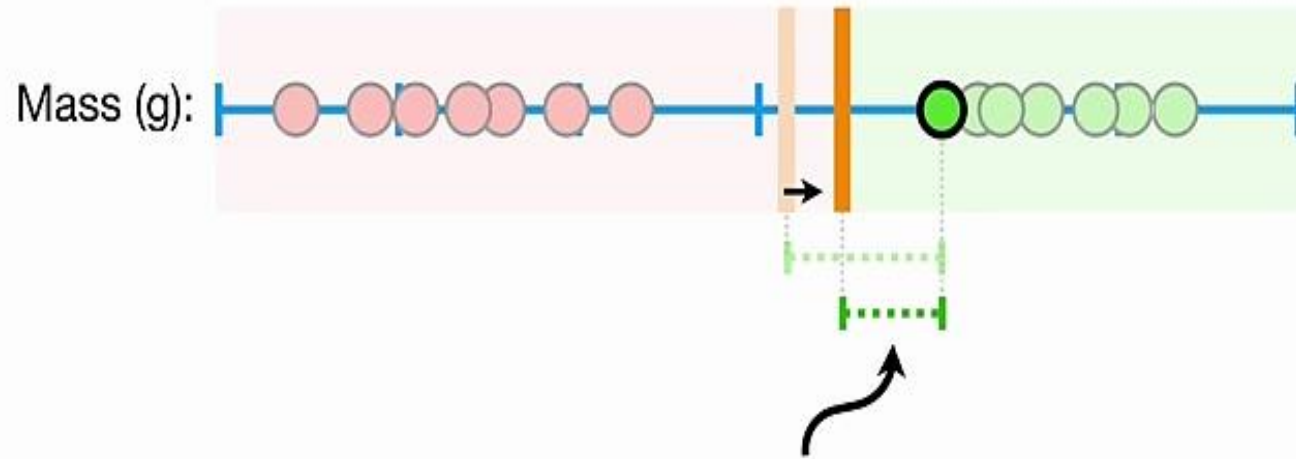
...then the distance between the threshold and the observation that is *not obese* would be smaller...



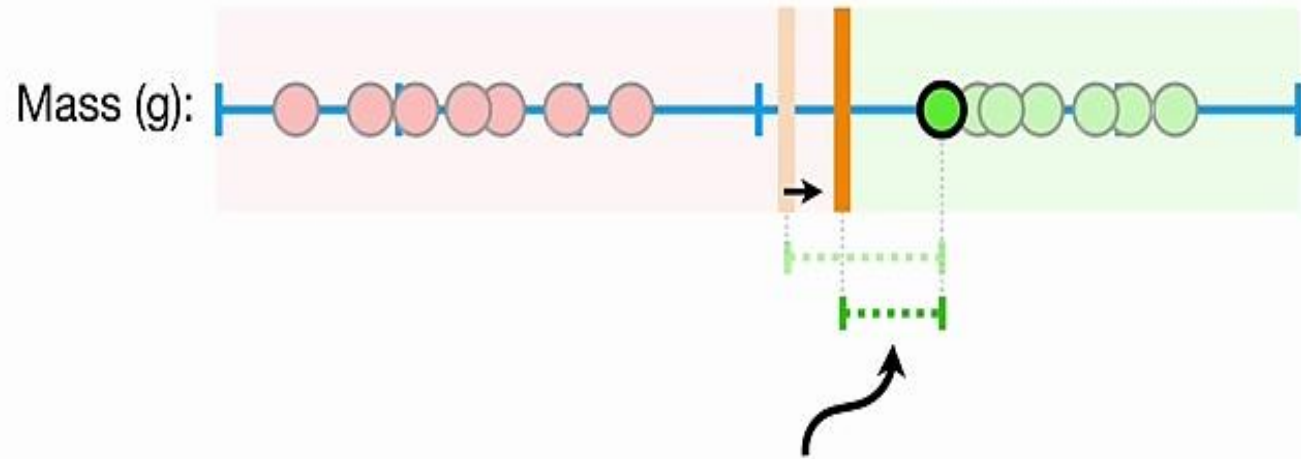
...and thus, the **margin** would be smaller than it was before.



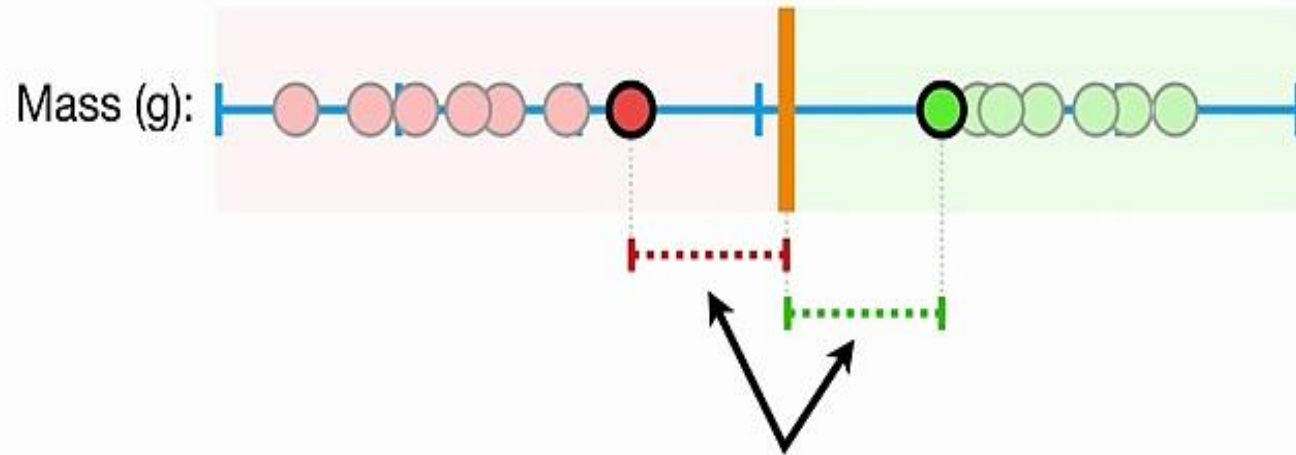
And if we moved the threshold to the right a little bit...



...then the distance between the **obese** observation and the threshold would get smaller...

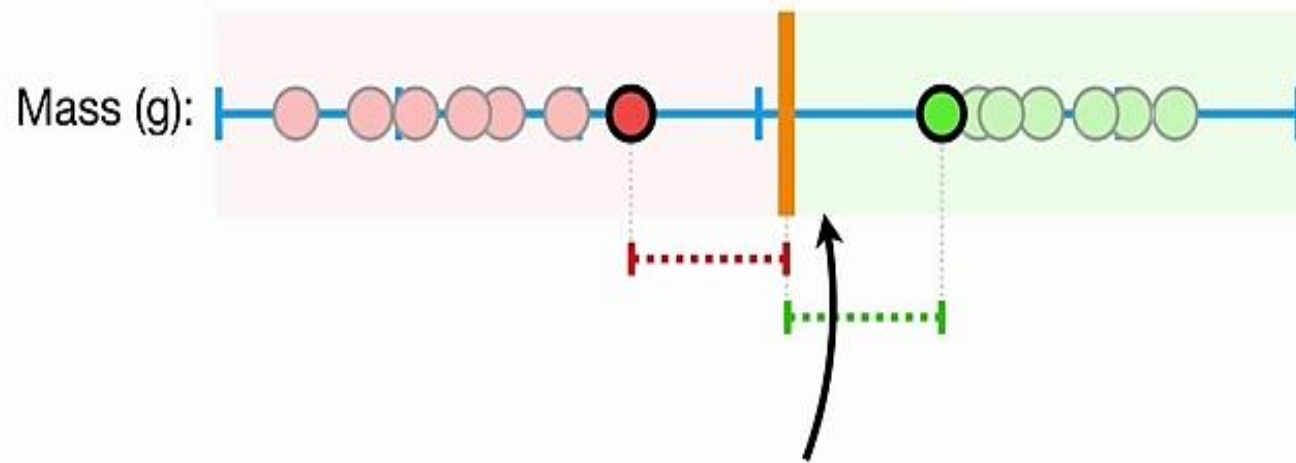


...and again, the **margin** would be smaller.

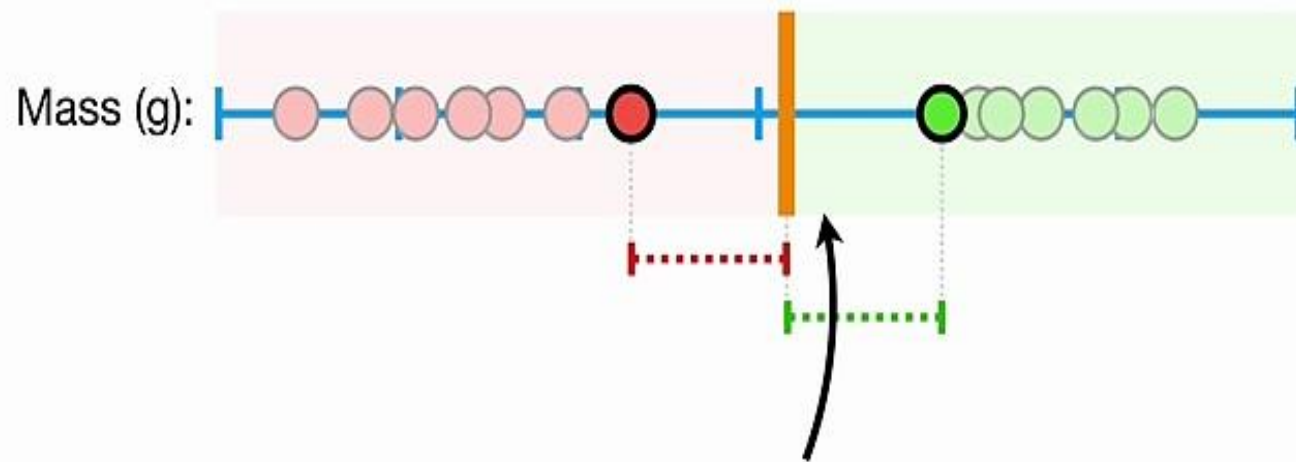


When we use the threshold that gives us the largest **margin** to make classifications...

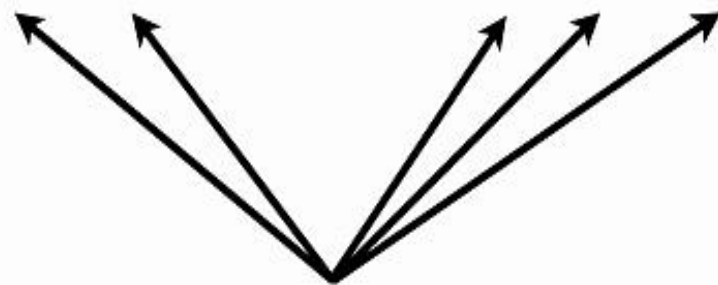




...we are using a  
**Maximal Margin Classifier.**



**Maximal Margin Classifiers**  
seem pretty cool...



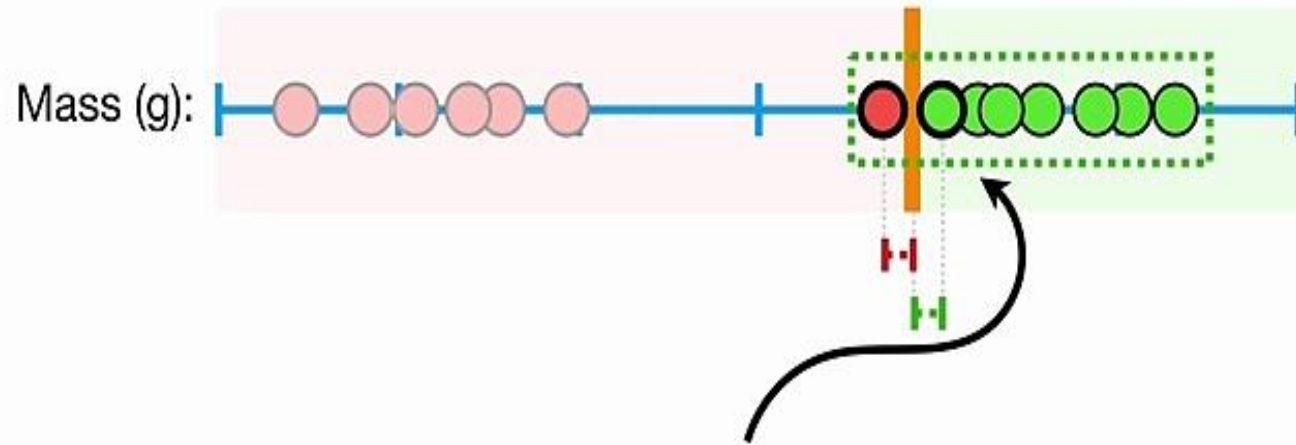
...but what if our training data  
looked like this....



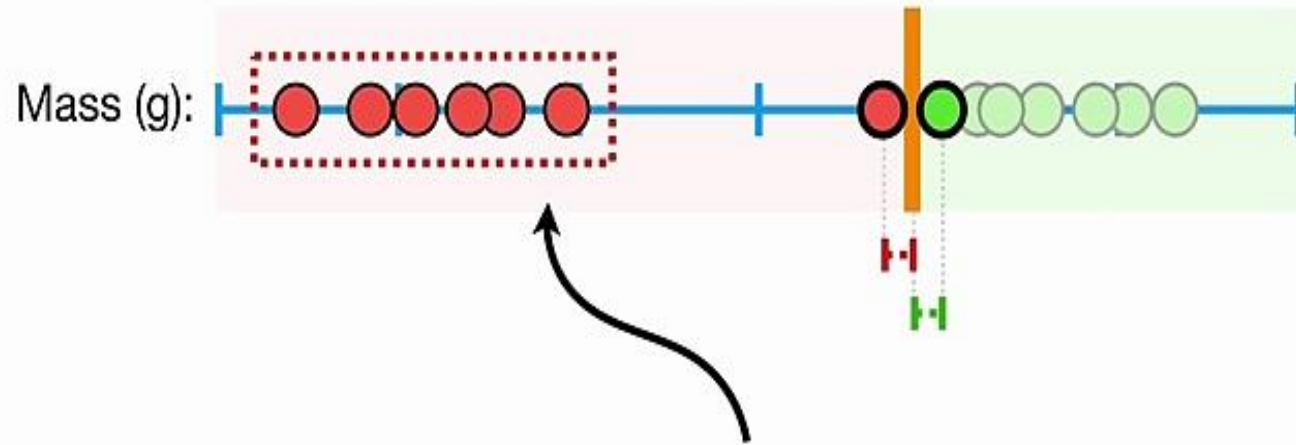
...and we had an outlier observation that was classified as **not obese**, but was much closer to the **obese** observations.



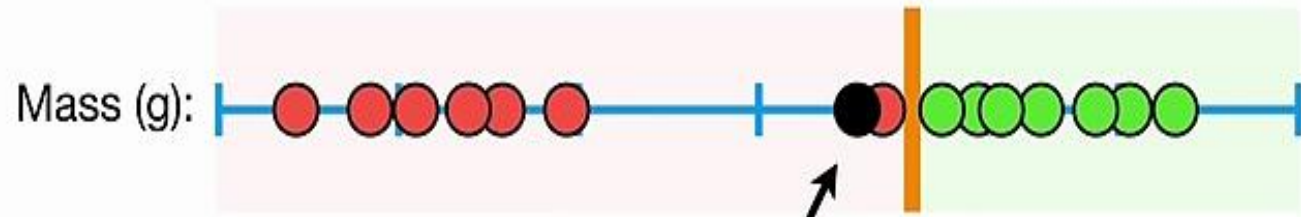
...and we had an outlier observation that was classified as **not obese**, but was much closer to the **obese** observations.



In this case, the **Maximum Margin Classifier** would be super close to the *obese* observations...

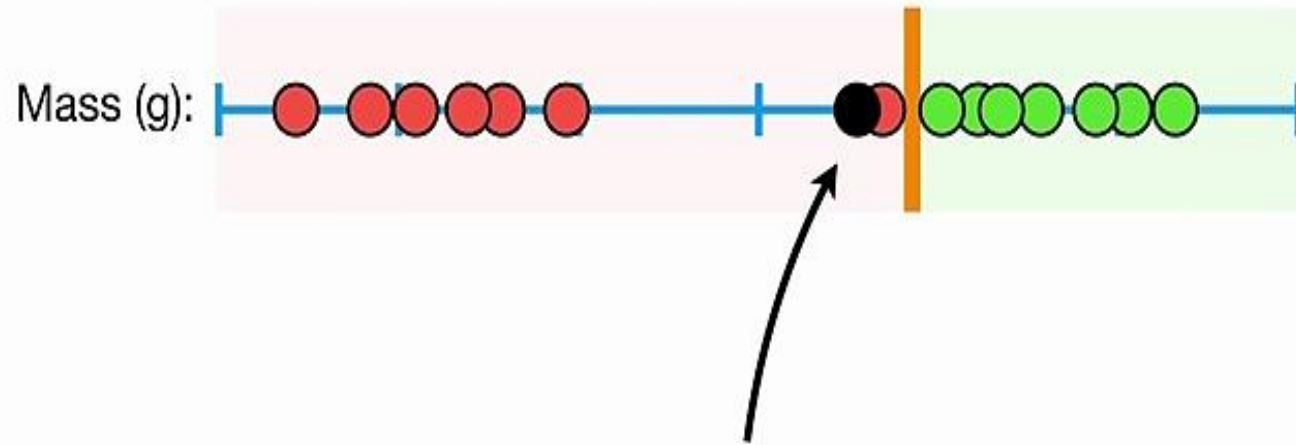


...and really far from the majority of the observations that are **not obese**.

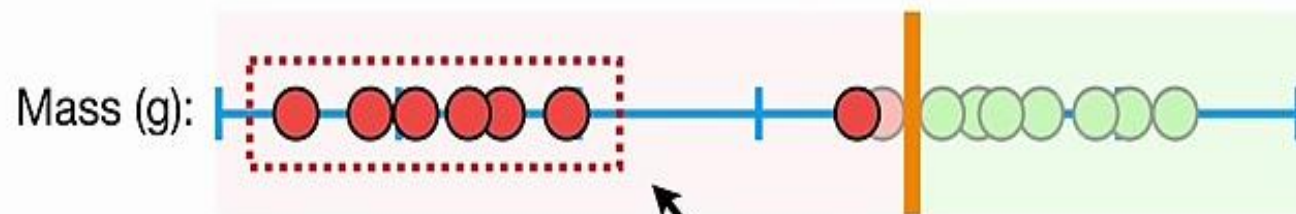


Now, if we got this new observation...

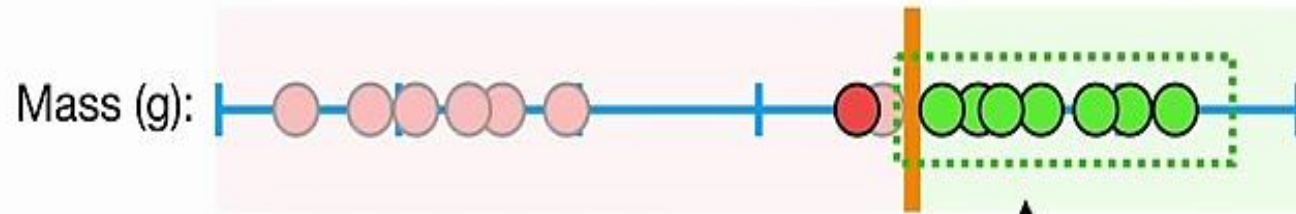




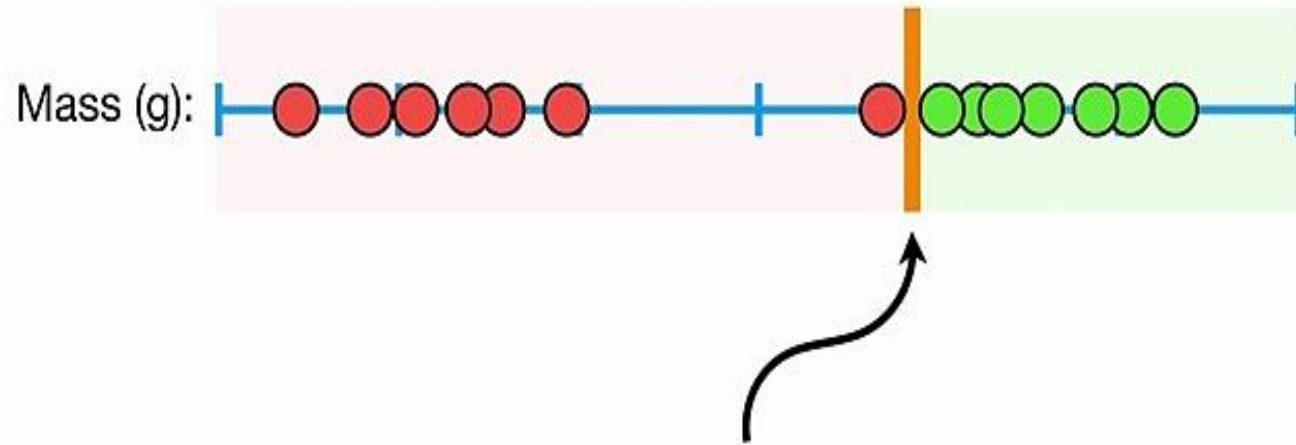
...we would classify it as *not obese*, even though most of the *not obese* observations are much further away than the *obese* observations.



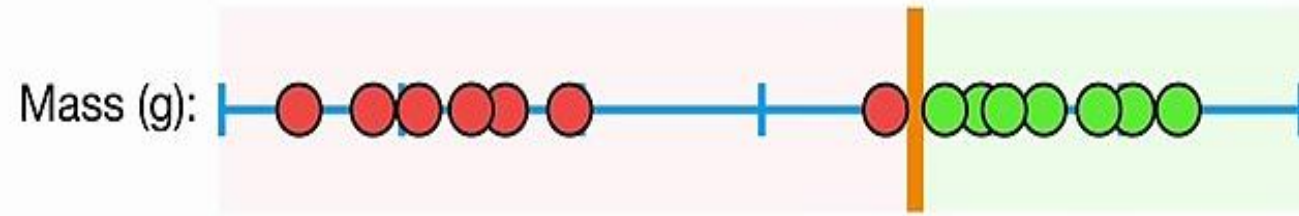
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...we would classify it as **not obese**, even though most of the **not obese** observations are much further away than the **obese** observations.



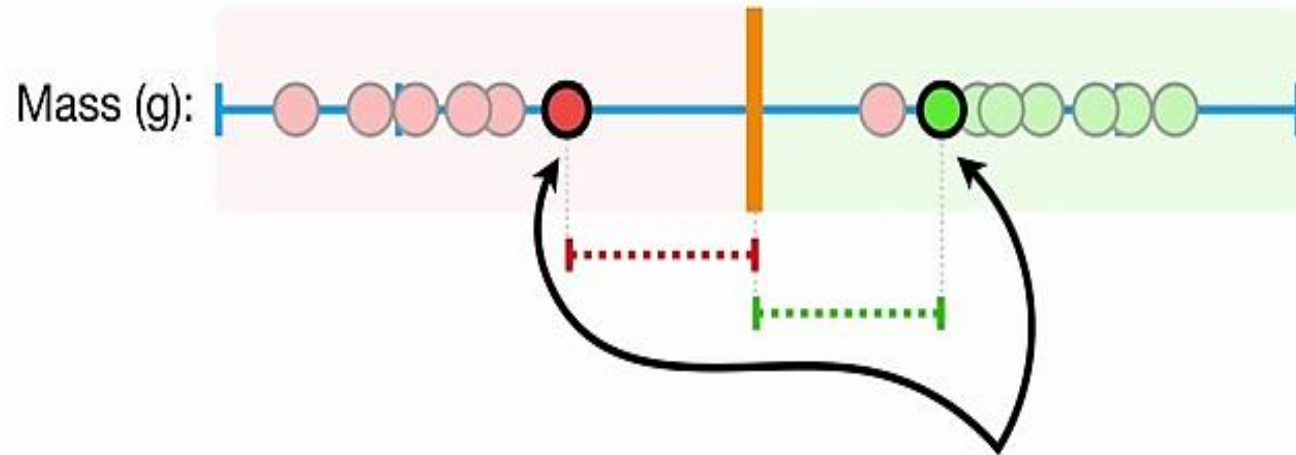
So **Maximal Margin Classifiers** are *super sensitive to outliers* in the training data and that makes them pretty lame.



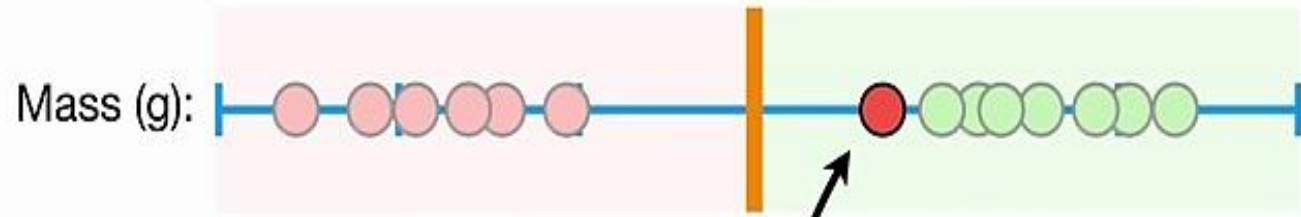
Can we do better?



To make a threshold that is not so sensitive to outliers we must **allow misclassifications**.

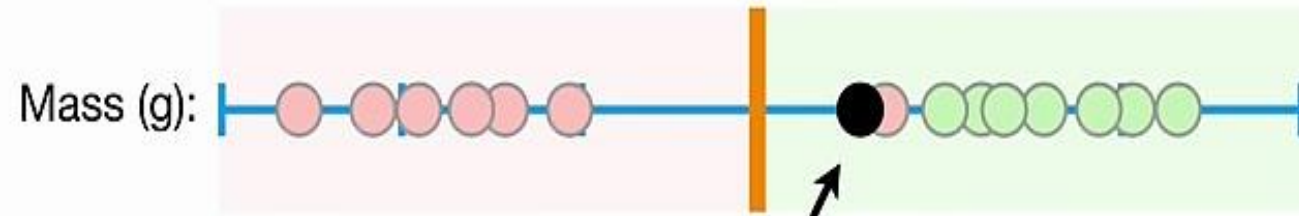


For example, if we put the threshold halfway between these two observations...



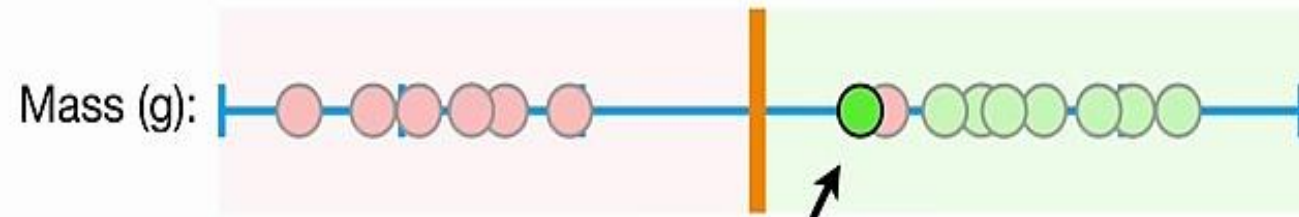
...then we will misclassify this observation.



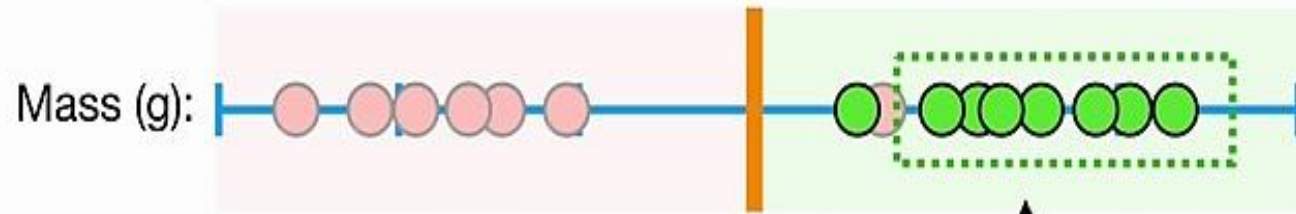


Mass (g):

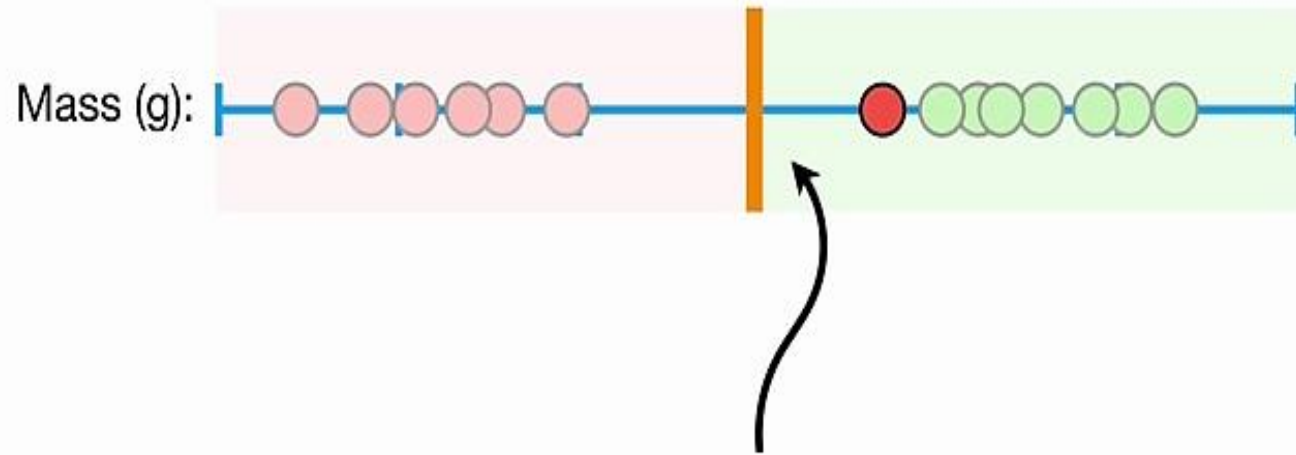
However, now when we get a  
new observation here...



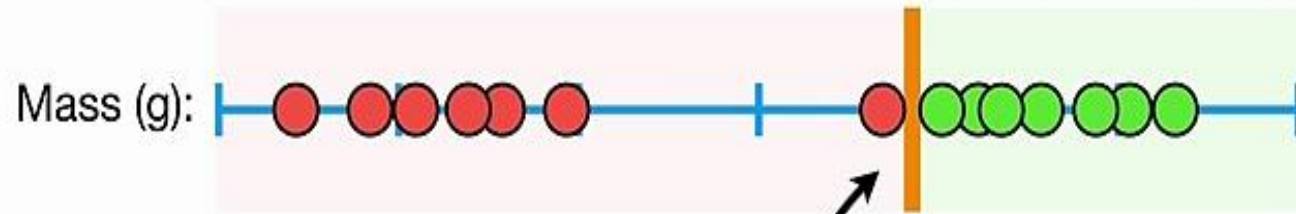
...we will classify it as **obese**...



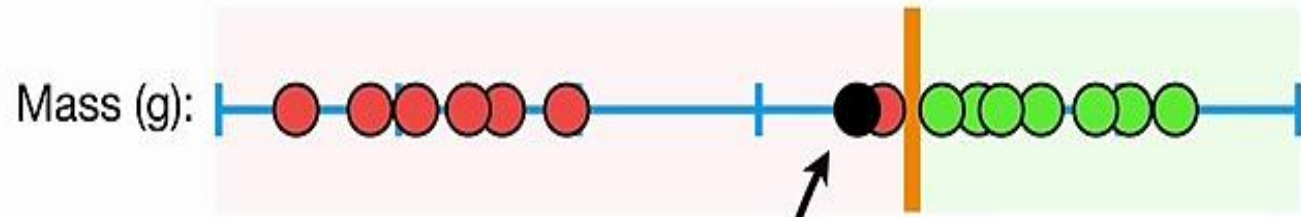
...and that makes sense  
because it is closer to most of  
the *obese* observations.



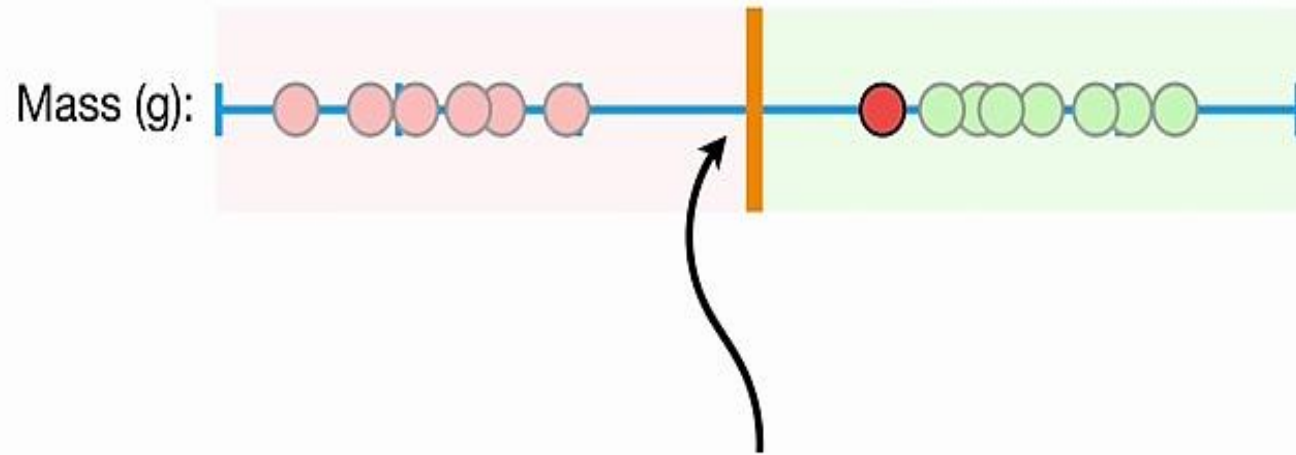
Choosing a threshold that allows misclassifications is an example of the **Bias/Variance Tradeoff** that plagues all of machine learning.



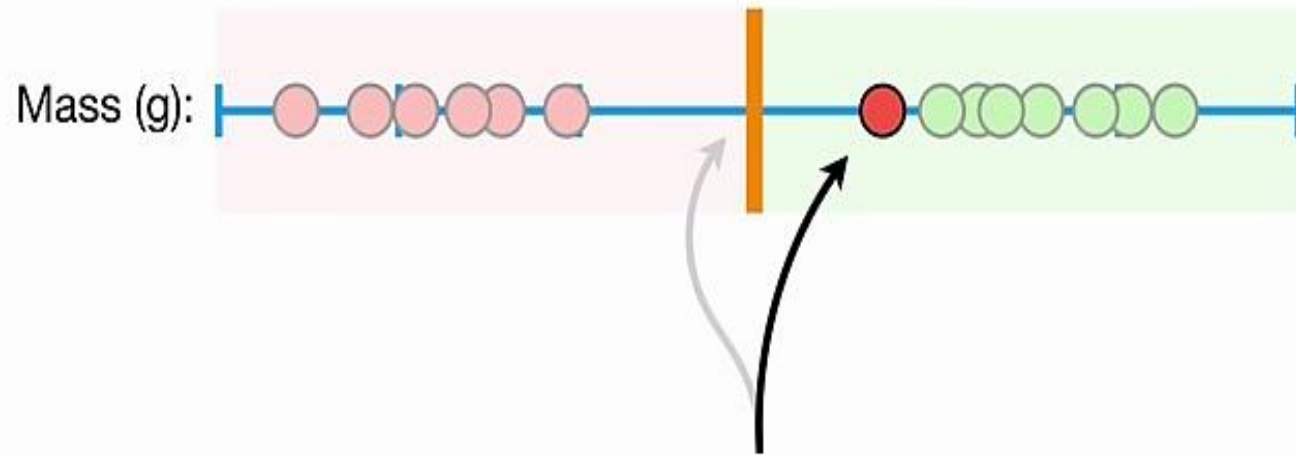
In other words, before we allowed misclassifications, we picked a threshold that was very sensitive to the training data (low bias)...



...and it performed poorly when we got new data (high variance).

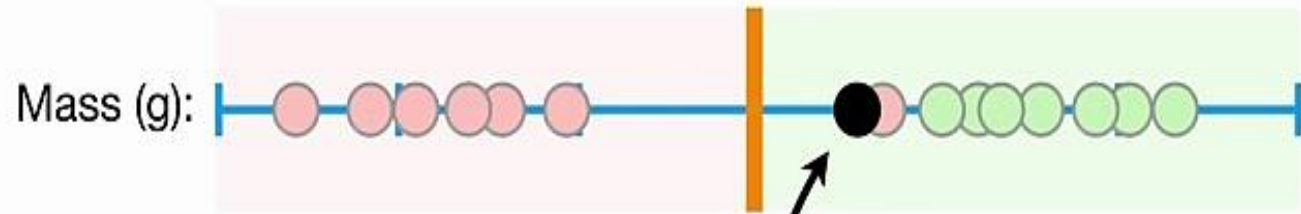


In contrast, when we picked a threshold that was less sensitive to the training data and allowed misclassifications (higher bias)...

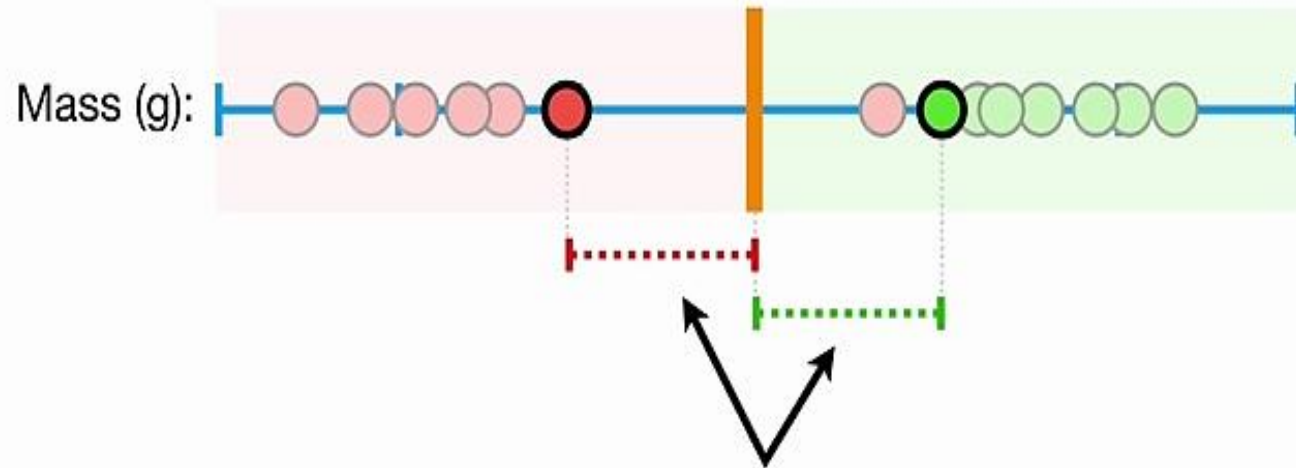


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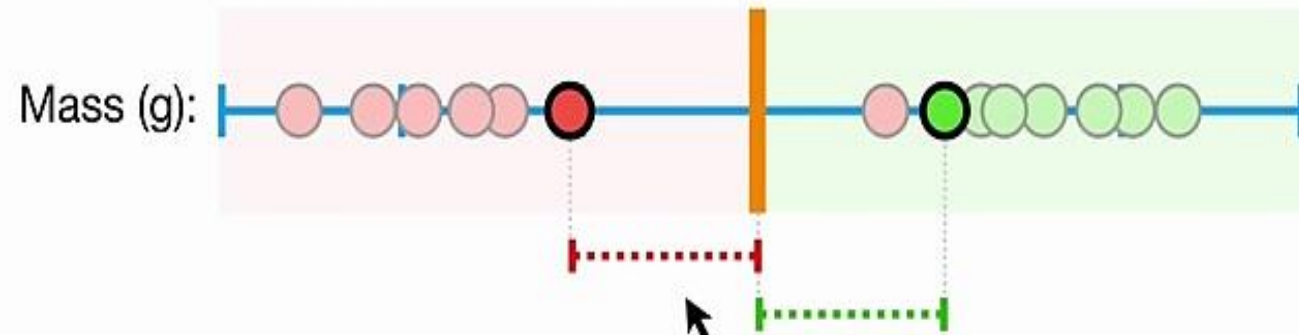




...it performed better when we got new data (low variance).

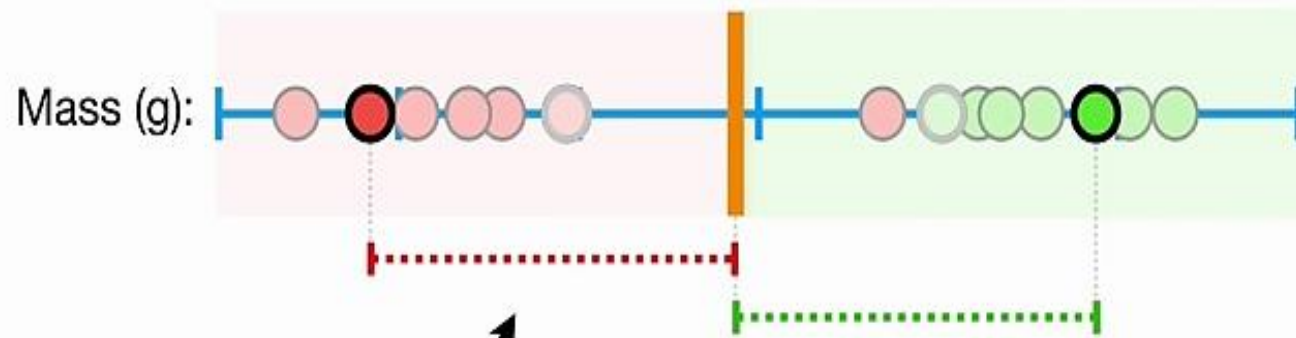


When we allow misclassifications, the distance between the observations and the threshold is called a **Soft Margin**.

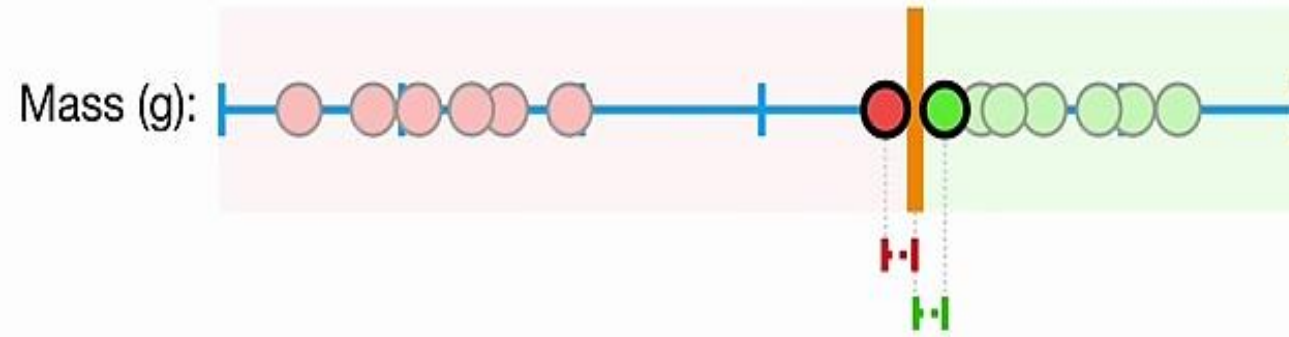


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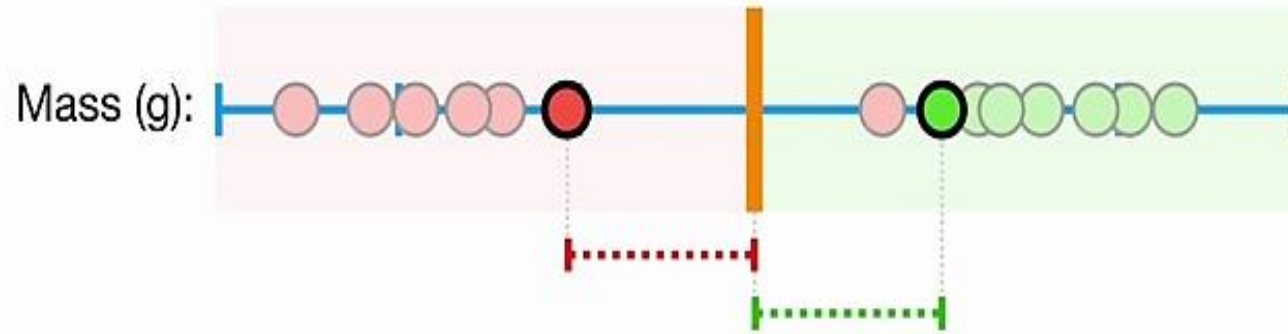
So the question is "How do we know that this **soft margin**..."



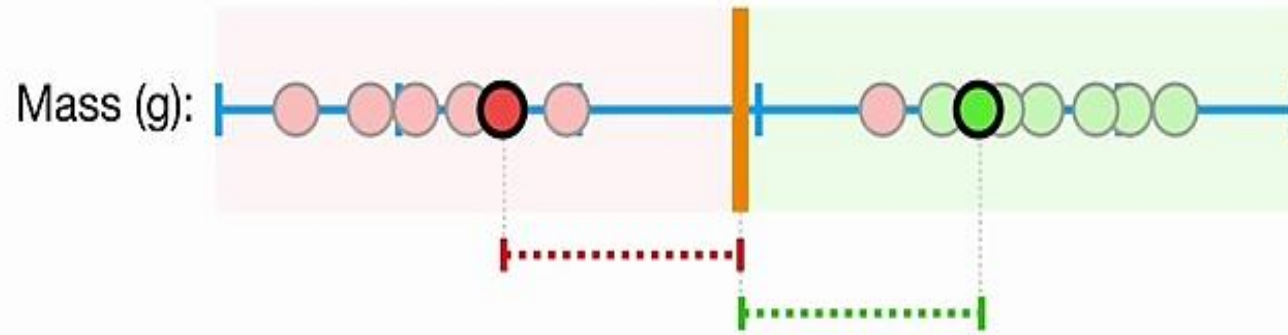
So the question is “How do we know that this **soft margin**...  
...is better than this **Soft Margin**?”



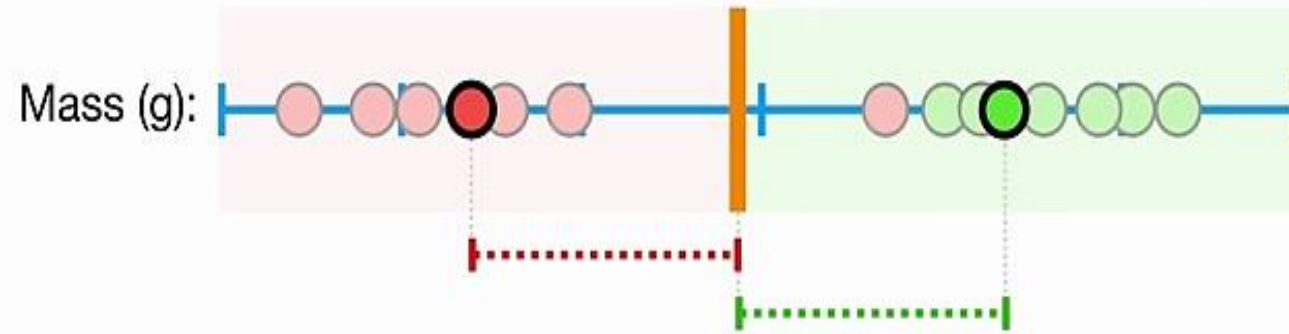
We can determine how many misclassifications and observations to allow inside of the **Soft Margin** to get the best classification.



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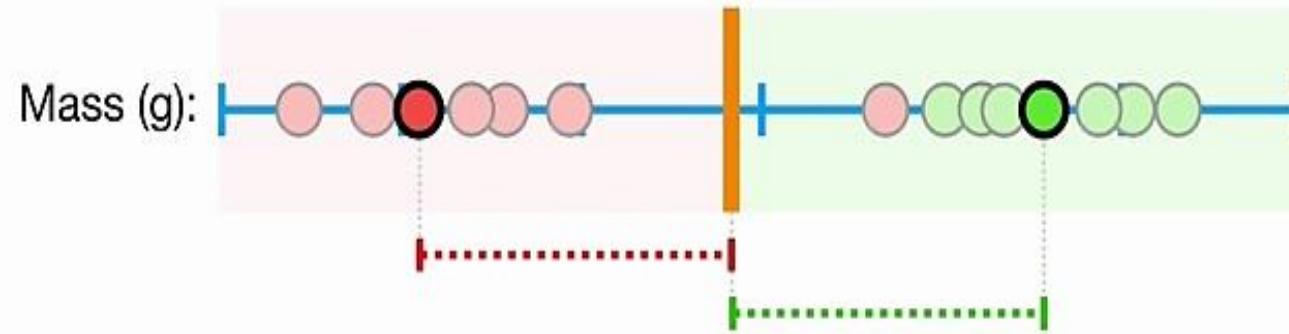


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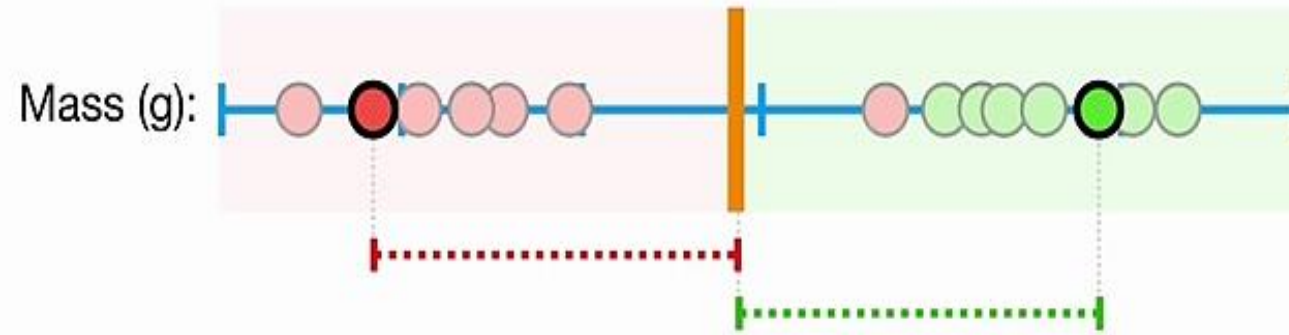


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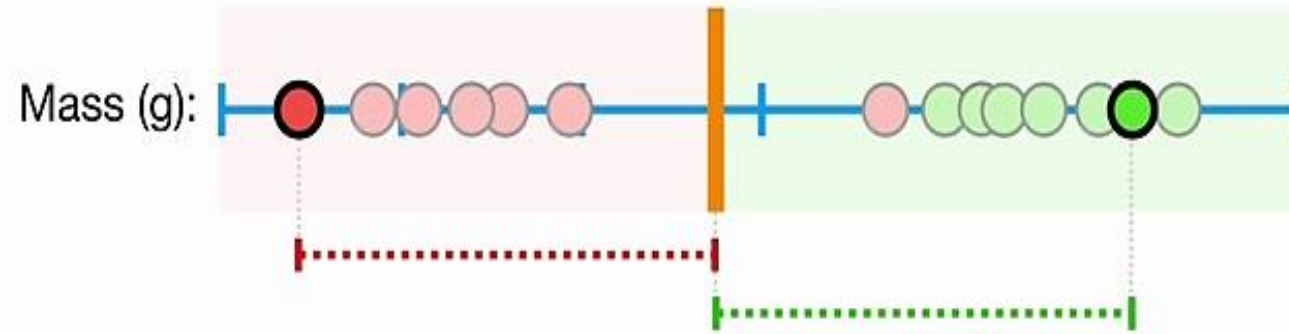




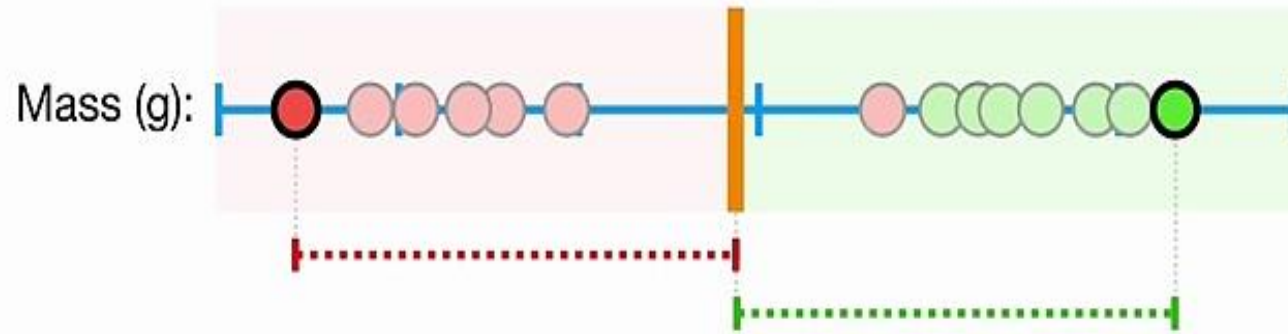
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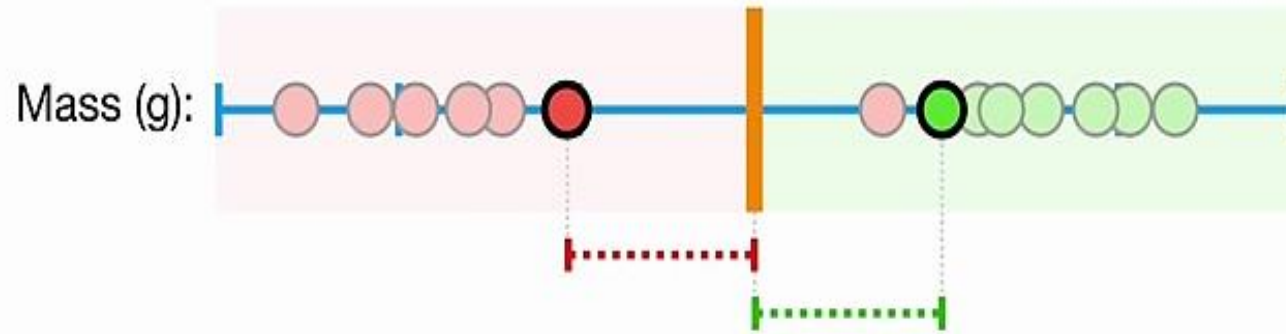
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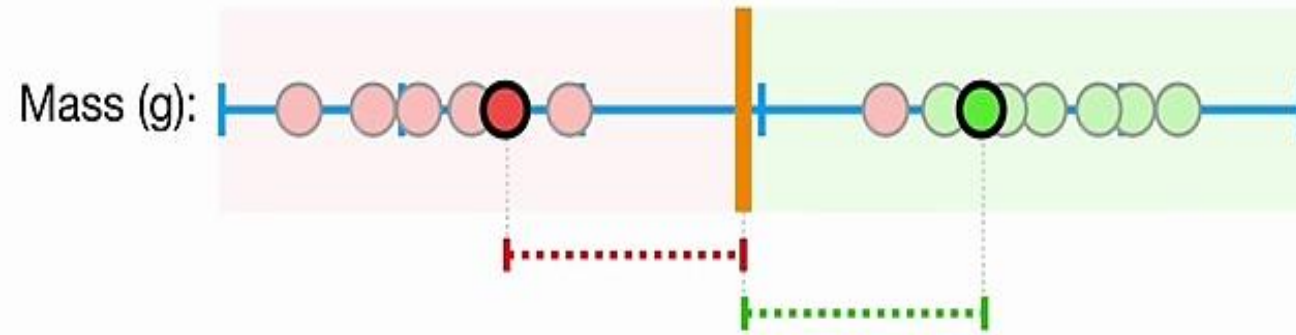


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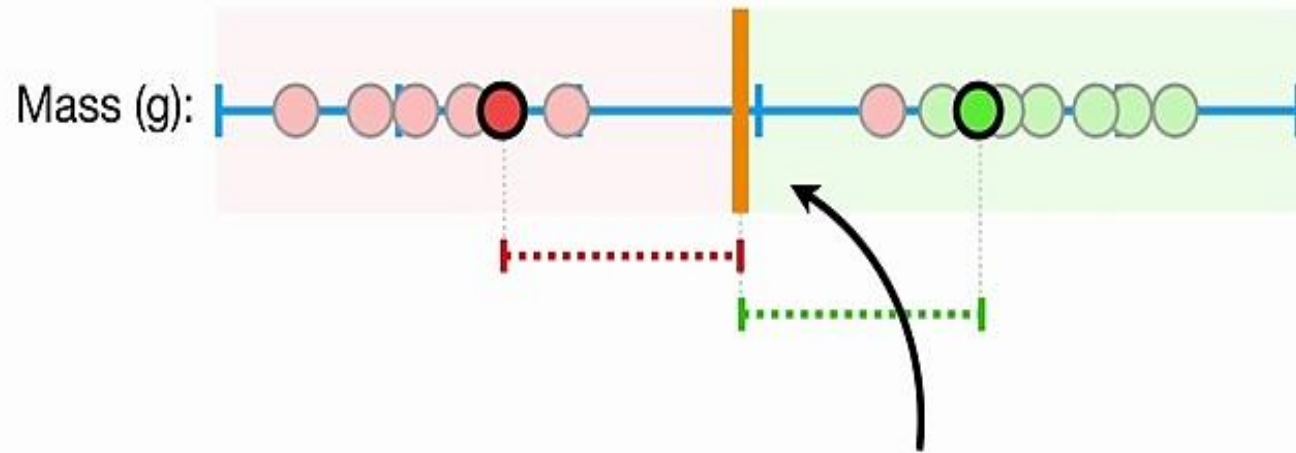


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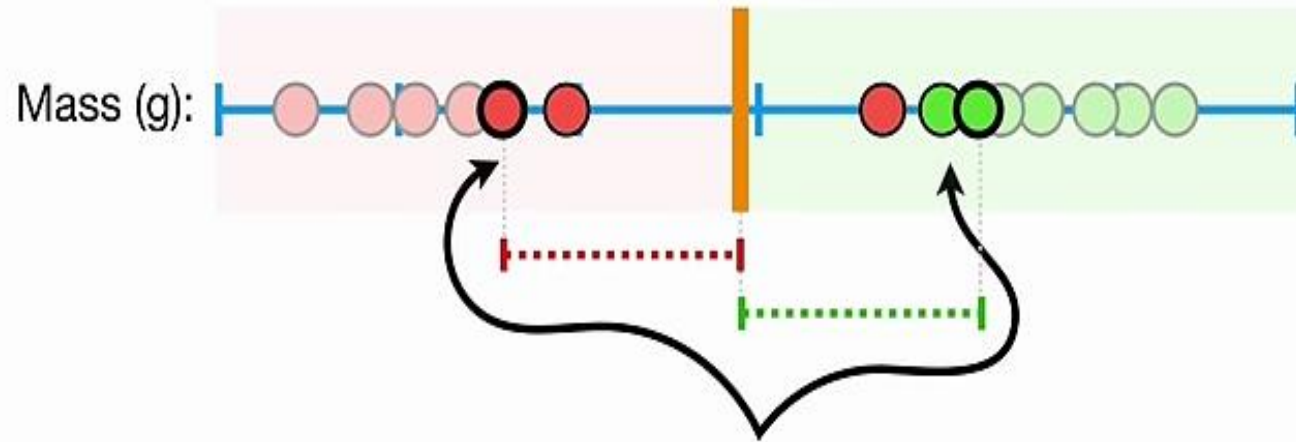
Ideally we should minimize the number of misclassification and the number of observation within the margin to avoid overfitting



When we use a **Soft Margin** to determine the location of a threshold...

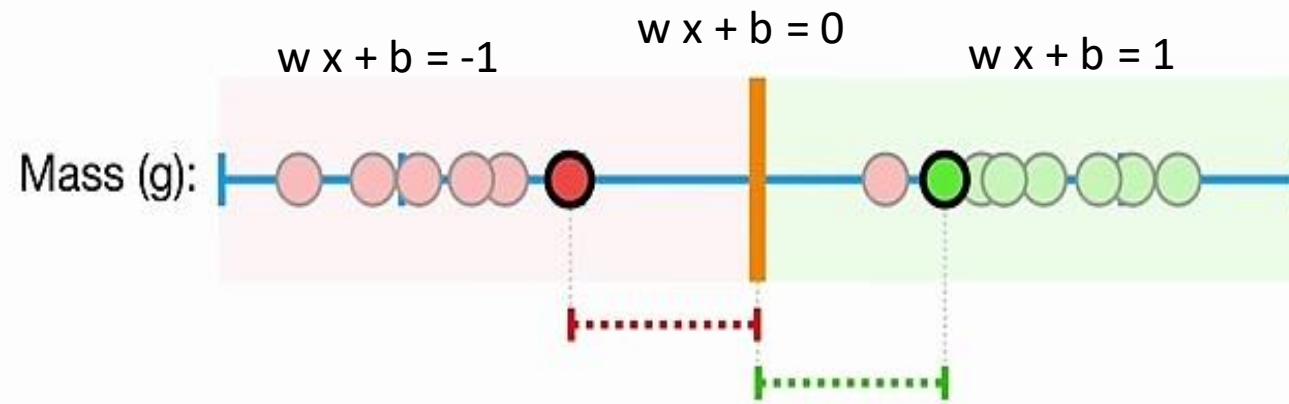


...then we are using a **Soft Margin Classifier** aka  
a **Support Vector Classifier** to classify  
observations.

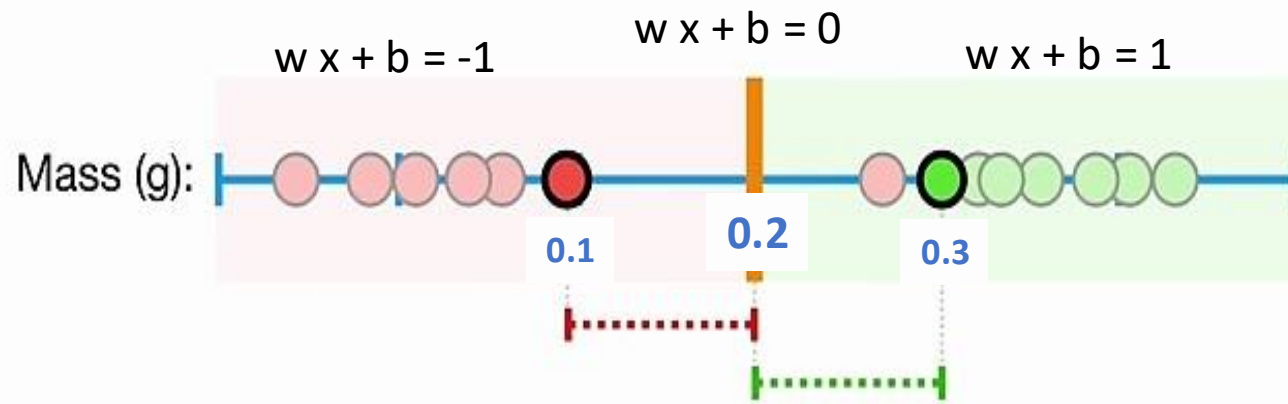


The name **Support Vector Classifier** comes from the fact that the observations on the edge *and within* the **Soft Margin** are called **Support Vectors**.





GREEN if  $w x + b \geq 1$   
RED if  $w x + b \leq -1$



GREEN if  $10x + -2 \geq 1$   
RED if  $10x + -2 \leq -1$

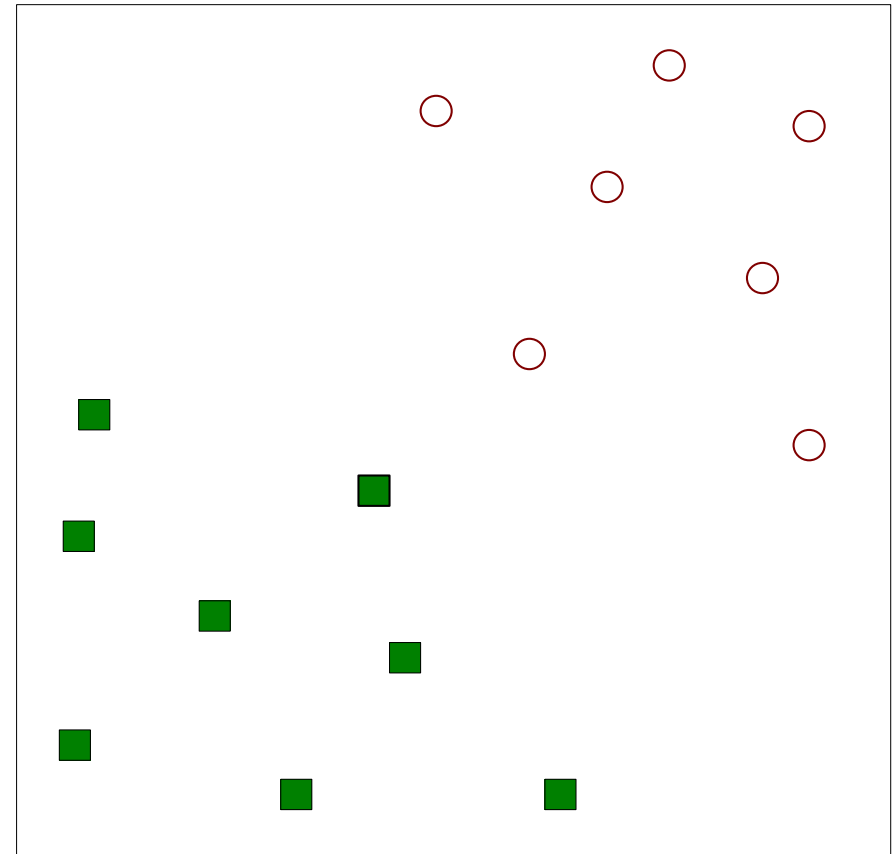
# From One to Two Dimensions

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# Maximum Margin Hyperplanes

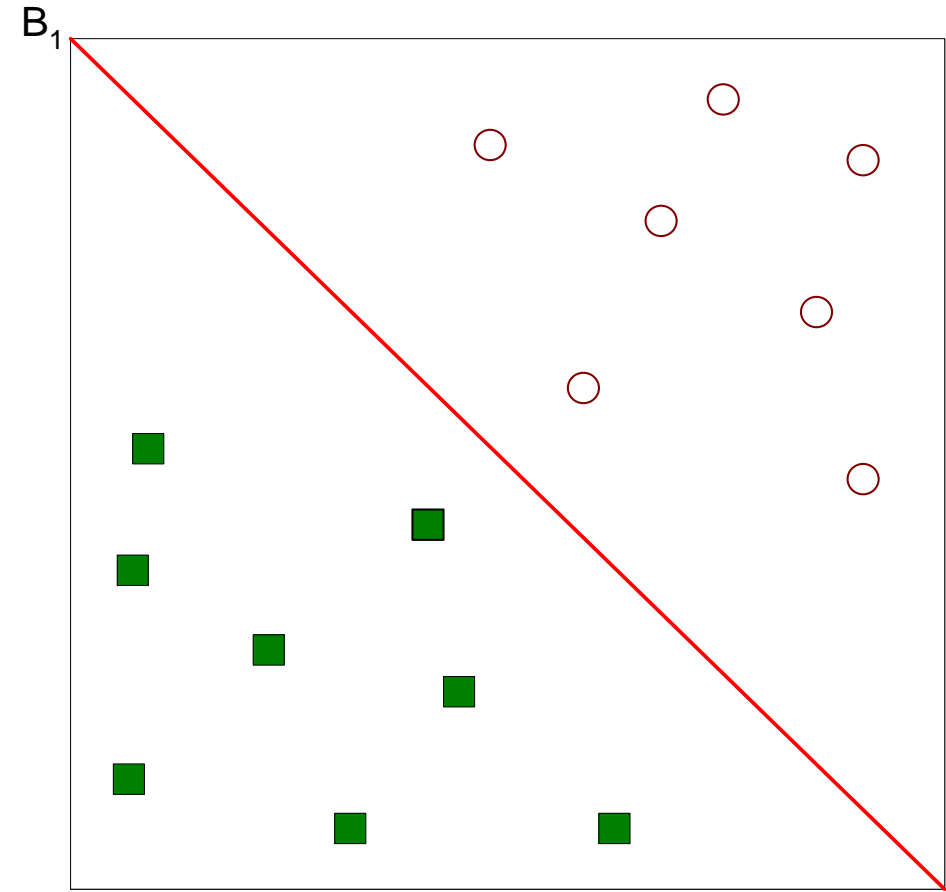
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- Find a linear hyperplane (decision boundary) that separates the data.



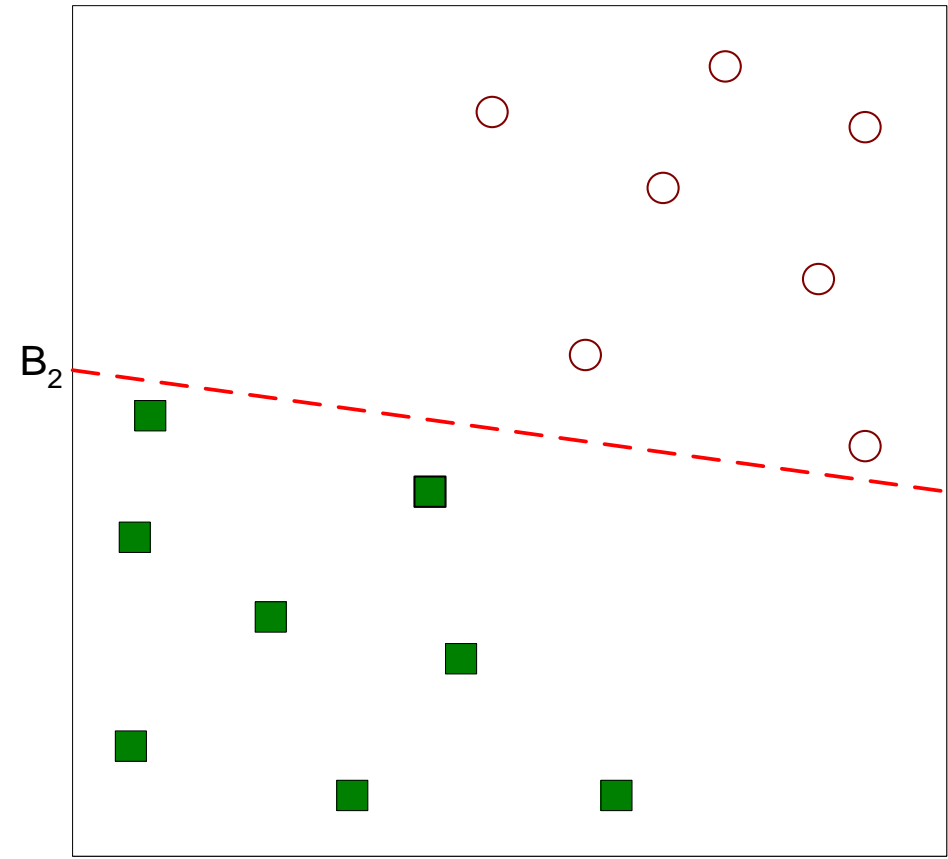
# Maximum Margin Hyperplanes

- One possible solution.



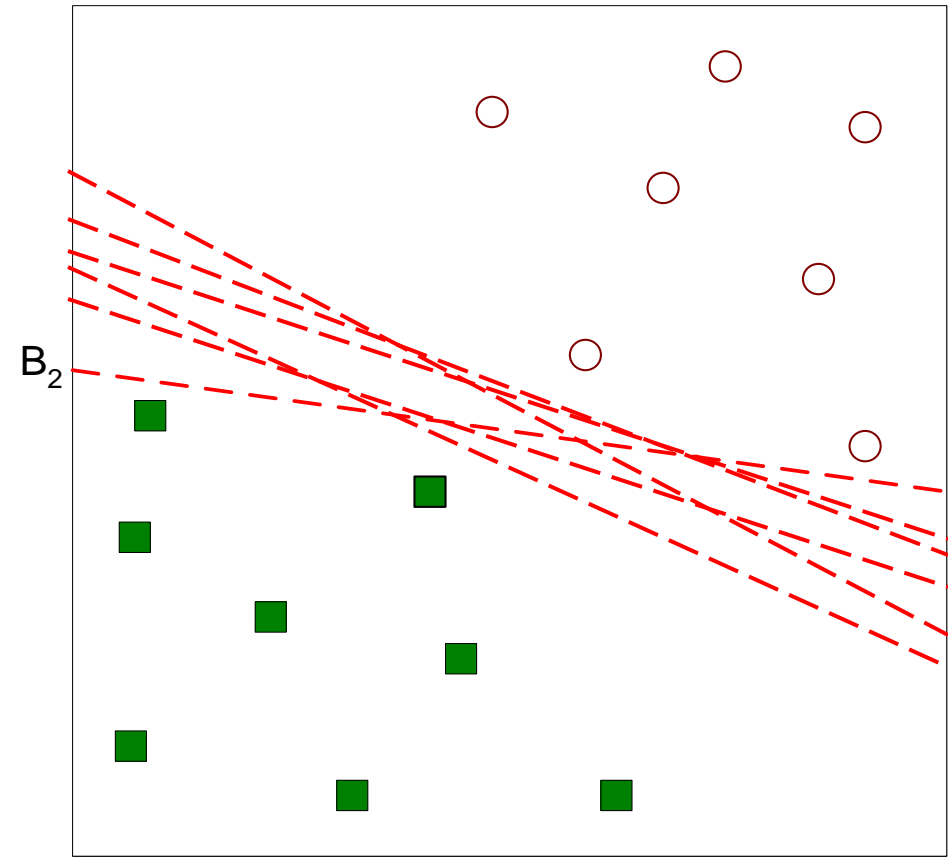
# Maximum Margin Hyperplanes

- Another possible solution.



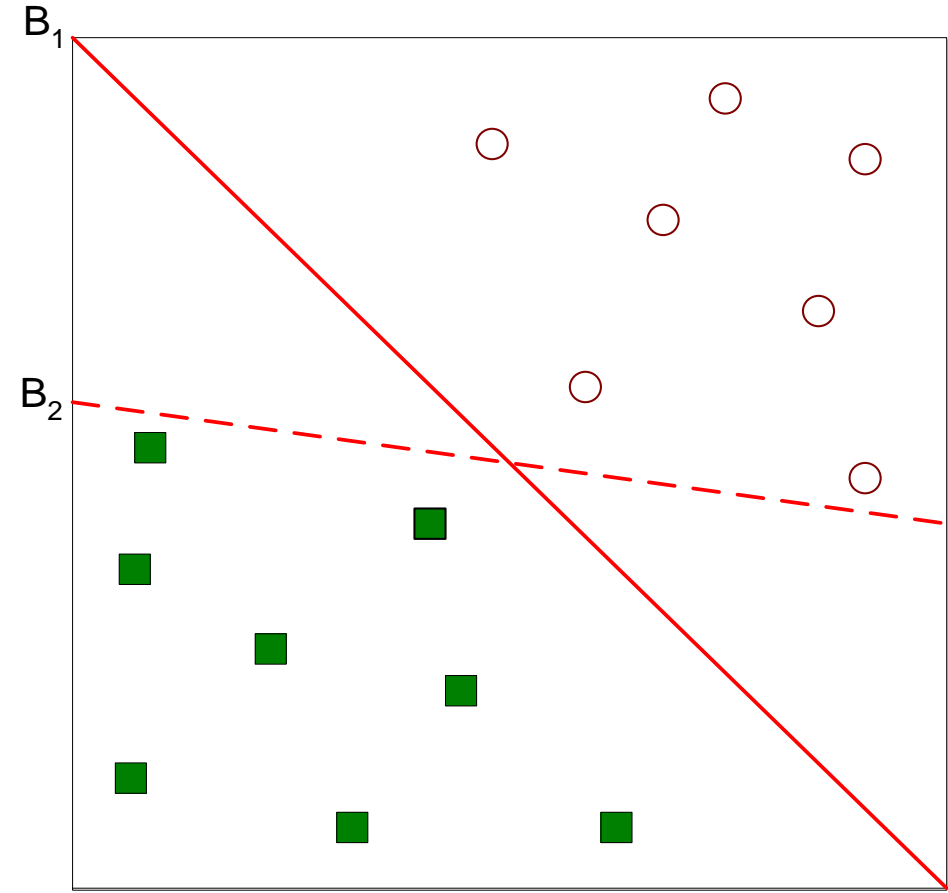
# Maximum Margin Hyperplanes

- Other possible solutions.



# Maximum Margin Hyperplanes

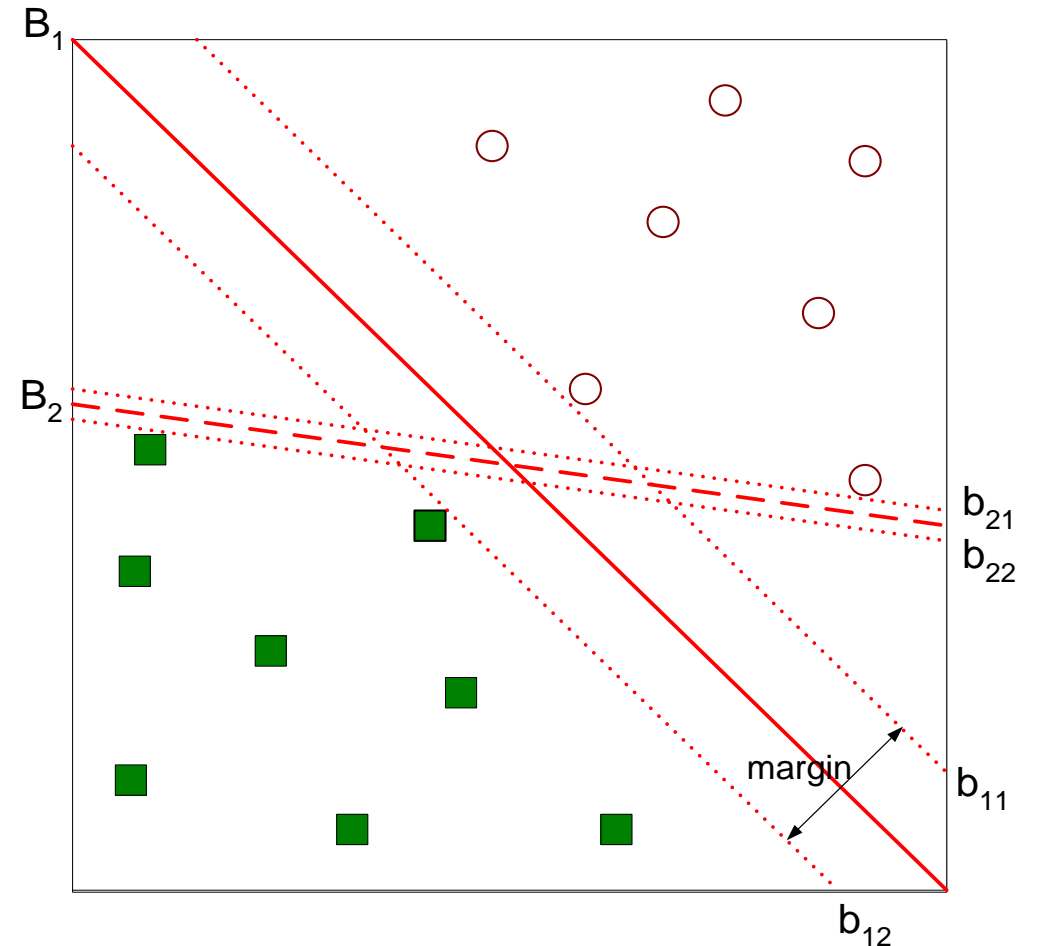
- Let's focus on  $B_1$  and  $B_2$ .
- Which one is better?
- How do you define better?





# Maximum Margin Hyperplanes

- The best solution is the hyperplane that **maximizes the margin**.
- Thus,  $B_1$  is better than  $B_2$ .



# Linear SVM: Separable Case

- A linear SVM is a classifier that searches for a hyperplane with the largest margin (a.k.a. maximal margin classifier).

- $w$  and  $b$  have to be learned.

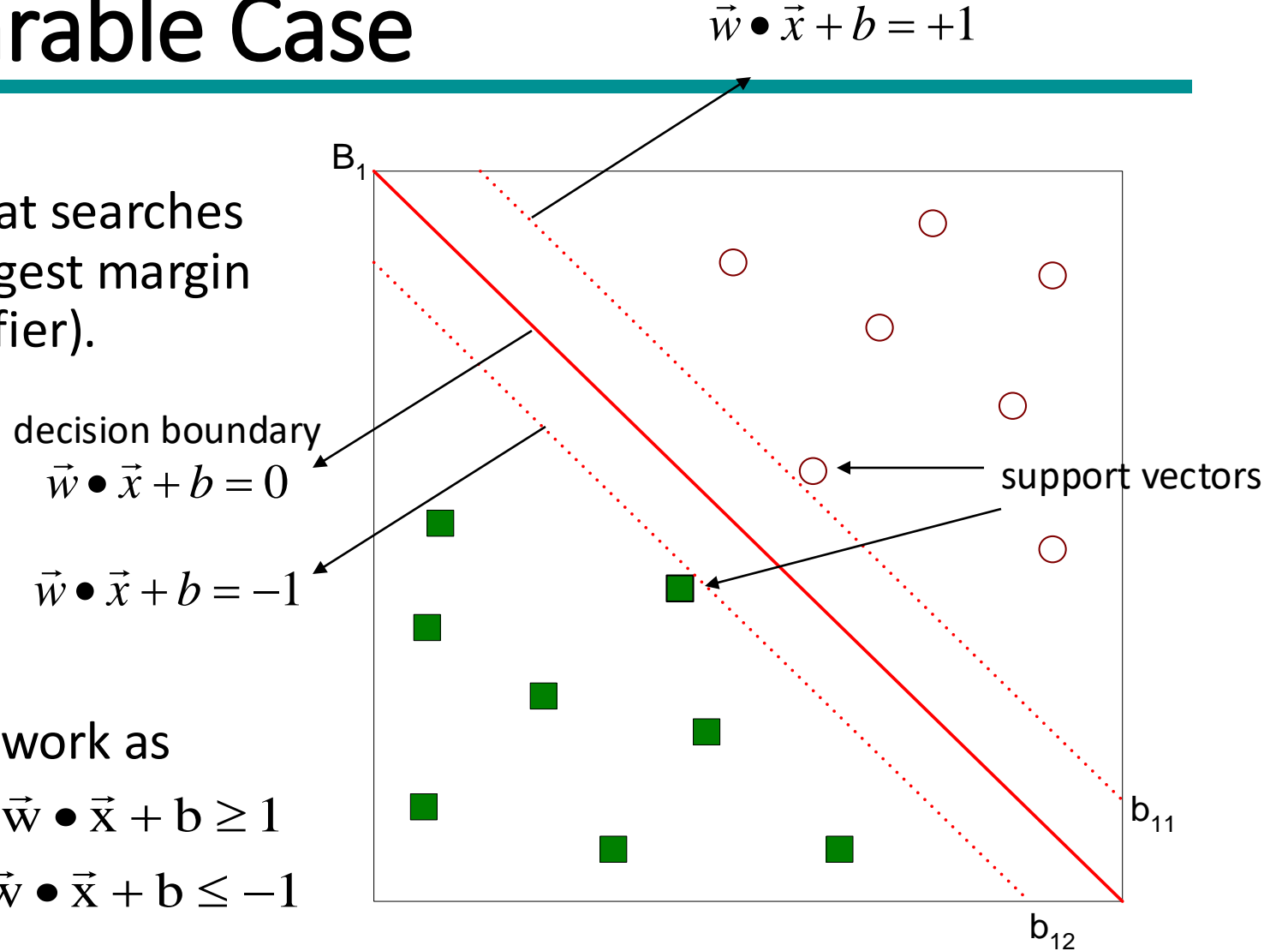
- Given  $w$  and  $b$  the classifiers work as

$$f(\vec{x}) = \begin{cases} 1 & \text{if } \vec{w} \bullet \vec{x} + b \geq 1 \\ -1 & \text{if } \vec{w} \bullet \vec{x} + b \leq -1 \end{cases}$$

Example calculus dot product

$$w = [.3 \ .2] \quad x = [1 \ 2] \quad b = -2$$

$$w \cdot x + b = .3*1 + .2*2 + (-2) = -1.3$$



# Linear SVM: Separable Case

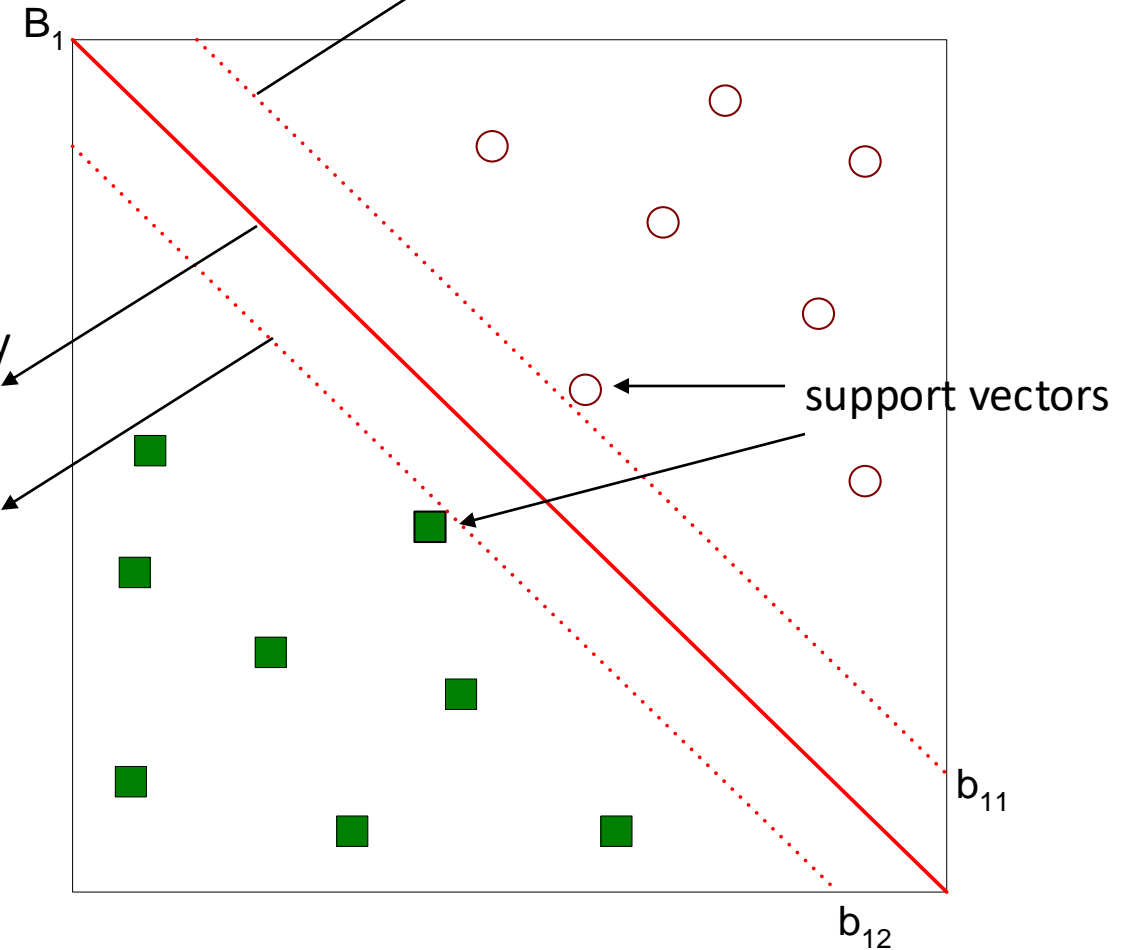
- What is the distance expression for a point  $x$  to a line  $wx+b=0$  (the decision boundary)?

$$d(\mathbf{x}) = \frac{|\mathbf{x} \cdot \mathbf{w} + b|}{\sqrt{\|\mathbf{w}\|_2^2}} = \frac{|\mathbf{x} \cdot \mathbf{w} + b|}{\sqrt{\sum_{i=1}^d w_i^2}}$$

decision boundary  
 $\vec{w} \bullet \vec{x} + b = 0$

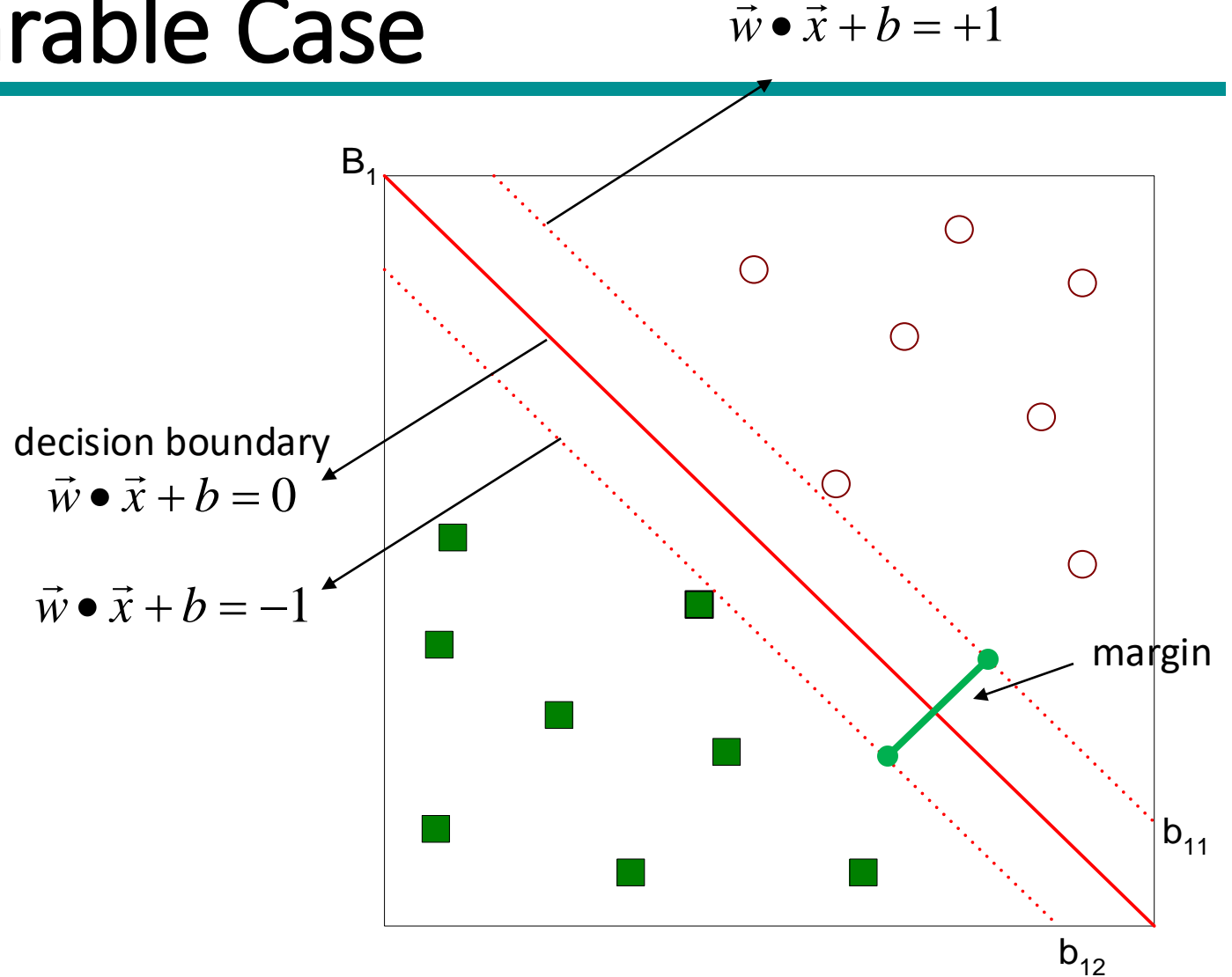
$\vec{w} \bullet \vec{x} + b = -1$

$\vec{w} \bullet \vec{x} + b = +1$



# Linear SVM: Separable Case

- The distance between  $B_1$  and  $b_{11}$  is  $1/\|w\|$
- The distance between  $b_{11}$  and  $b_{12}$ , i.e., the margin is  
Margin =  $\frac{2}{\|\vec{w}\|}$
- In order to **maximize the margin** we need to minimize  $\|w\|$



# Learning a Linear SVM

- Learning the SVM model is equivalent to determining  $w$  and  $b$ .
- How to find  $w$  and  $b$ ?
- Objective is to **maximize the margin**.
- Which is equivalent to minimize
- Subject to to the following constraints
- This is a constrained optimization problem that can be solved using the *Lagrange* multiplier method.
- Introduce Lagrange multiplier  $\lambda$  (or  $\alpha$ )

$$\text{Margin} = \frac{2}{\|\vec{w}\|}$$

$$L(\vec{w}) = \frac{\|\vec{w}\|^2}{2}$$

$$y_i = \begin{cases} 1 & \text{if } \vec{w} \bullet \vec{x}_i + b \geq 1 \\ -1 & \text{if } \vec{w} \bullet \vec{x}_i + b \leq -1 \end{cases}$$

$$y_i(\mathbf{w} \bullet \mathbf{x}_i + b) \geq 1, \quad i = 1, 2, \dots, N$$

# Constrained Optimization Problem

Minimize  $\| \mathbf{w} \|^2 = \langle \mathbf{w} \cdot \mathbf{w} \rangle$  subject to  $y_i (\langle \mathbf{x}_i \cdot \mathbf{w} \rangle + b) \geq 1$  for all  $i$

Lagrangian method : maximize  $\inf_{\mathbf{w}} L(\mathbf{w}, b, \alpha)$ , where

$$L(\mathbf{w}, b, \alpha) = \frac{1}{2} \| \mathbf{w} \|^2 - \sum_i \alpha_i [(y_i (\langle \mathbf{x}_i \cdot \mathbf{w} \rangle + b) - 1)]$$

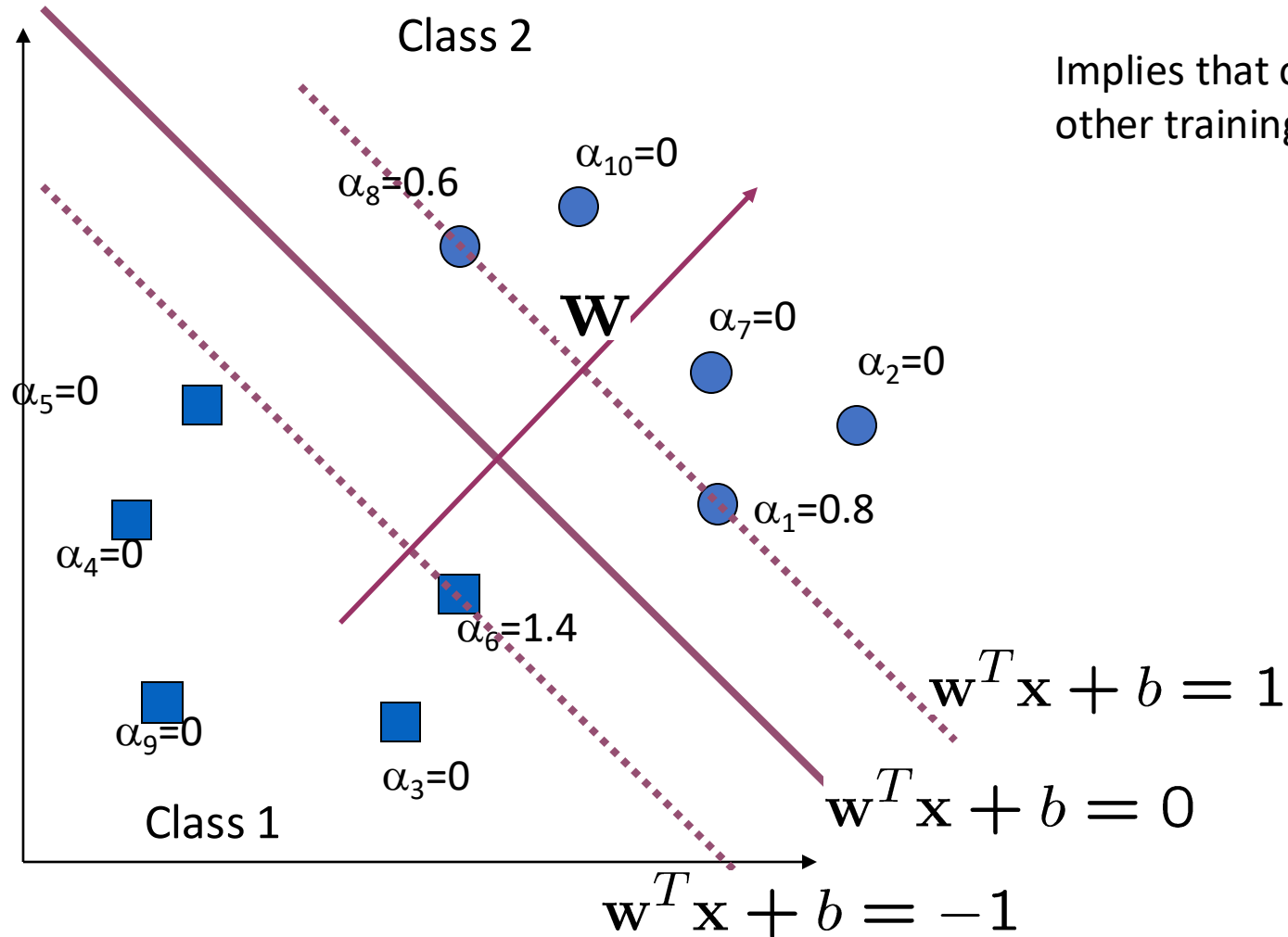
At the extremum, the partial derivative of  $L$  with respect both  $\mathbf{w}$  and  $b$  must be 0. Taking the derivatives, setting them to 0, substituting back into  $L$ , and simplifying yields :

$$\text{Maximize } \sum_i \alpha_i - \frac{1}{2} \sum_{i,j} y_i y_j \alpha_i \alpha_j \langle \mathbf{x}_i \cdot \mathbf{x}_j \rangle$$

$$\text{subject to } \sum_i y_i \alpha_i = 0 \text{ and } \alpha_i \geq 0$$

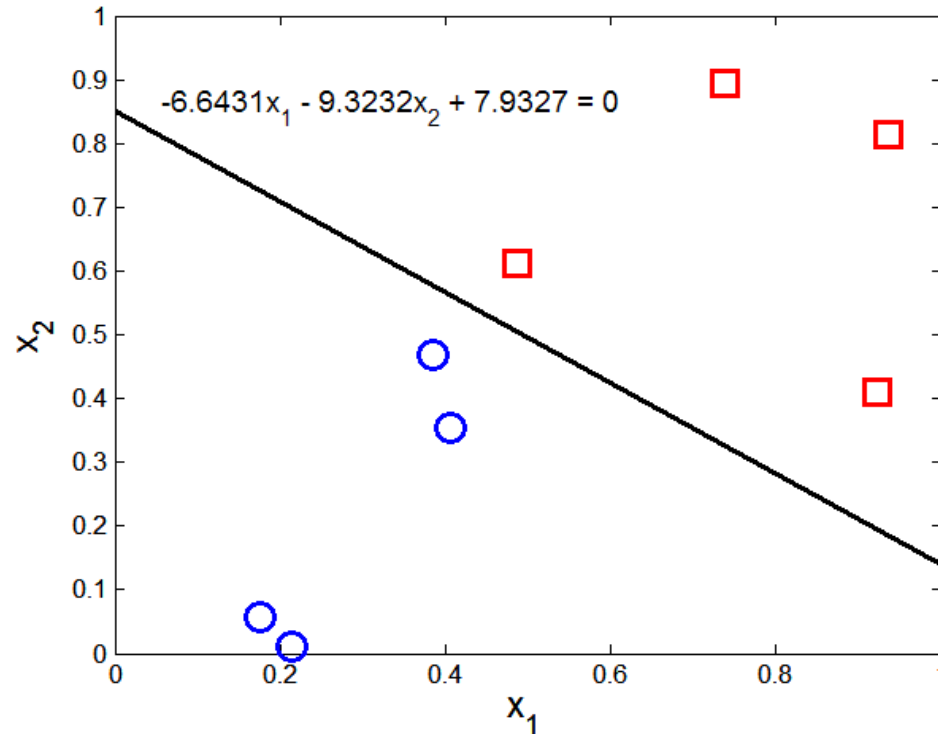
Lagrange multiplier method is a technique for finding a maximum or minimum of a function  $F$  subject to a constraint.

# A Geometrical Interpretation



Implies that only support vectors matter;  
other training examples are ignorable.

# Example of Linear SVM



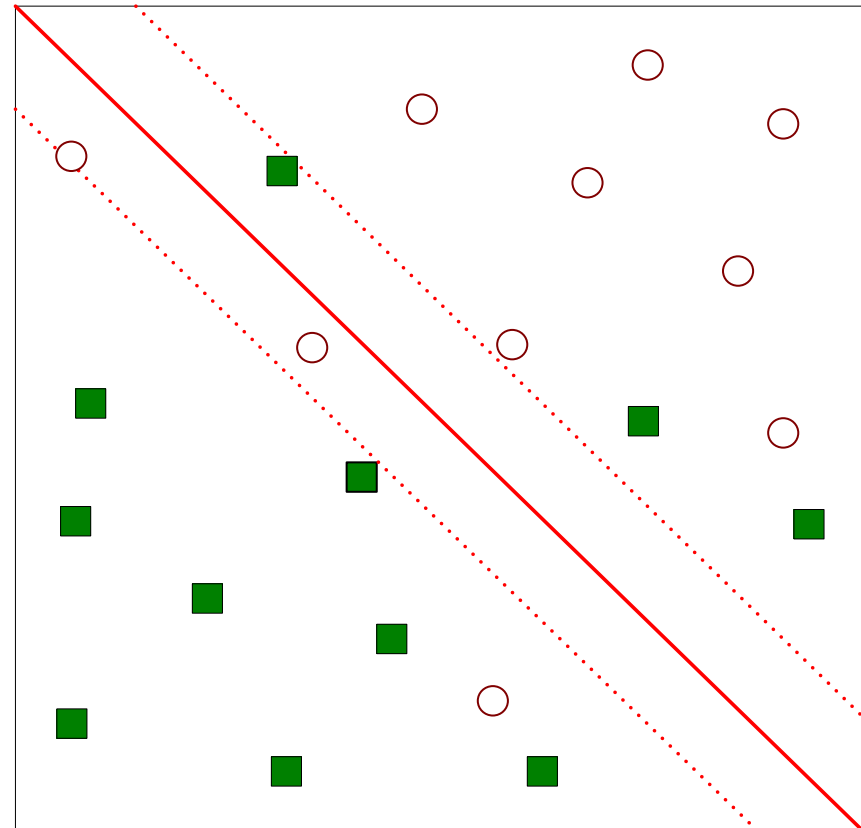
Support vectors

x1	x2	y	$\lambda$
0.3858	0.4687	1	65.5261
0.4871	0.611	-1	65.5261
0.9218	0.4103	-1	0
0.7382	0.8936	-1	0
0.1763	0.0579	1	0
0.4057	0.3529	1	0
0.9355	0.8132	-1	0
0.2146	0.0099	1	0



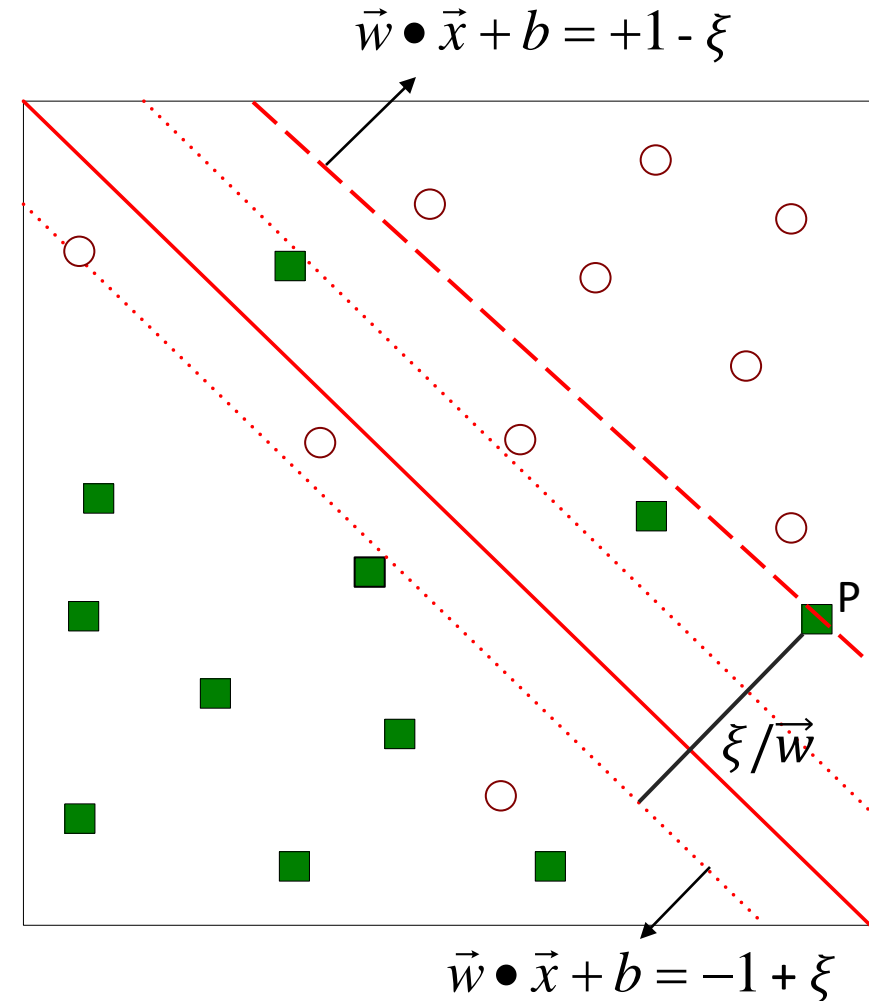
# Linear SVM: Non-separable Case

- What if the problem is not linearly separable?
- We must allow for errors in our solution.



# Slack Variables

- The inequality constraints must be relaxed to accommodate the nonlinearly separable data.
- This is done introducing slack variables  $\xi$  ( $x_i$ ) into the constraints of the optimization problem.
- $\xi$  provides an estimate of the error of the decision boundary on the misclassified training examples.

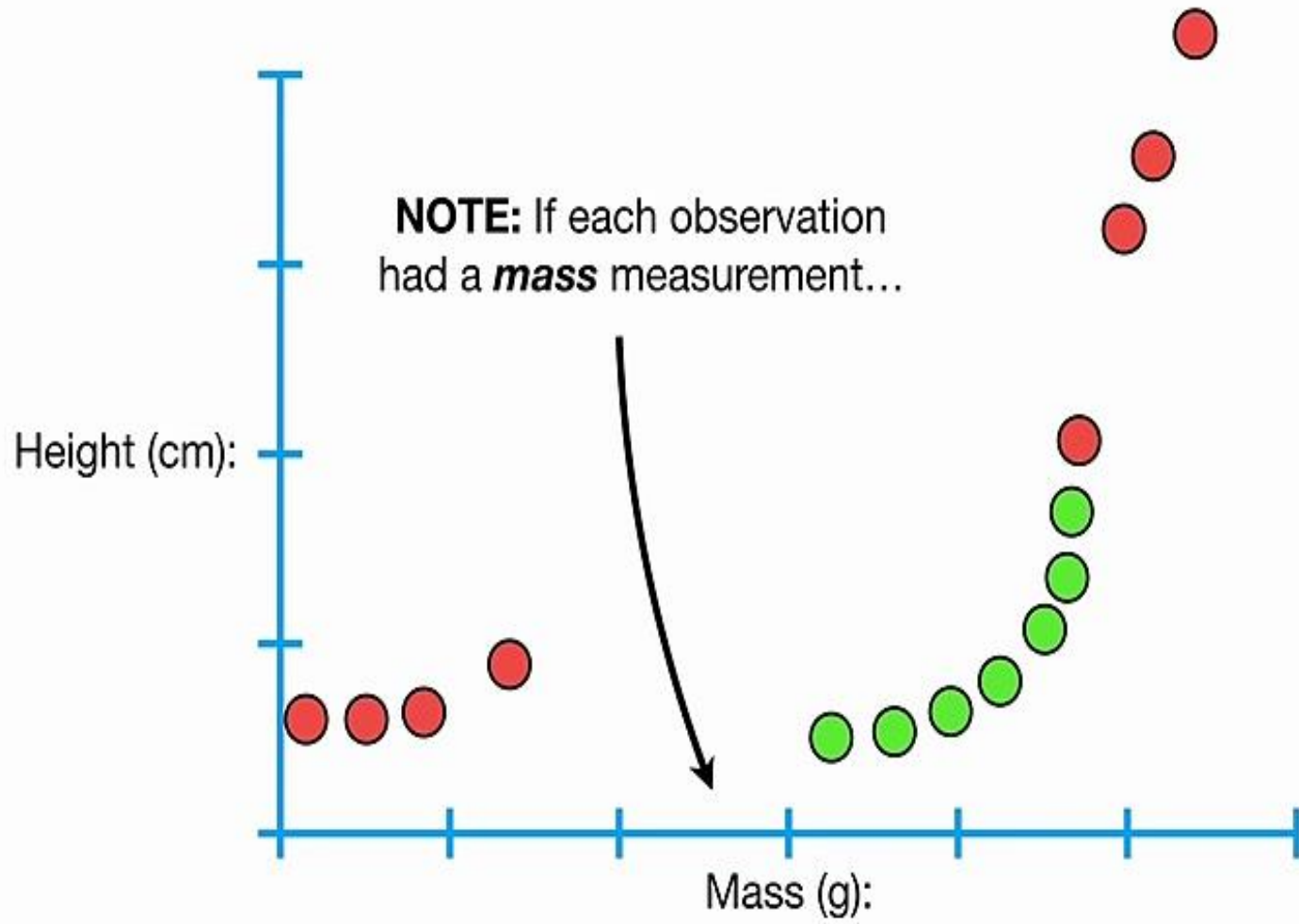


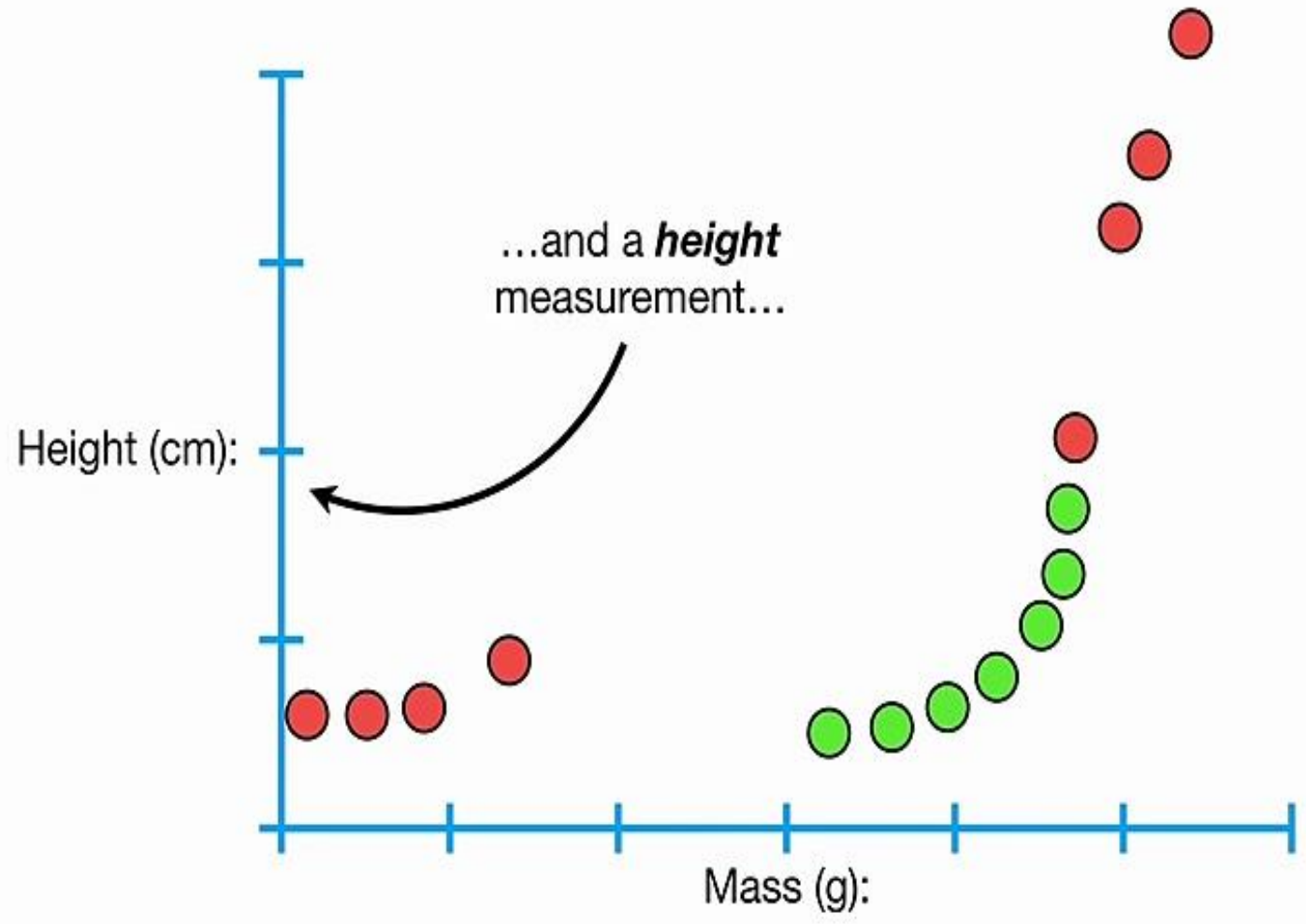
# Learning a Non-separable Linear SVM

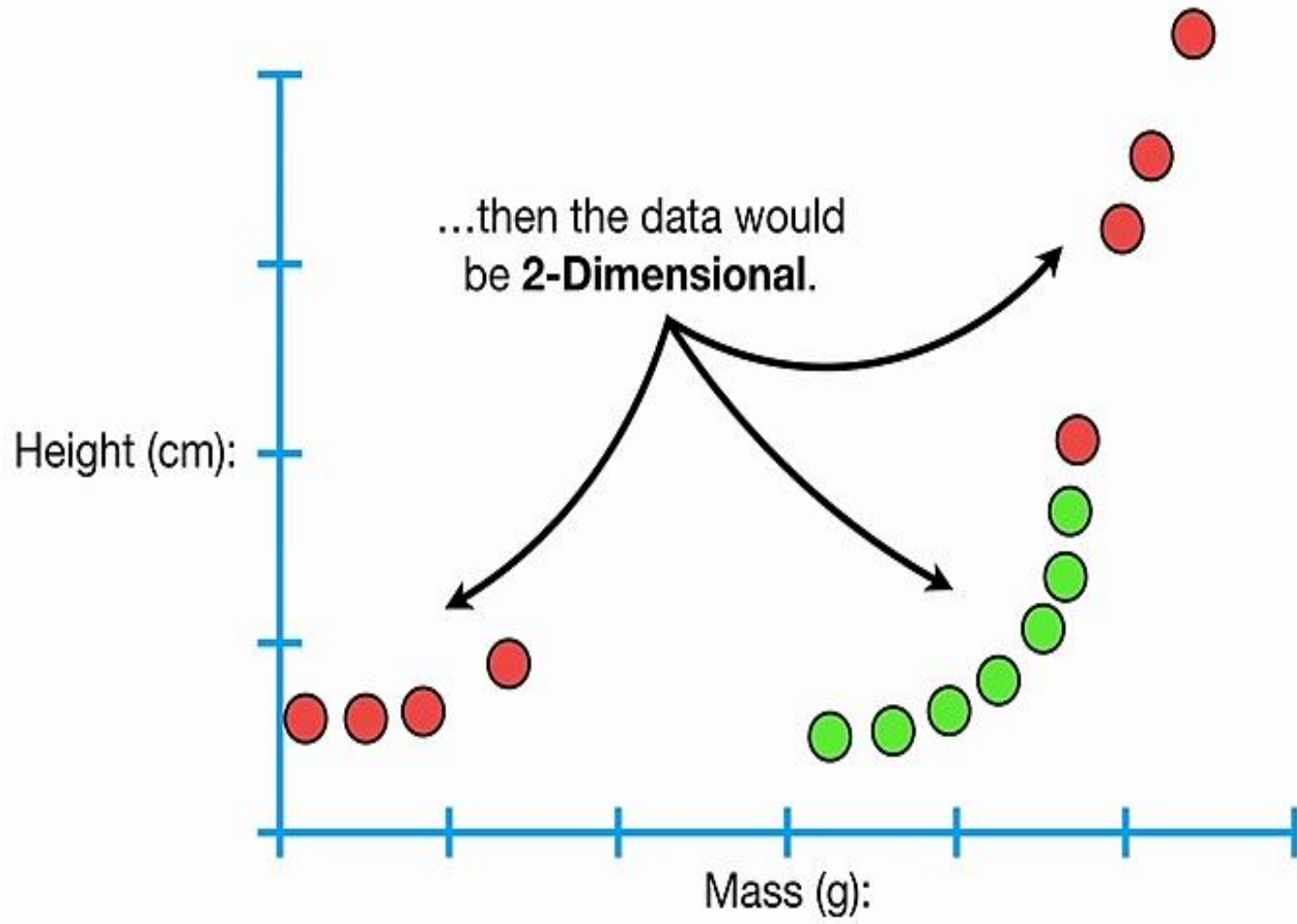
- Objective is to minimize
- Subject to to the constraints
- where  $C$  and  $k$  are user-specified parameters representing the penalty of misclassifying the training instances
- Lagrangian multipliers are constrained to  $0 \leq \lambda \leq C$ .

$$L(w) = \frac{\|\vec{w}\|^2}{2} + C \left( \sum_{i=1}^N \xi_i^k \right)$$

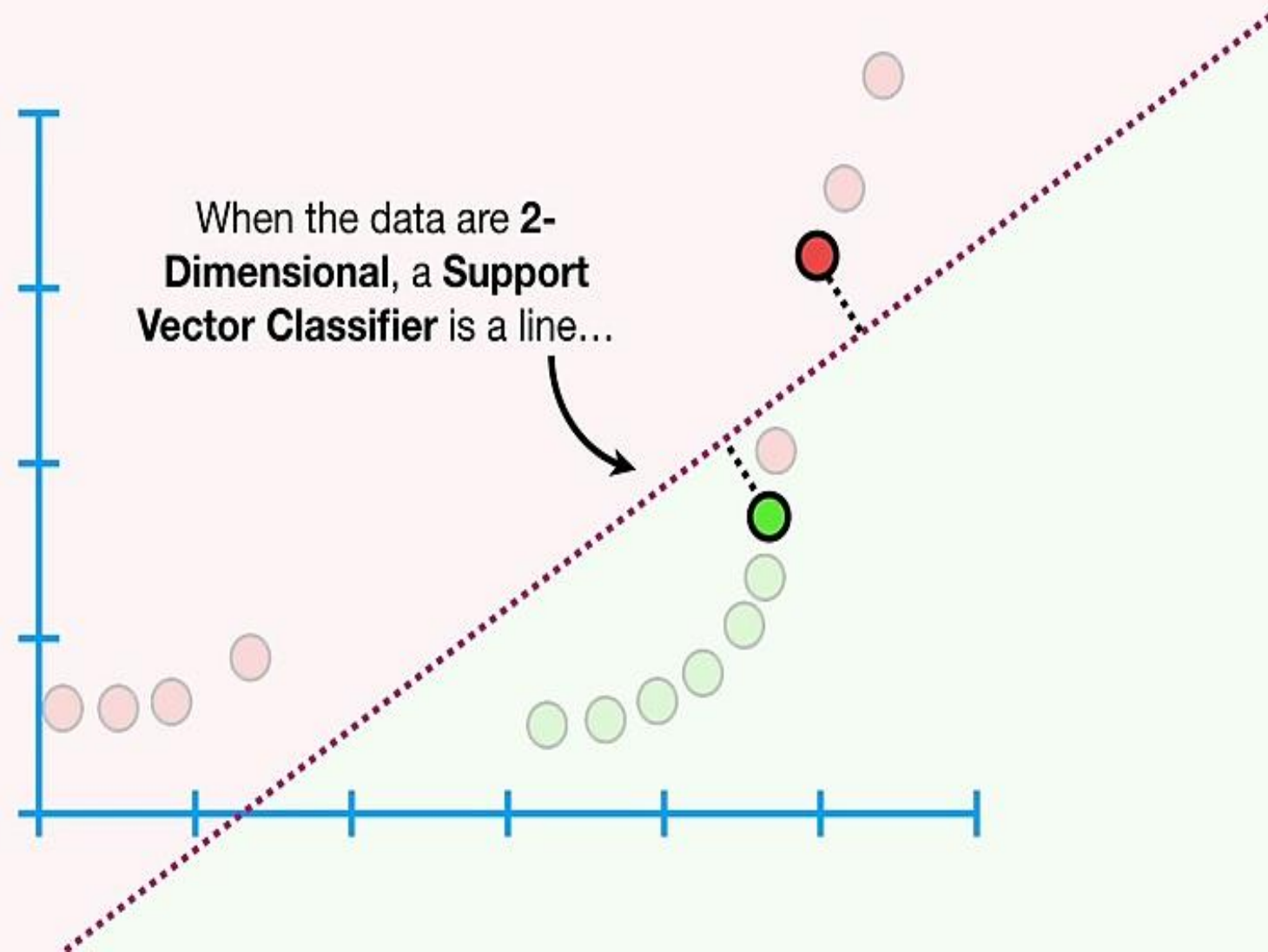
$$y_i = \begin{cases} 1 & \text{if } \vec{w} \bullet \vec{x}_i + b \geq 1 - \xi_i \\ -1 & \text{if } \vec{w} \bullet \vec{x}_i + b \leq -1 + \xi_i \end{cases}$$

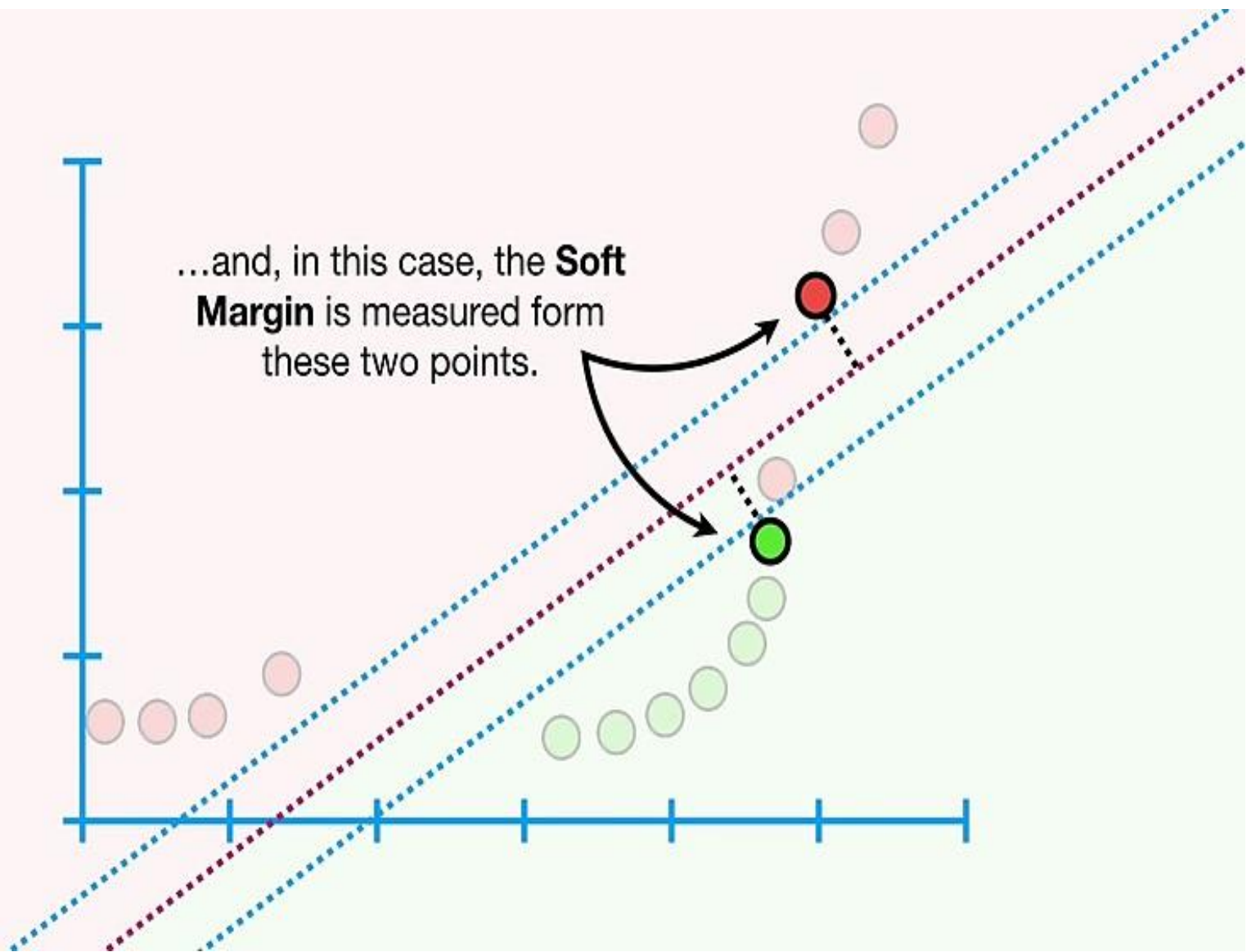






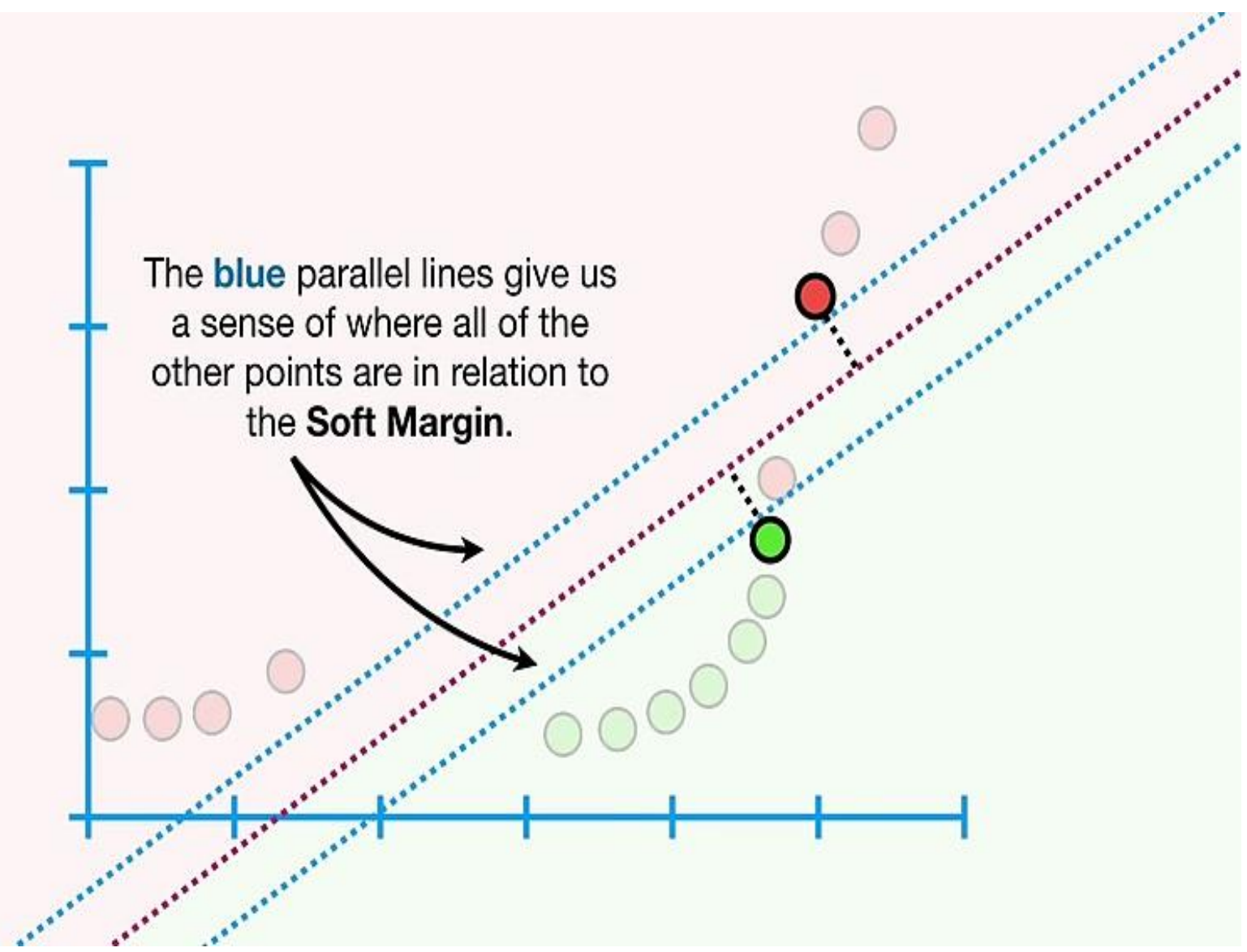
When the data are 2-Dimensional, a Support Vector Classifier is a line...



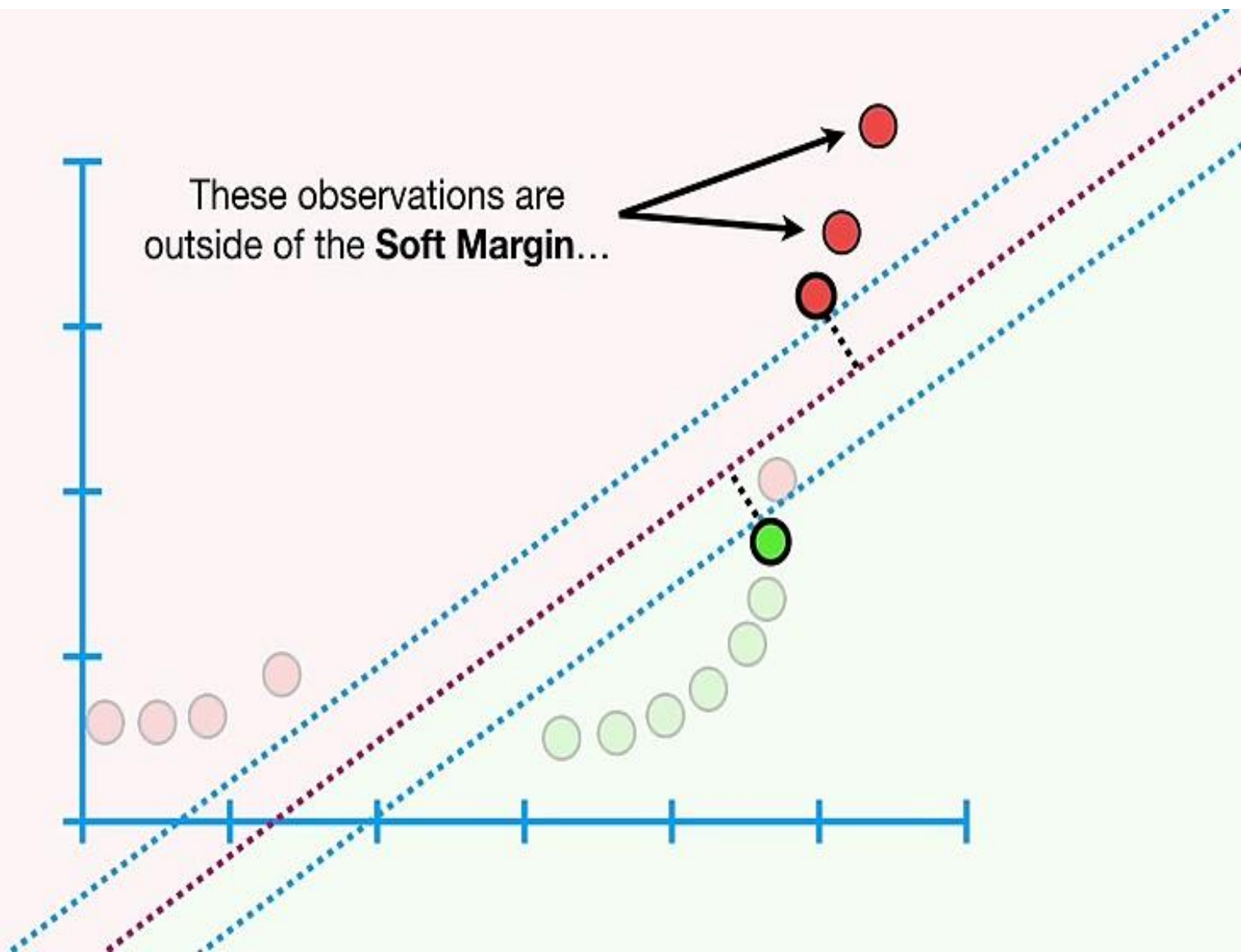




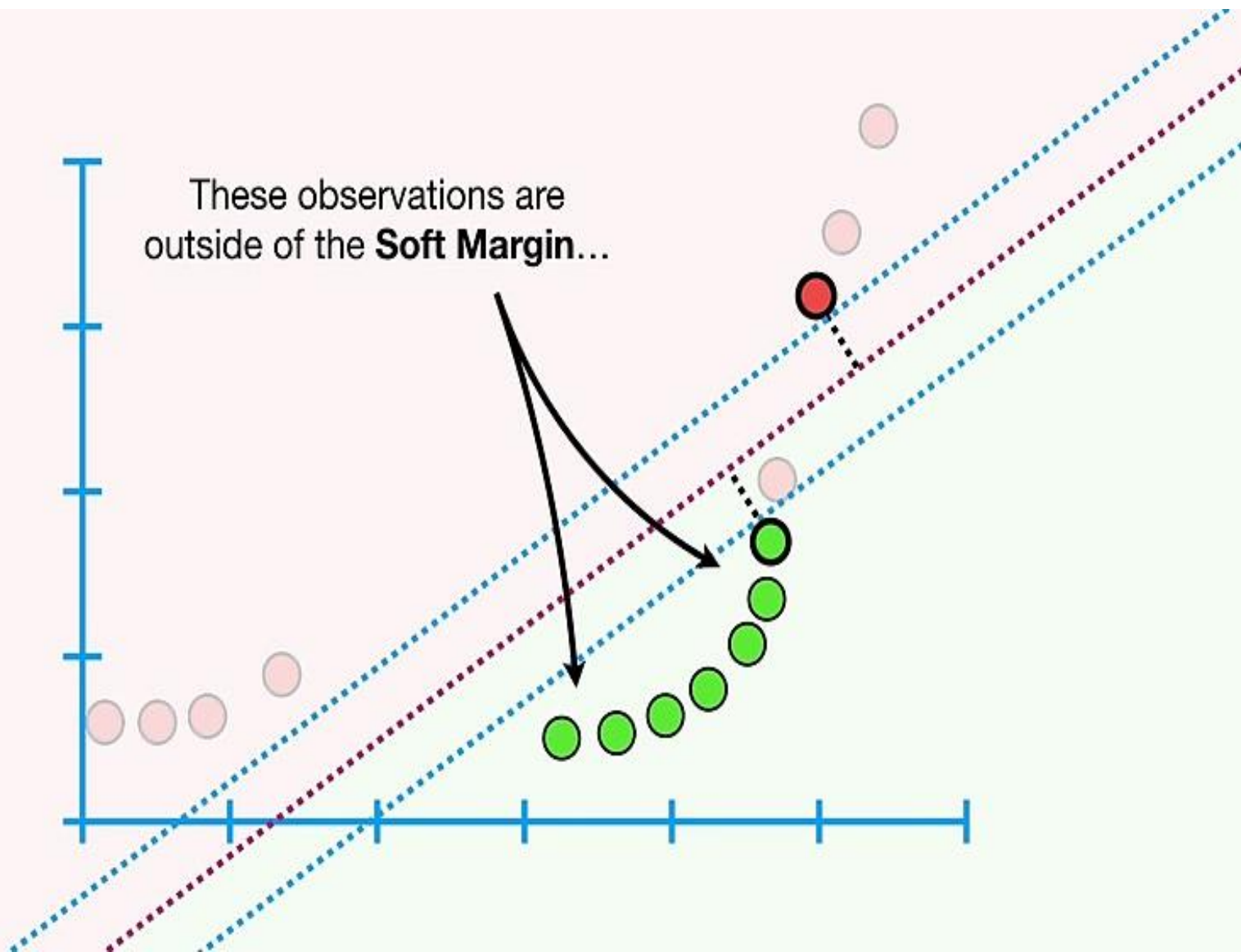
The **blue** parallel lines give us a sense of where all of the other points are in relation to the **Soft Margin**.

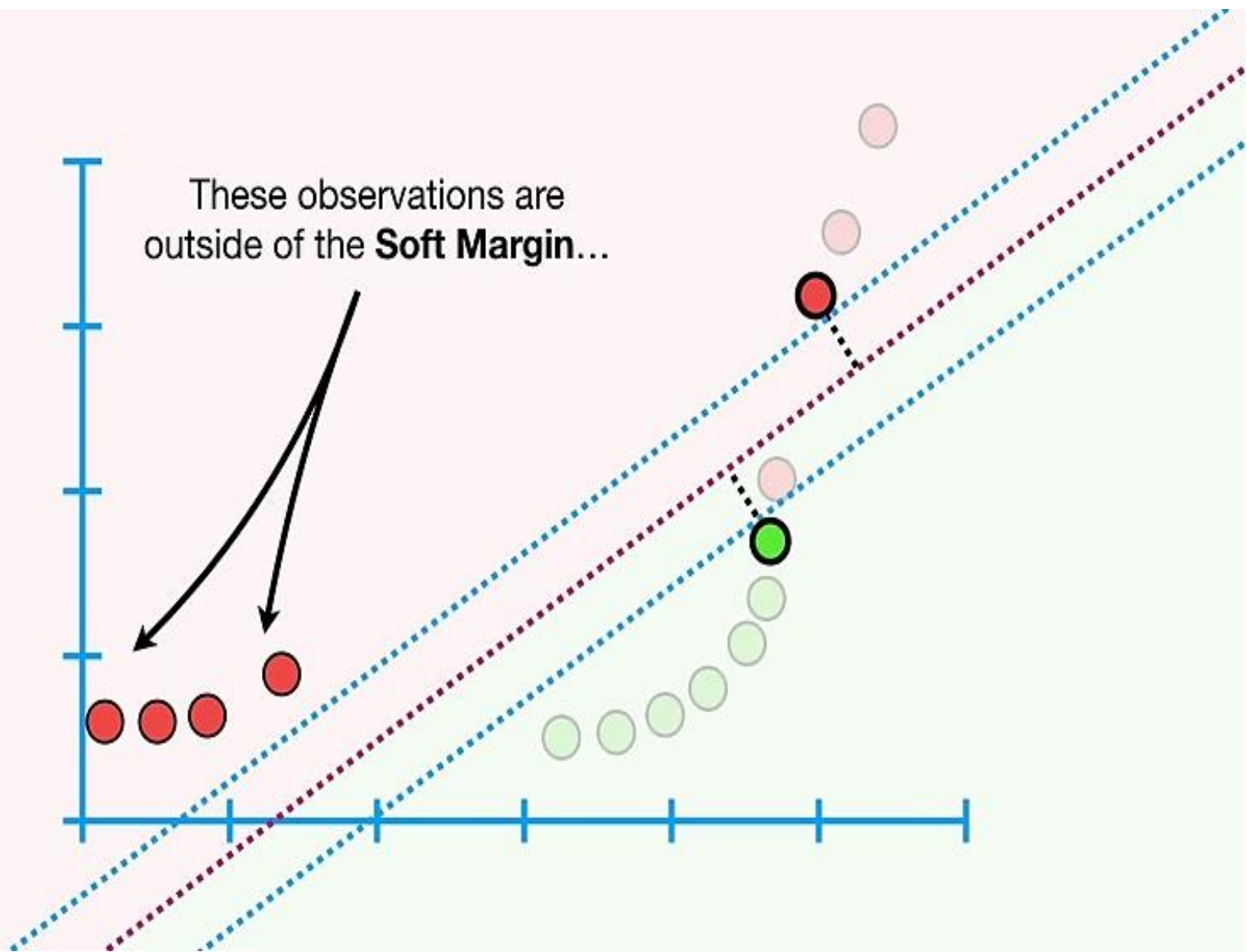


These observations are outside of the **Soft Margin**...

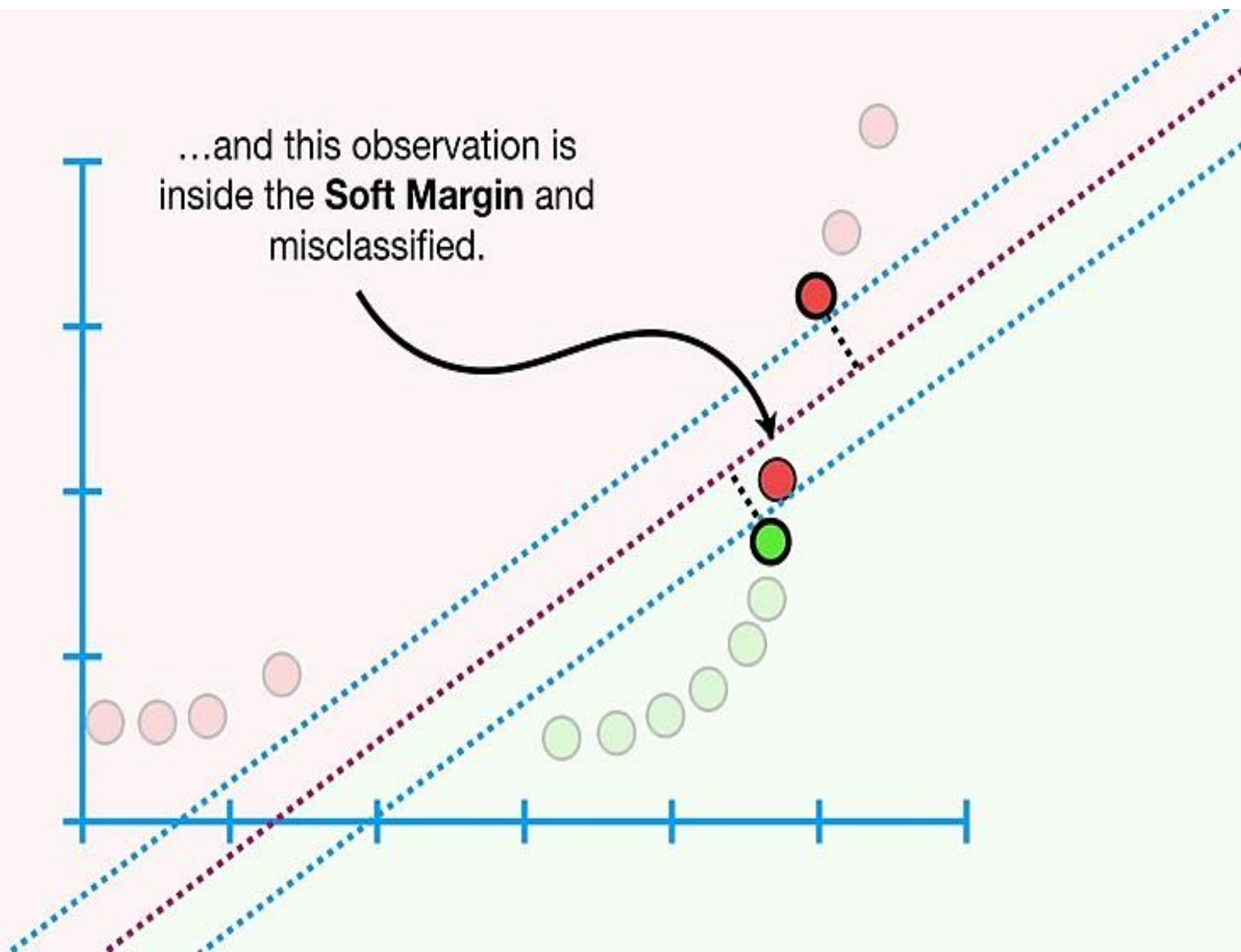


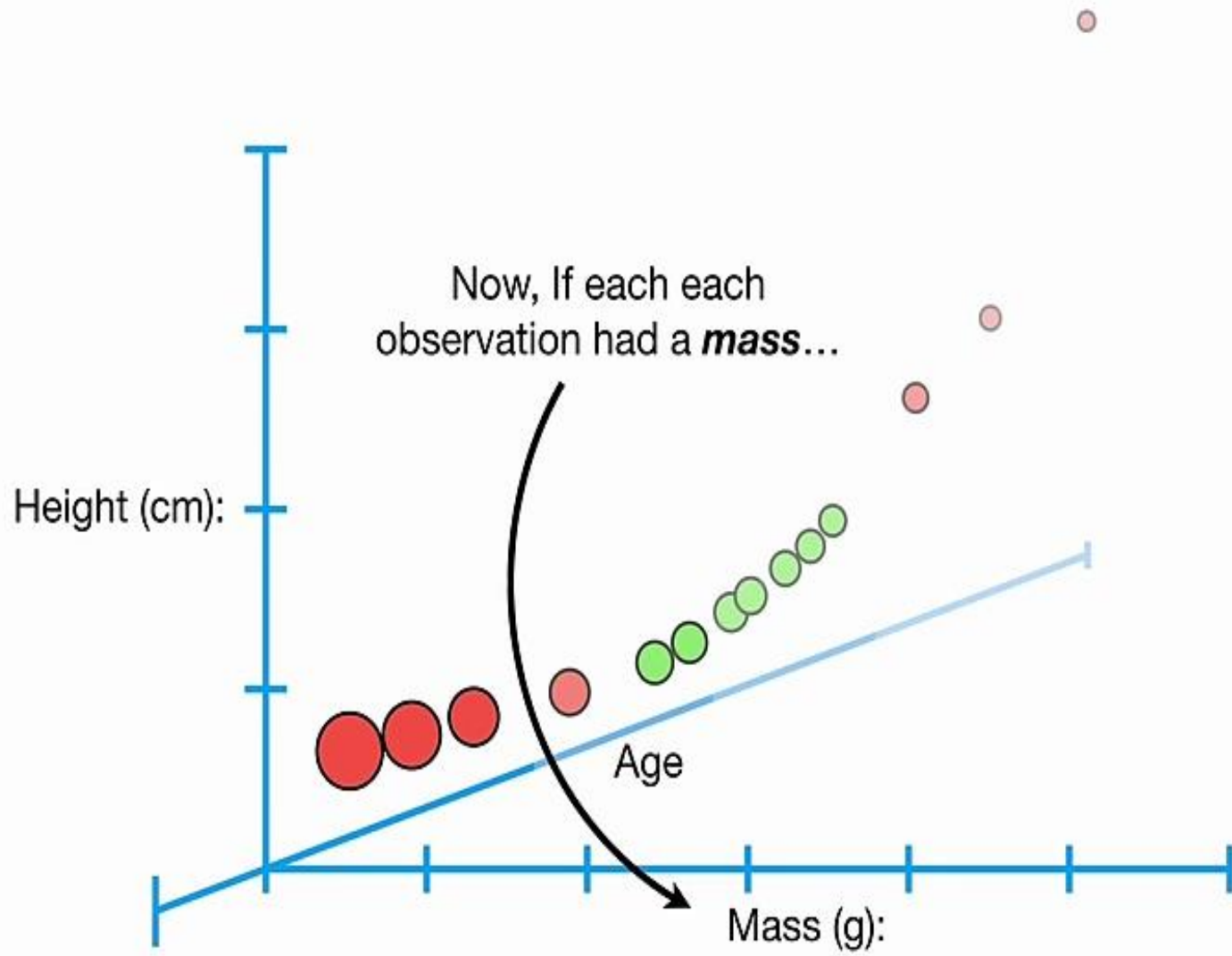
These observations are outside of the **Soft Margin**...

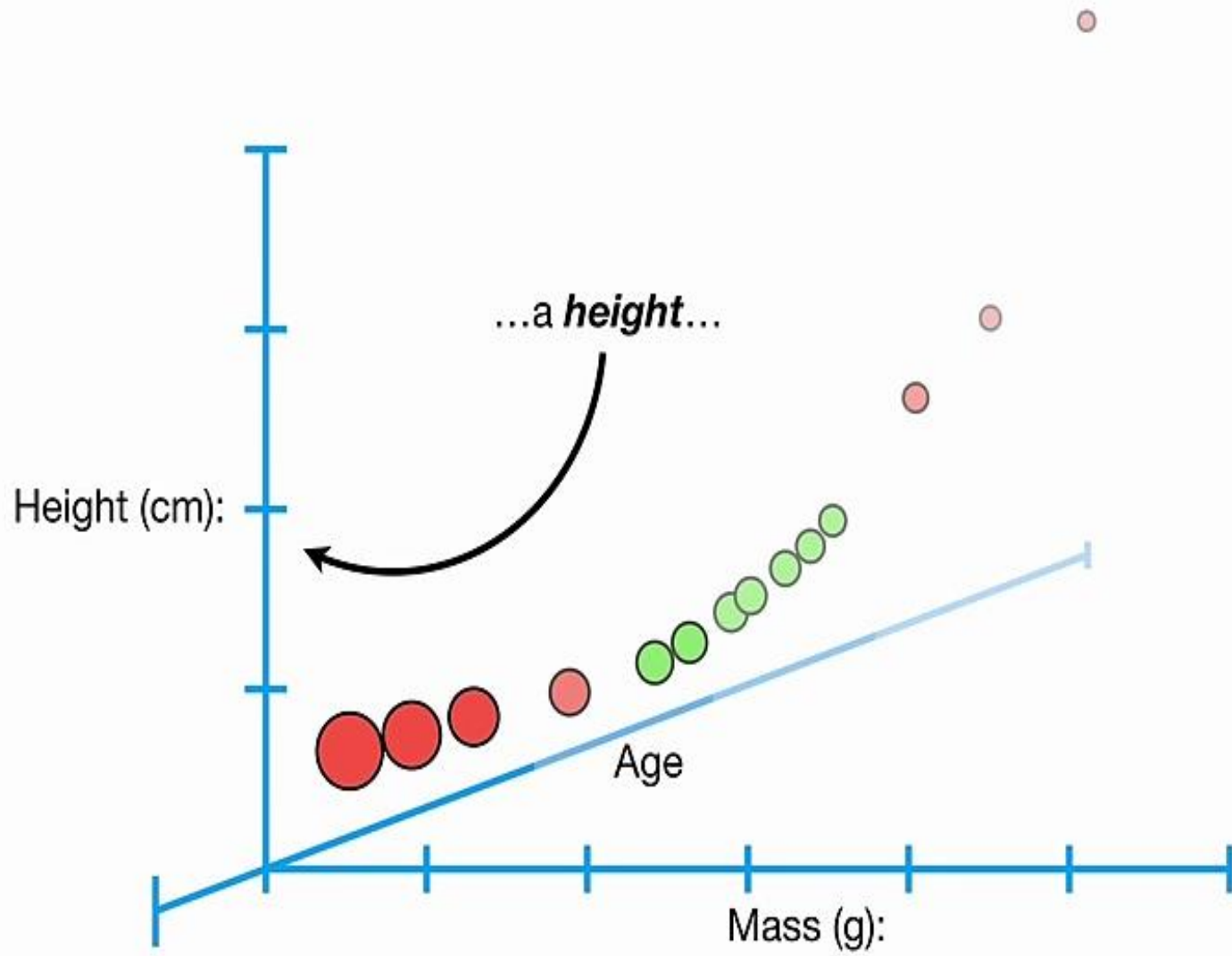


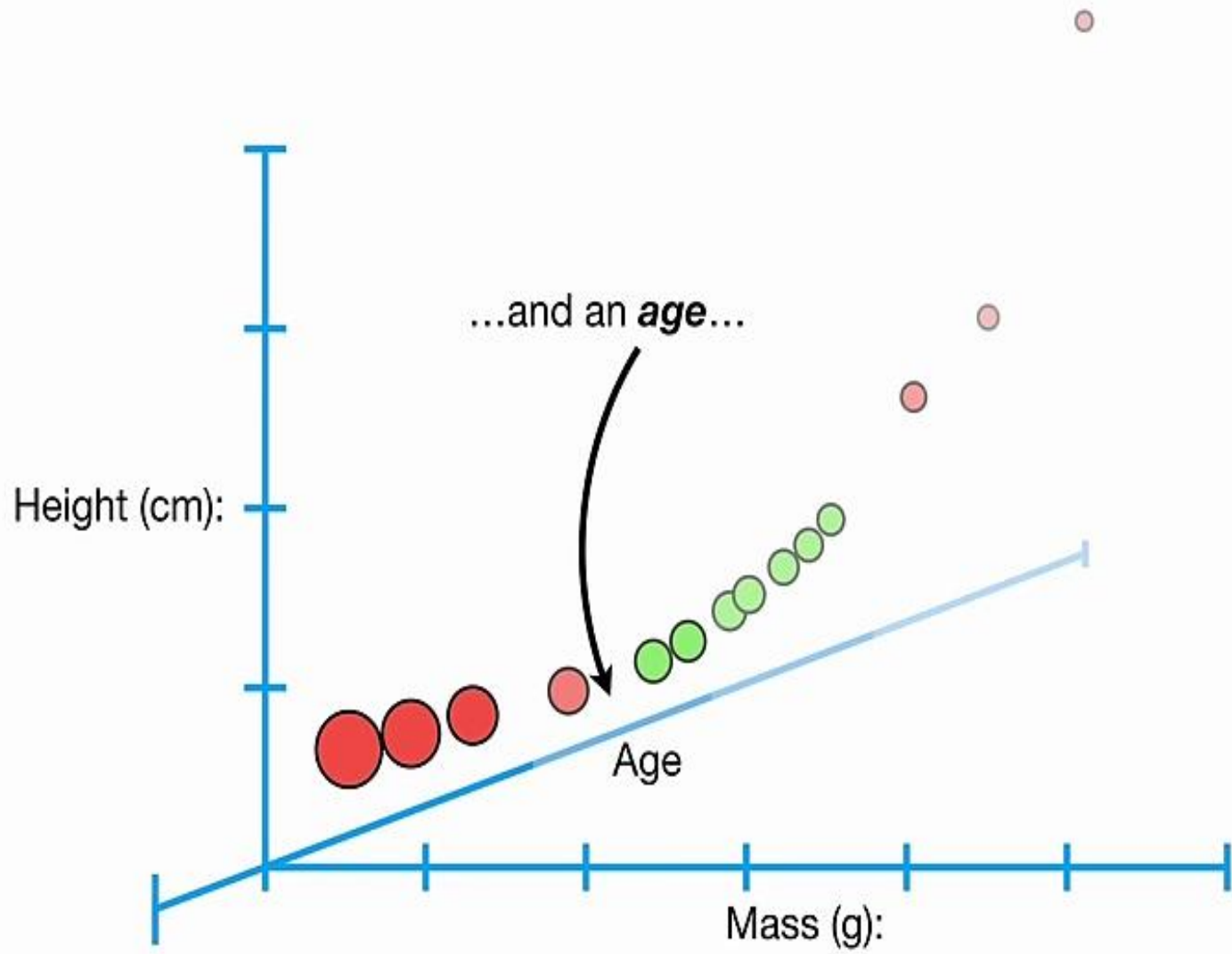


...and this observation is inside the **Soft Margin** and misclassified.

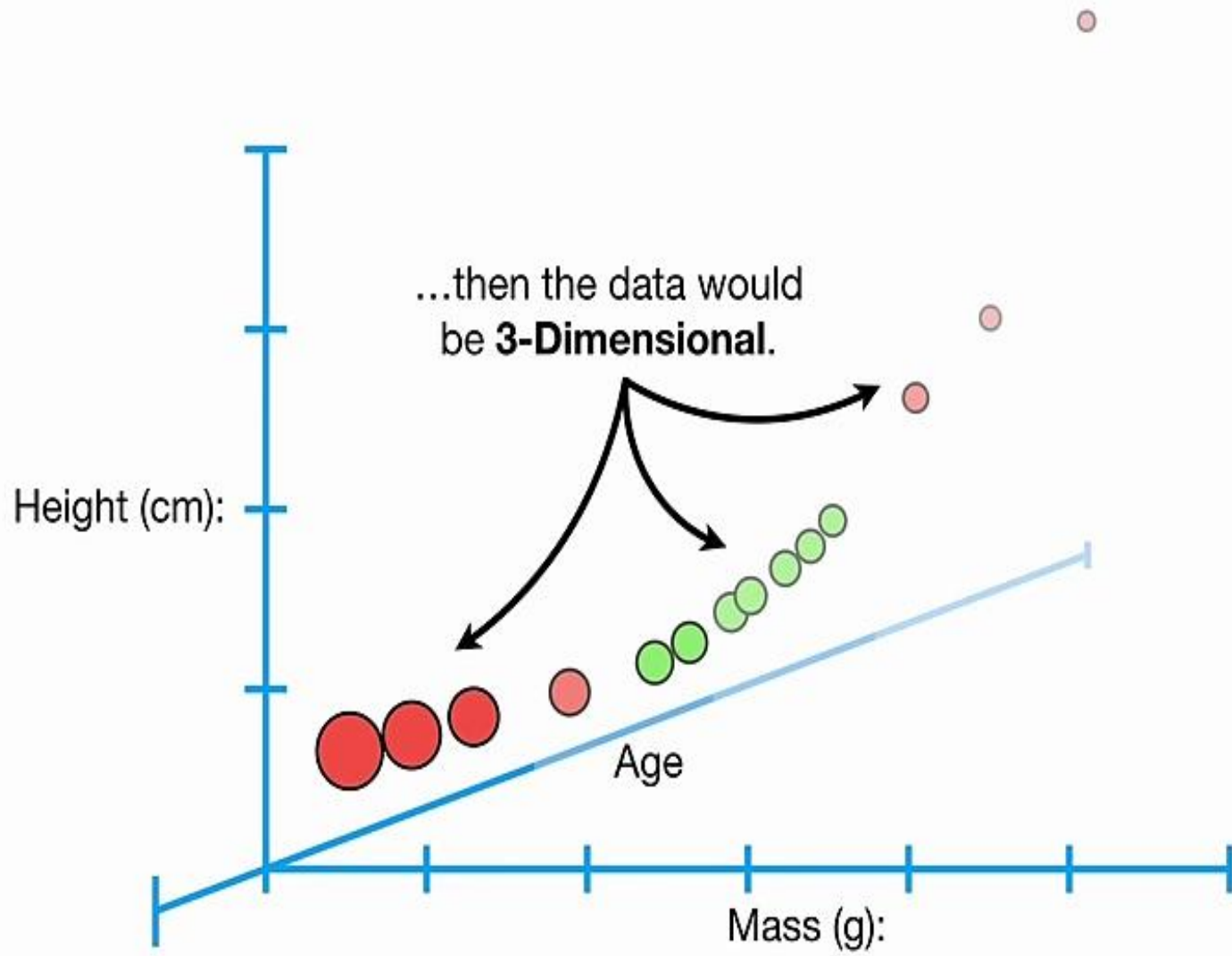


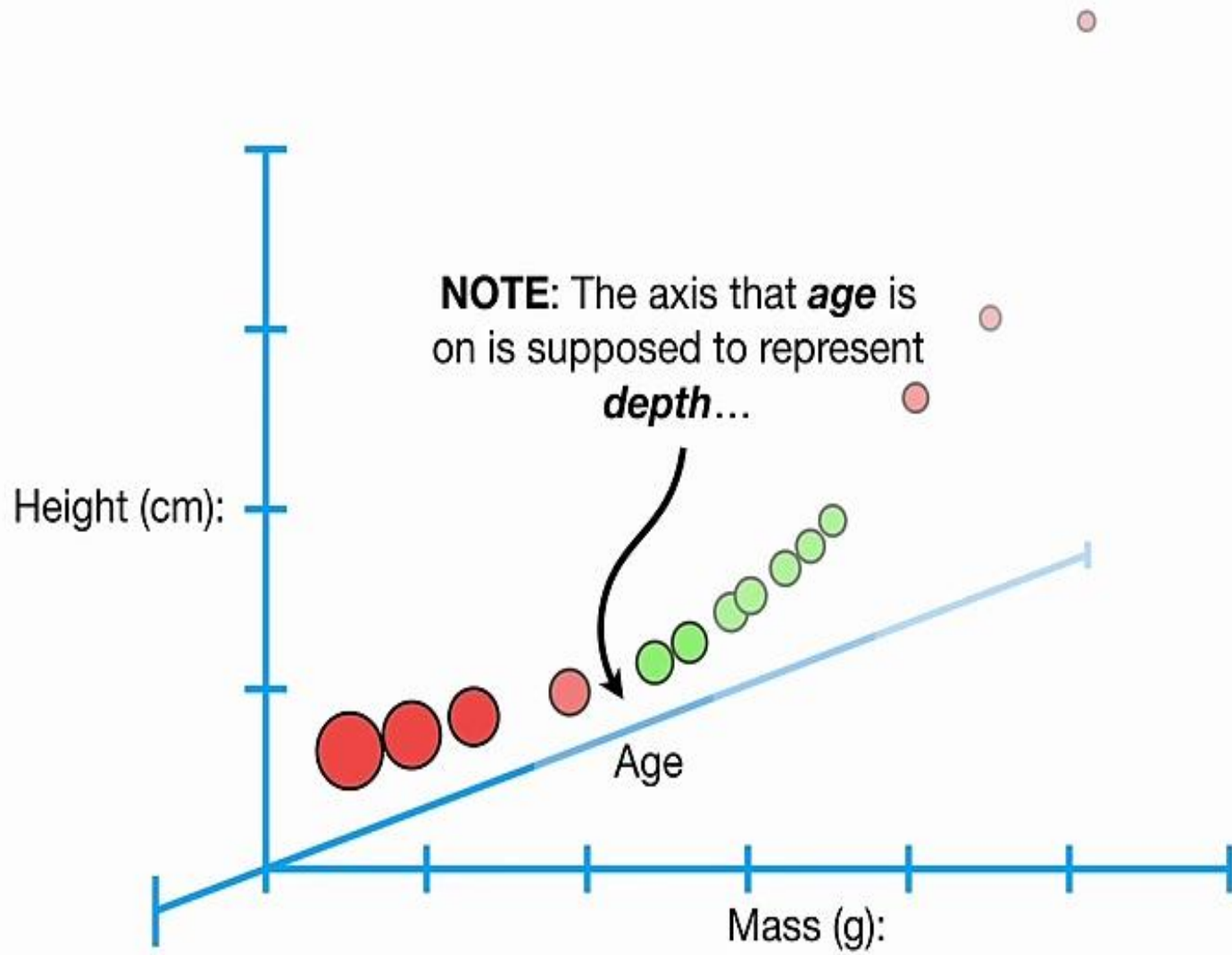


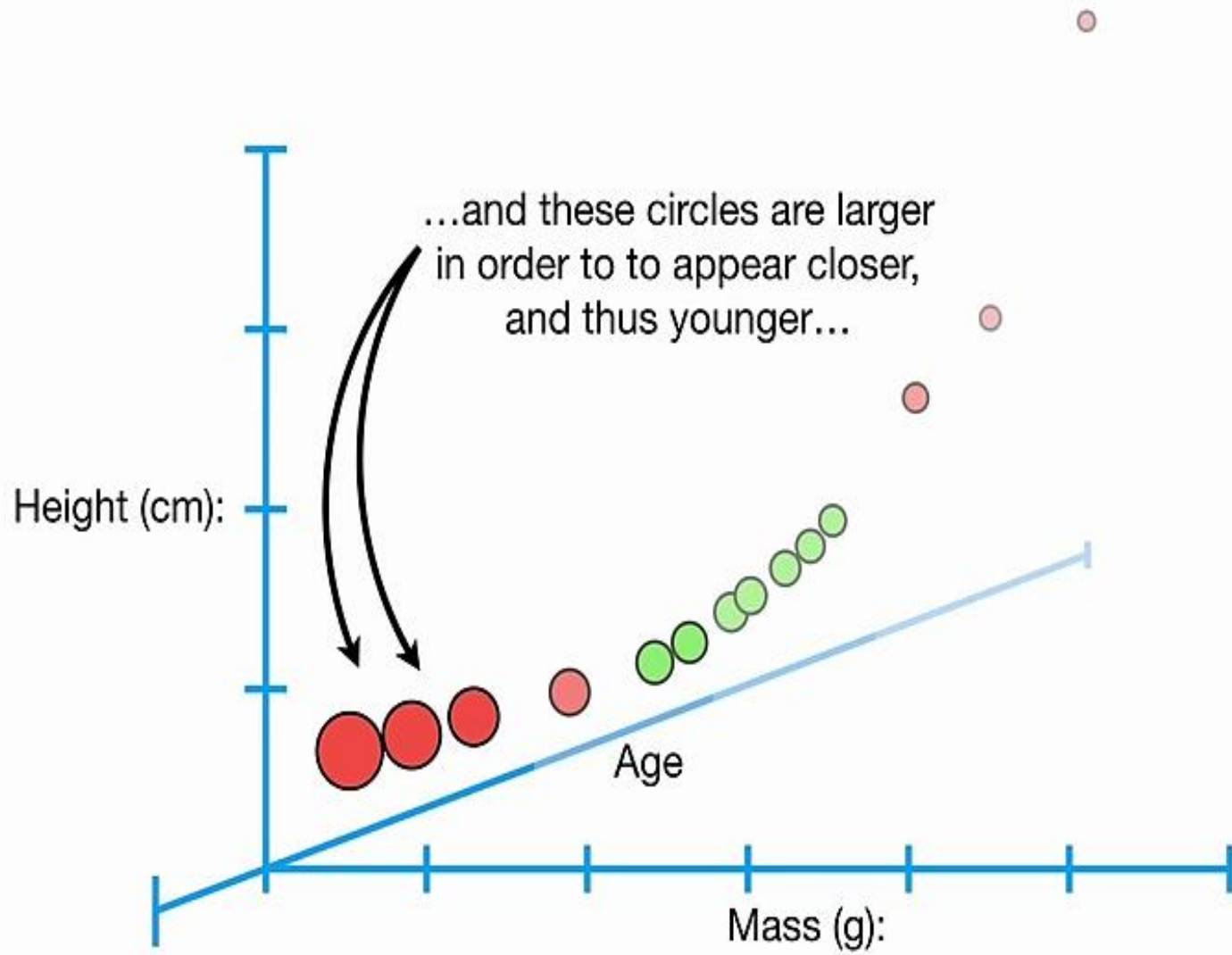


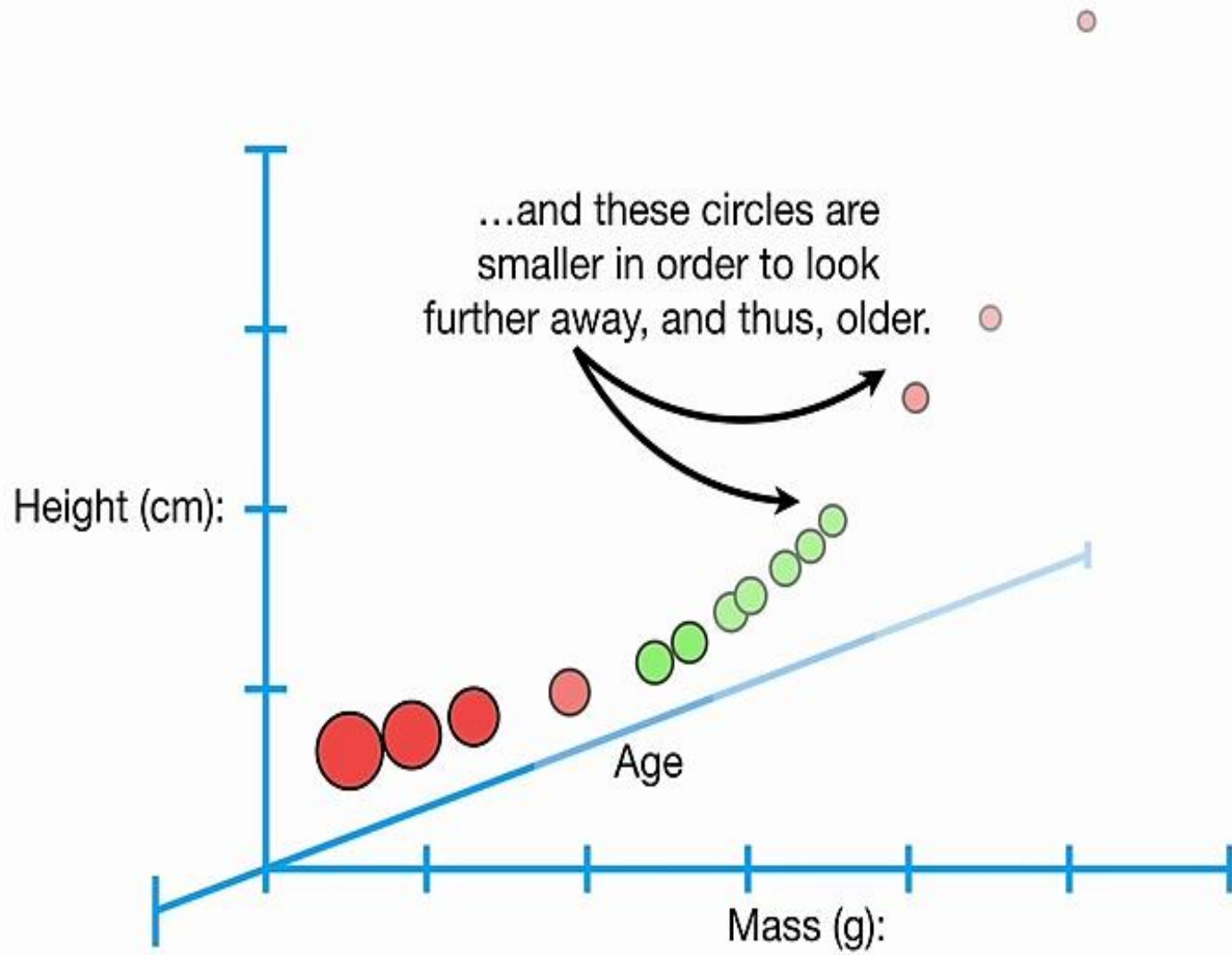


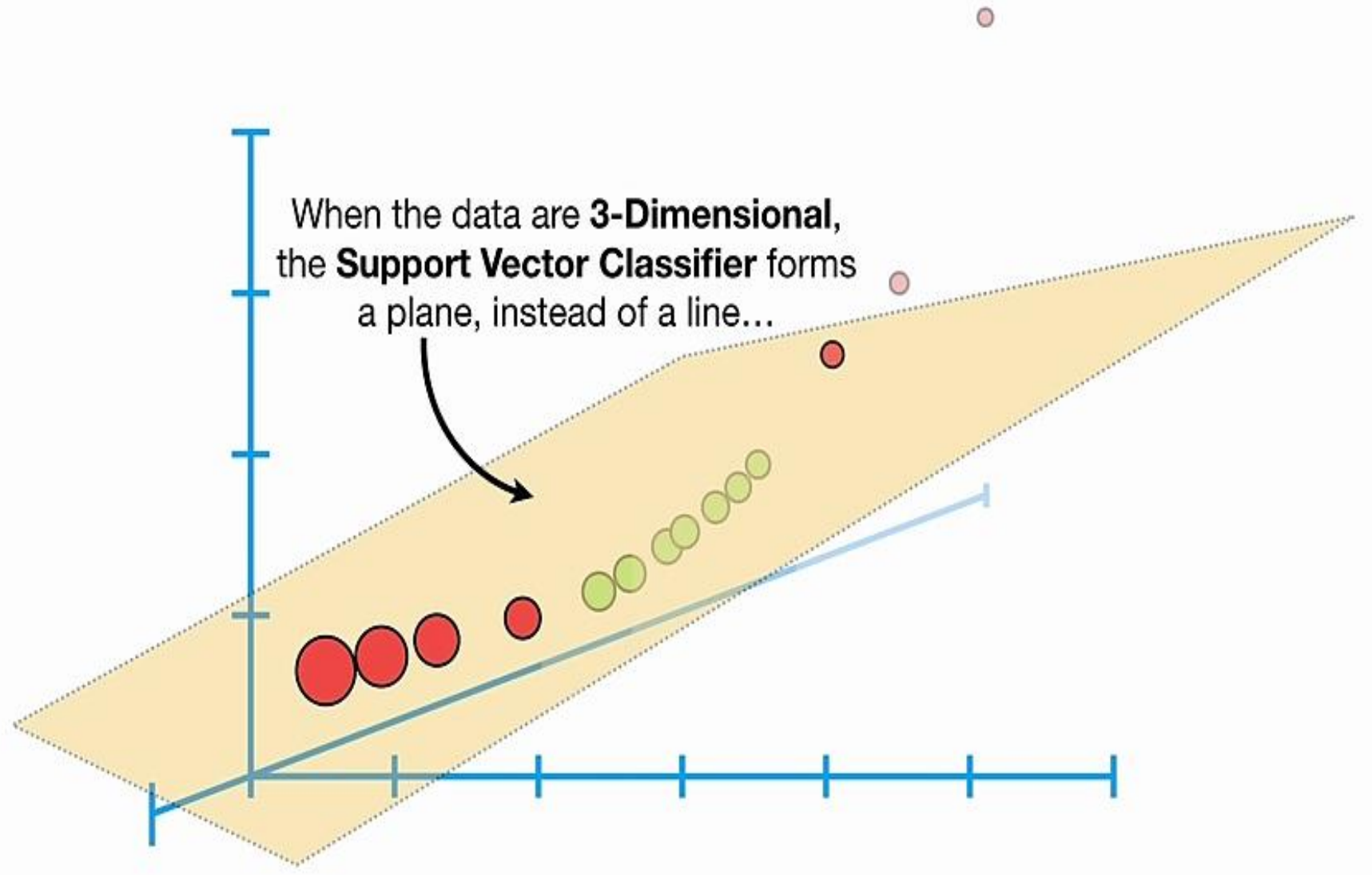


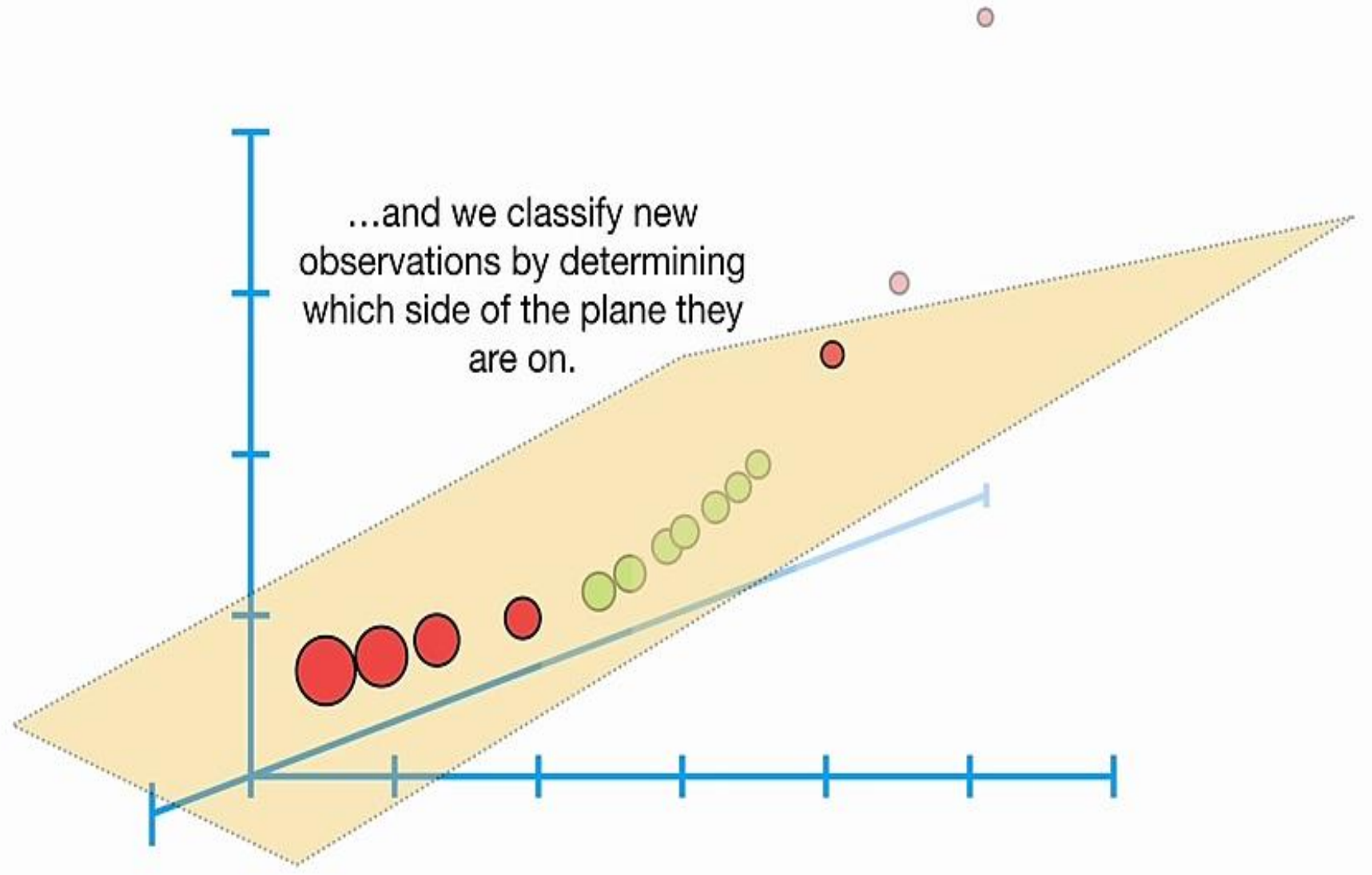


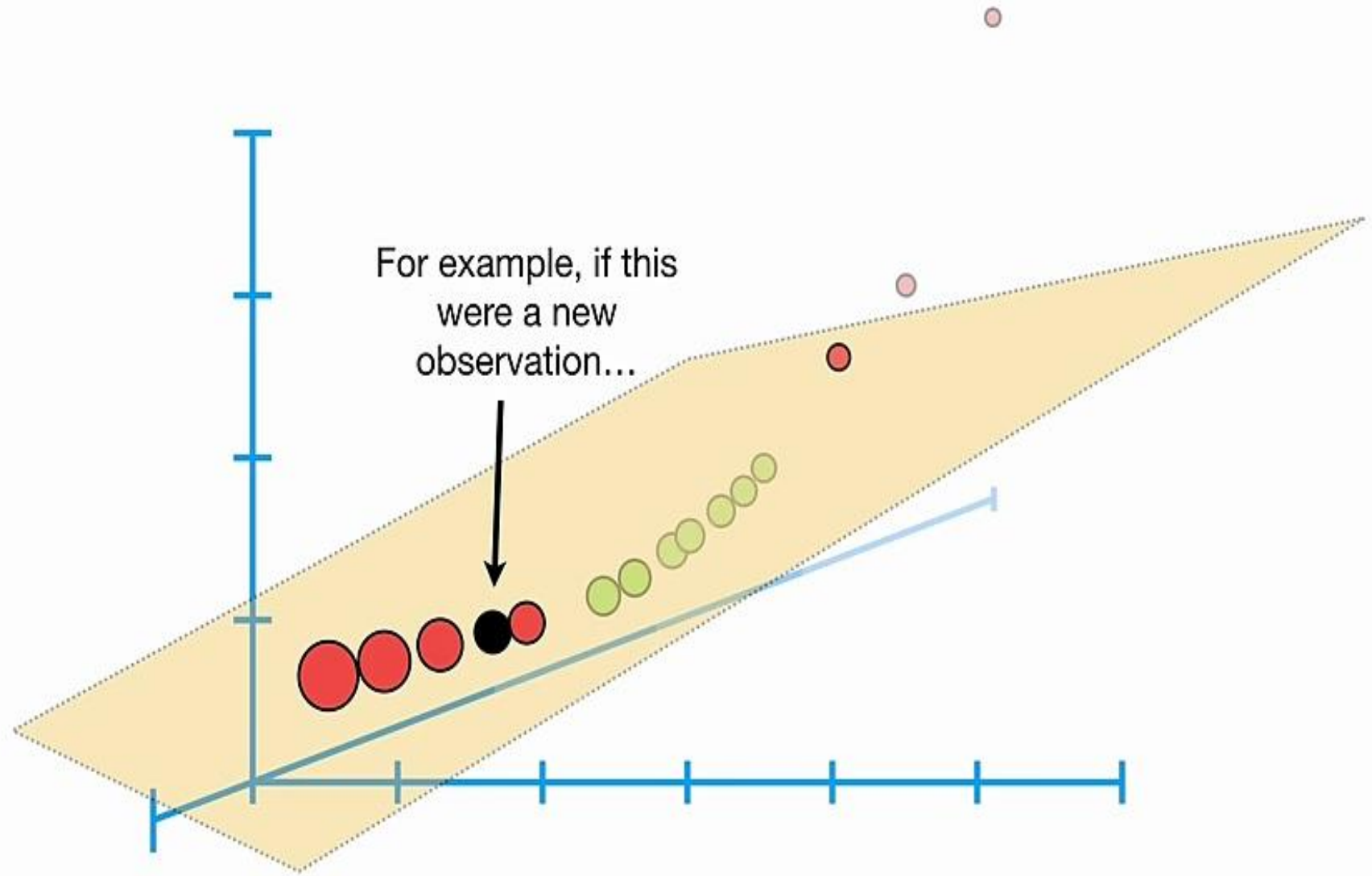


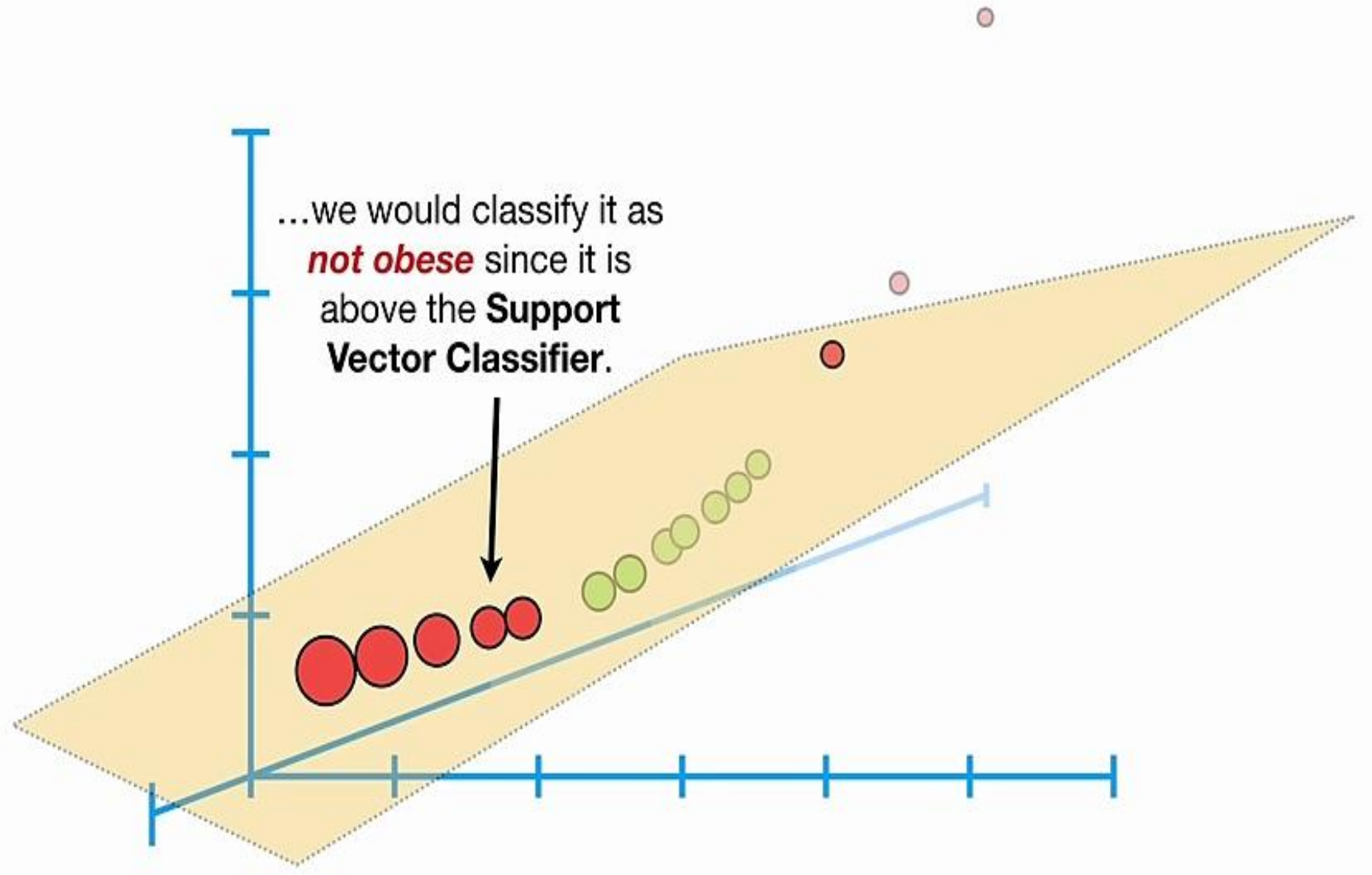






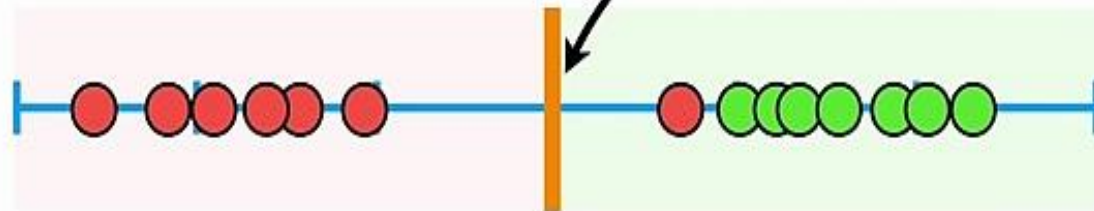




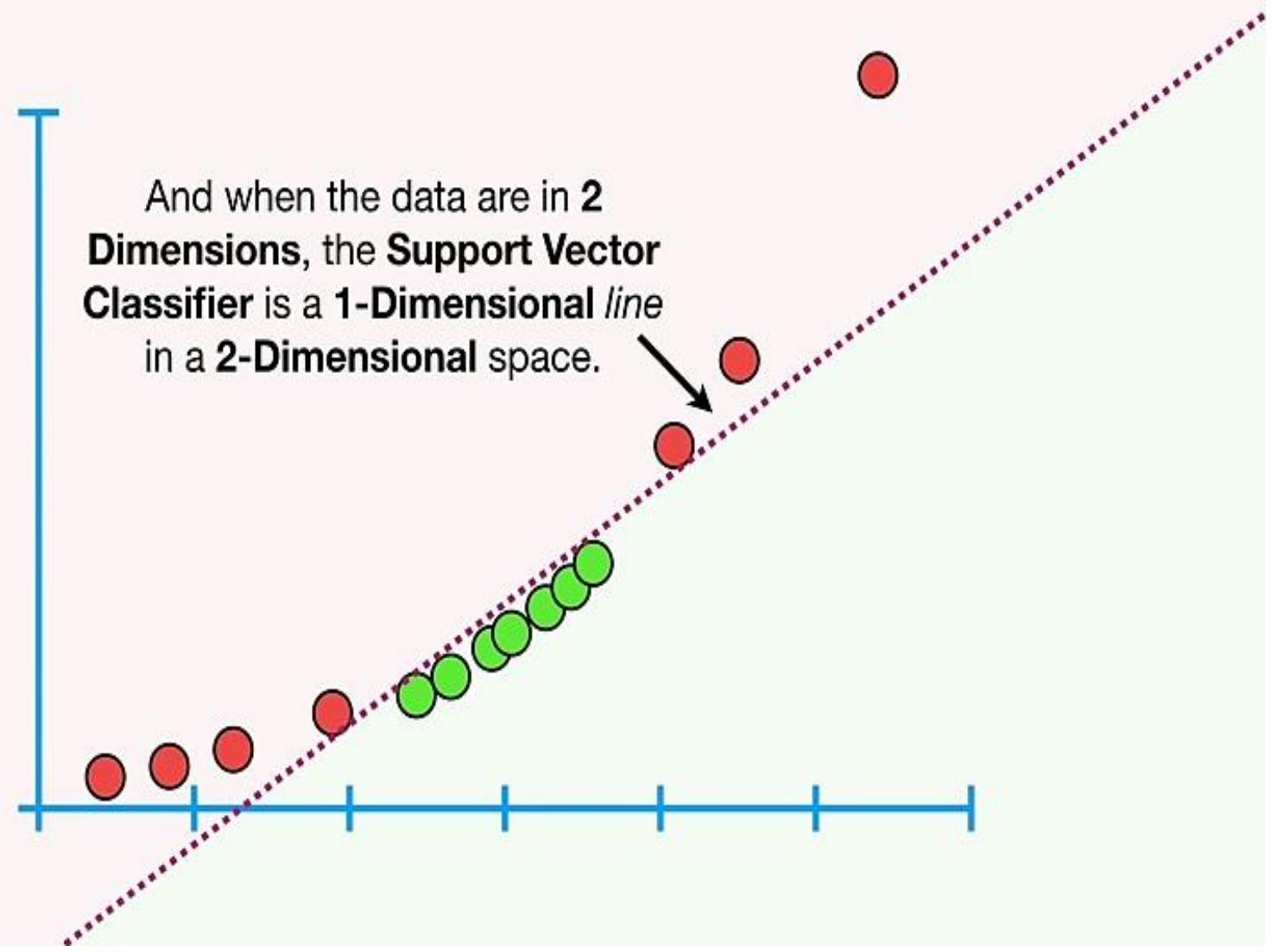




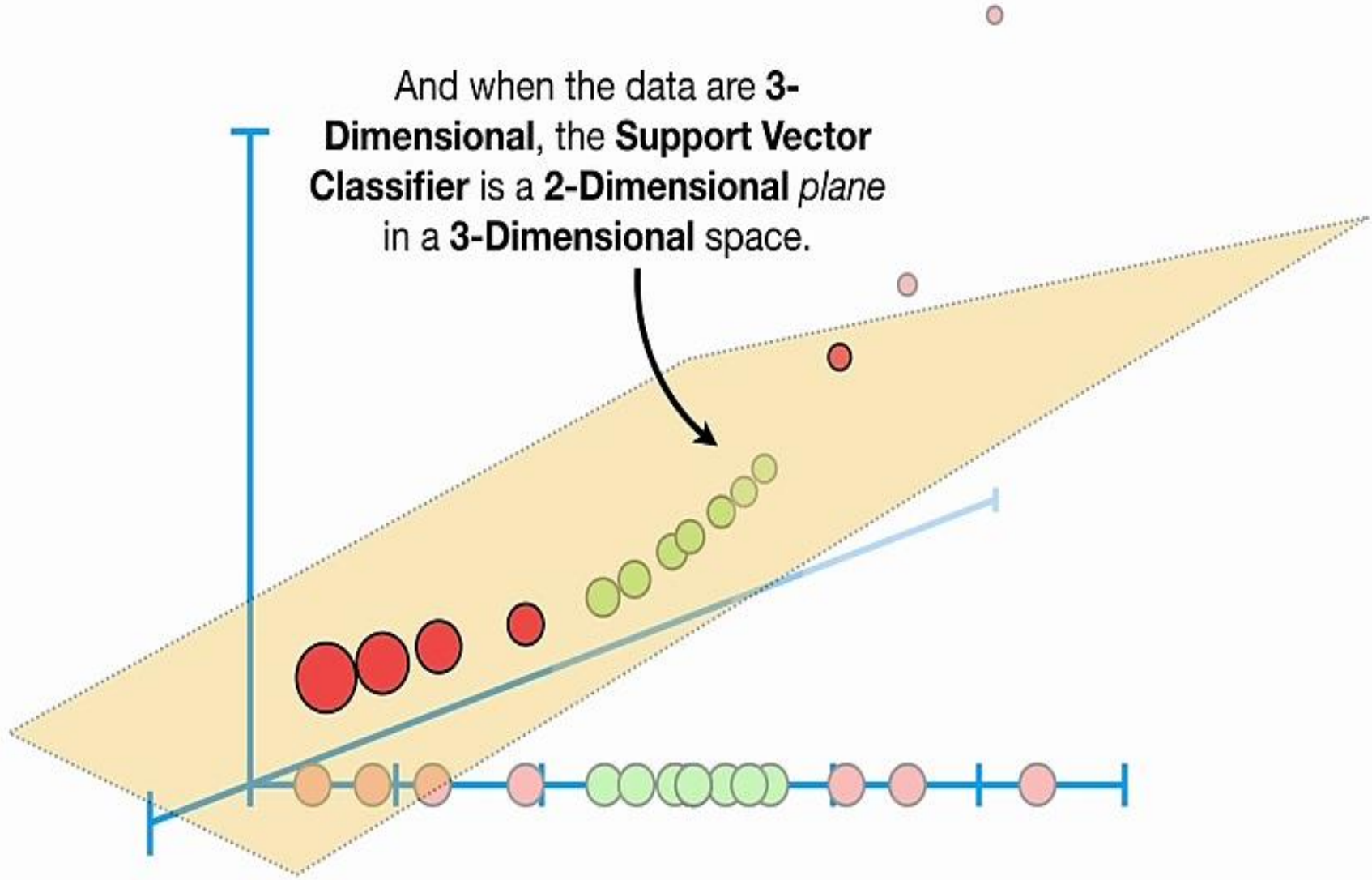
But we know that when the data are **1-Dimensional**, the **Support Vector Classifier** is a single *point* on a **1-Dimensional** number line.



And when the data are in **2 Dimensions**, the **Support Vector Classifier** is a **1-Dimensional line** in a **2-Dimensional space**.



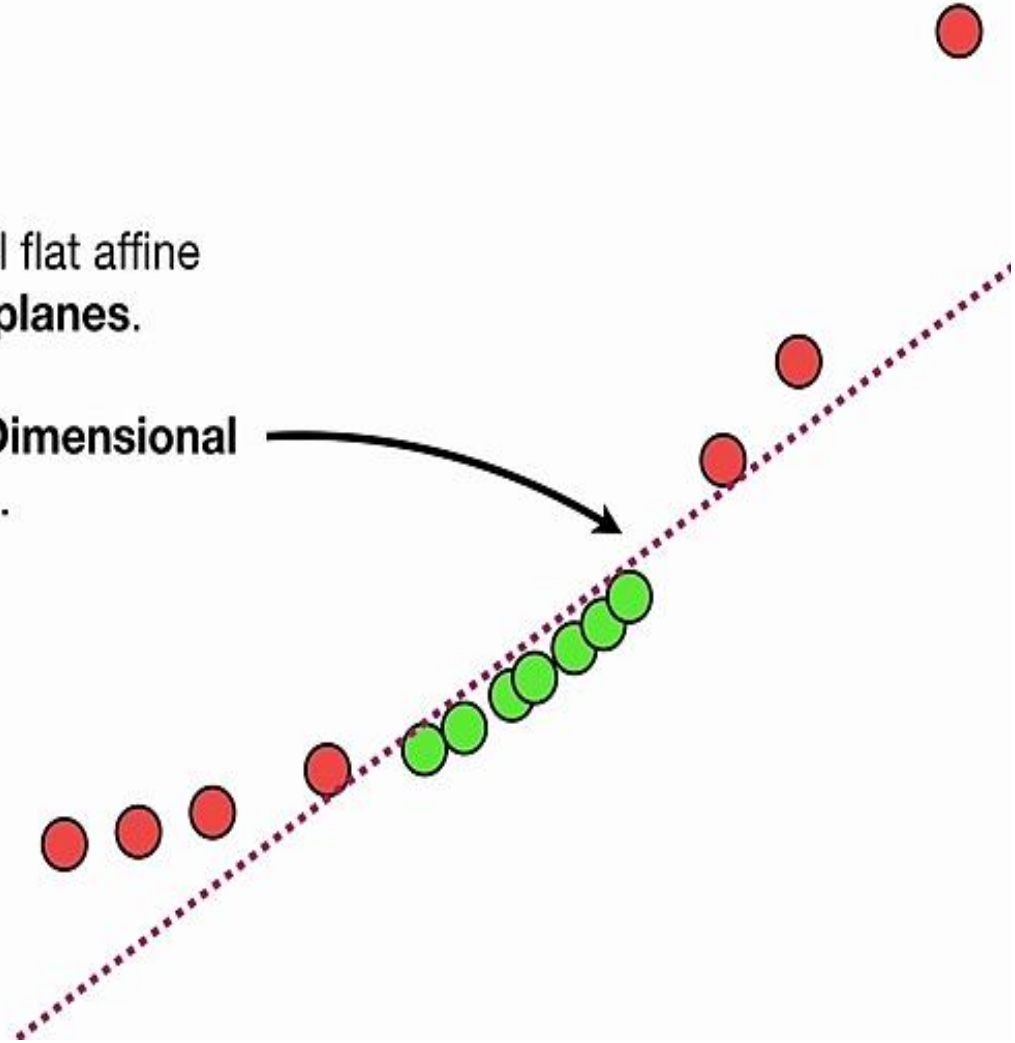
And when the data are **3-Dimensional**, the **Support Vector Classifier** is a **2-Dimensional plane** in a **3-Dimensional** space.



And when the data are in **4 or more Dimensions**, the **Support Vector Classifier** is a *hyperplane*.

**NOTE:** Technically speaking, all flat affine subspaces are called **hyperplanes**.

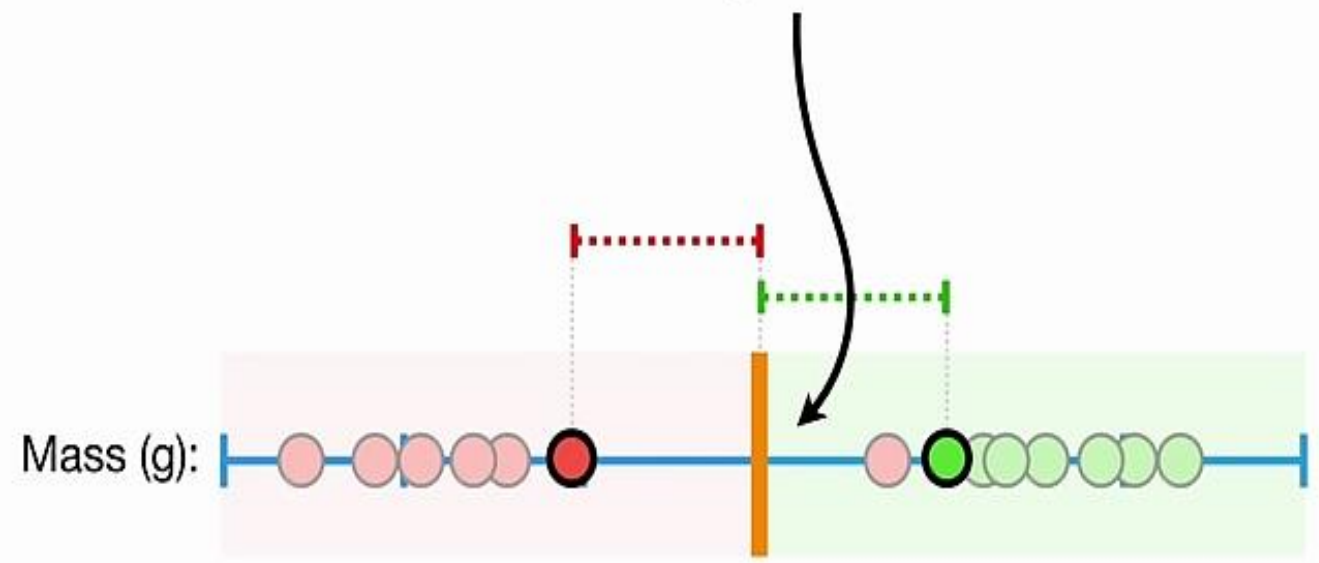
So, technically speaking, this **1-Dimensional** *line* is a **hyperplane**...

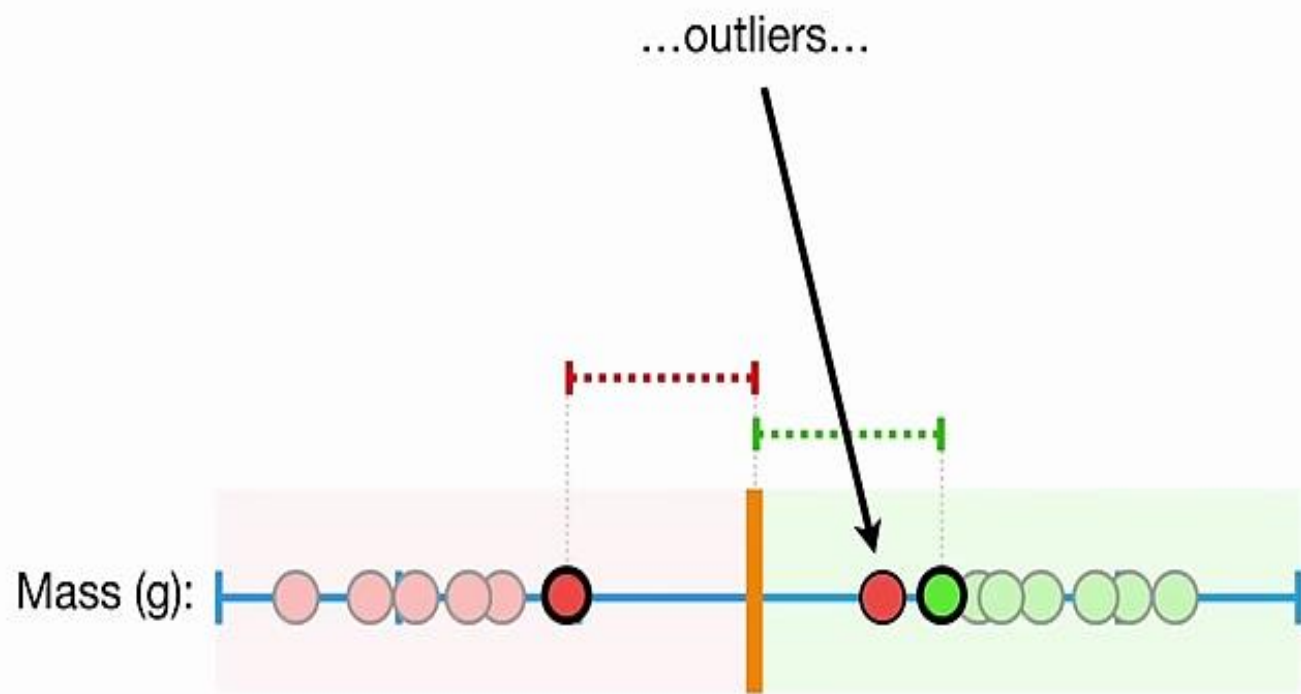


# Non-linear SVM

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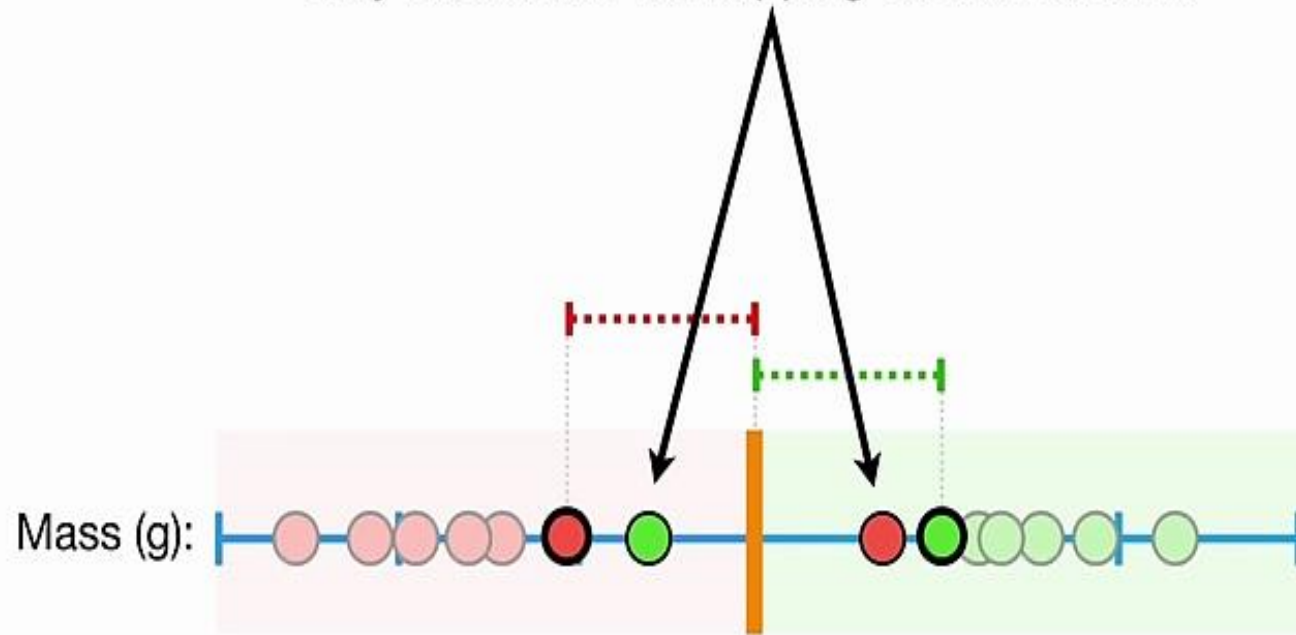
**Support Vector Classifiers** seem pretty cool because they can handle...



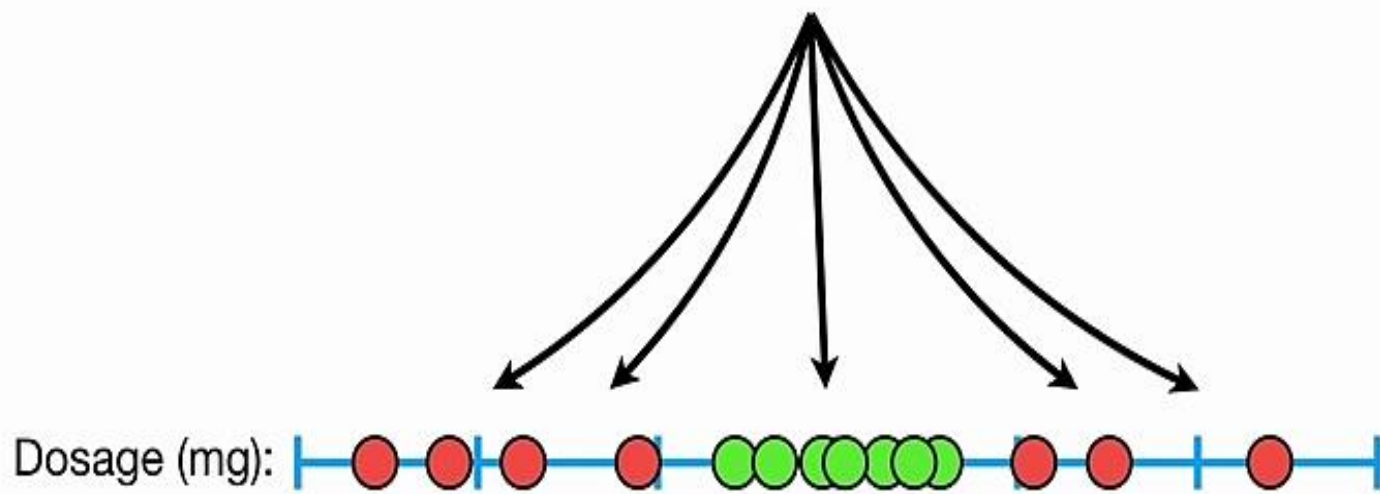




...and, because they allow misclassifications,  
they can handle overlapping classifications...



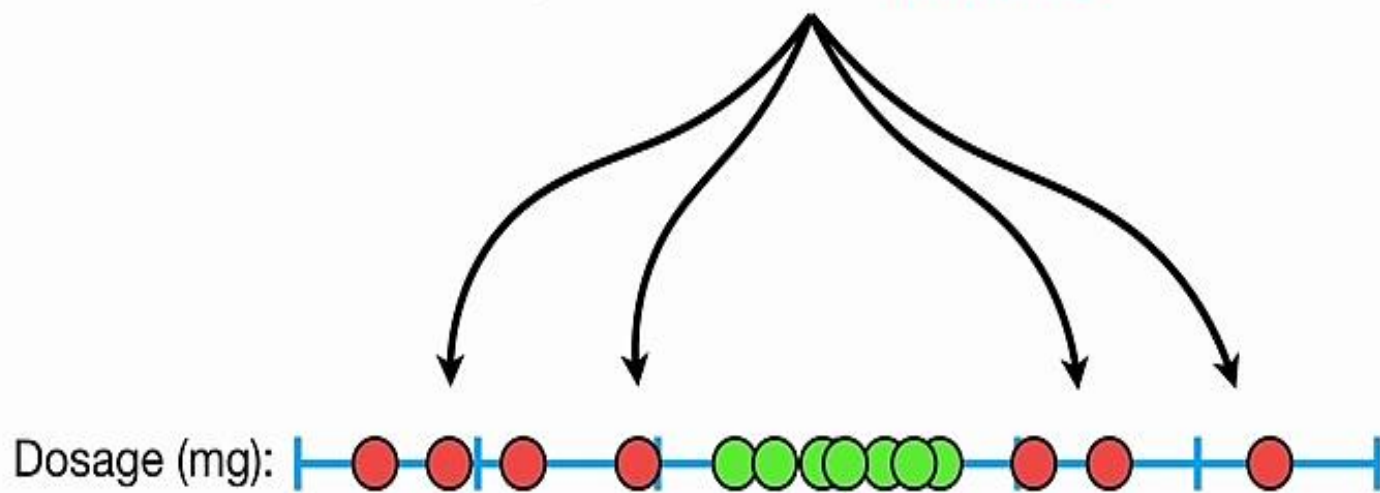
...but what if this was our training data and we had tons of overlap?



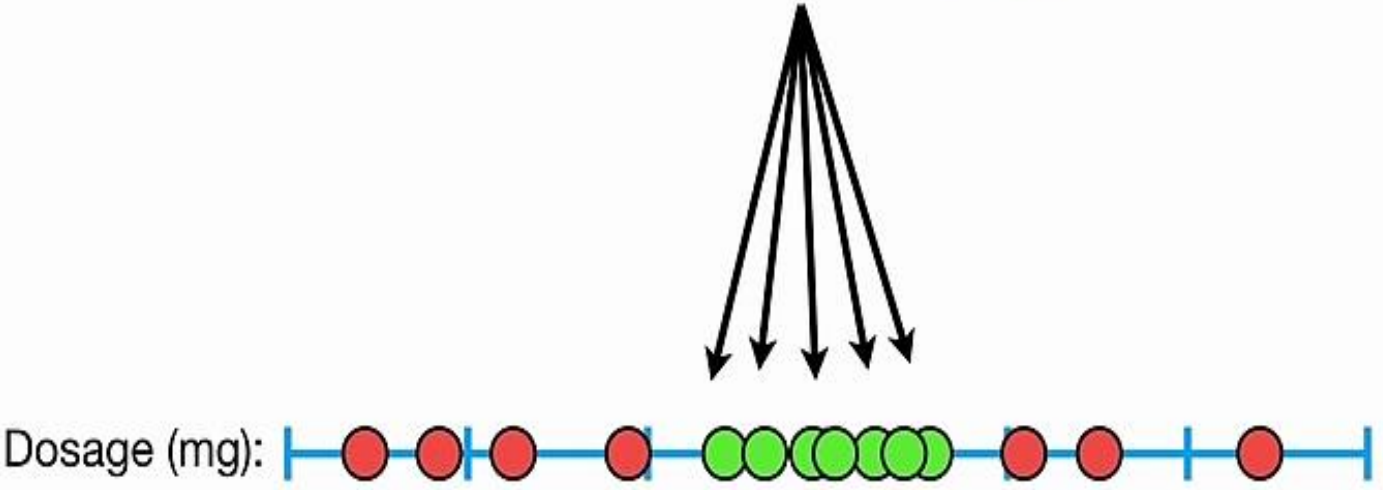
In this new example, with tons of overlap, we are now looking at **Drug Dosages...**



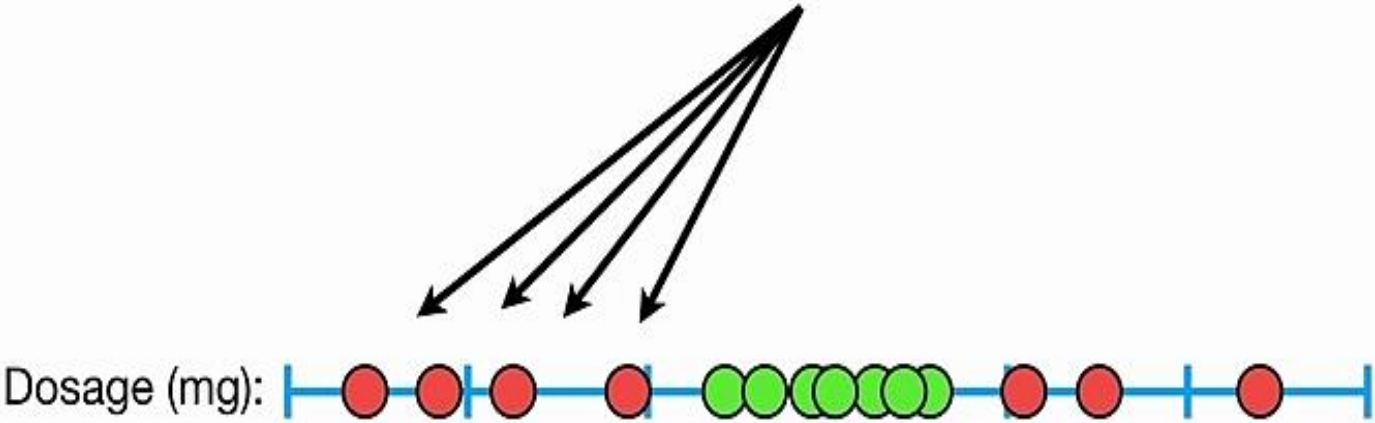
...and the **red dots** represent patients that were ***not cured***...



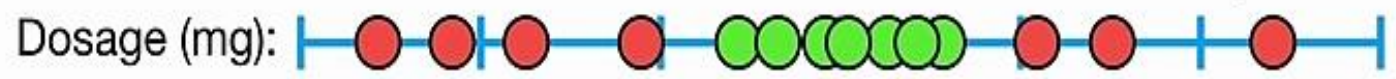
...and the **green dots** represent patients that were **cured**.



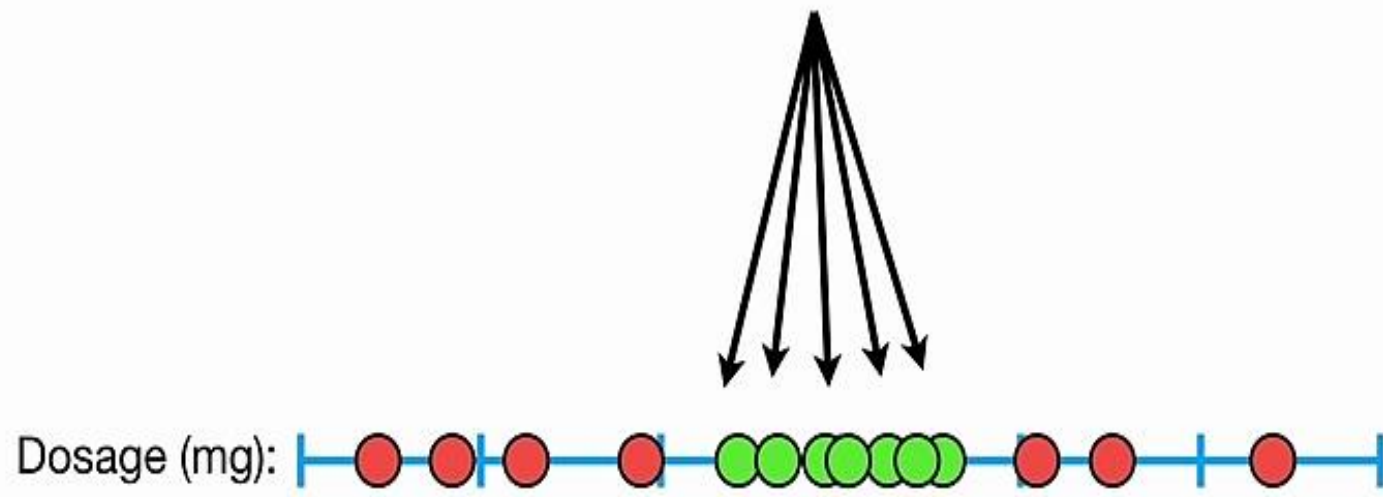
In other words, the drug  
doesn't work if the dosage is  
too small...



...or too large.

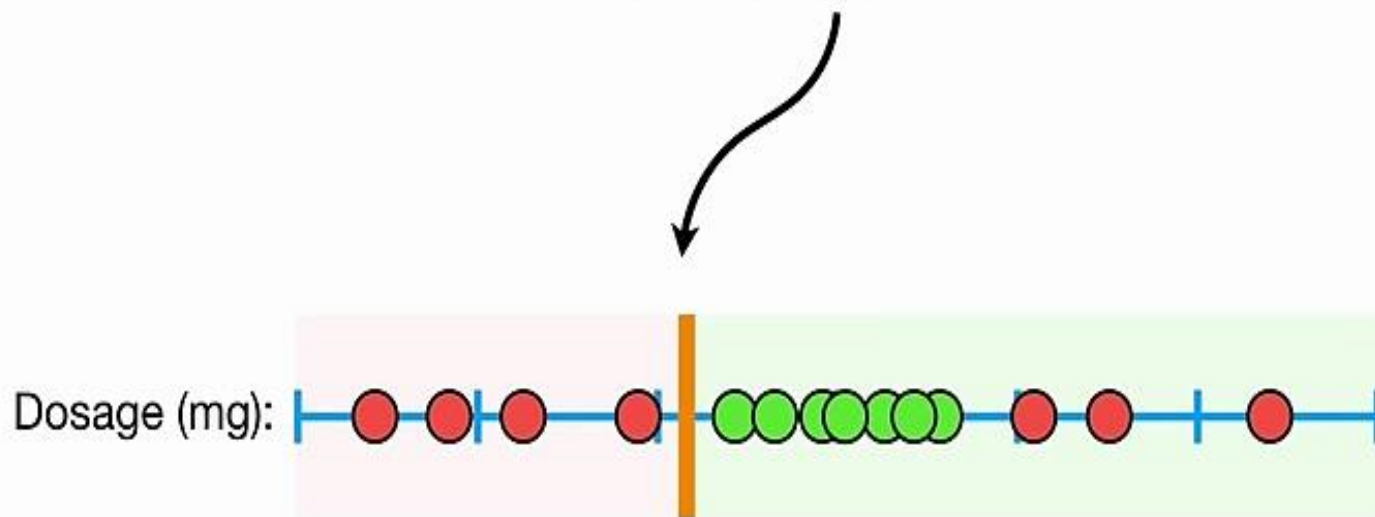


It only works when the dosage is just right.

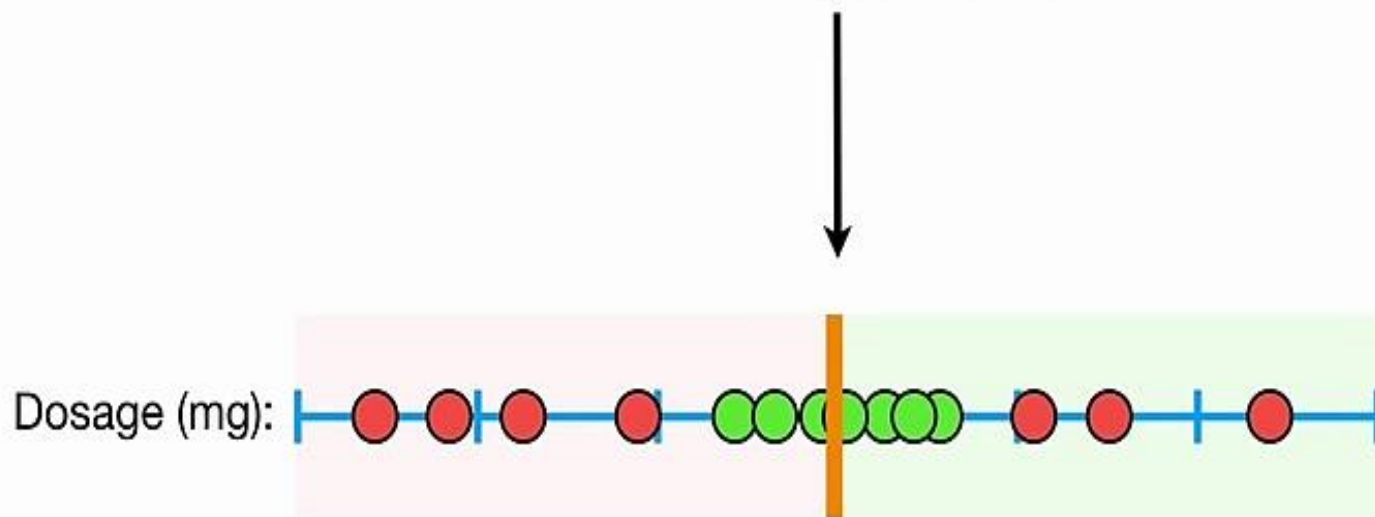




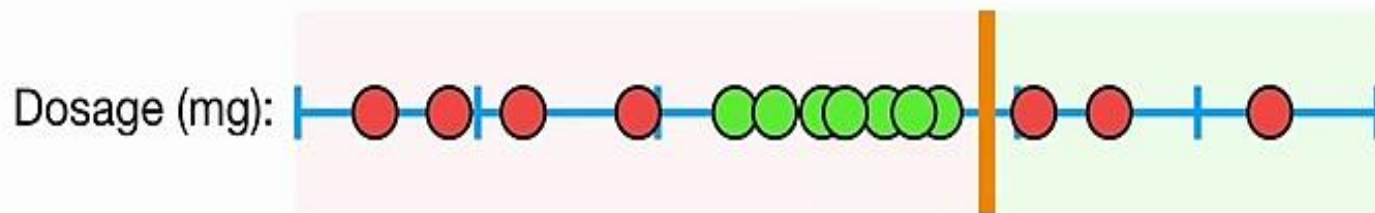
Now, no matter where we put the classifier, we will make a lot of misclassifications.



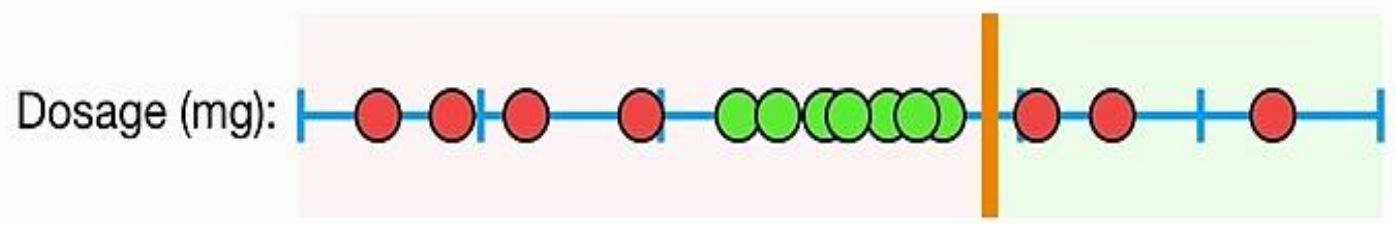
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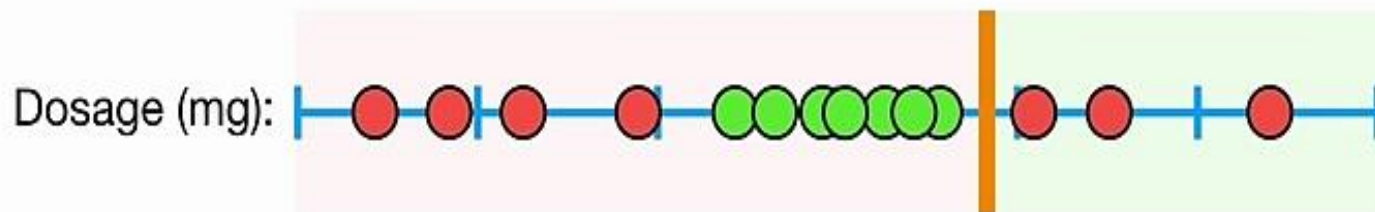
Now, no matter where we put the classifier, we will make a lot of misclassifications.

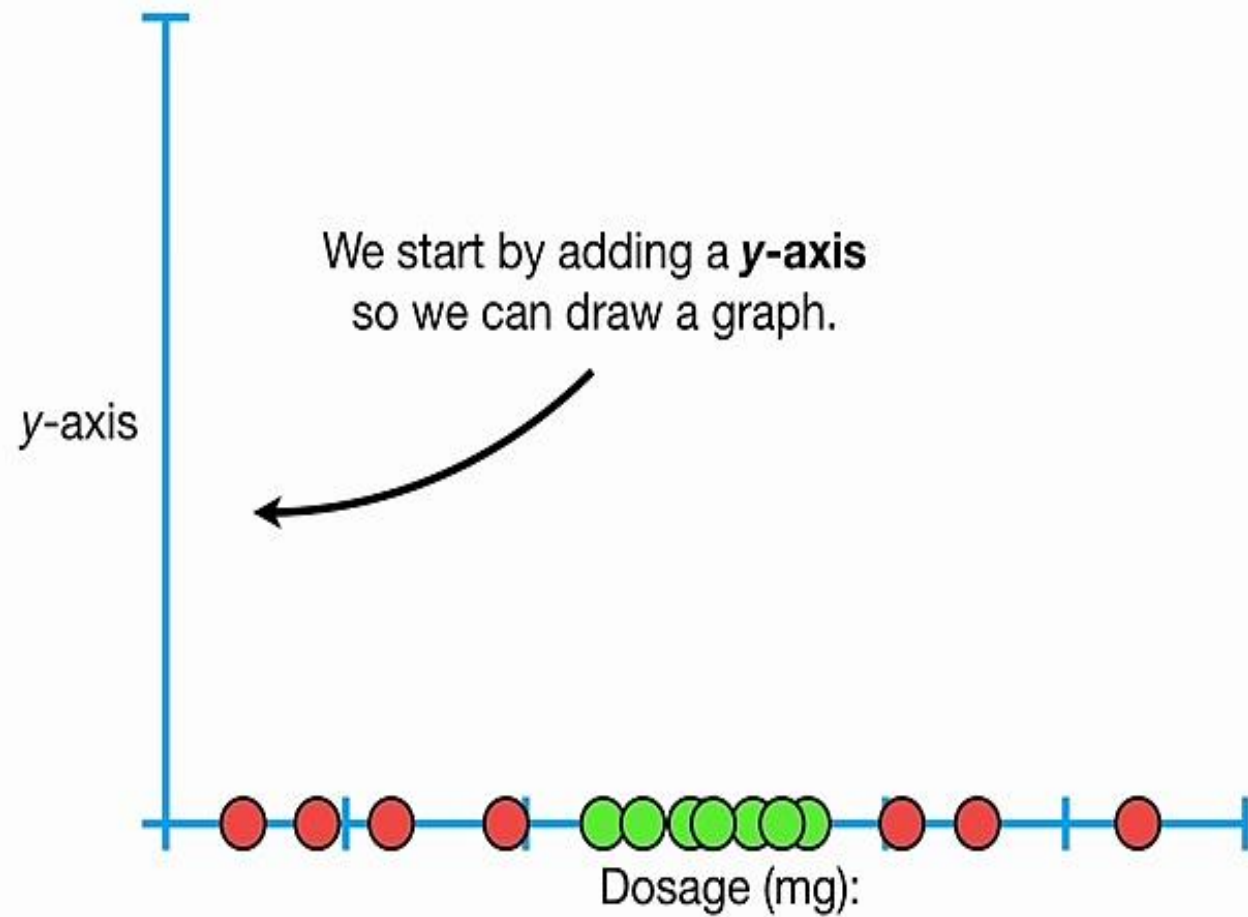


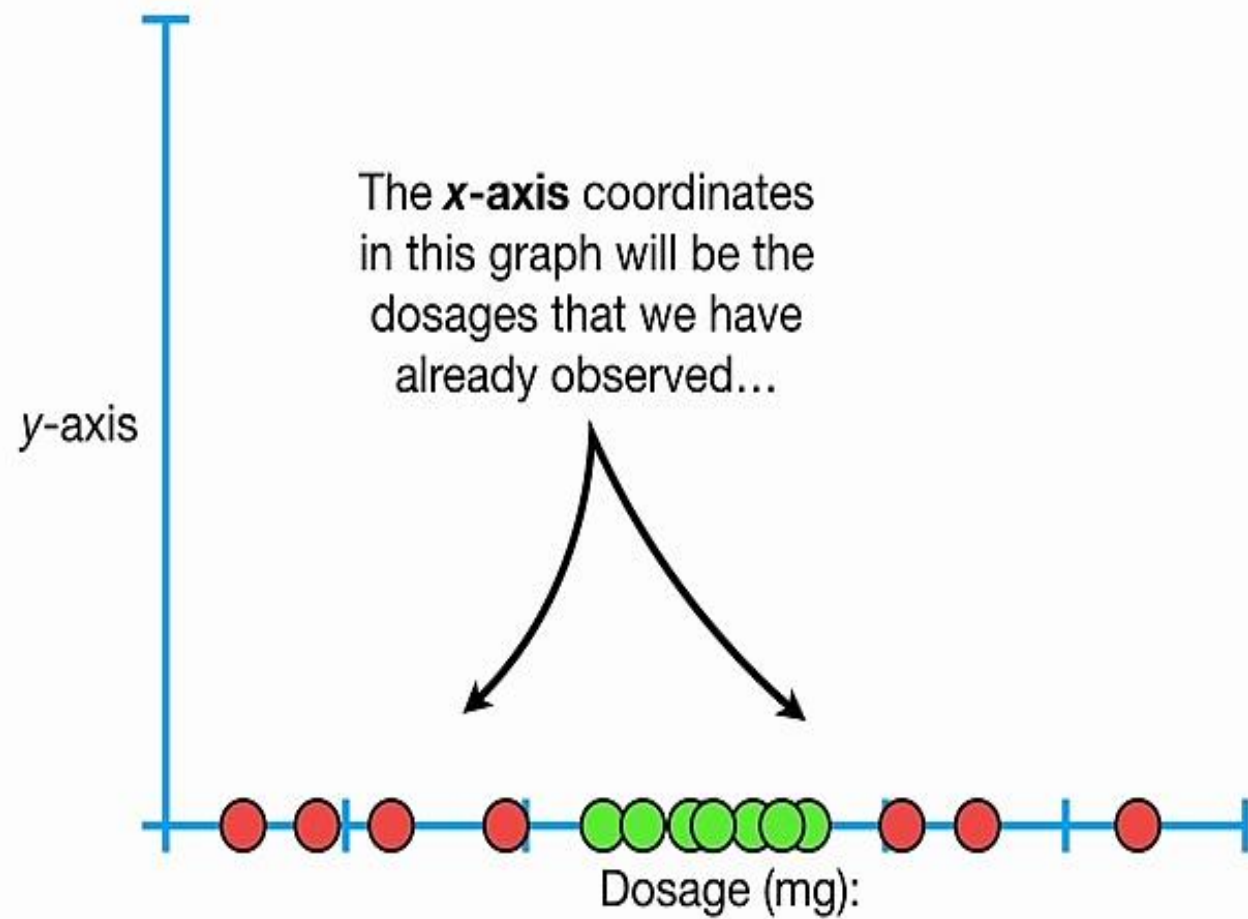
So **Support Vector Classifiers** are only semi-cool, since they don't perform well with this type of data.

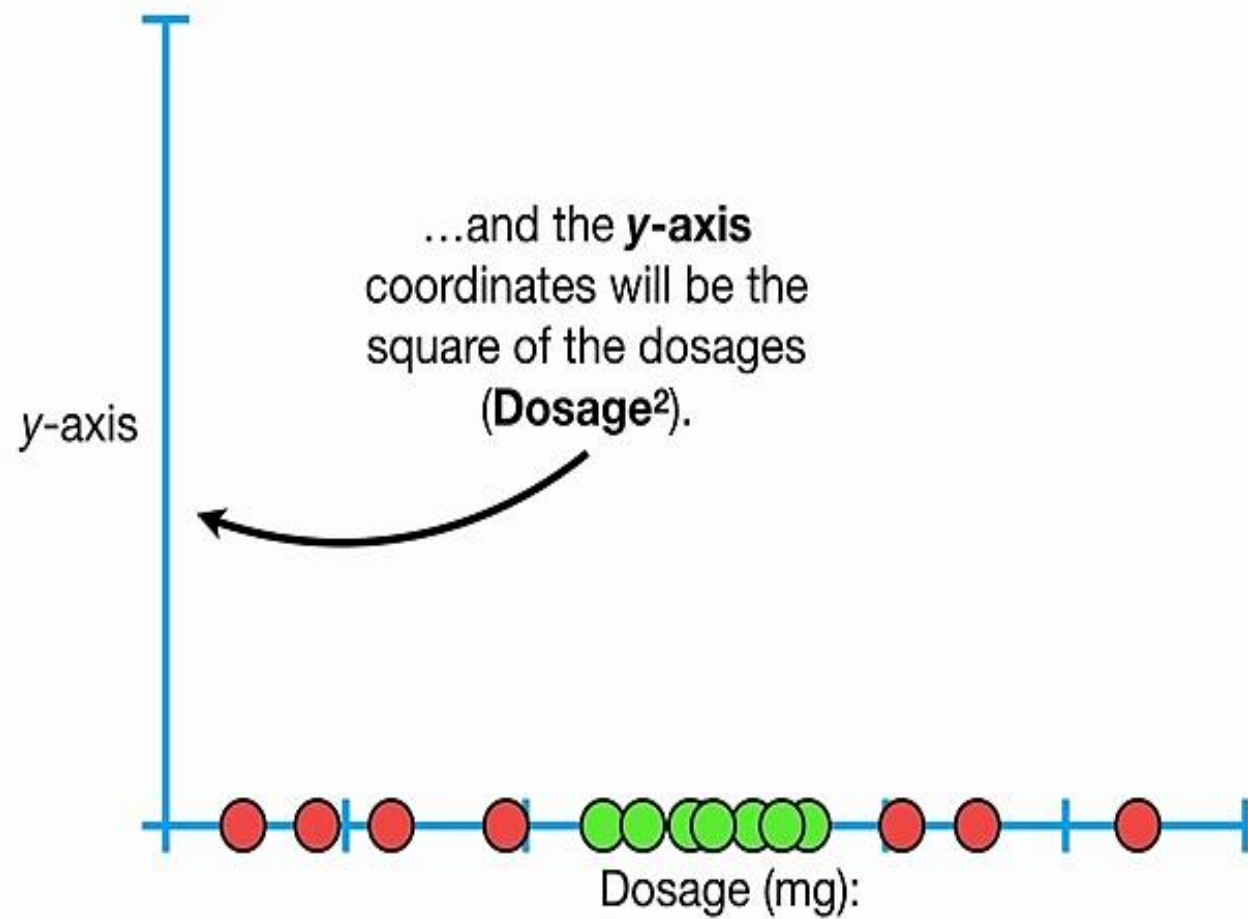


Can we do better than **Maximal Margin Classifiers** and **Support Vector Classifiers**?

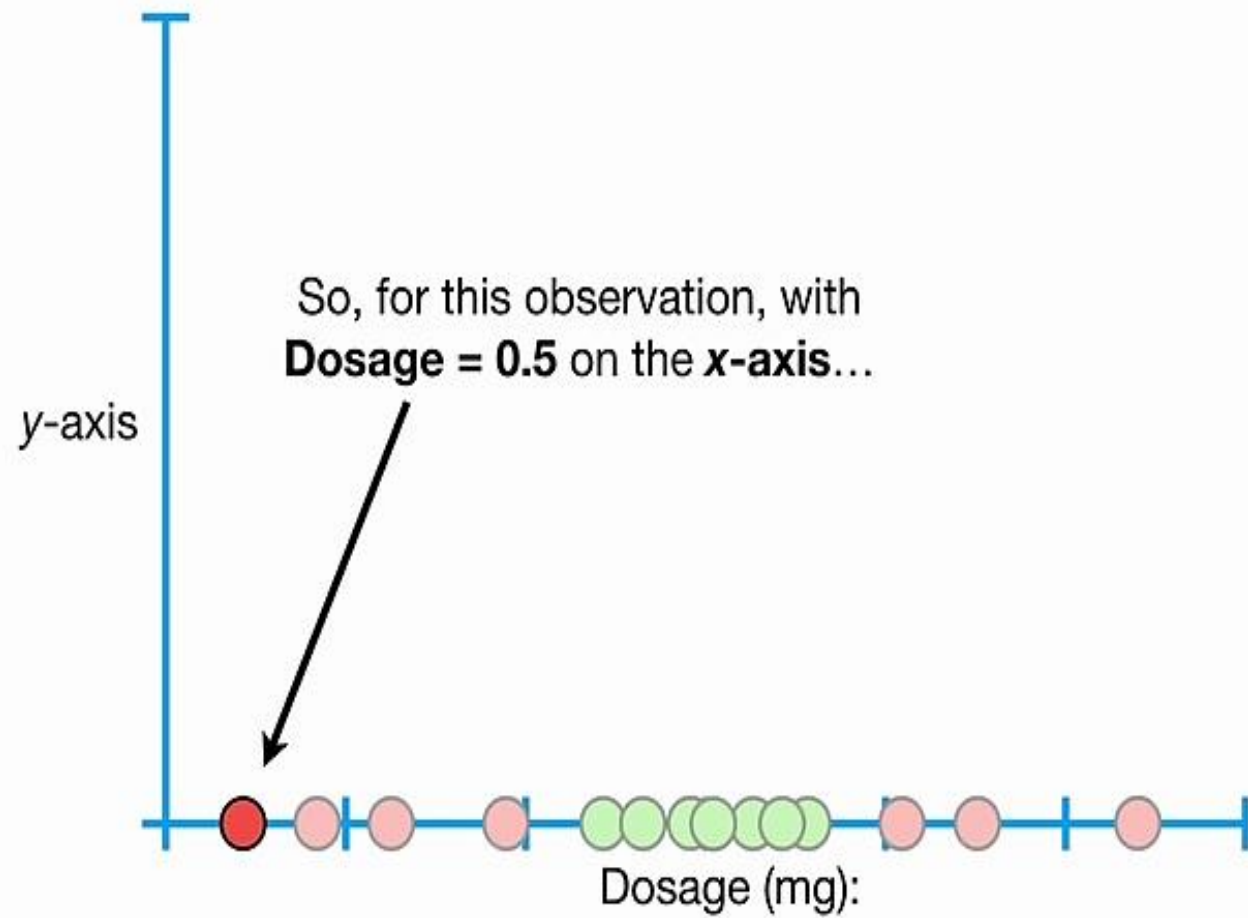


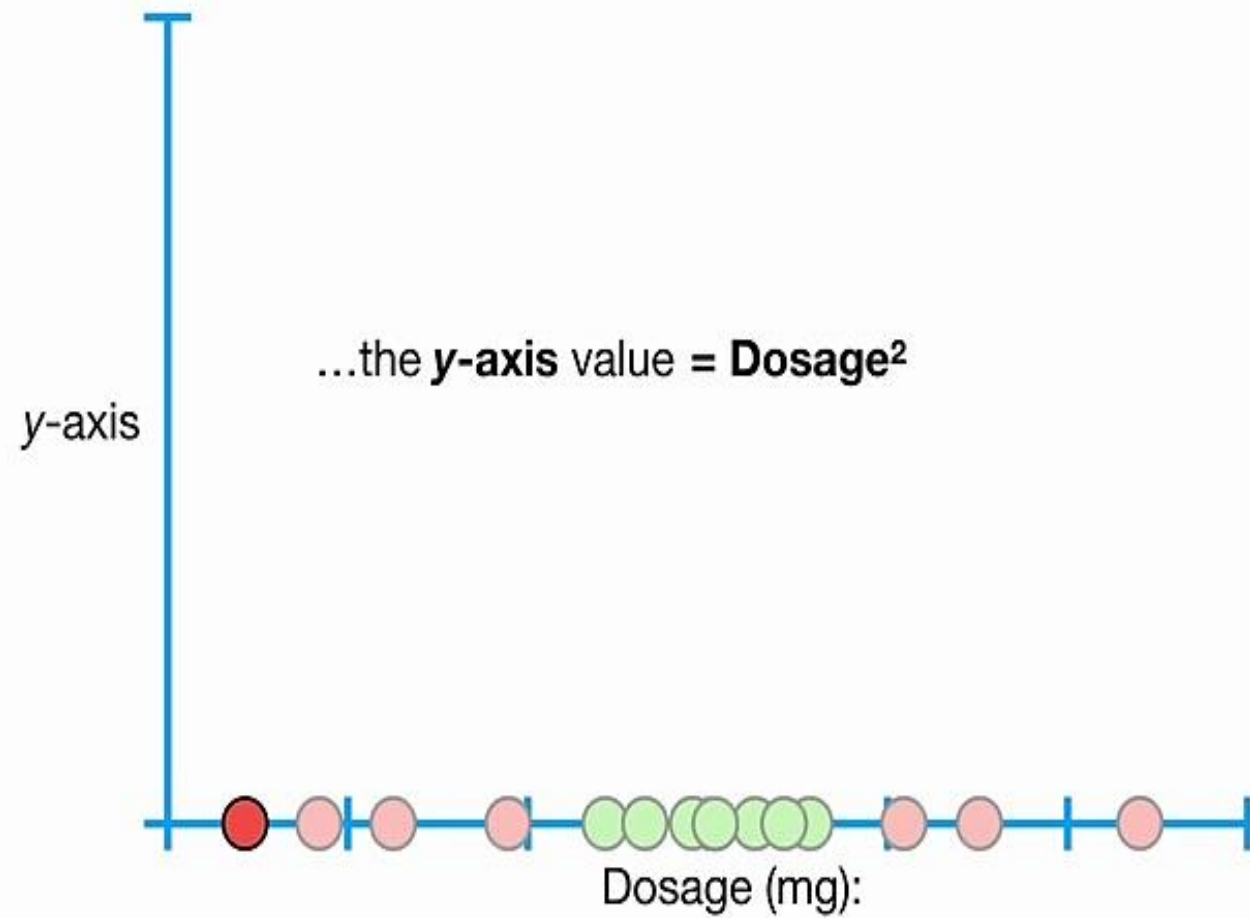


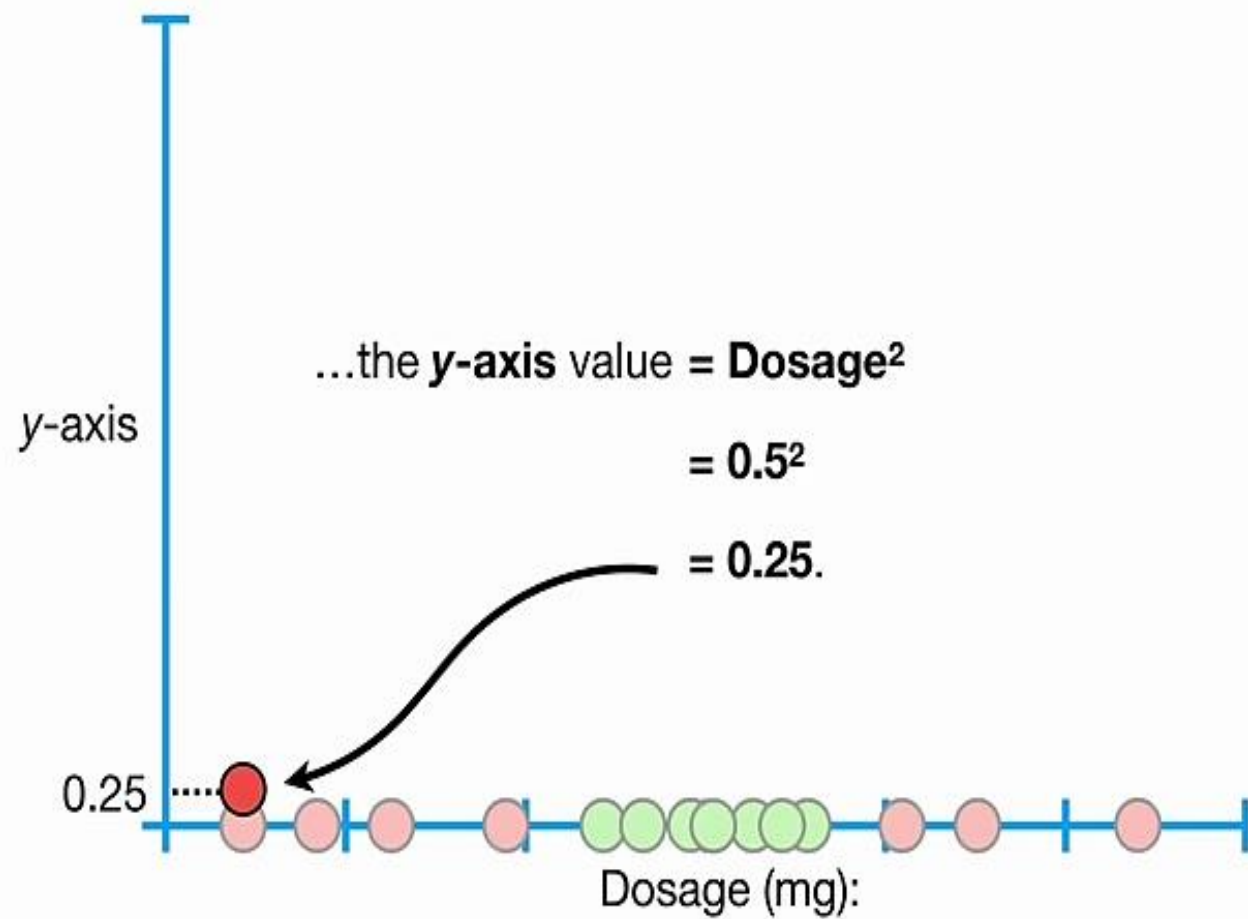


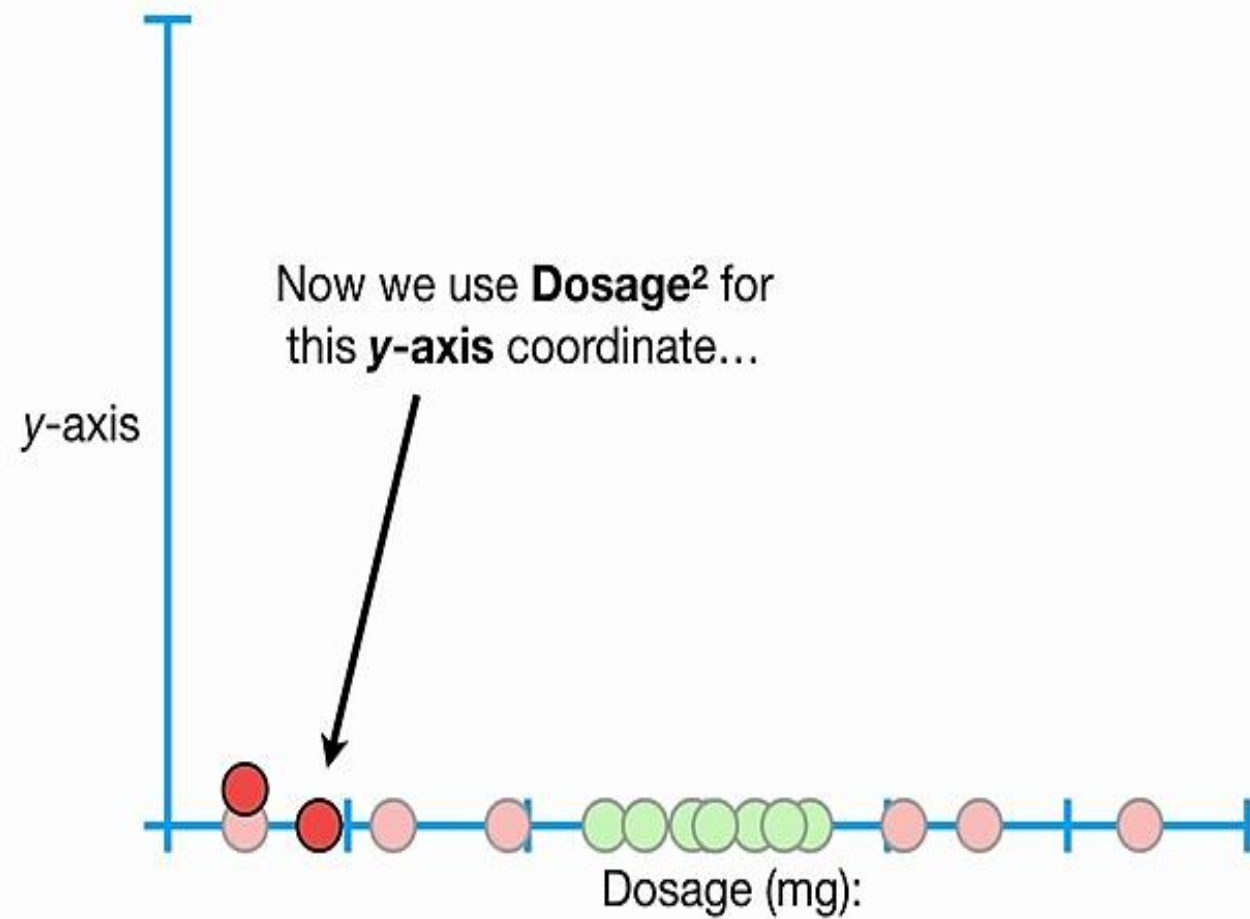


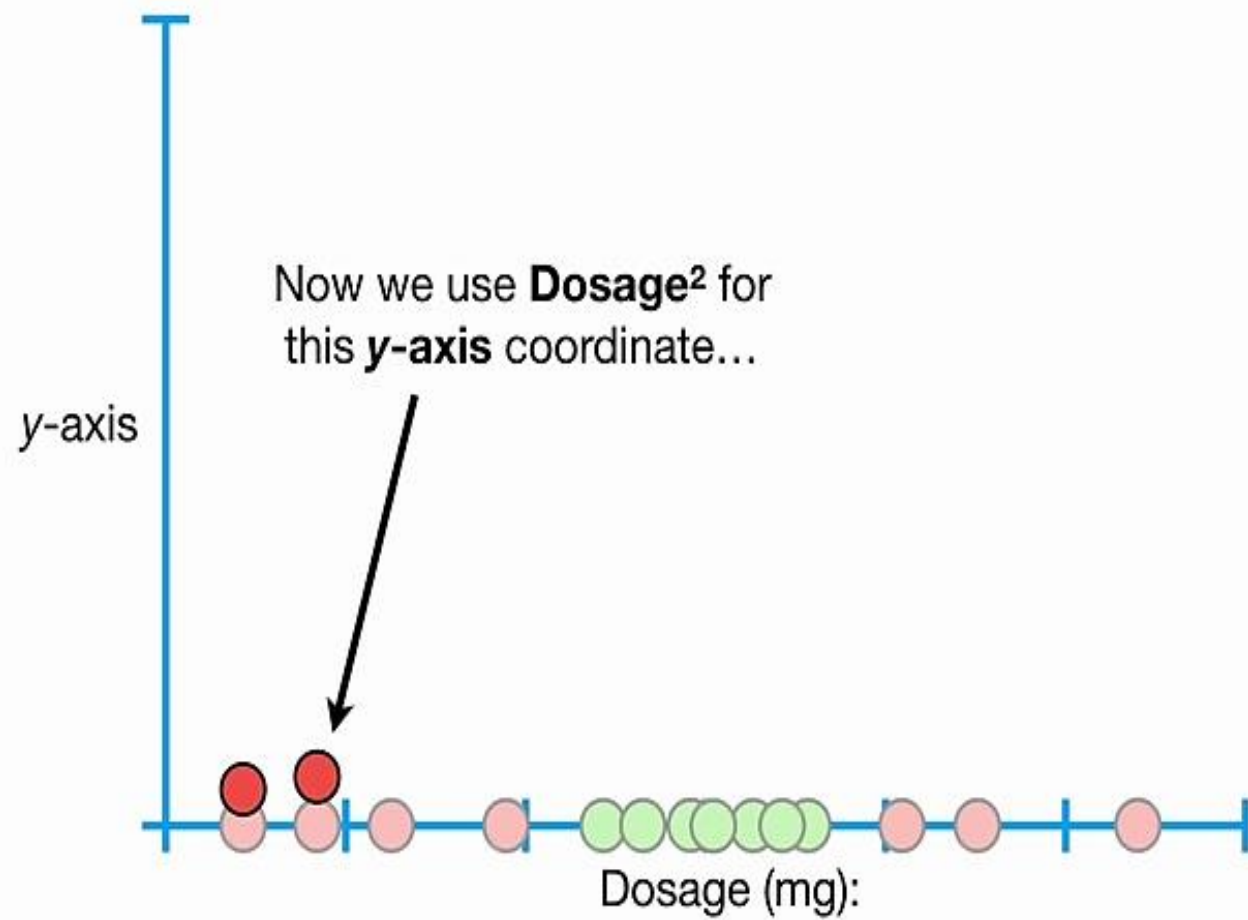


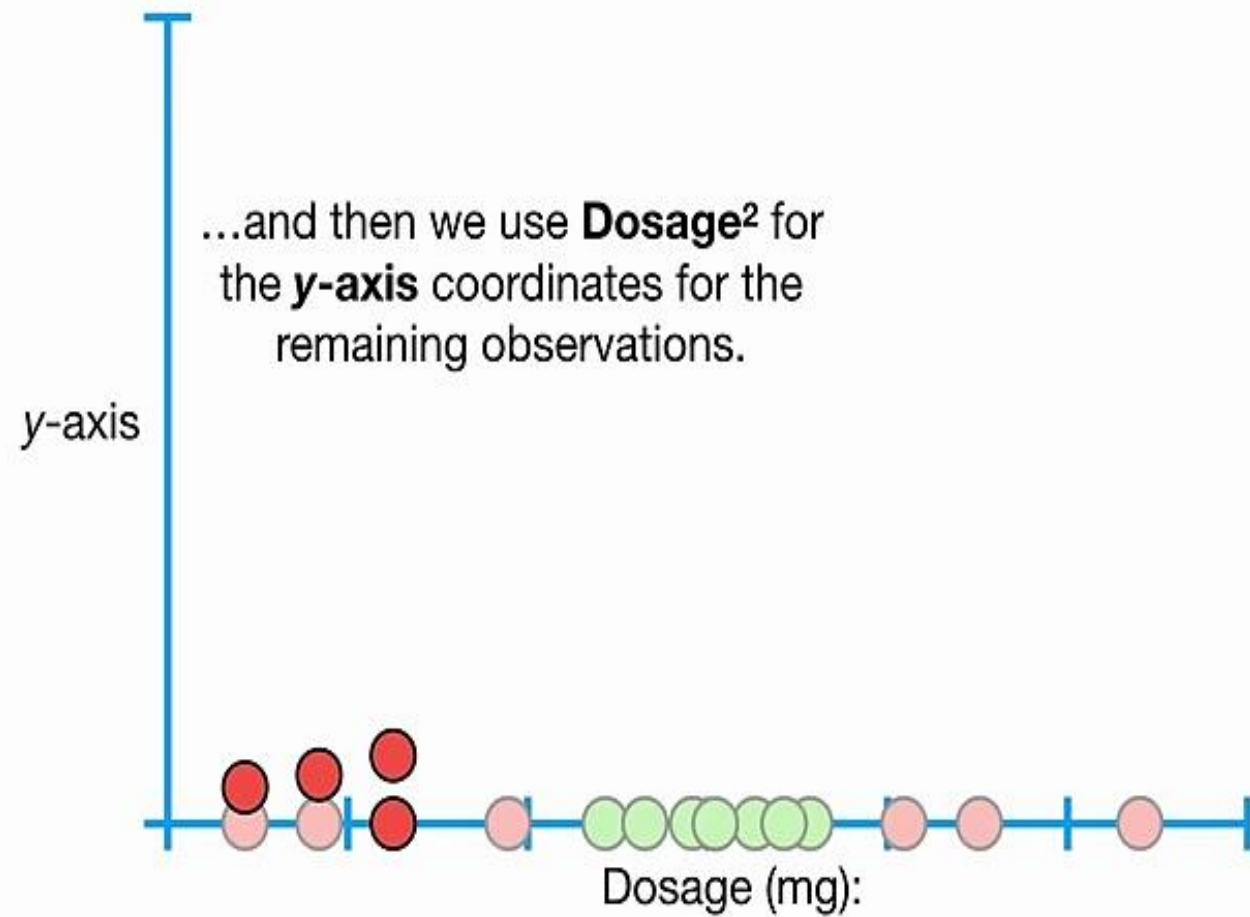




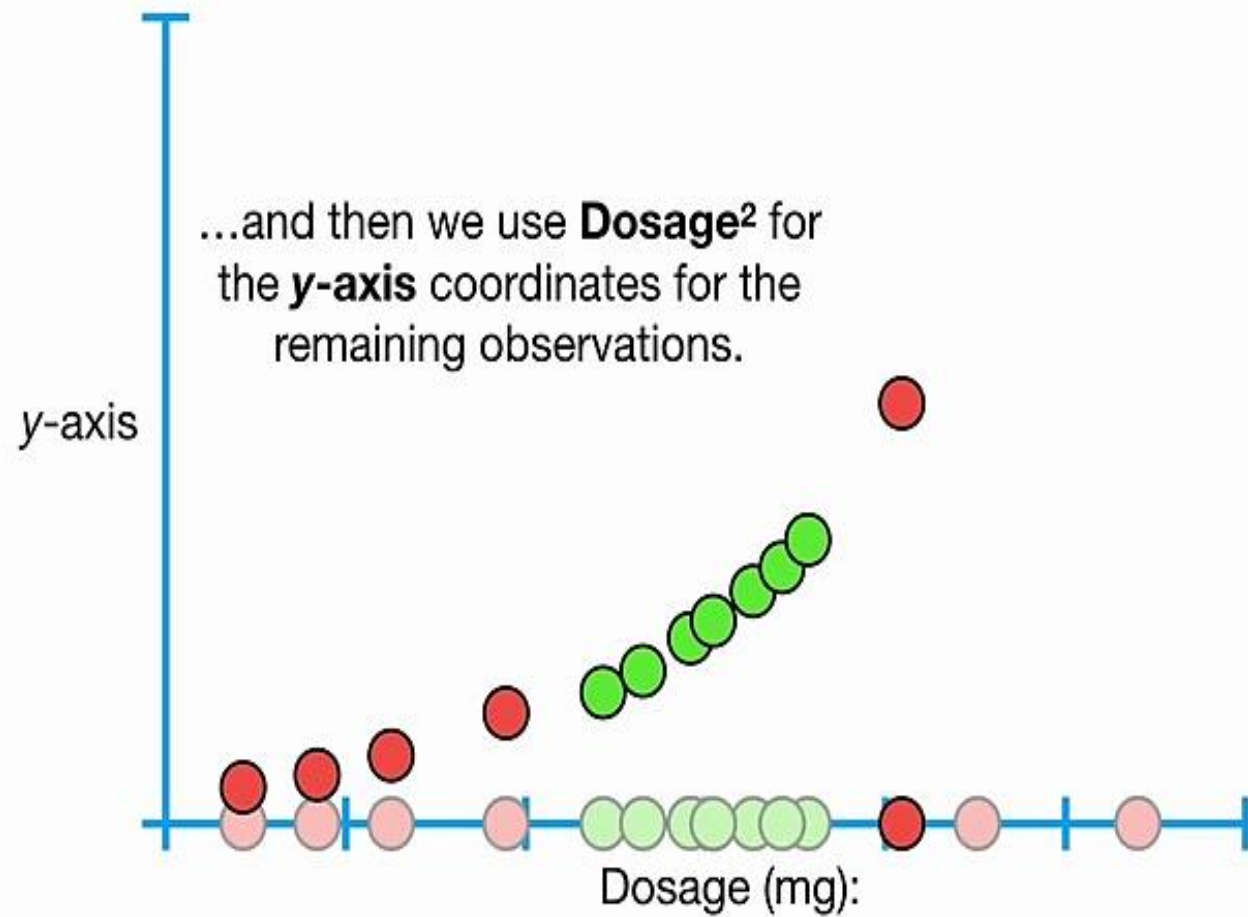






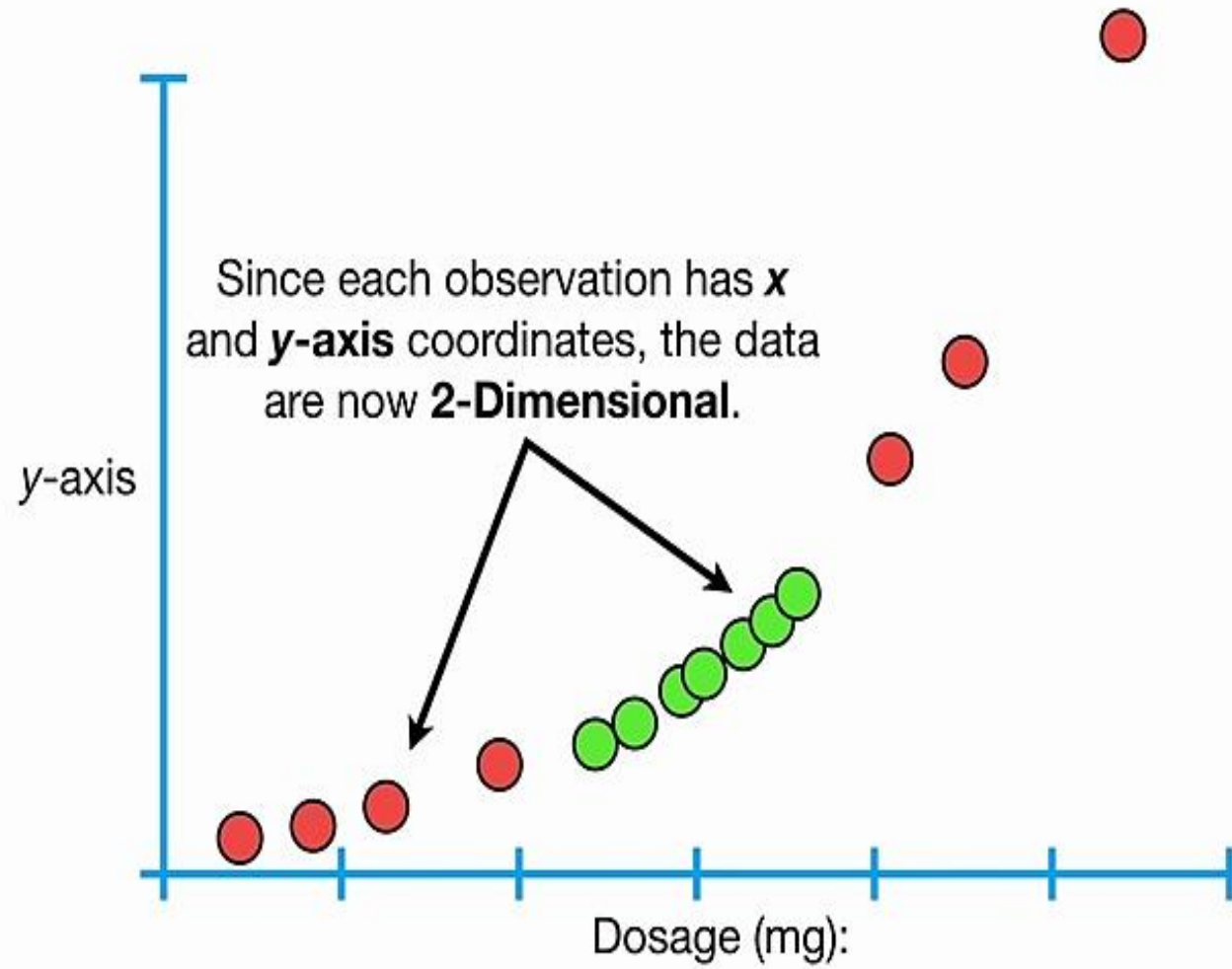


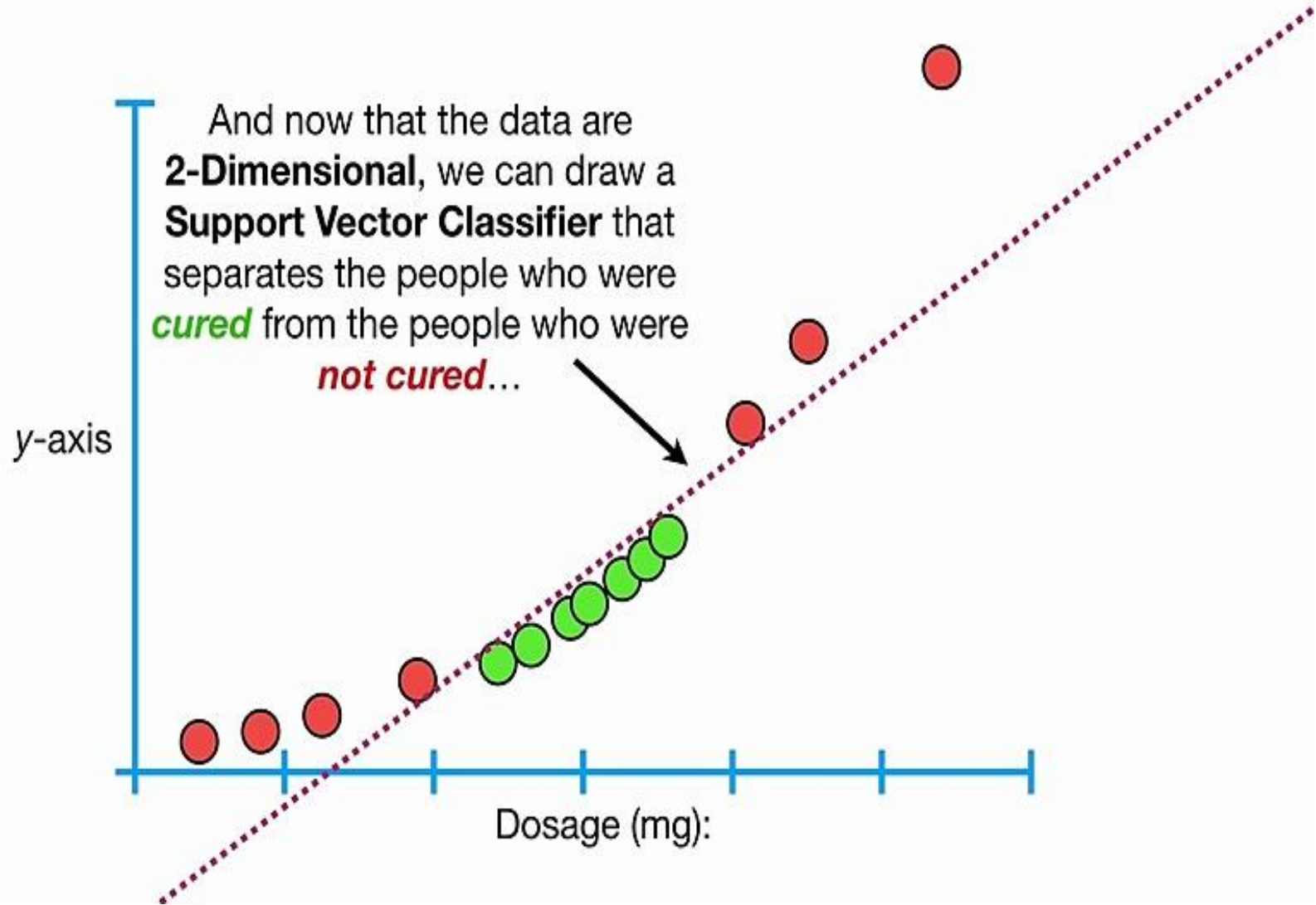








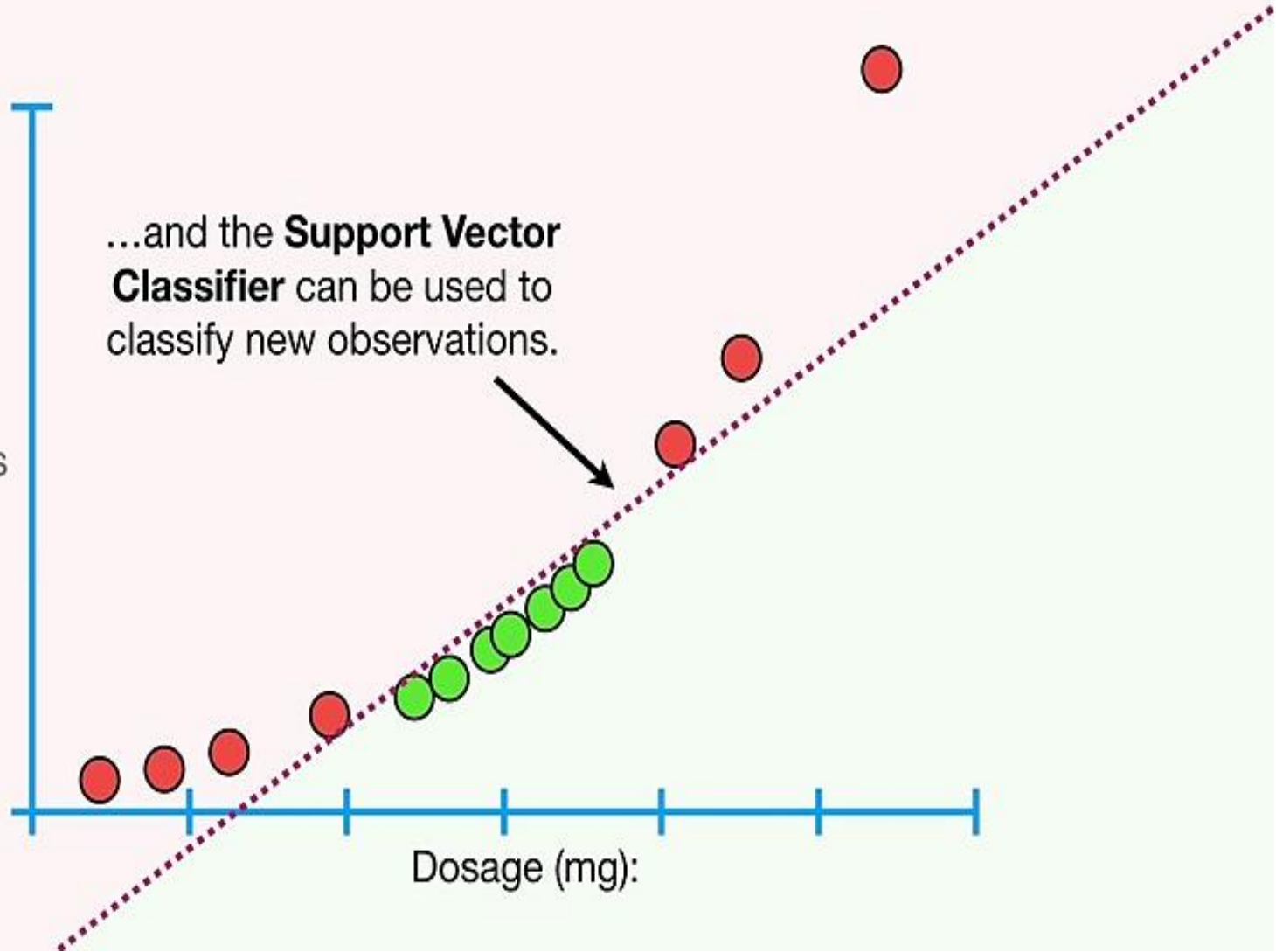


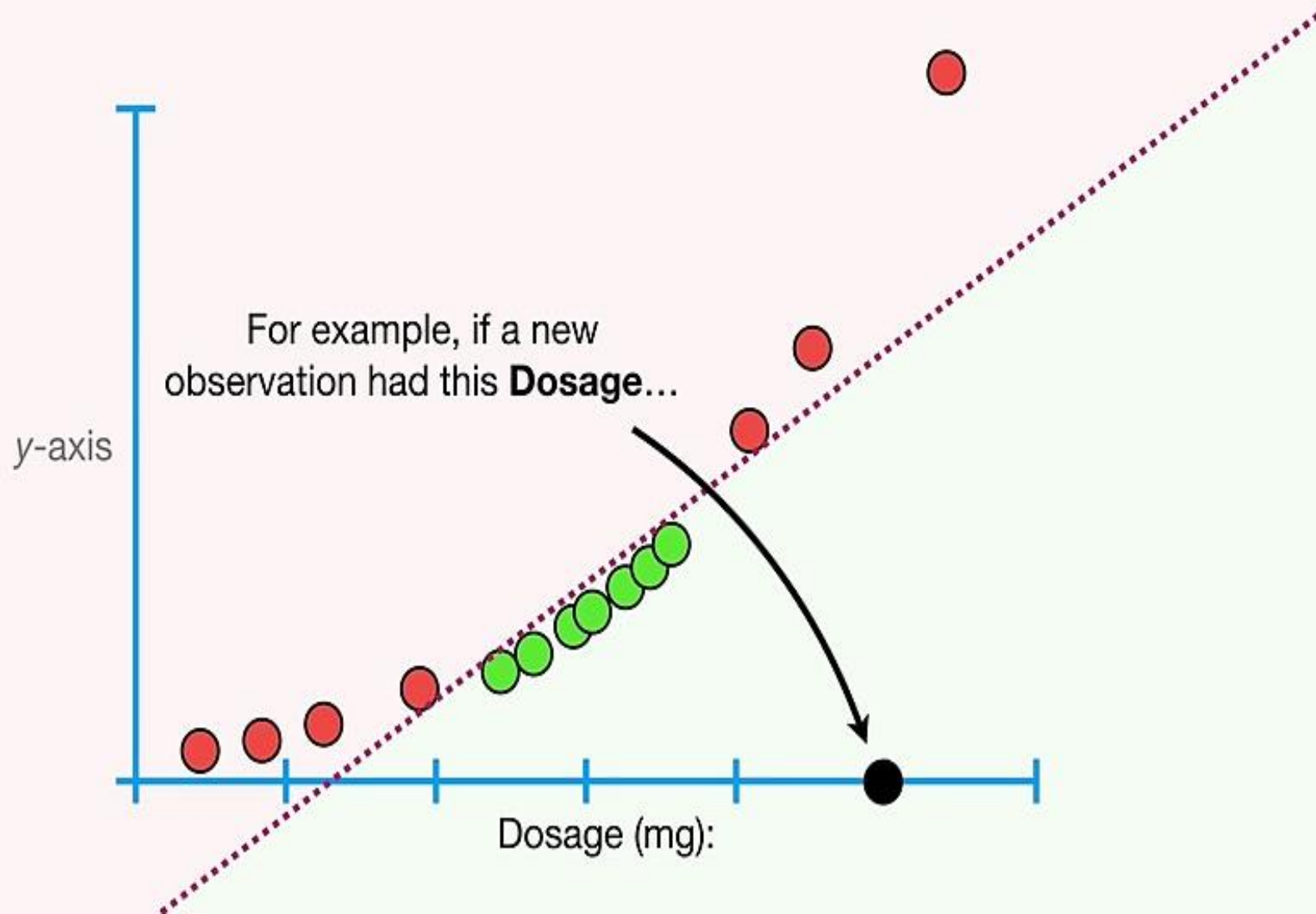


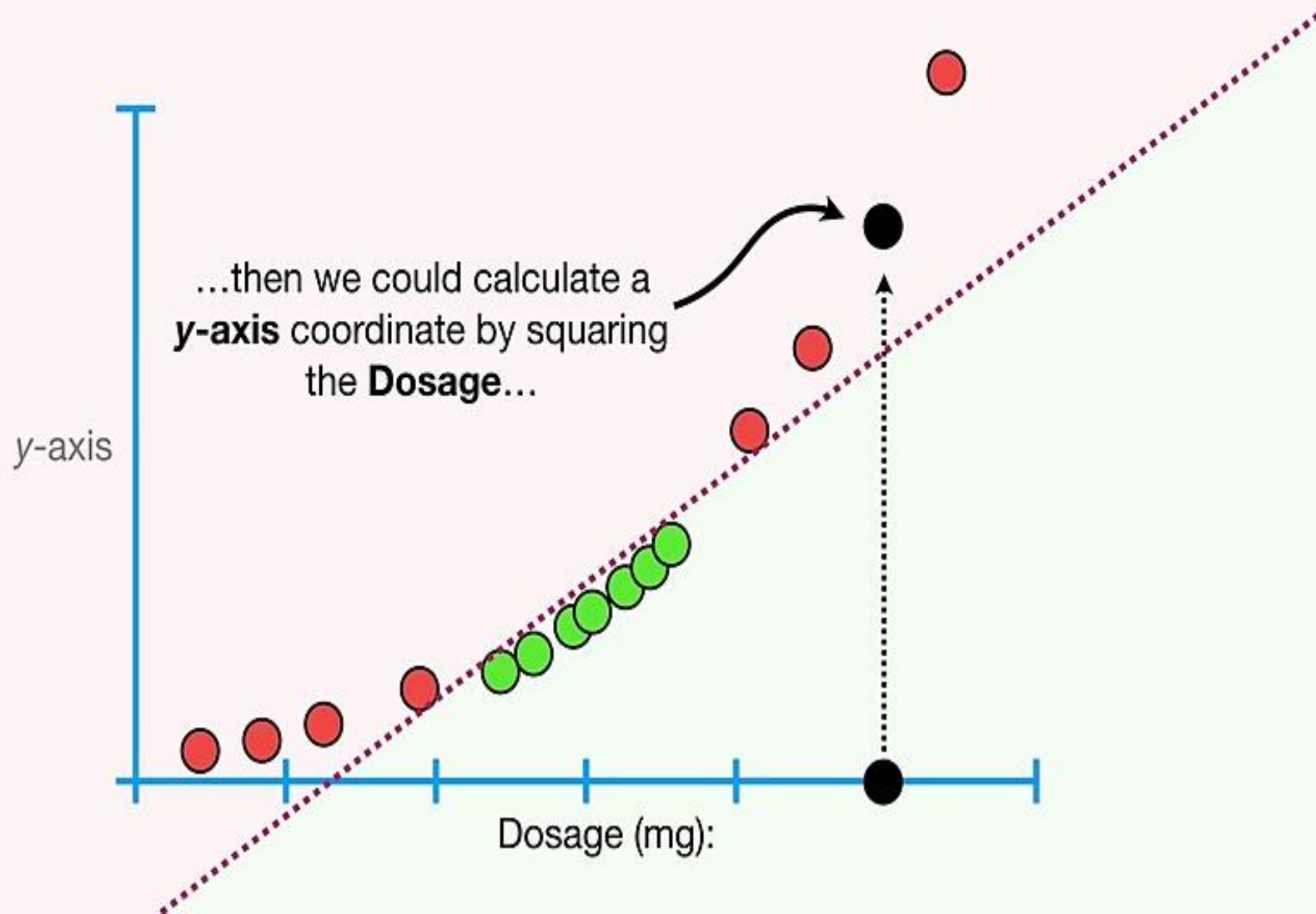
...and the **Support Vector Classifier** can be used to classify new observations.

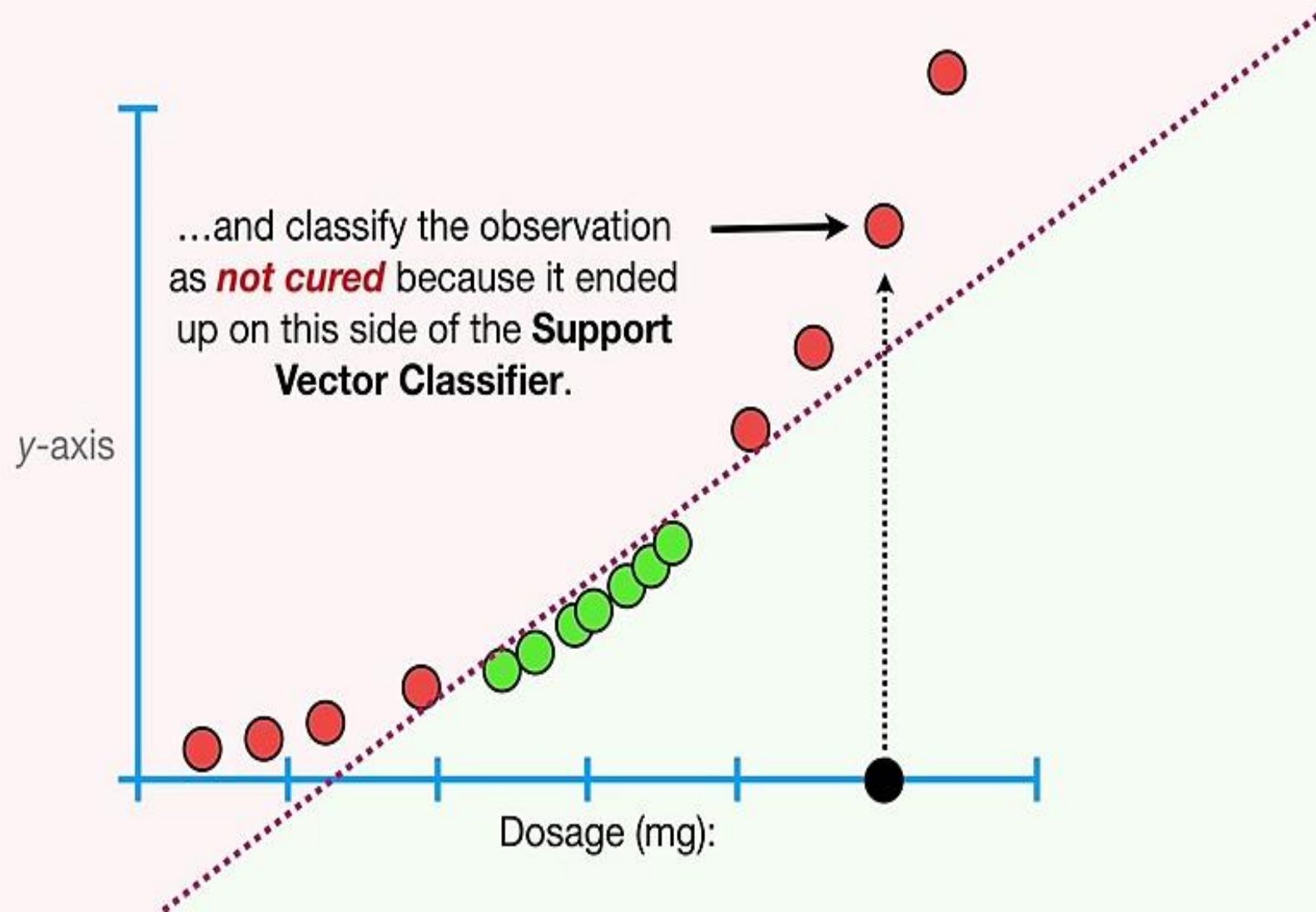
y-axis

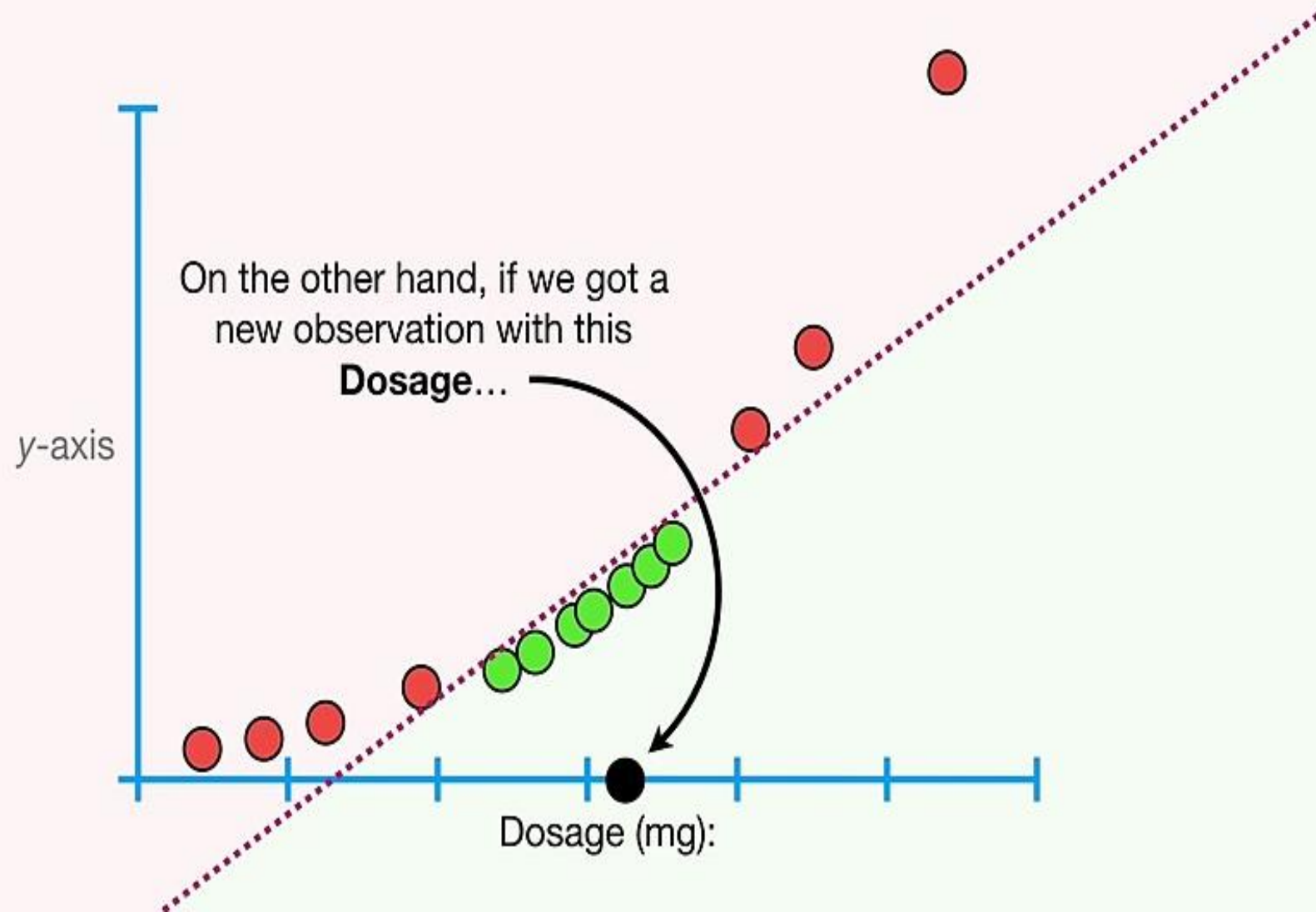
Dosage (mg):









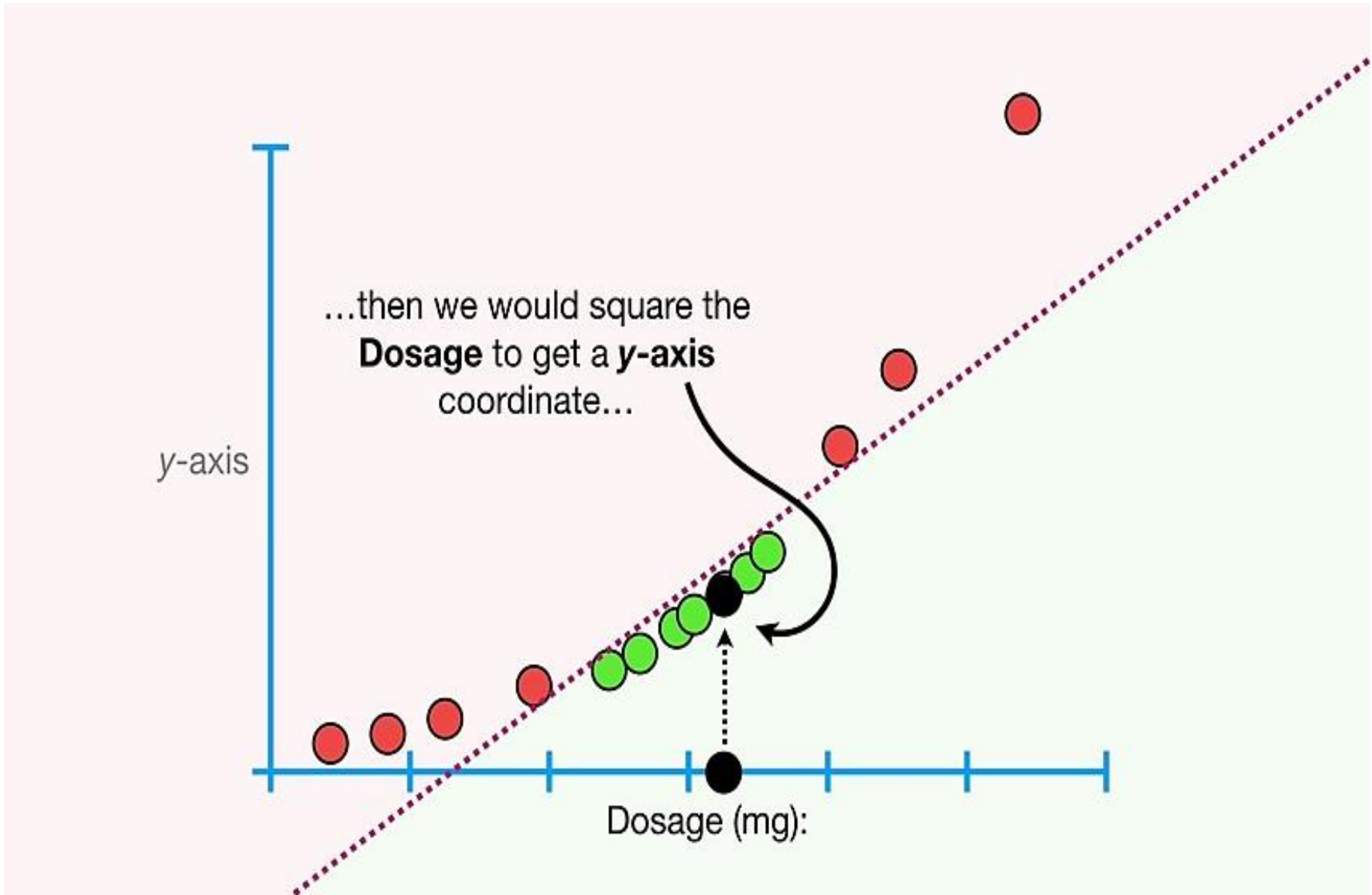


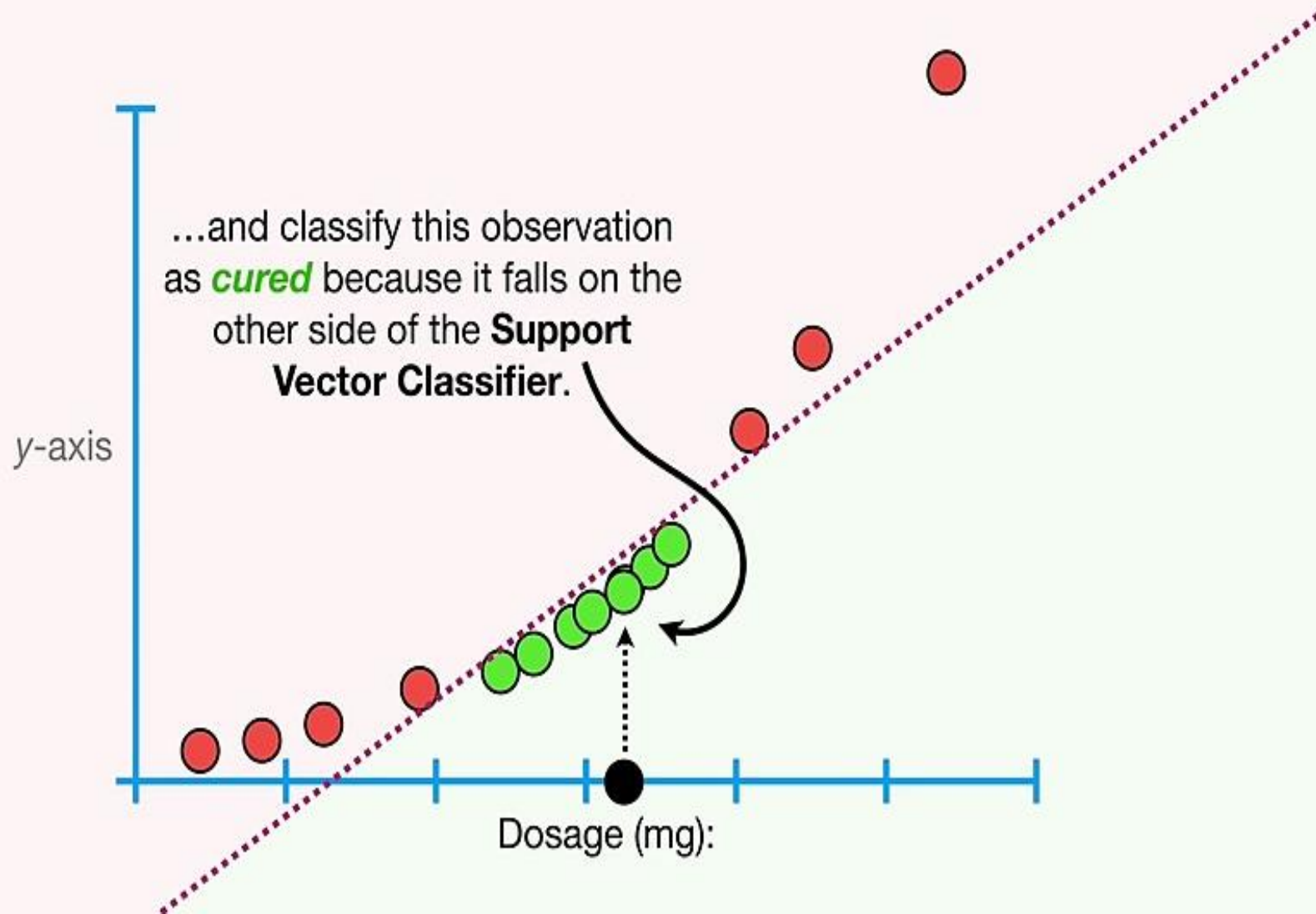


...then we would square the **Dosage** to get a **y-axis** coordinate...

y-axis

Dosage (mg):

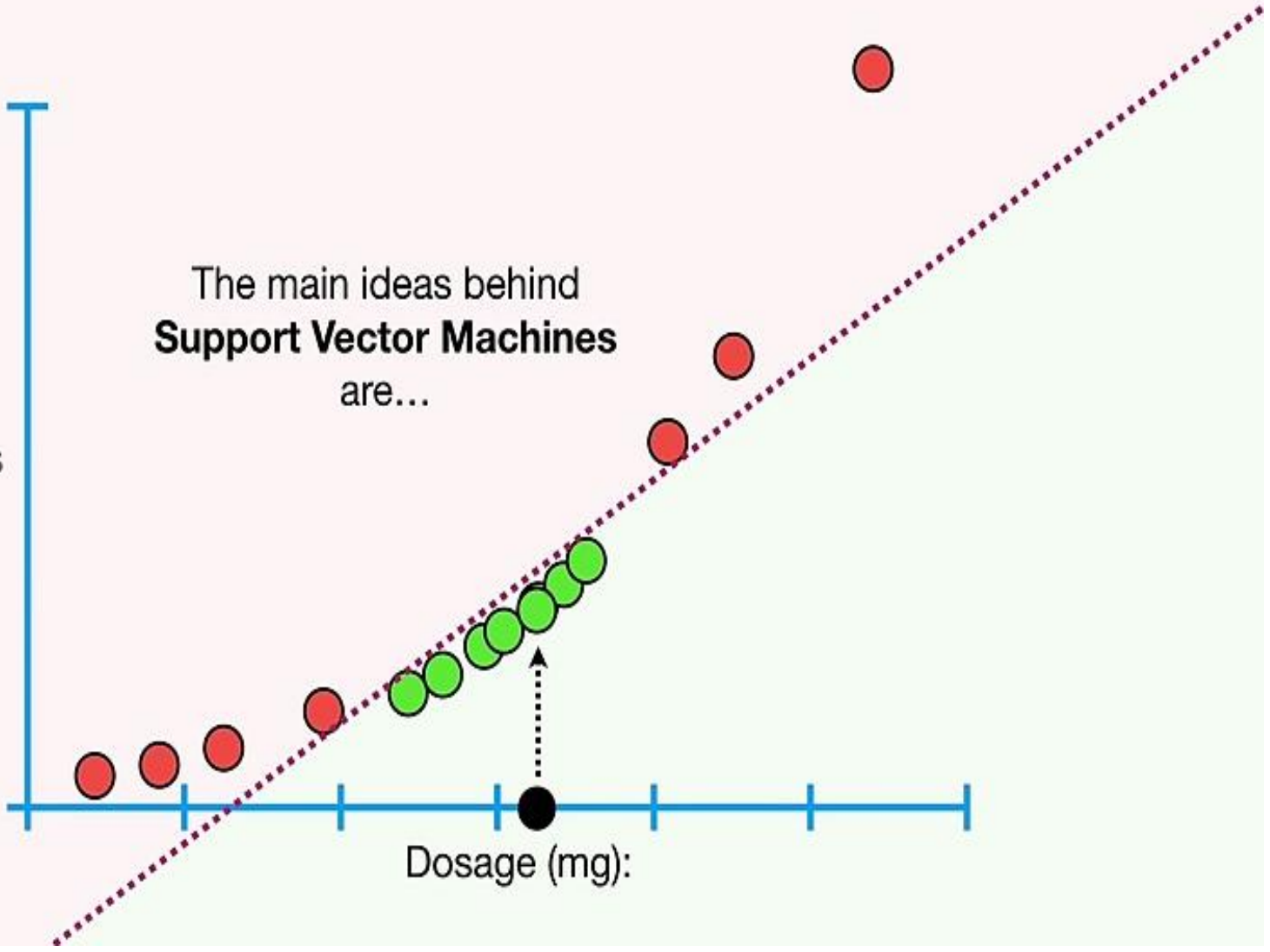


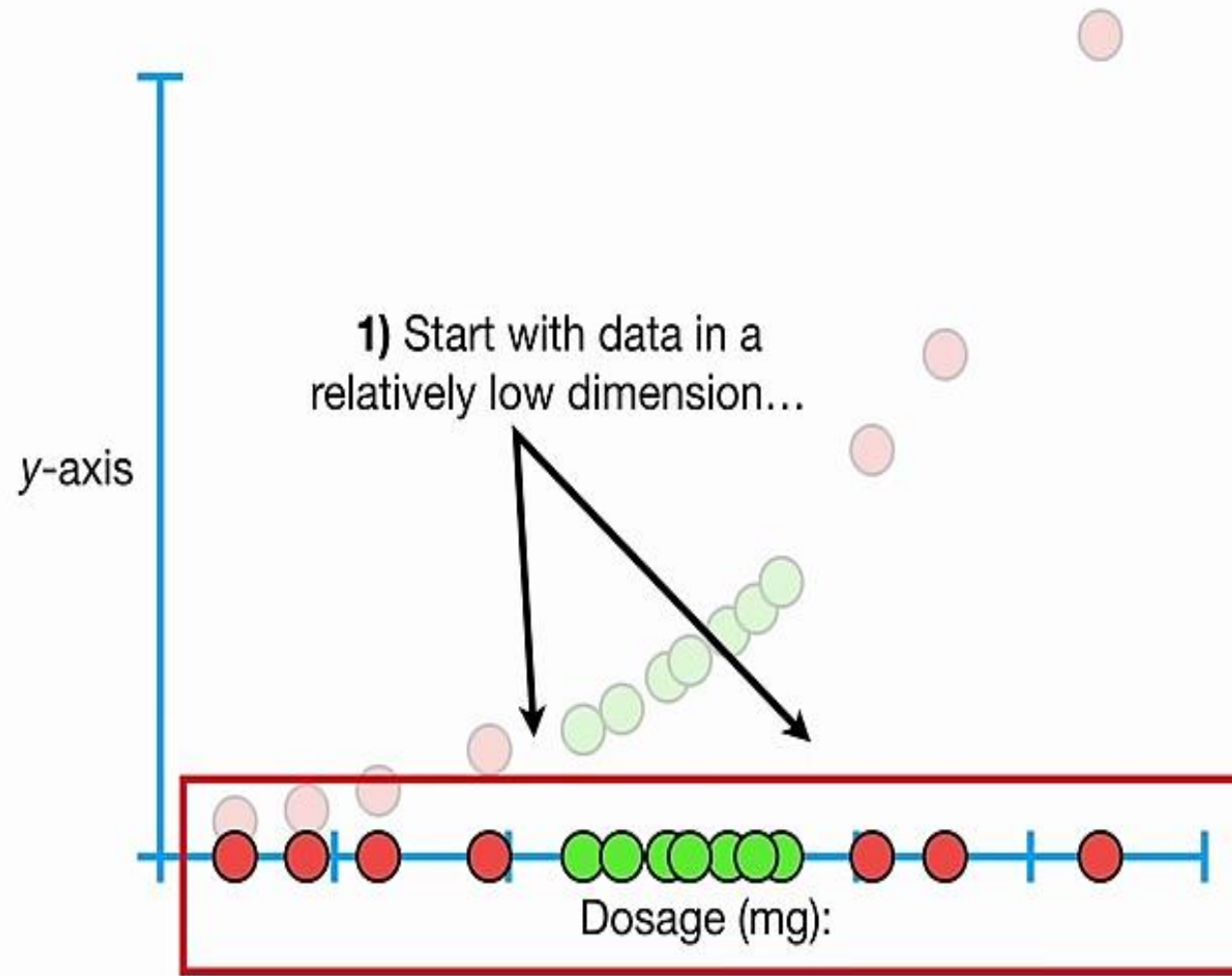


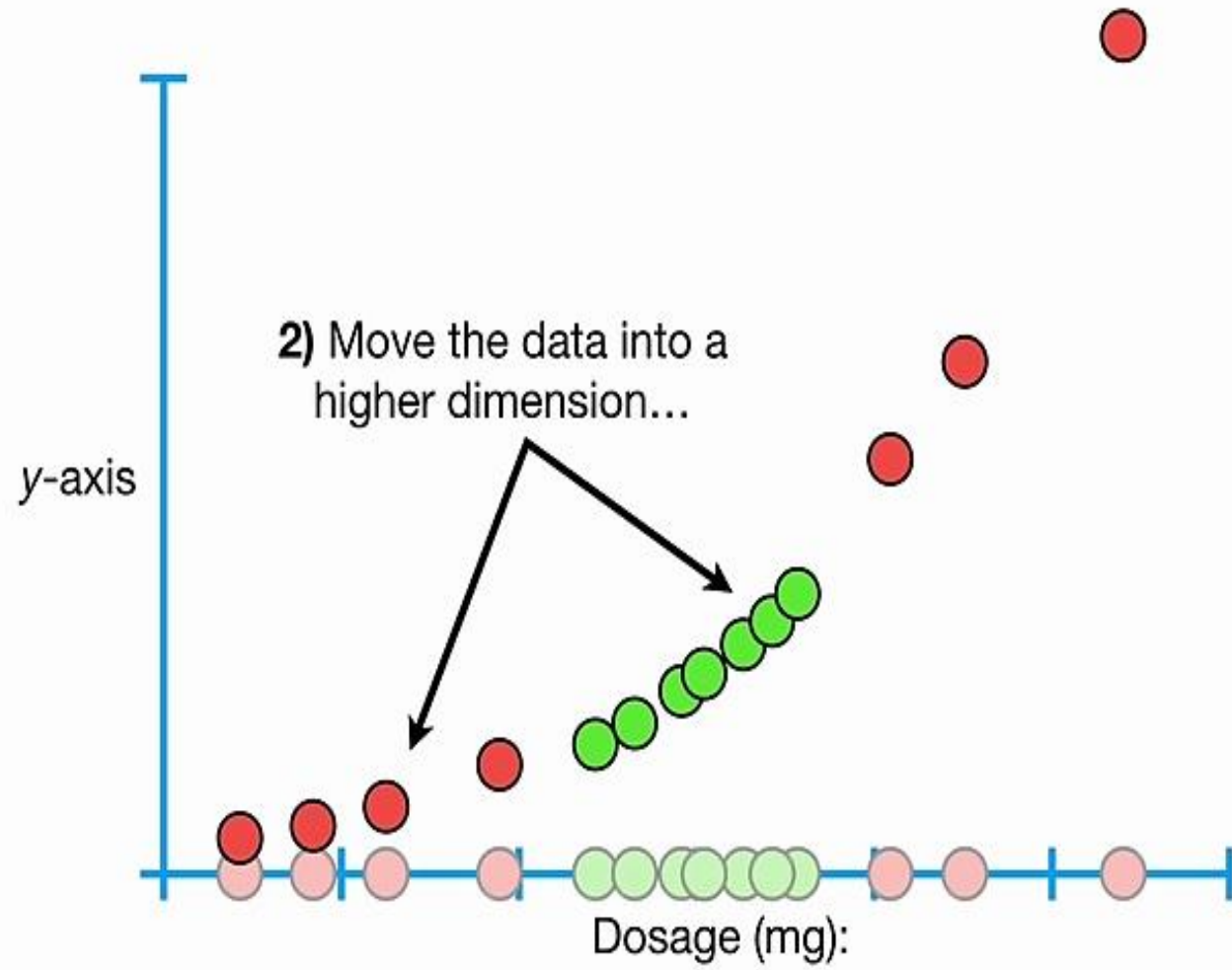
The main ideas behind  
**Support Vector Machines**  
are...

y-axis

Dosage (mg):



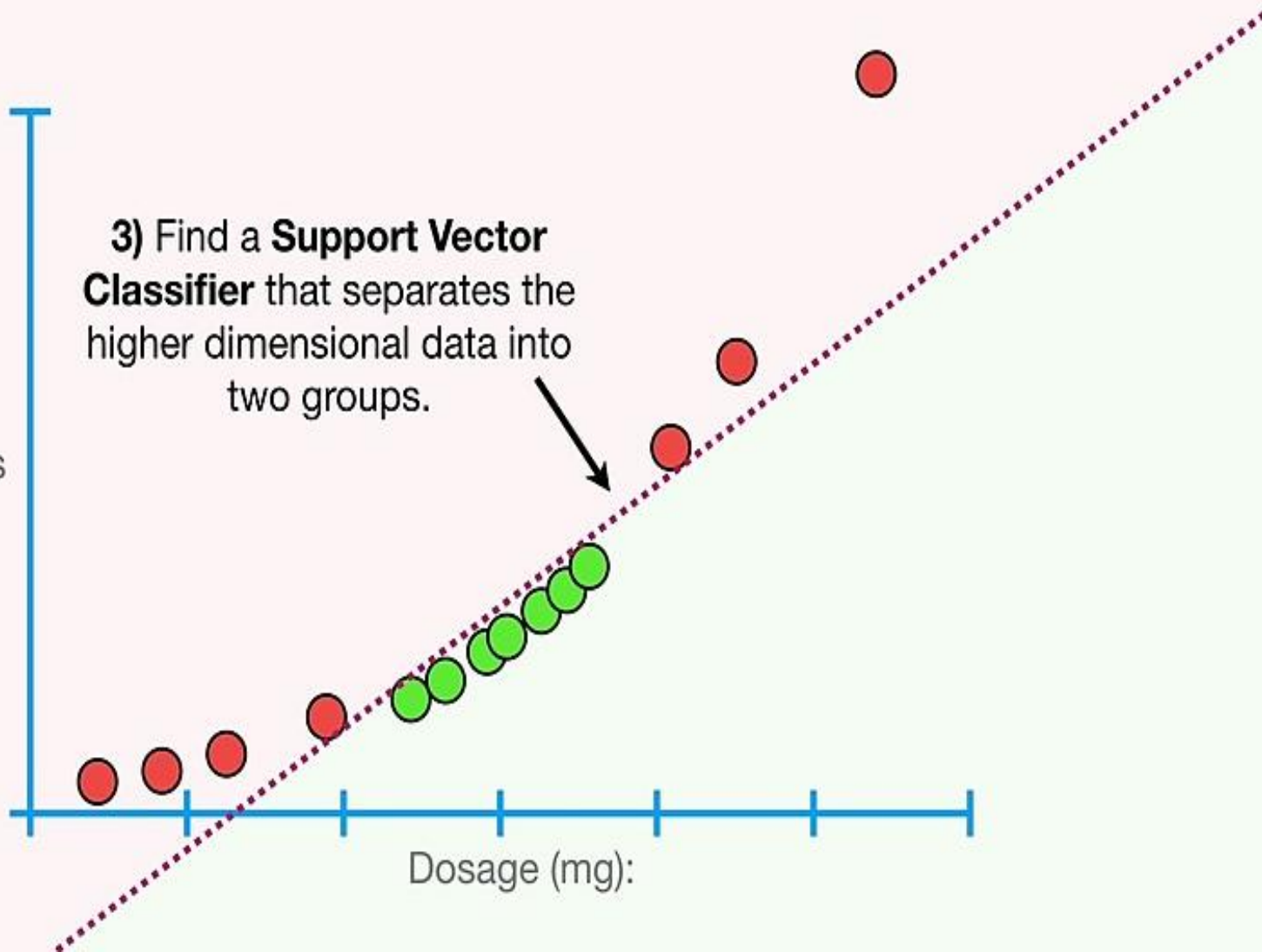


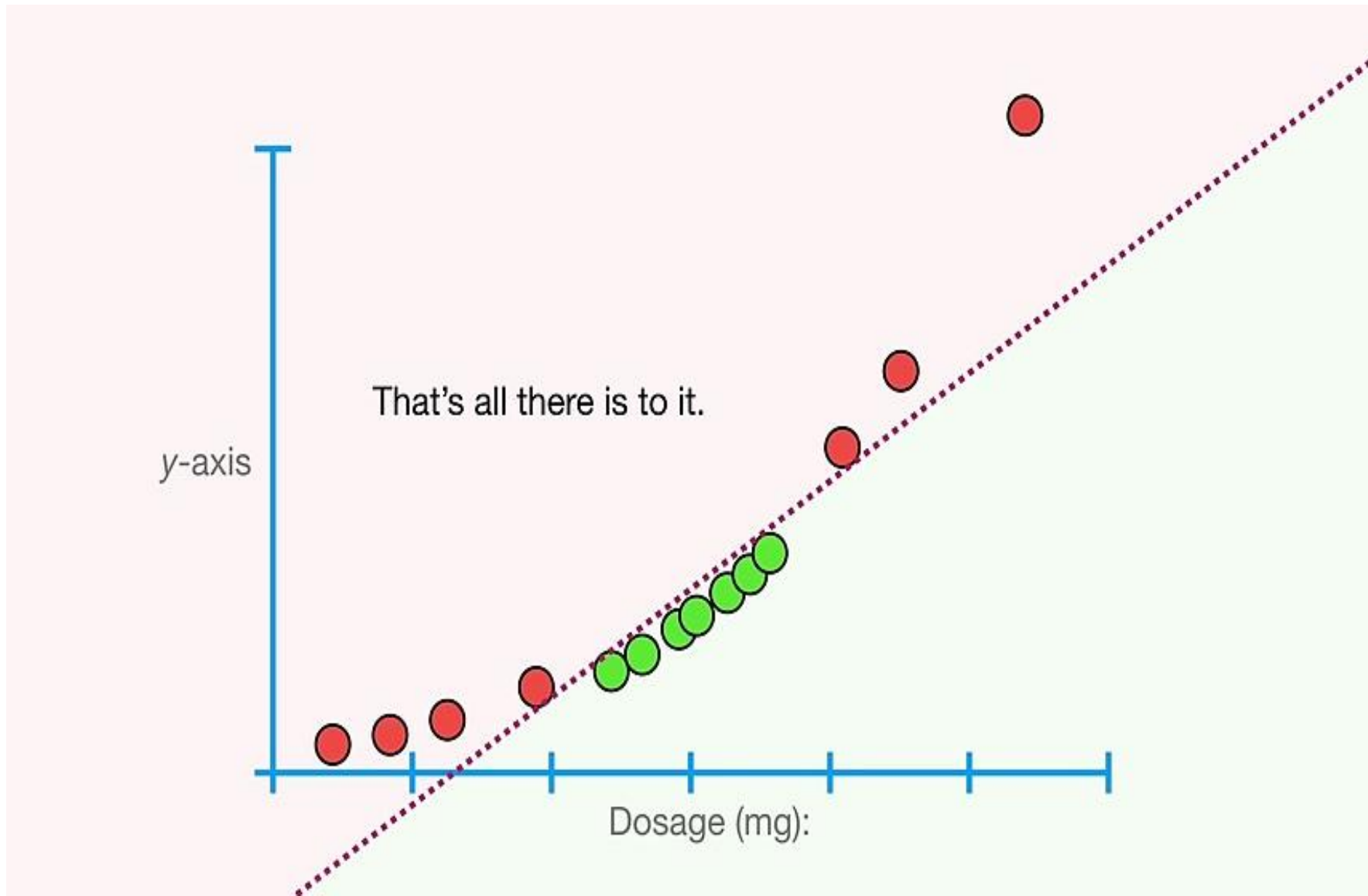


3) Find a **Support Vector Classifier** that separates the higher dimensional data into two groups.

y-axis

Dosage (mg):

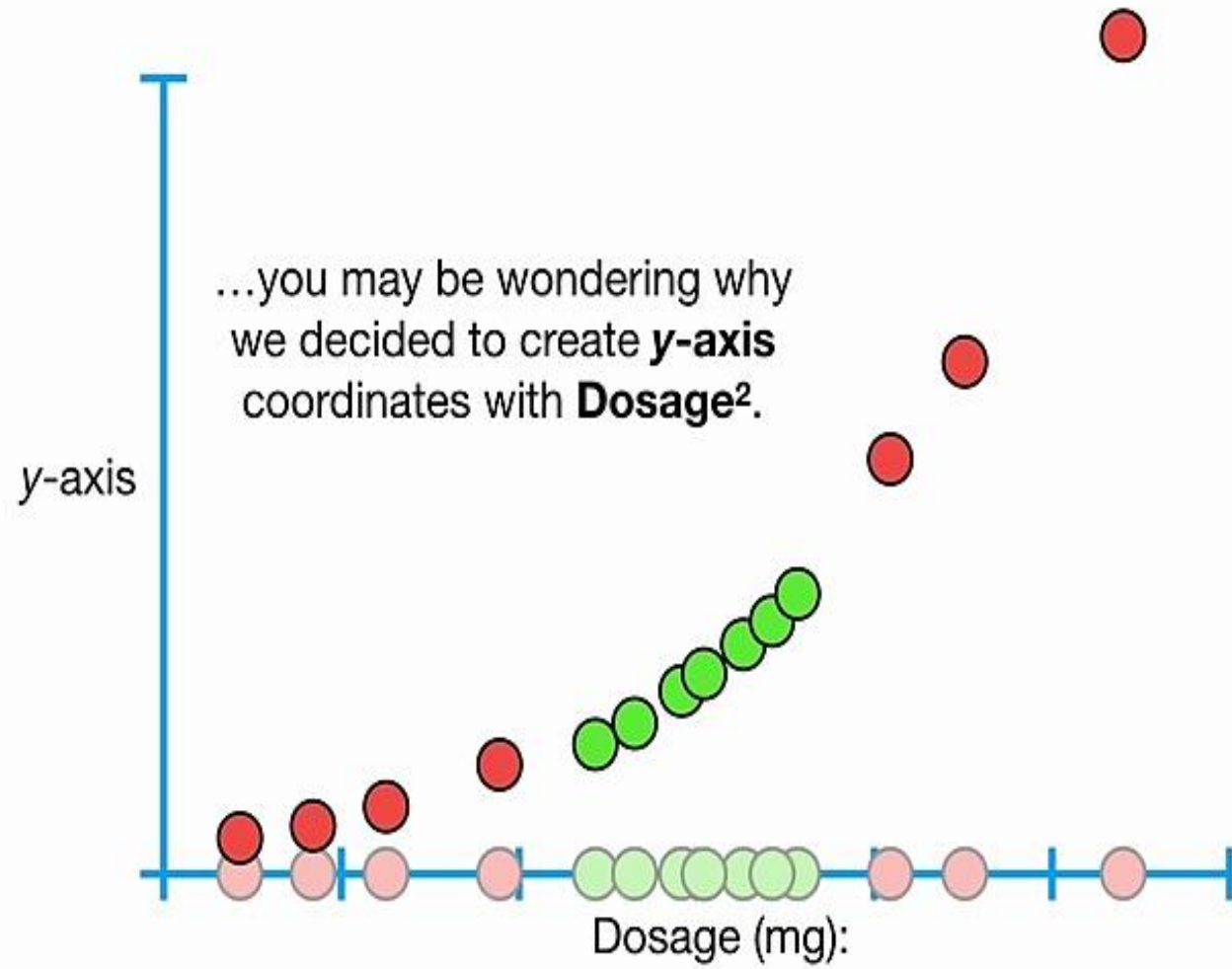


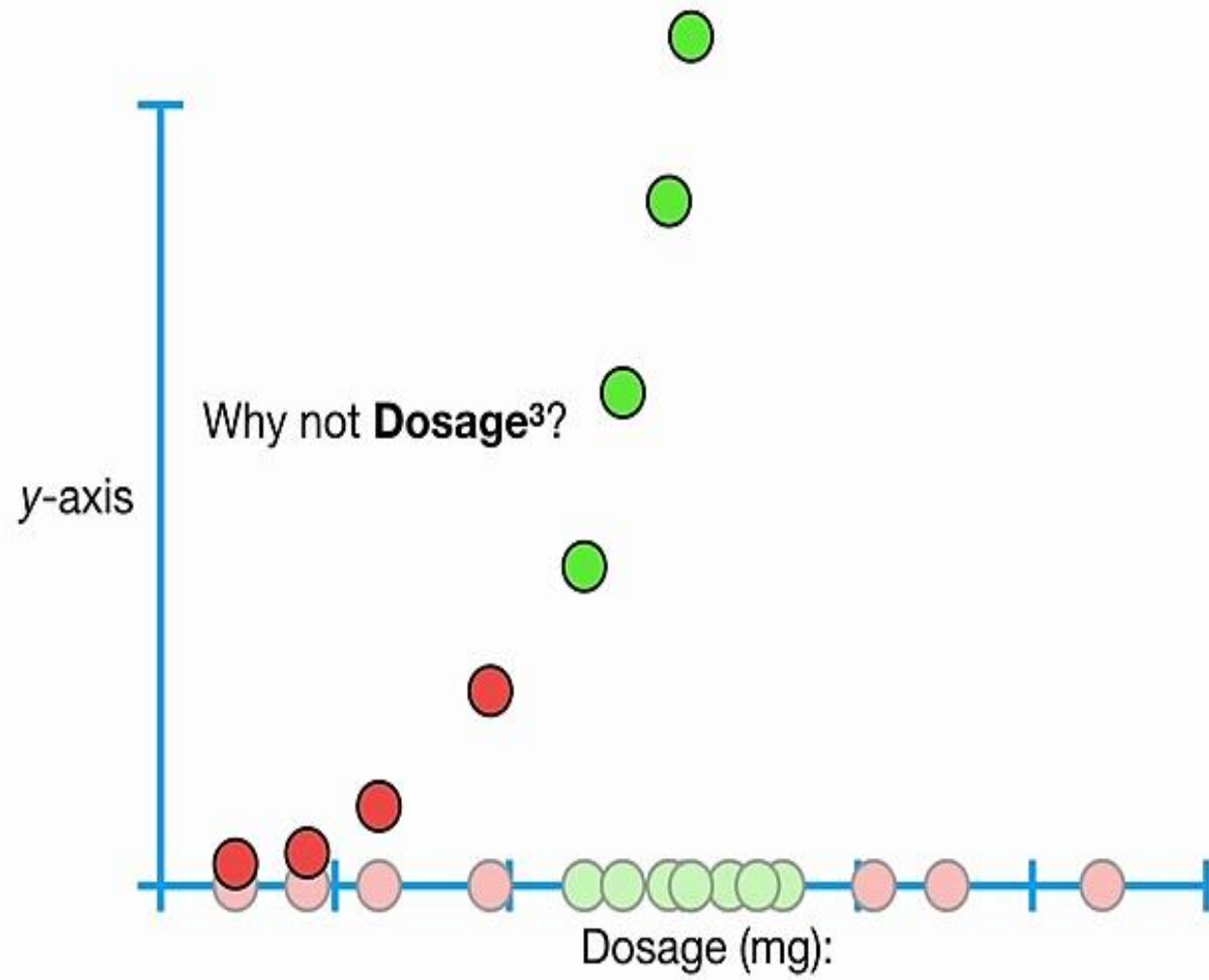


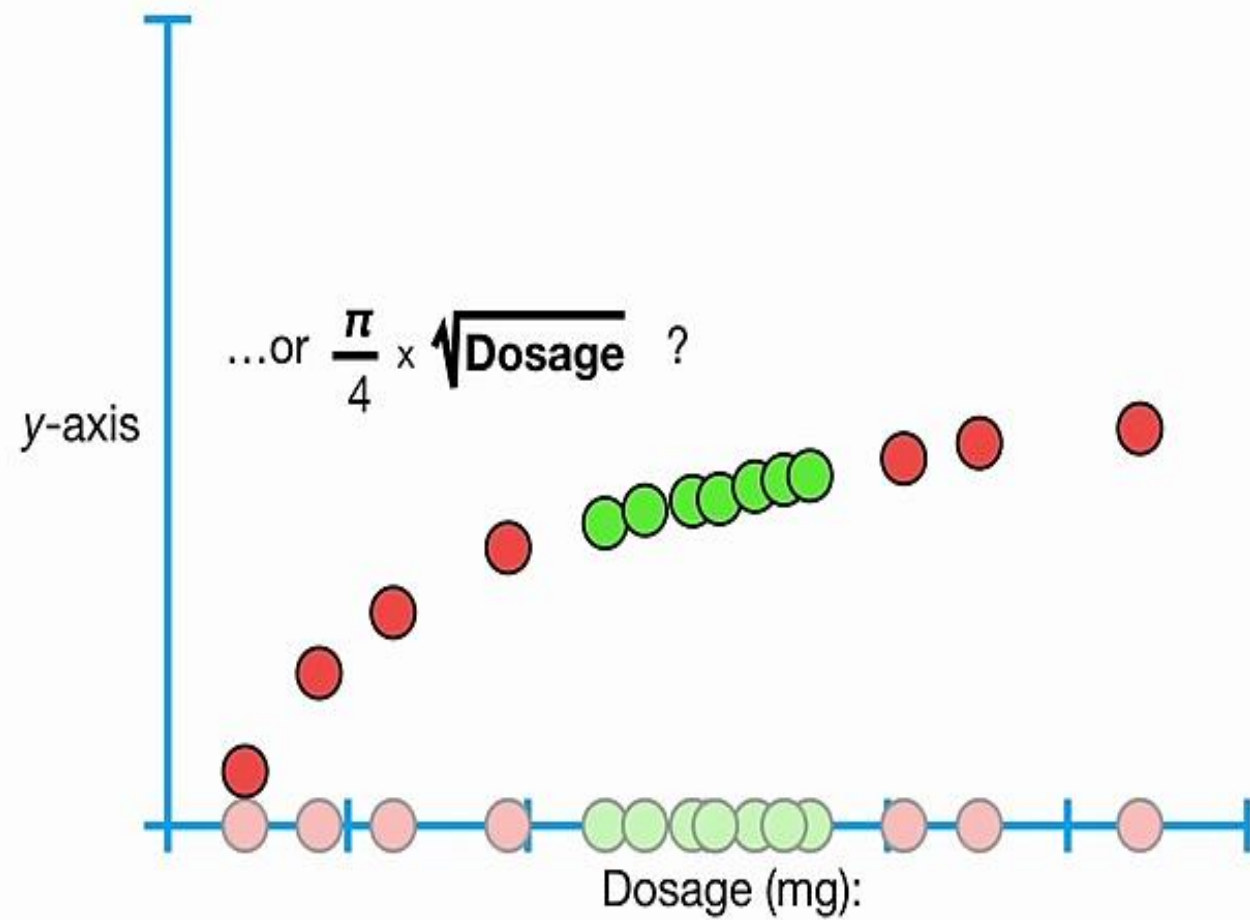
Going back to the original  
**1-Dimensional data...**

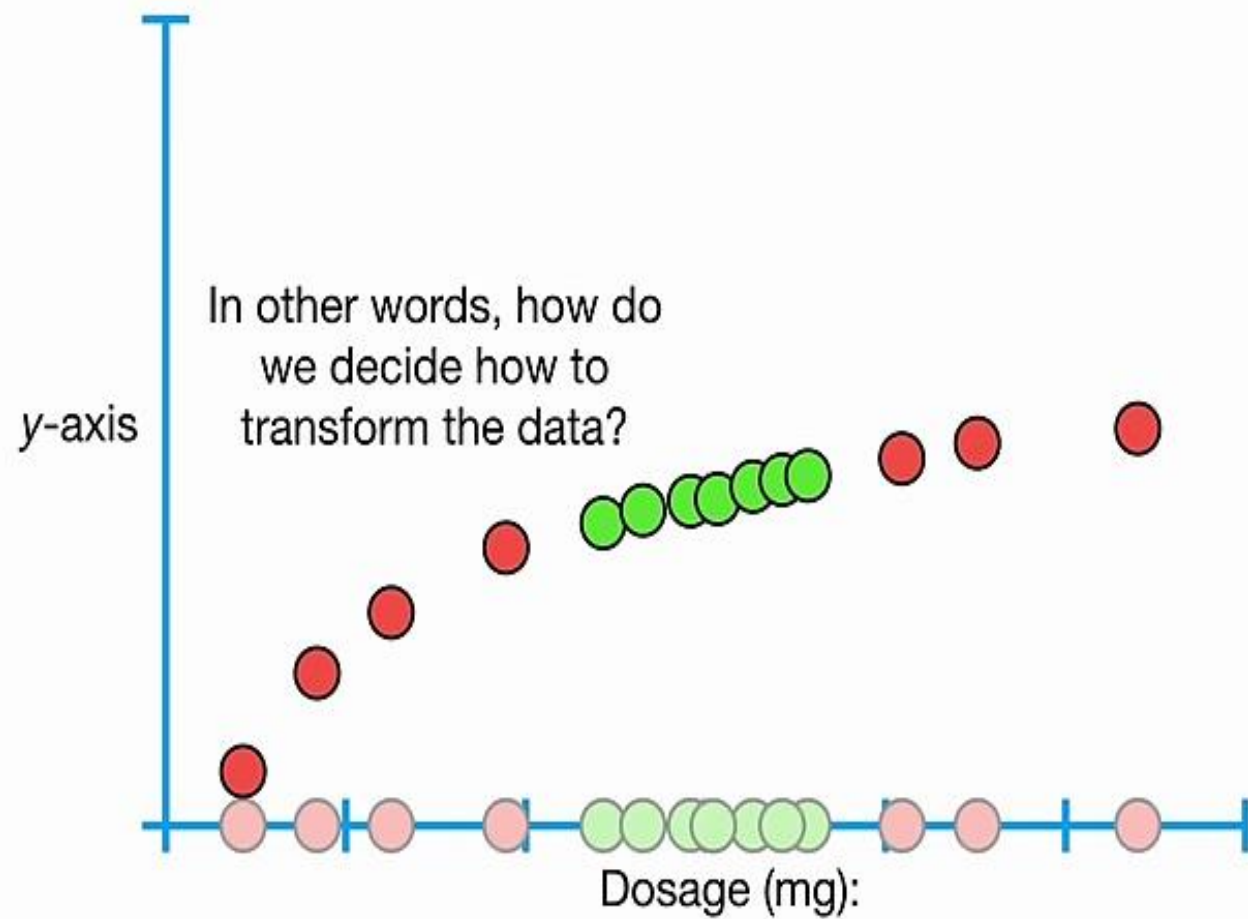


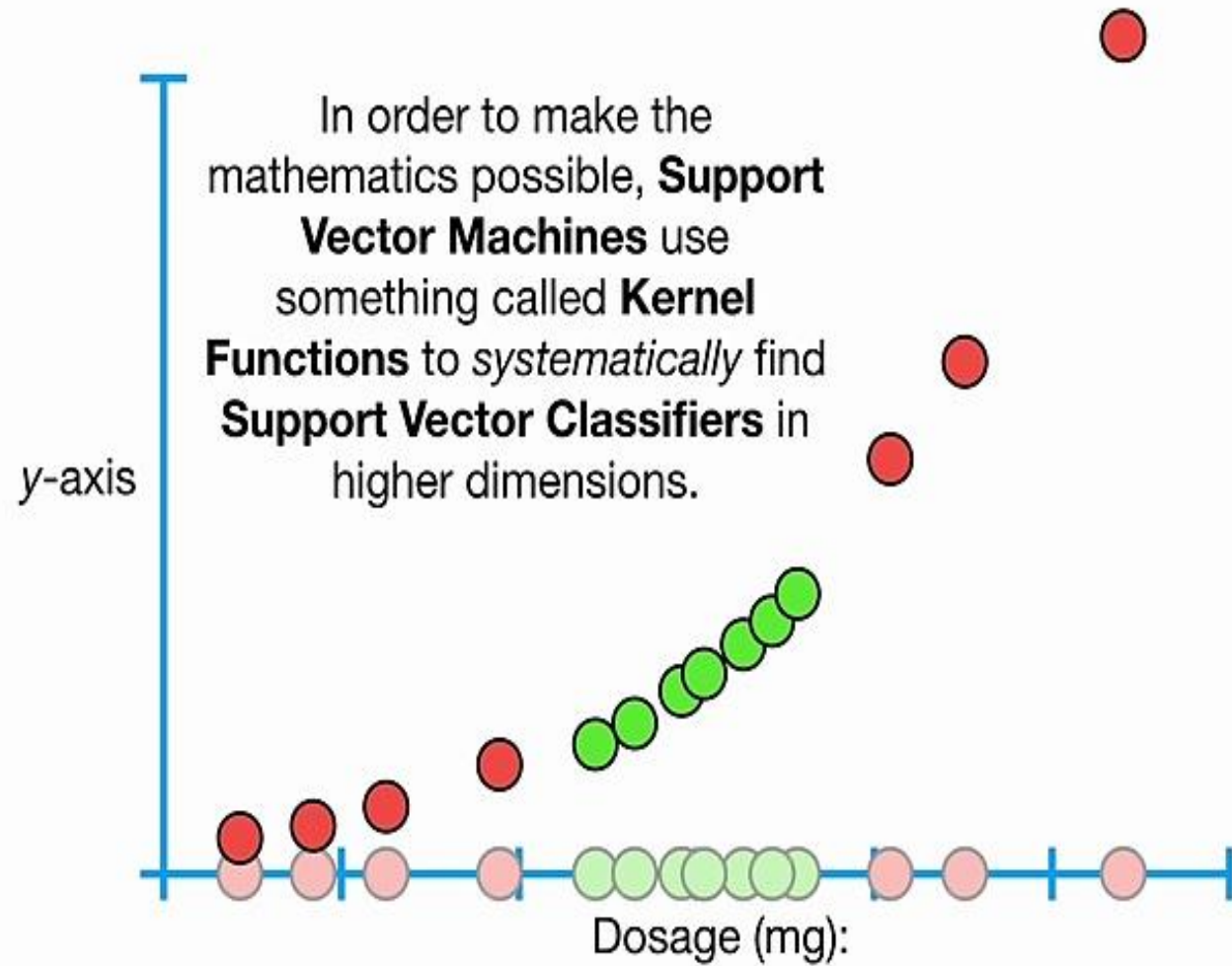


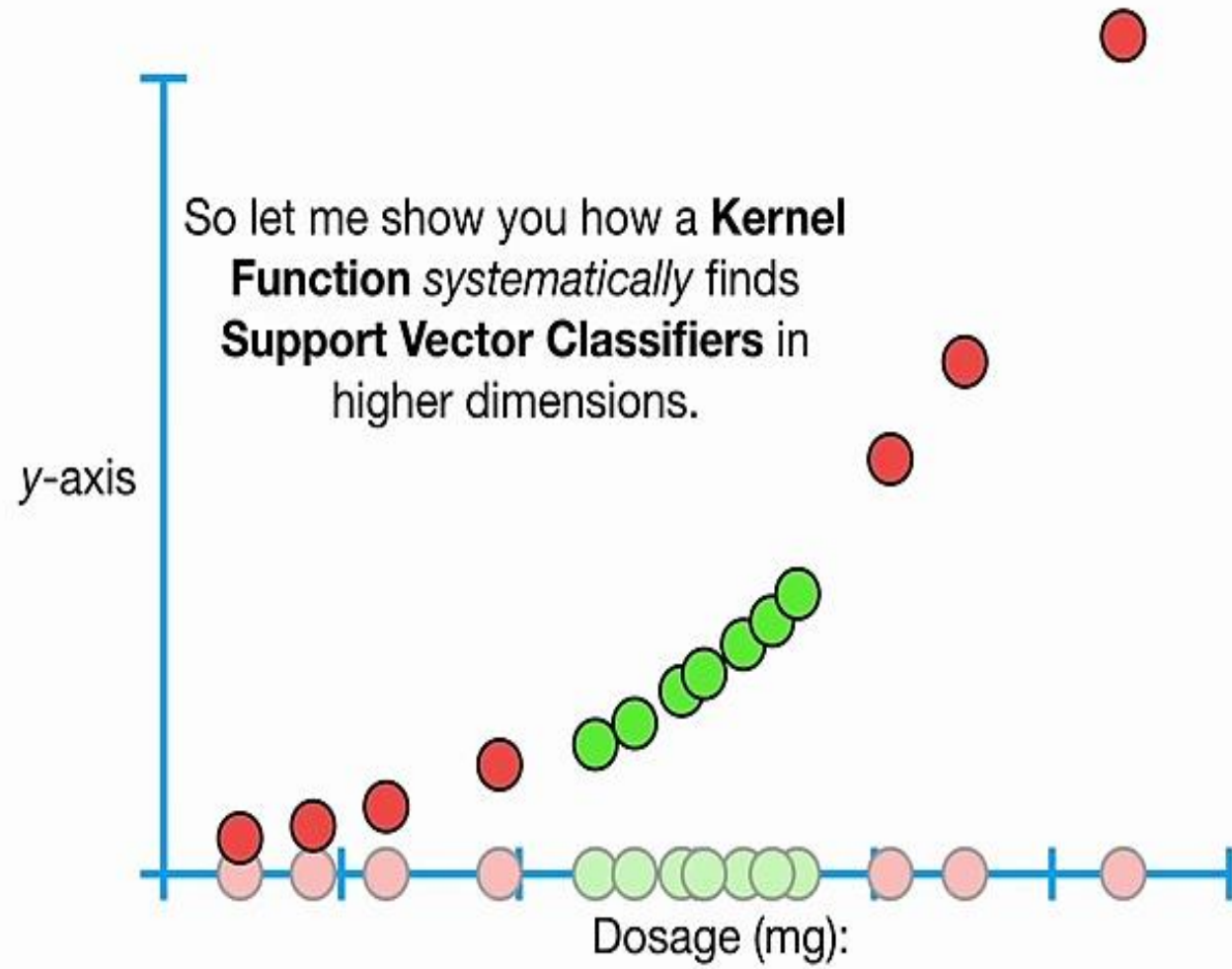


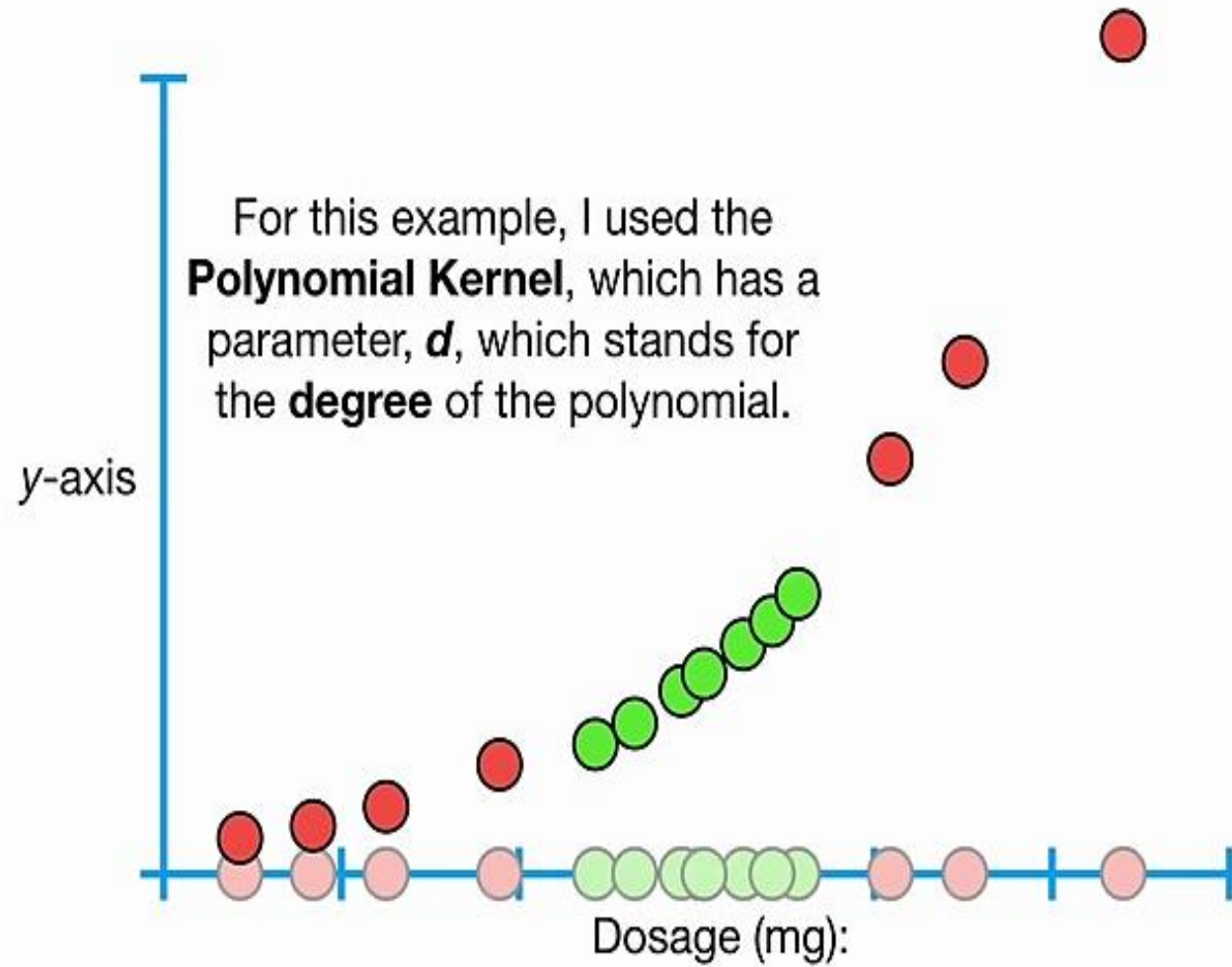










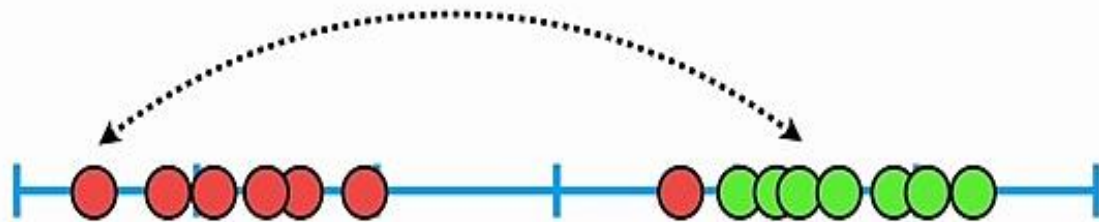


When  $d = 1$ , the **Polynomial Kernel** computes the relationships between each pair of observations in **1-Dimension**...

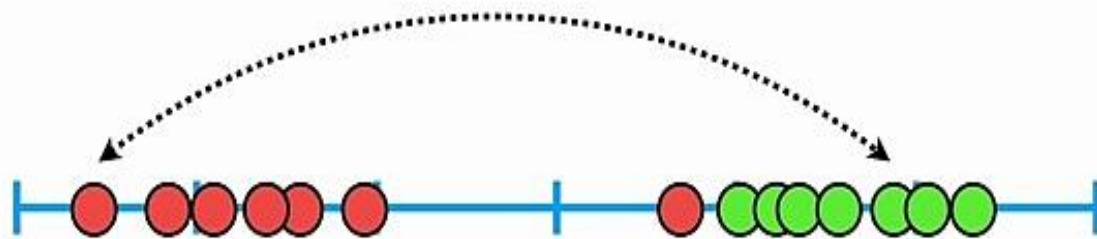




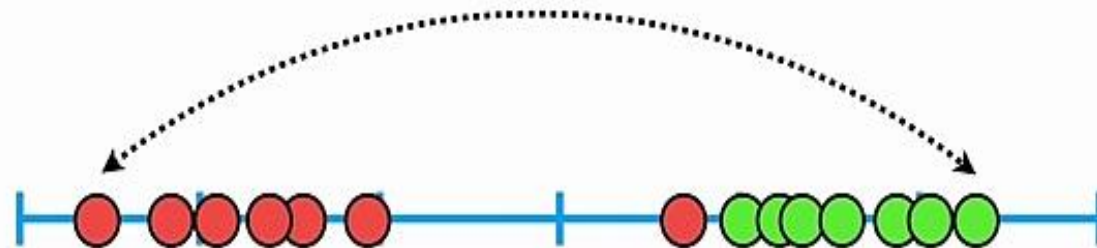
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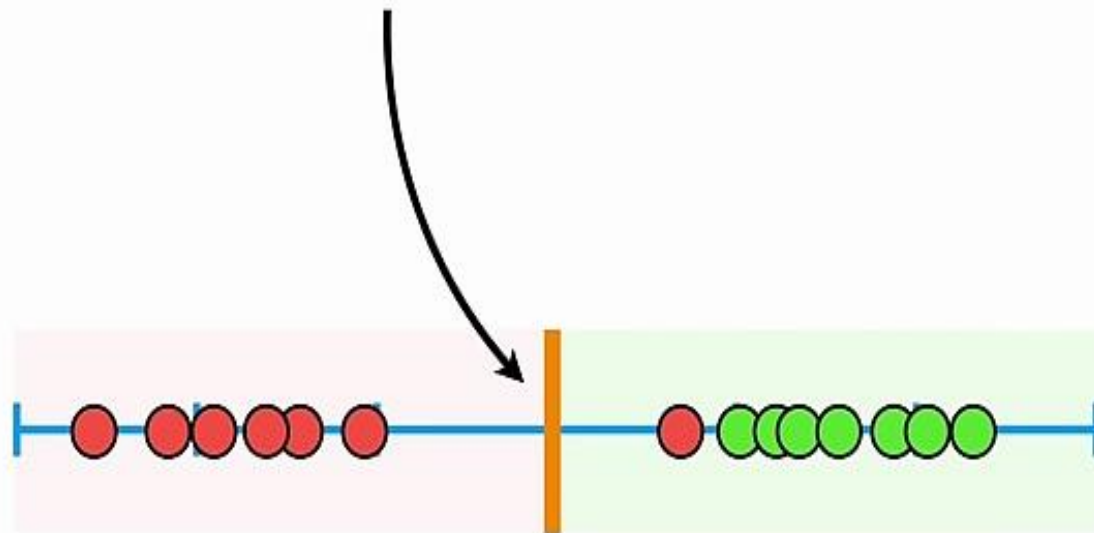
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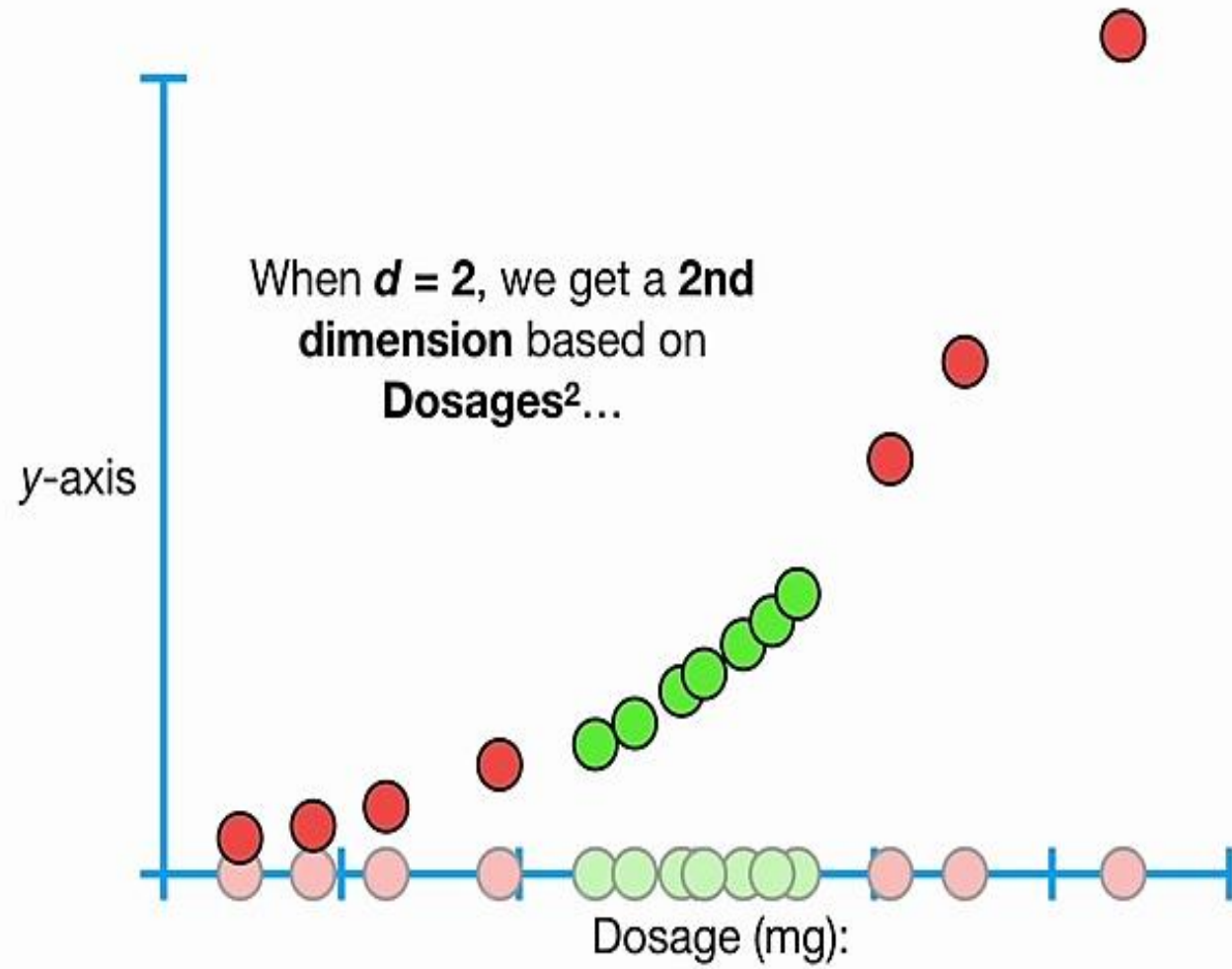


When  $d = 1$ , the **Polynomial Kernel** computes the relationships between each pair of observations in **1-Dimension**...

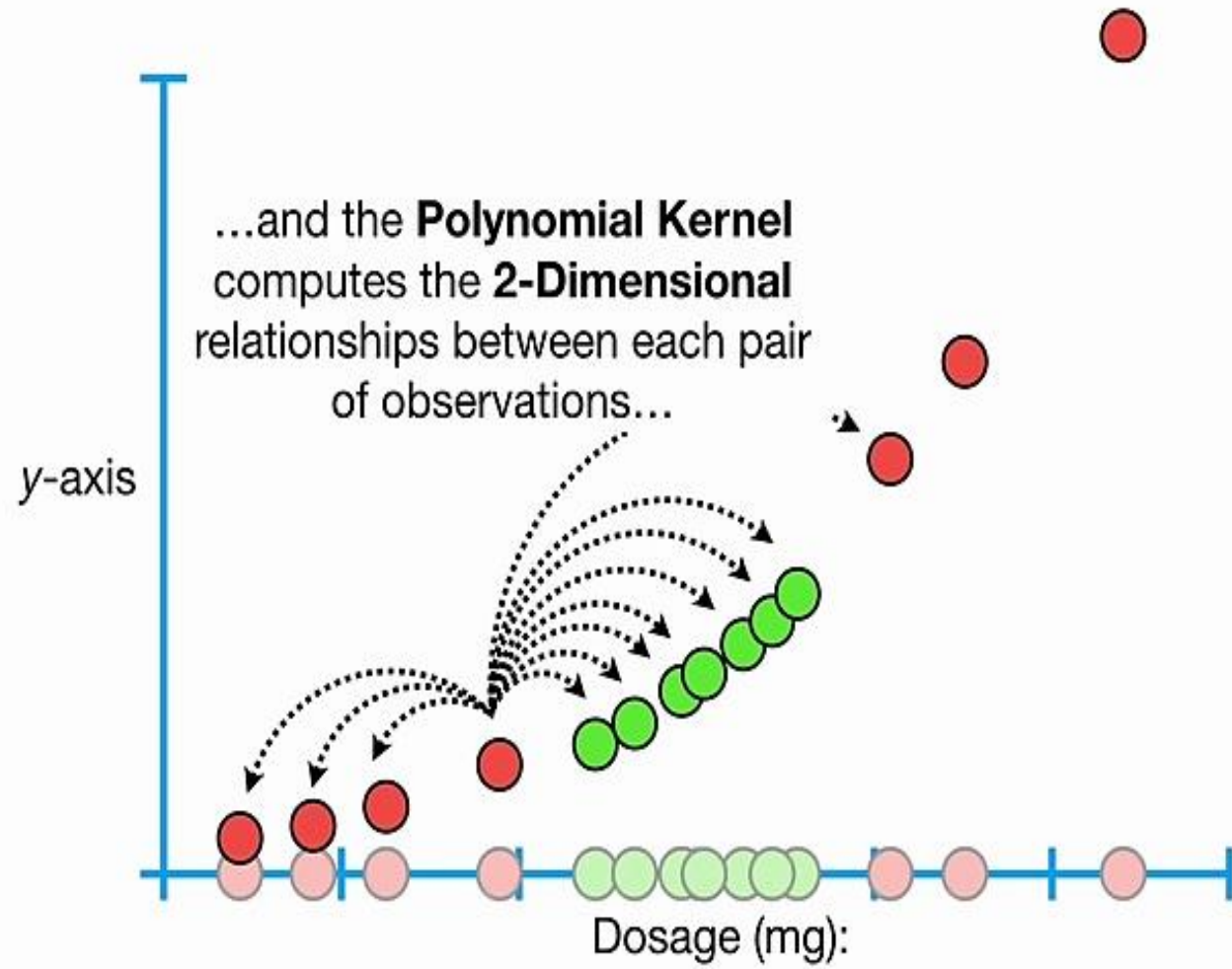


...and these relationships are used to find a **Support Vector Classifier**.







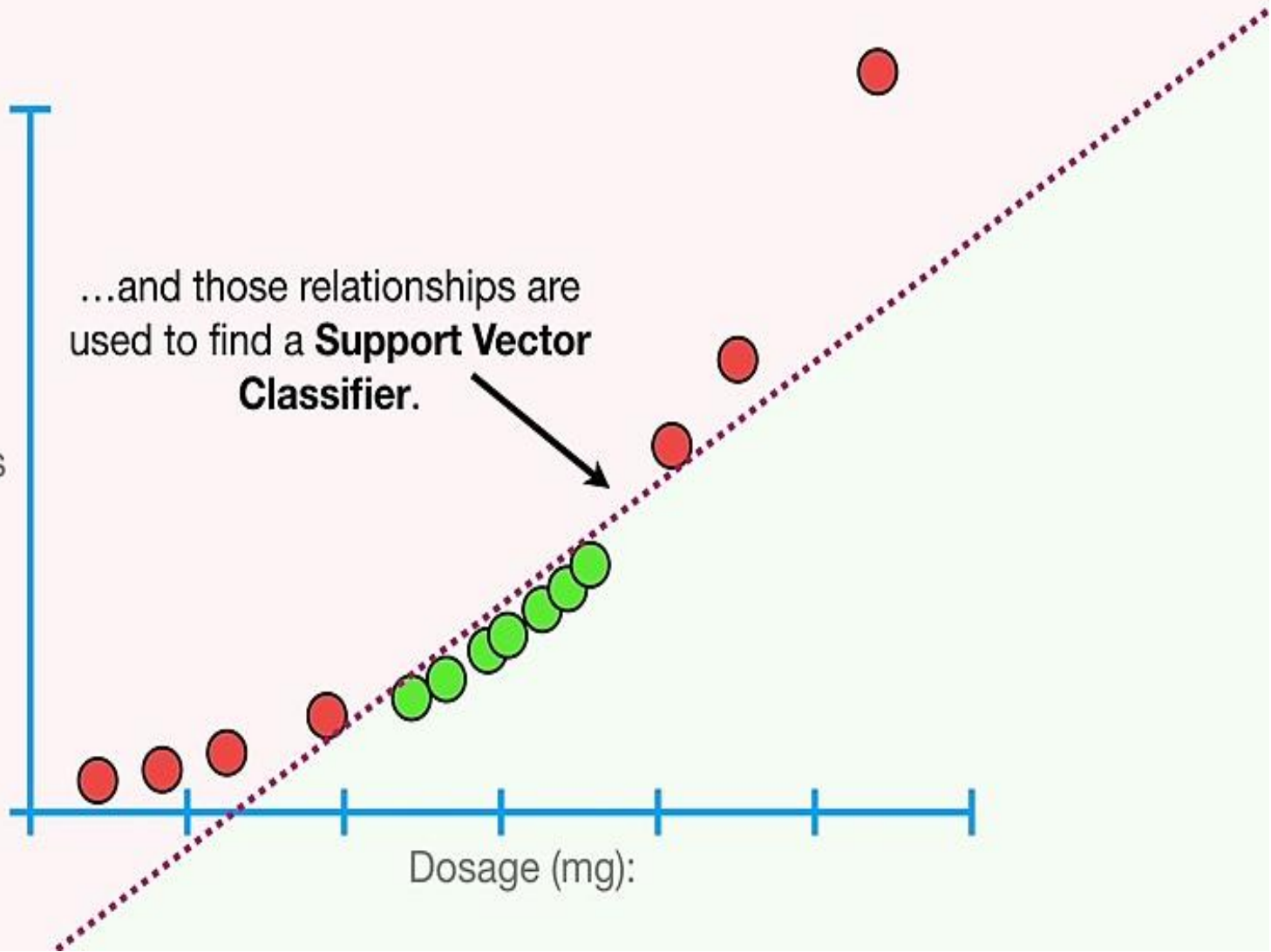


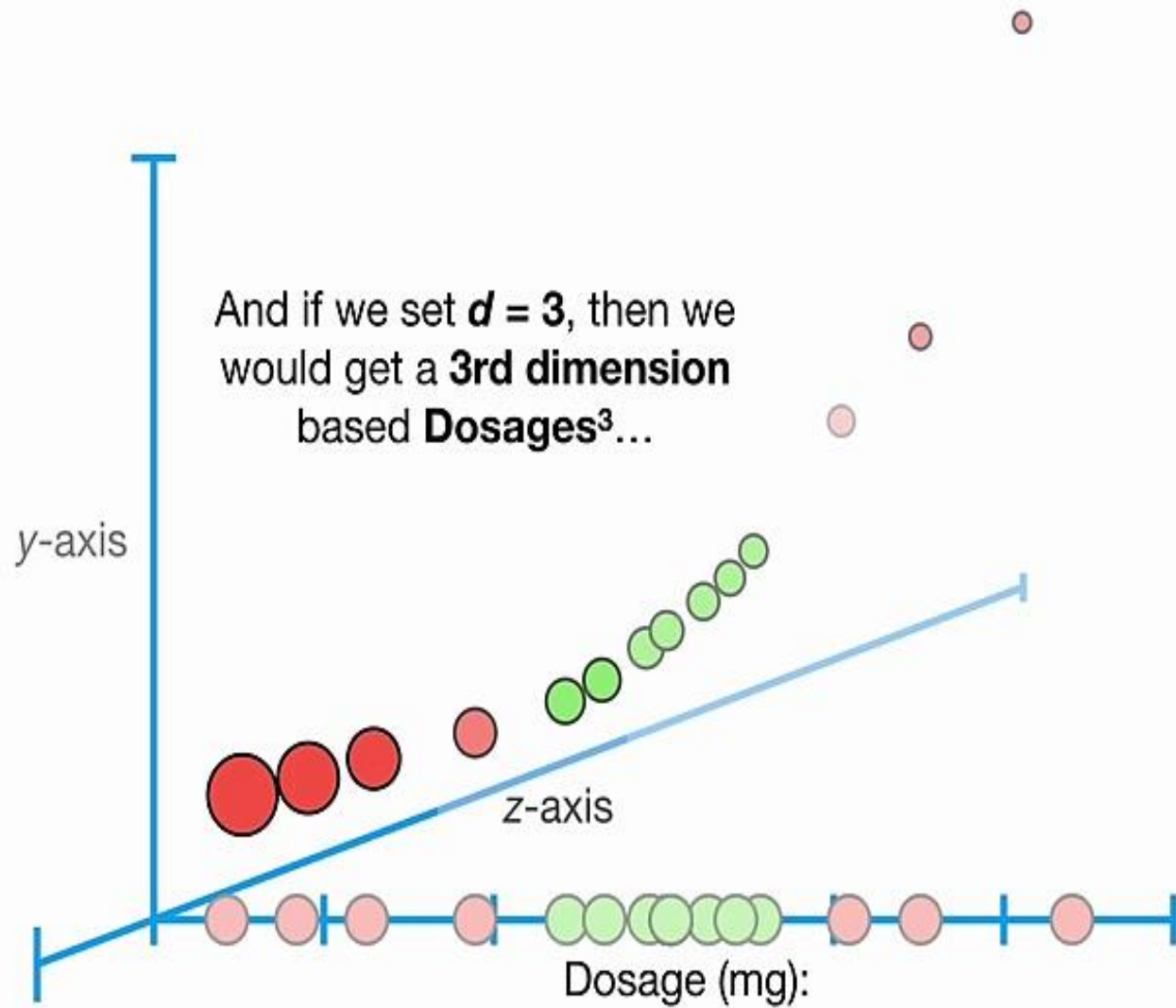


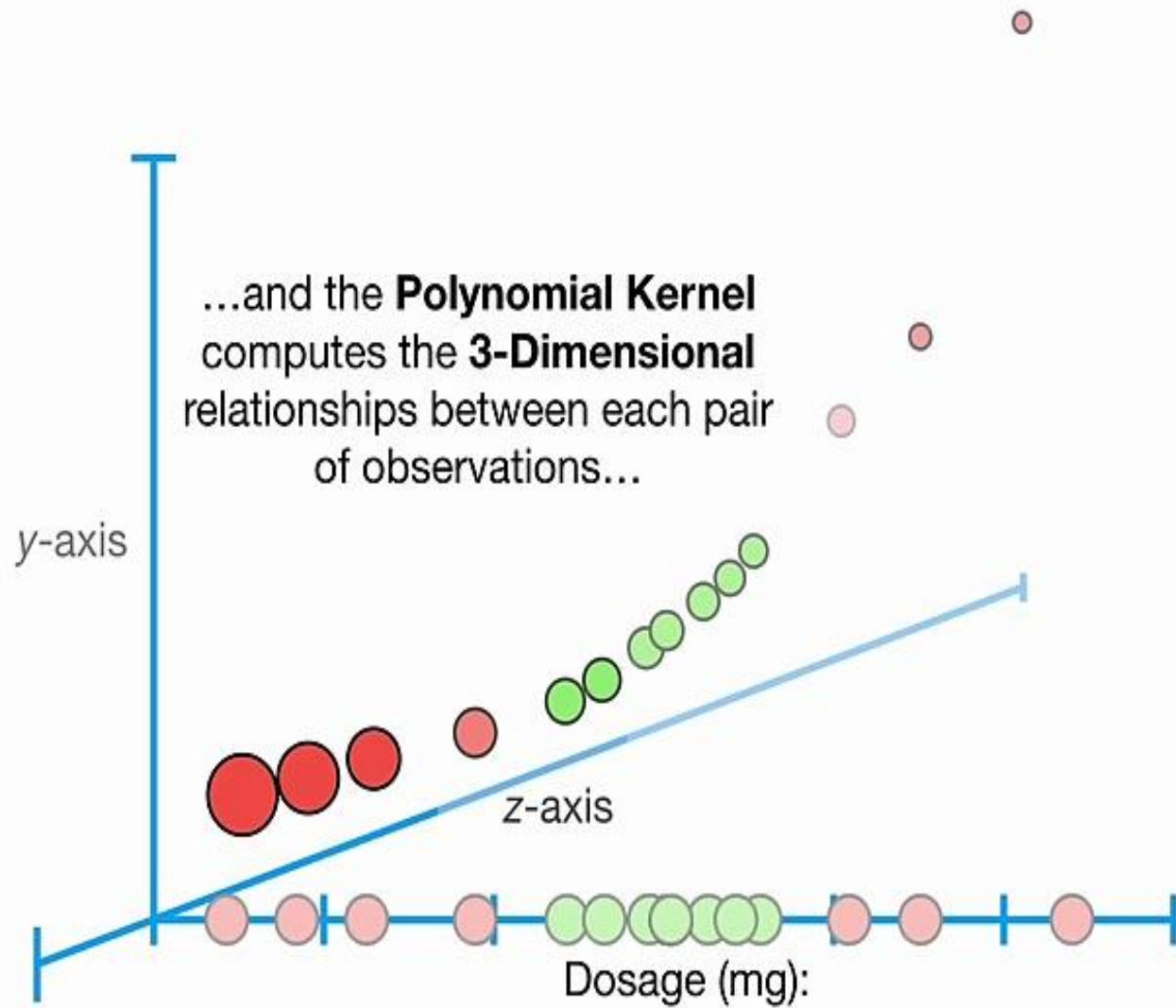
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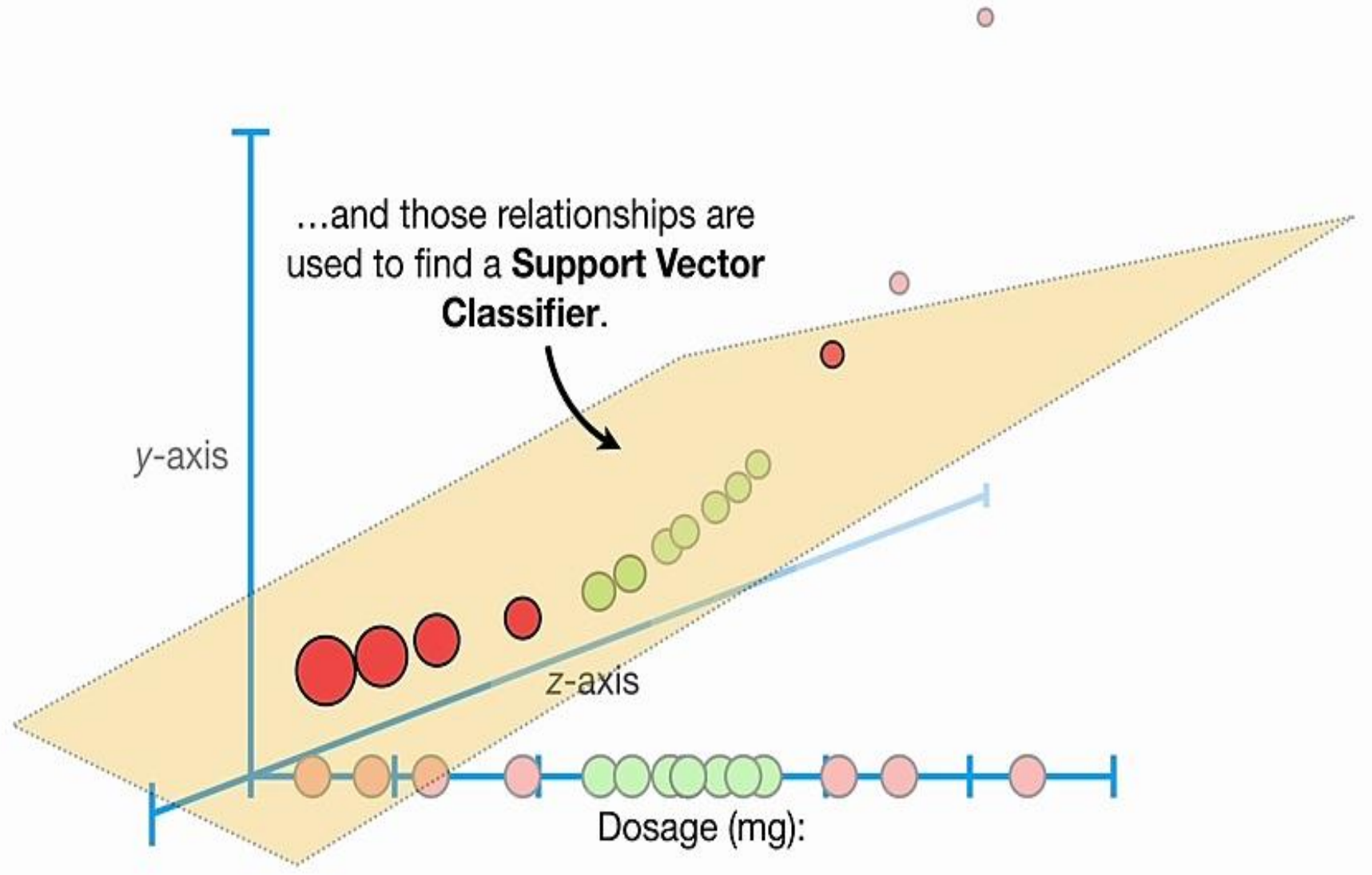
y-axis

Dosage (mg):







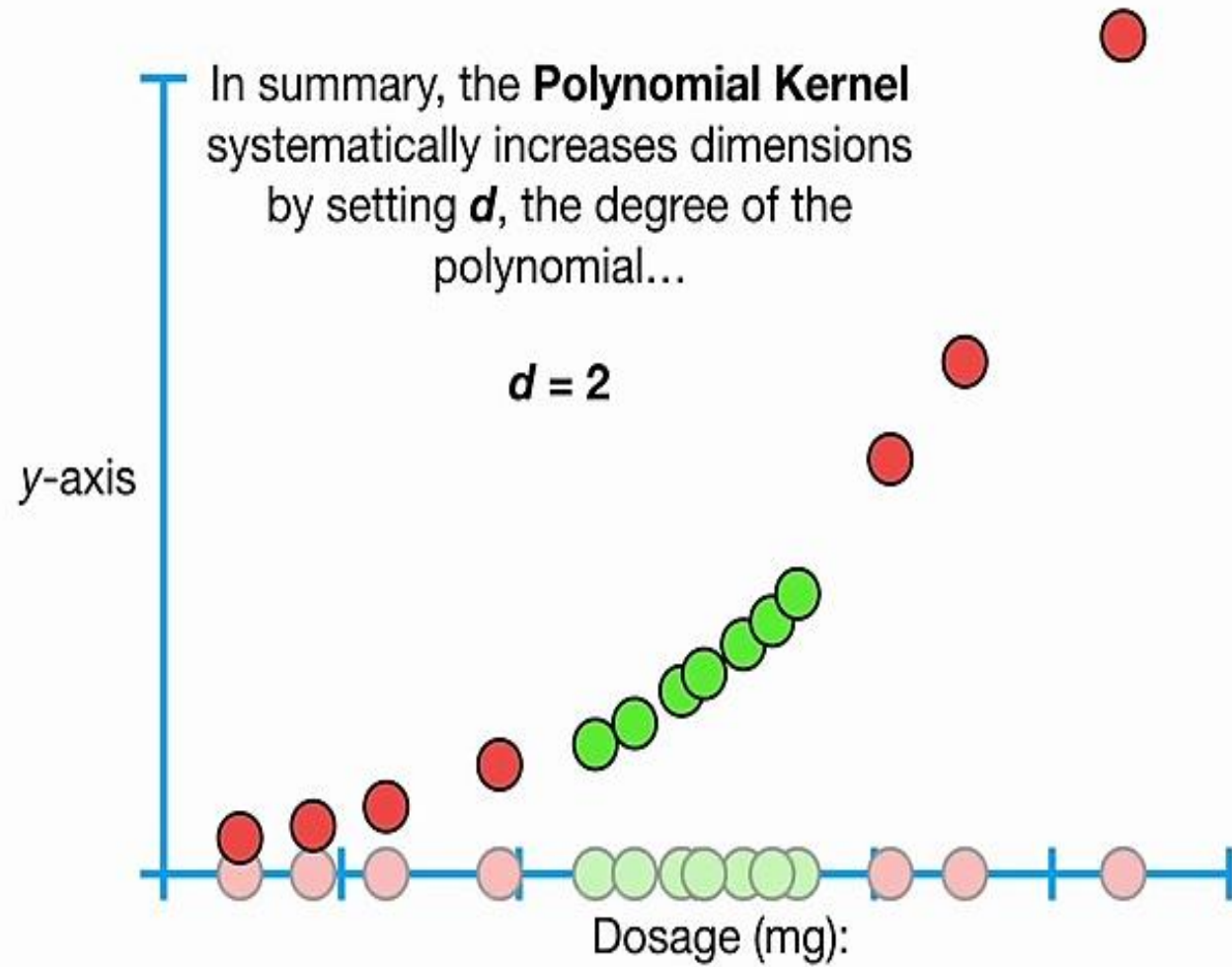


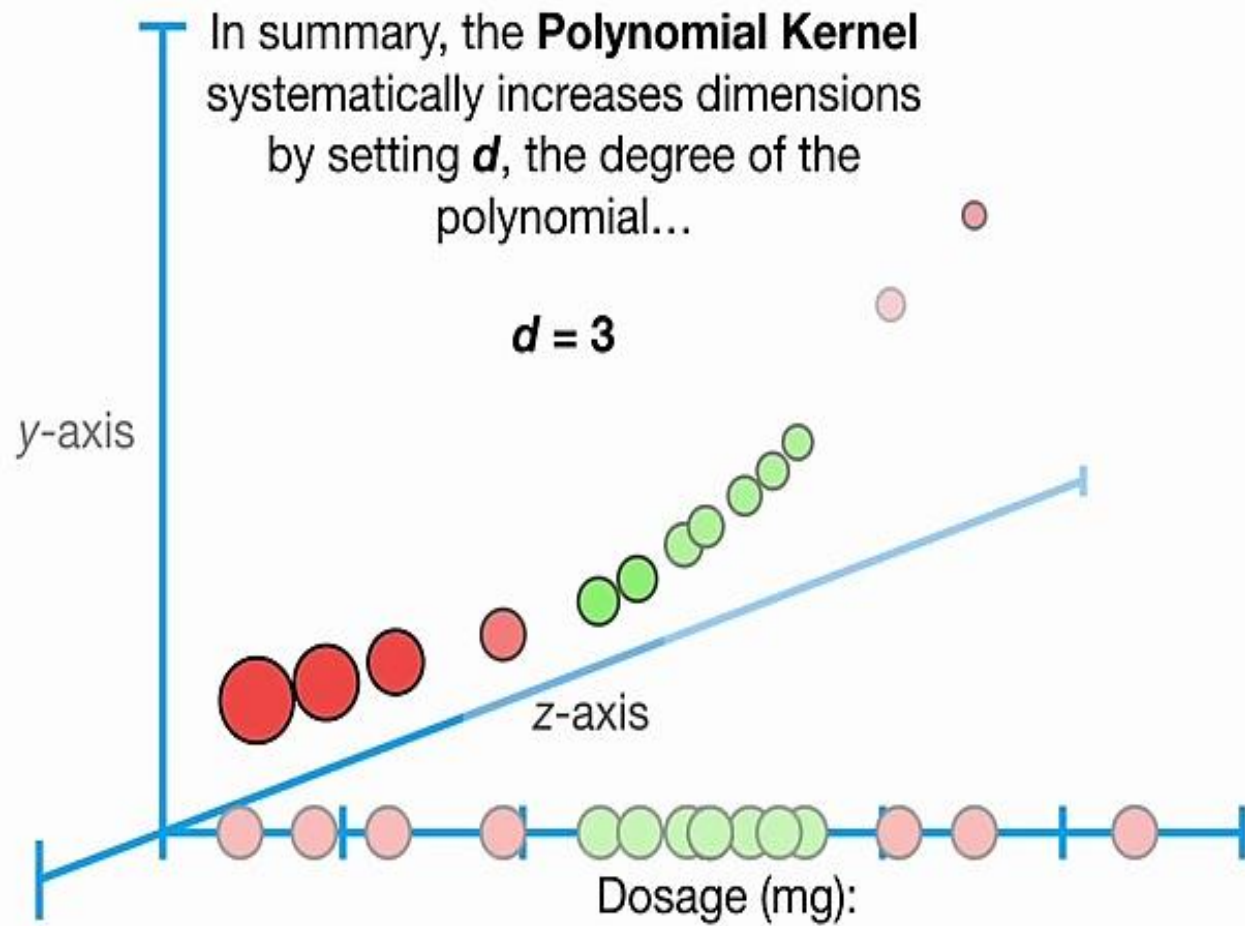
And when  $d = 4$  or more, then we get even more dimensions to find a **Support Vector Classifier**.

In summary, the **Polynomial Kernel** systematically increases dimensions by setting  $d$ , the degree of the polynomial...

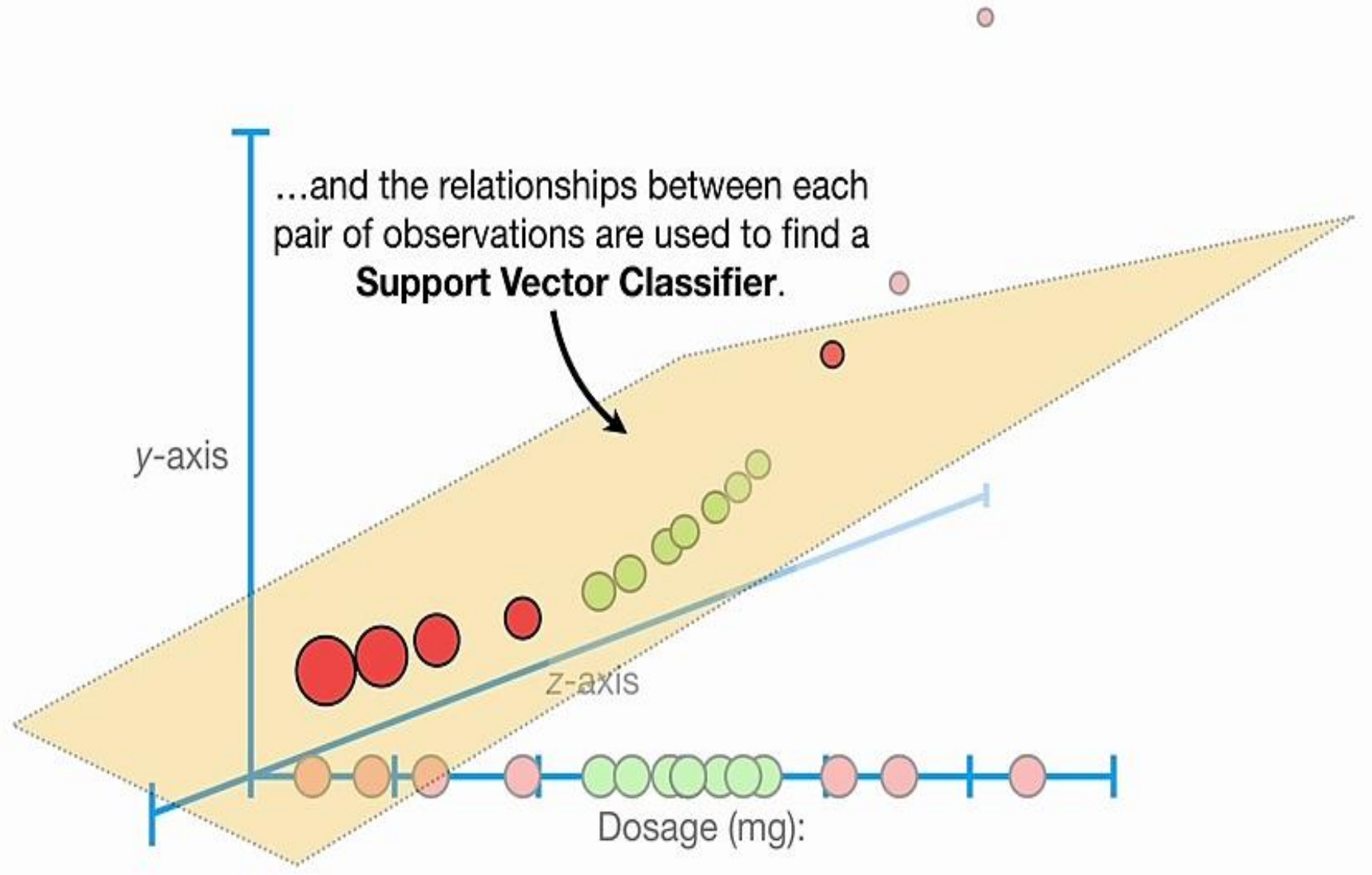
$$d = 1$$







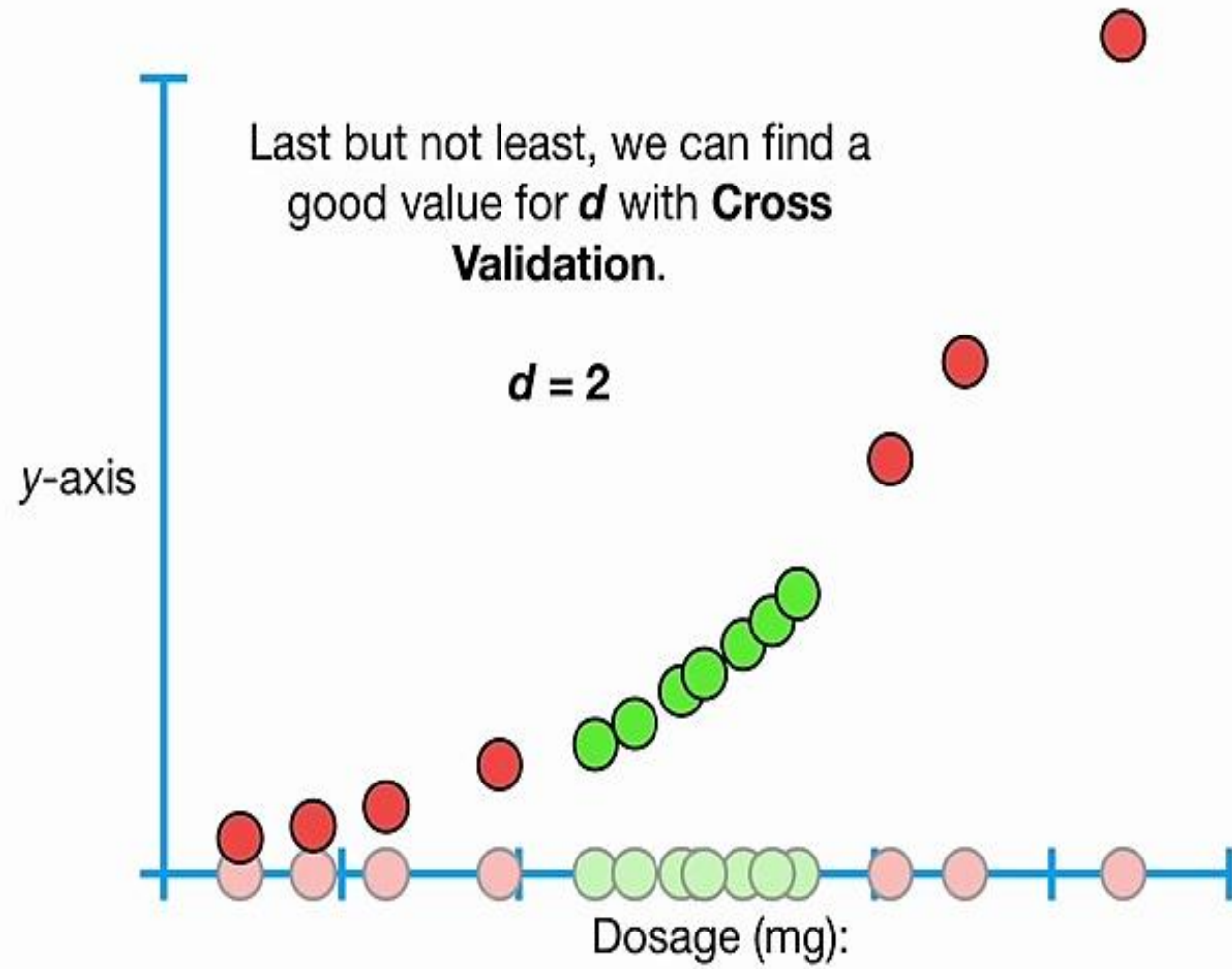




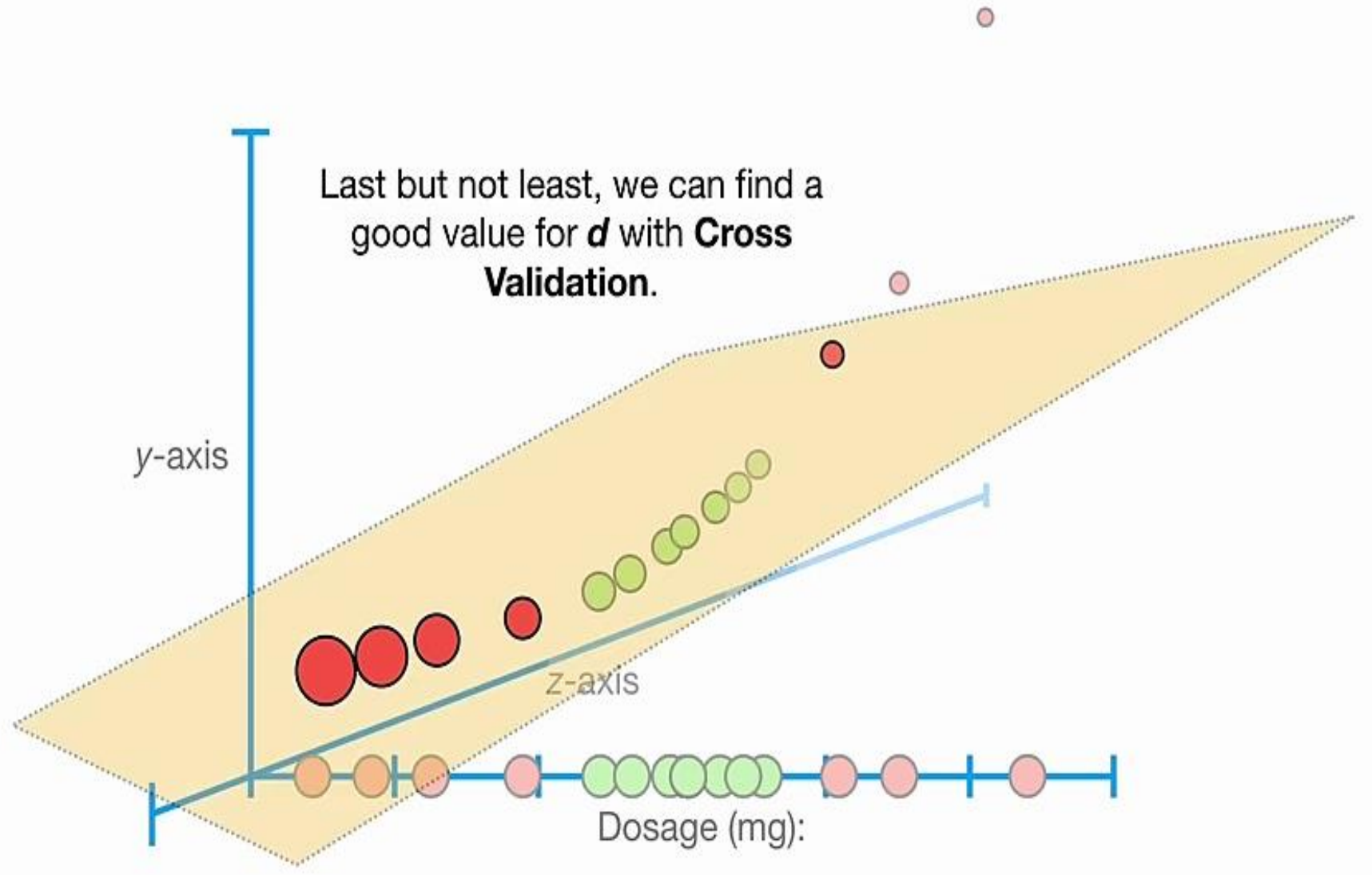
Last but not least, we can find a good value for  $d$  with **Cross Validation**.

$$d = 1$$



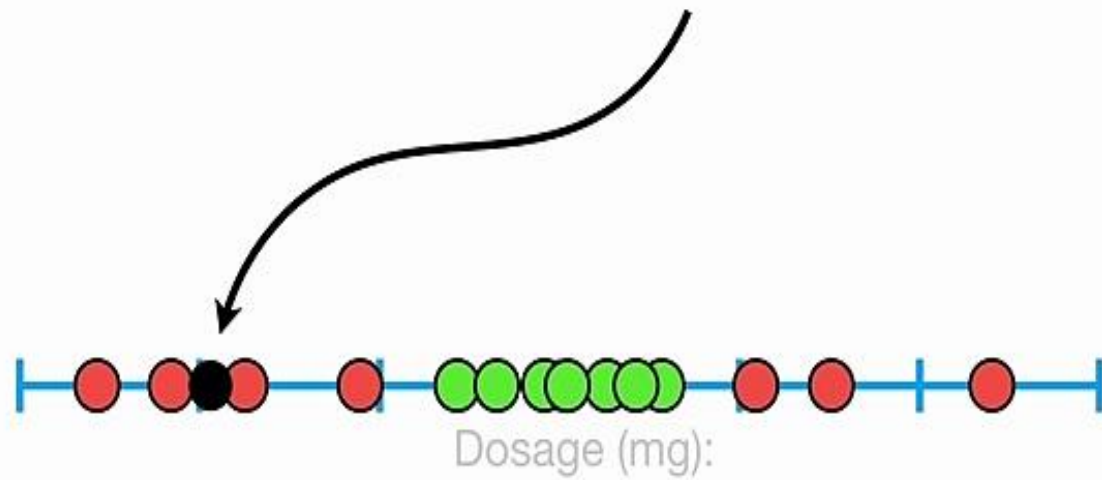






Another very commonly used **Kernel** is the **Radial Kernel**, also known as the **Radial Basis Function (RBF) Kernel**.

However, when using it on a new observation like this...

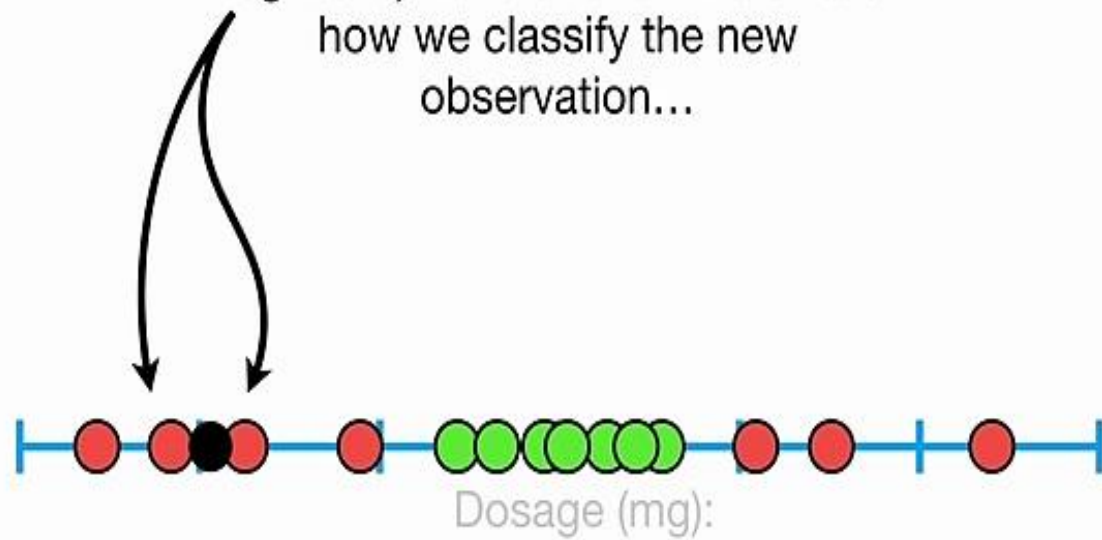


...the **Radial Kernel** behaves like a **Weighted Nearest Neighbor** model.

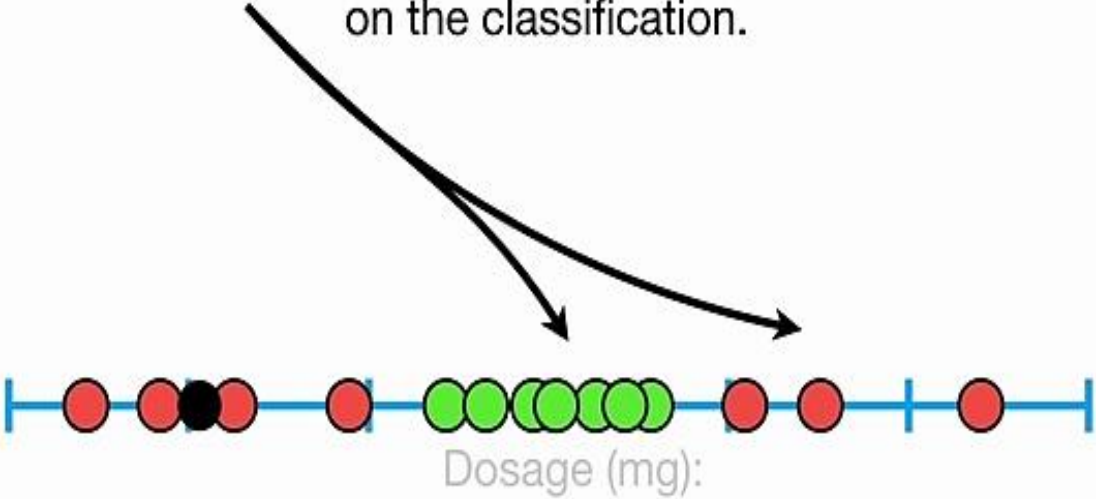




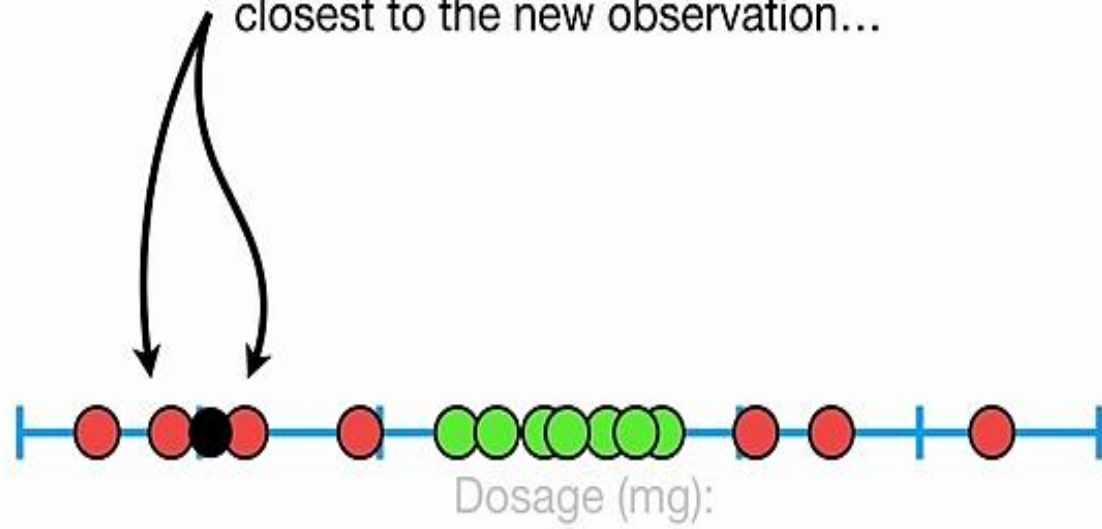
In other words, the closest observations (aka the nearest neighbors) have a lot of influence on how we classify the new observation...



...and observations that are further away have relatively little influence on the classification.



So, since these observations are the closest to the new observation...

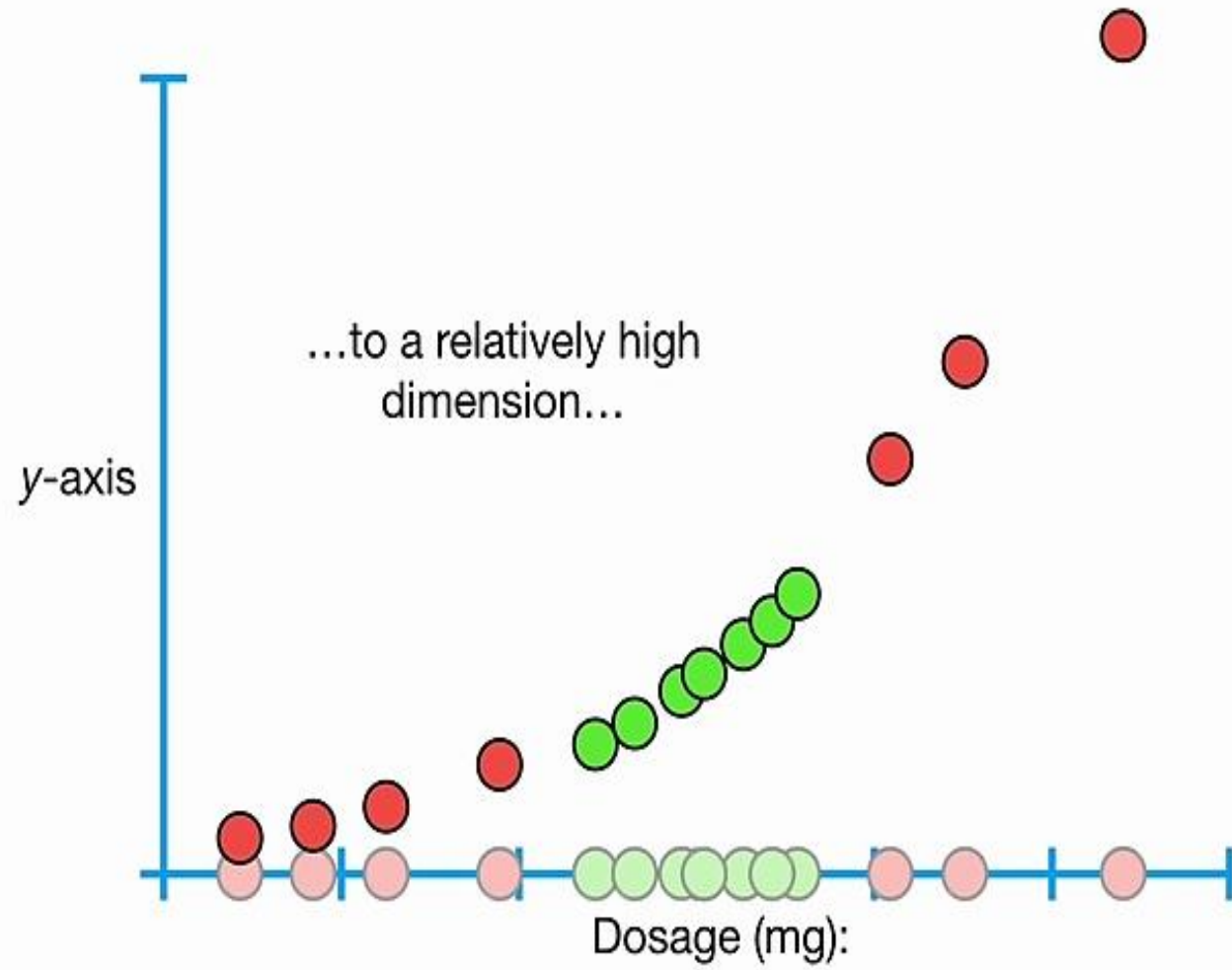


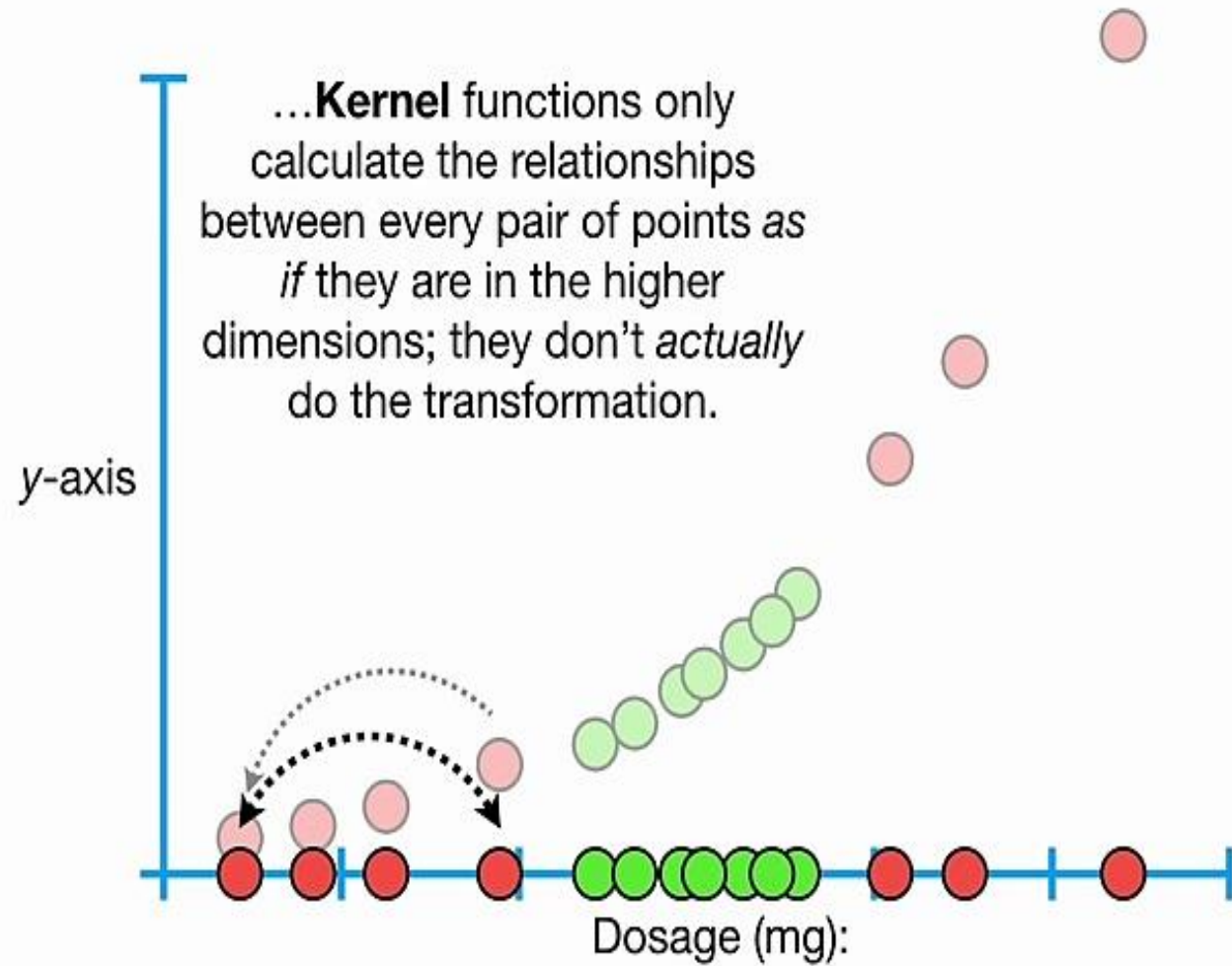
...the **Radial Kernel** uses their classification for the new observation.

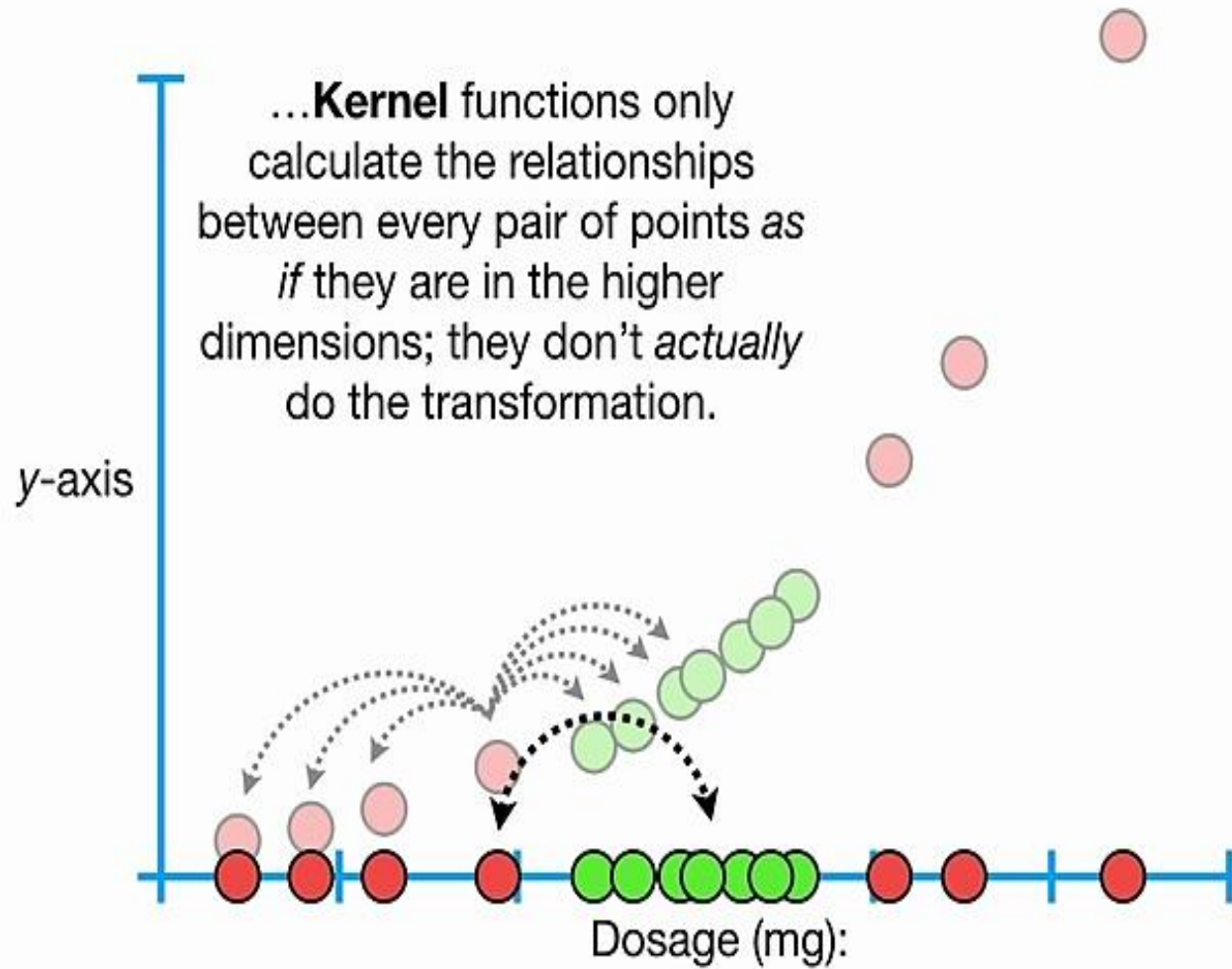


Although the examples I have given show the data being transformed from a relatively low dimension...

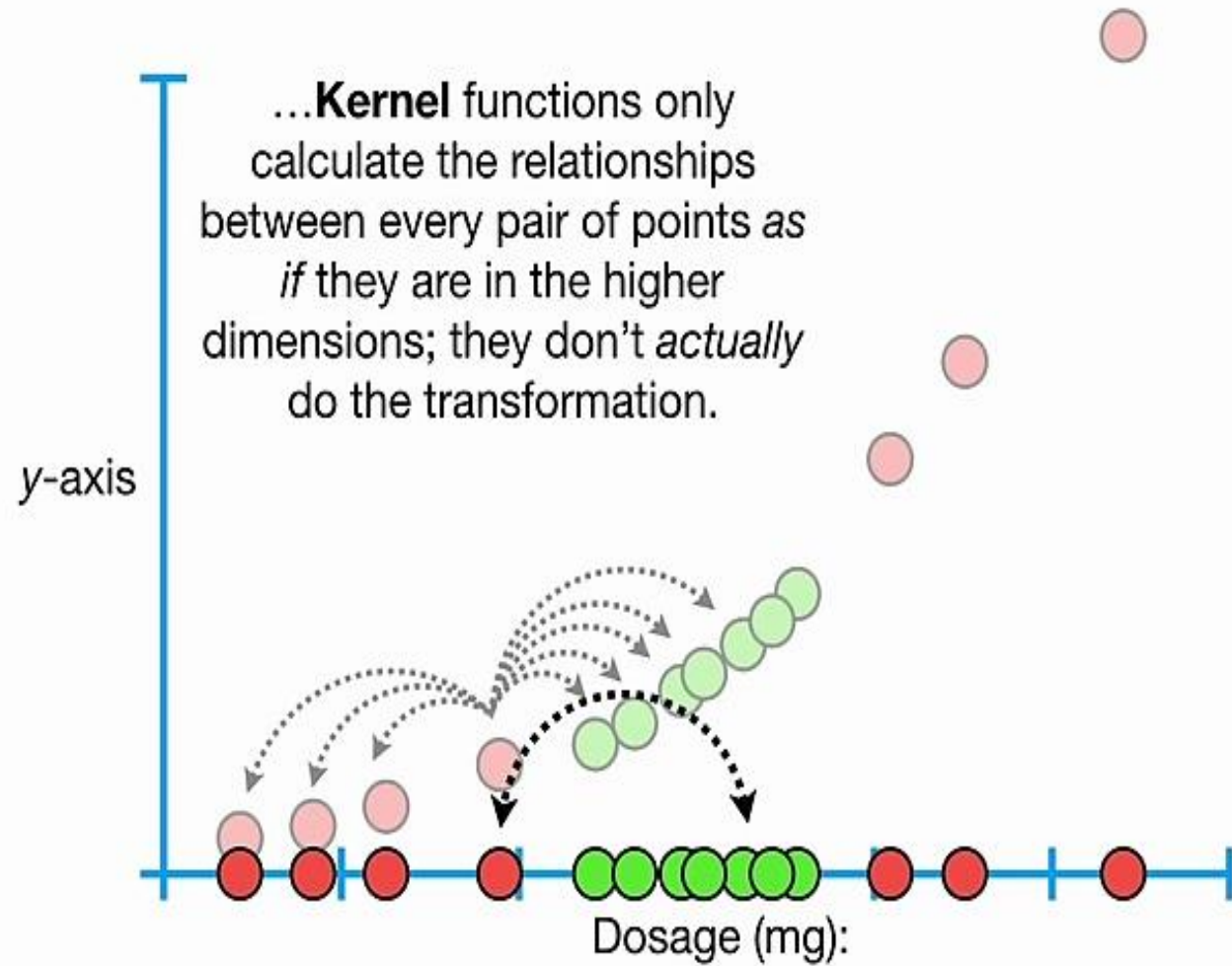


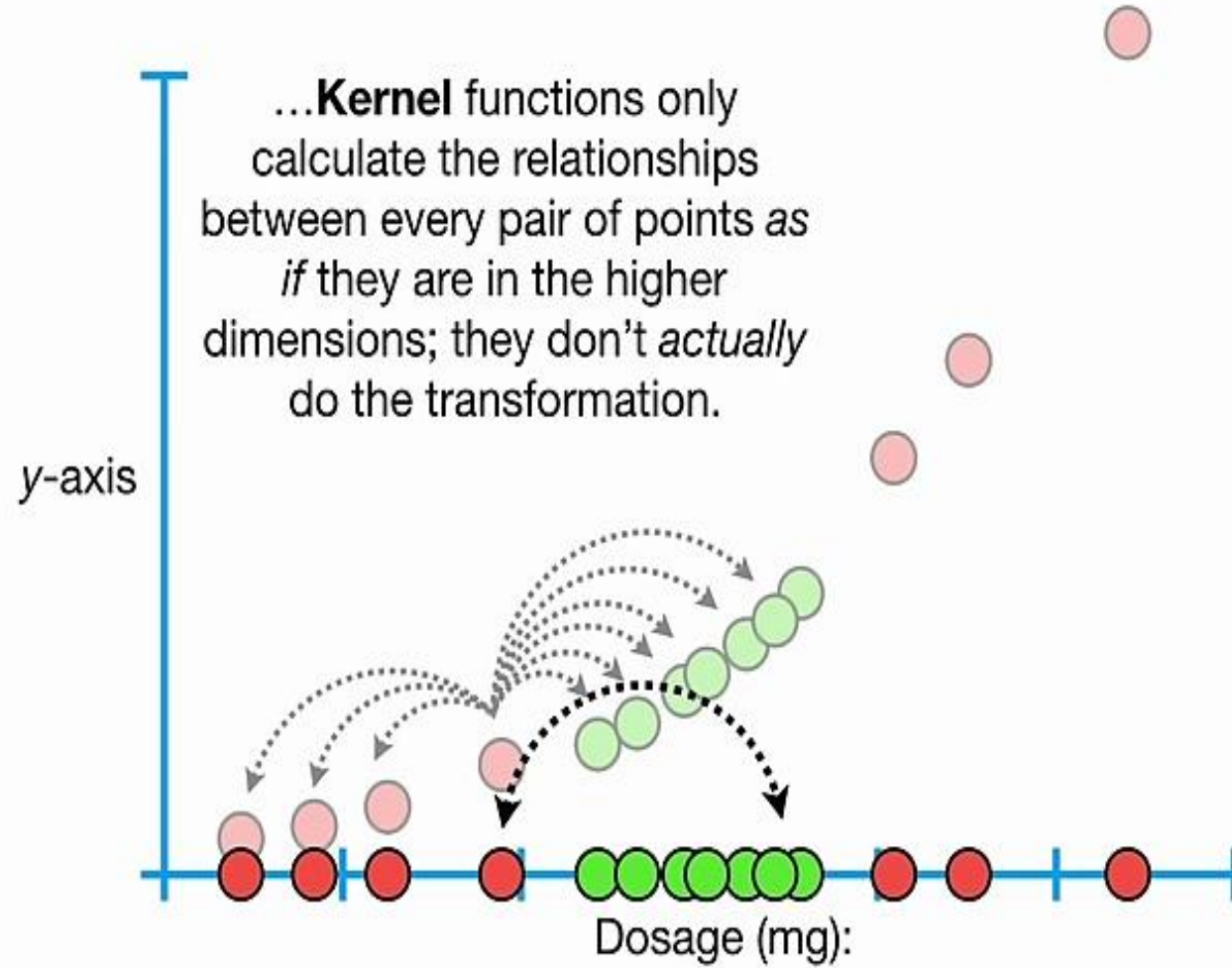


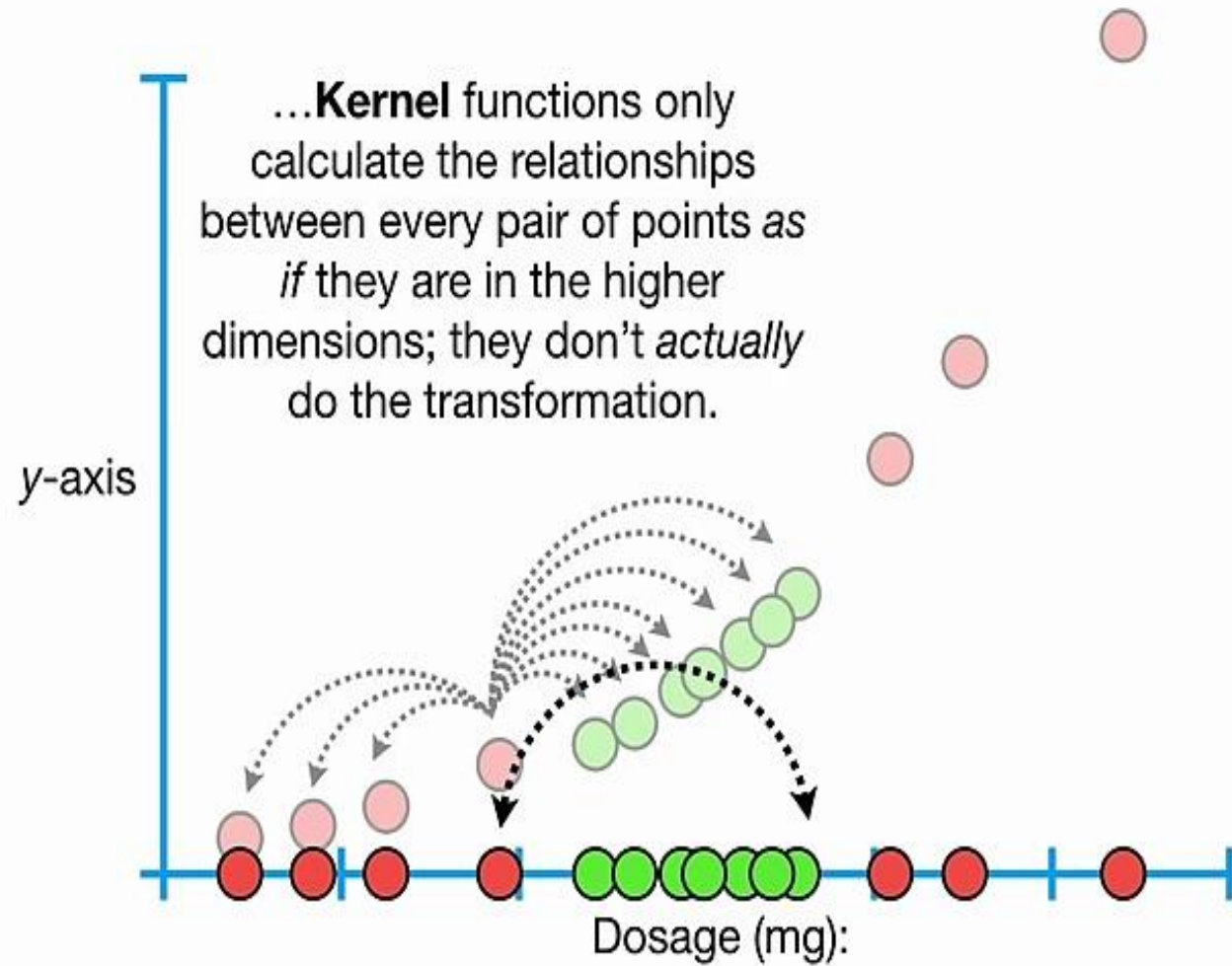


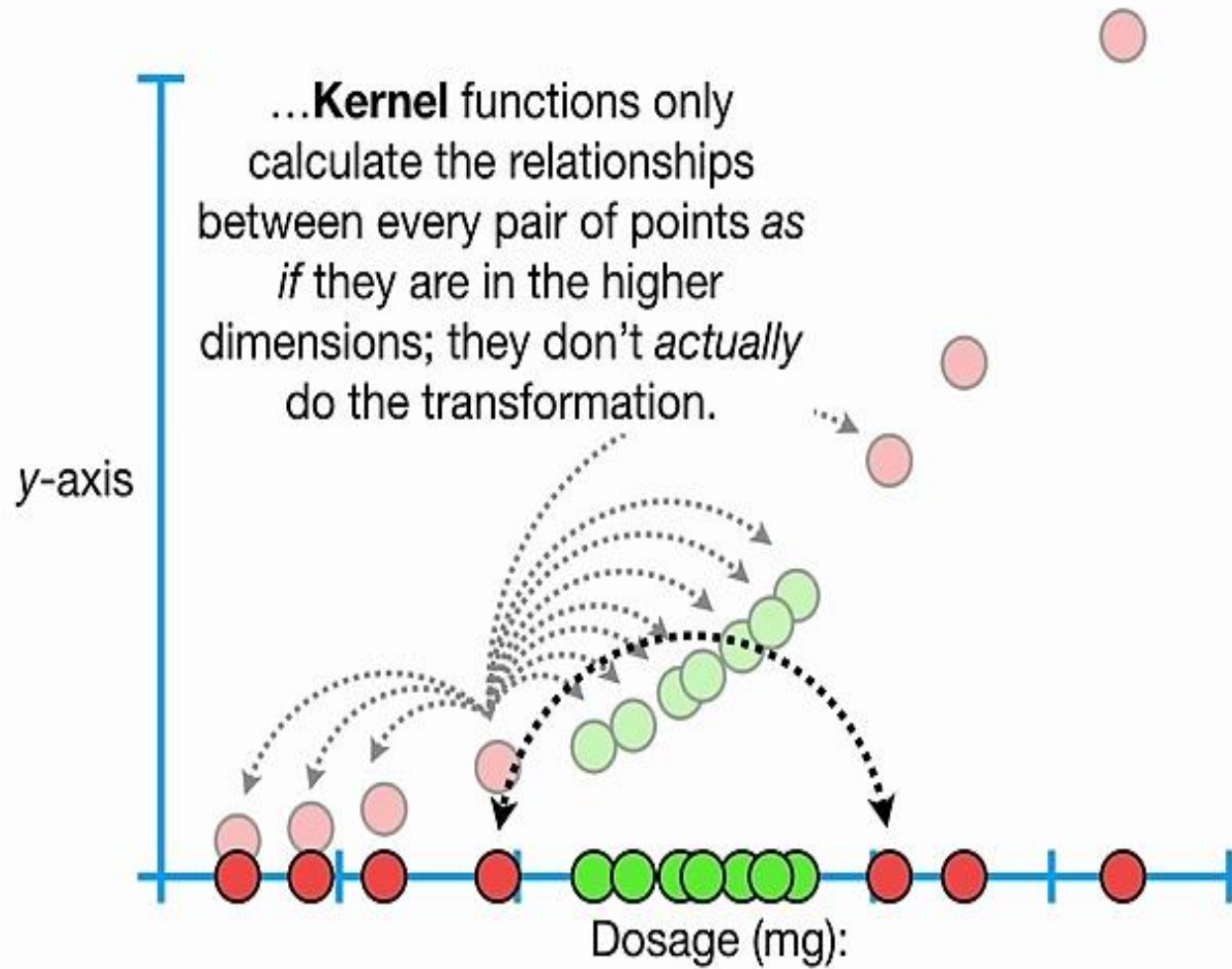


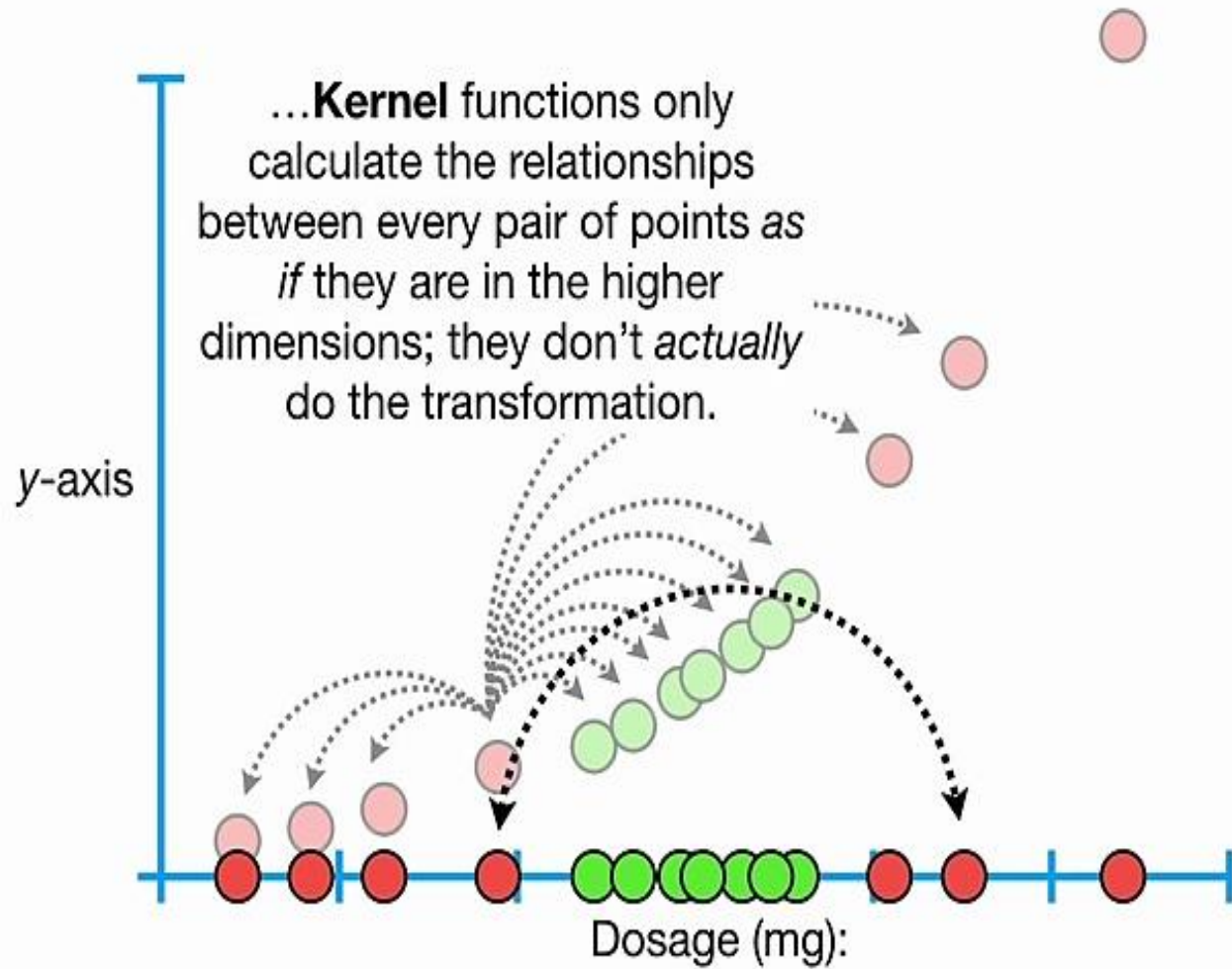


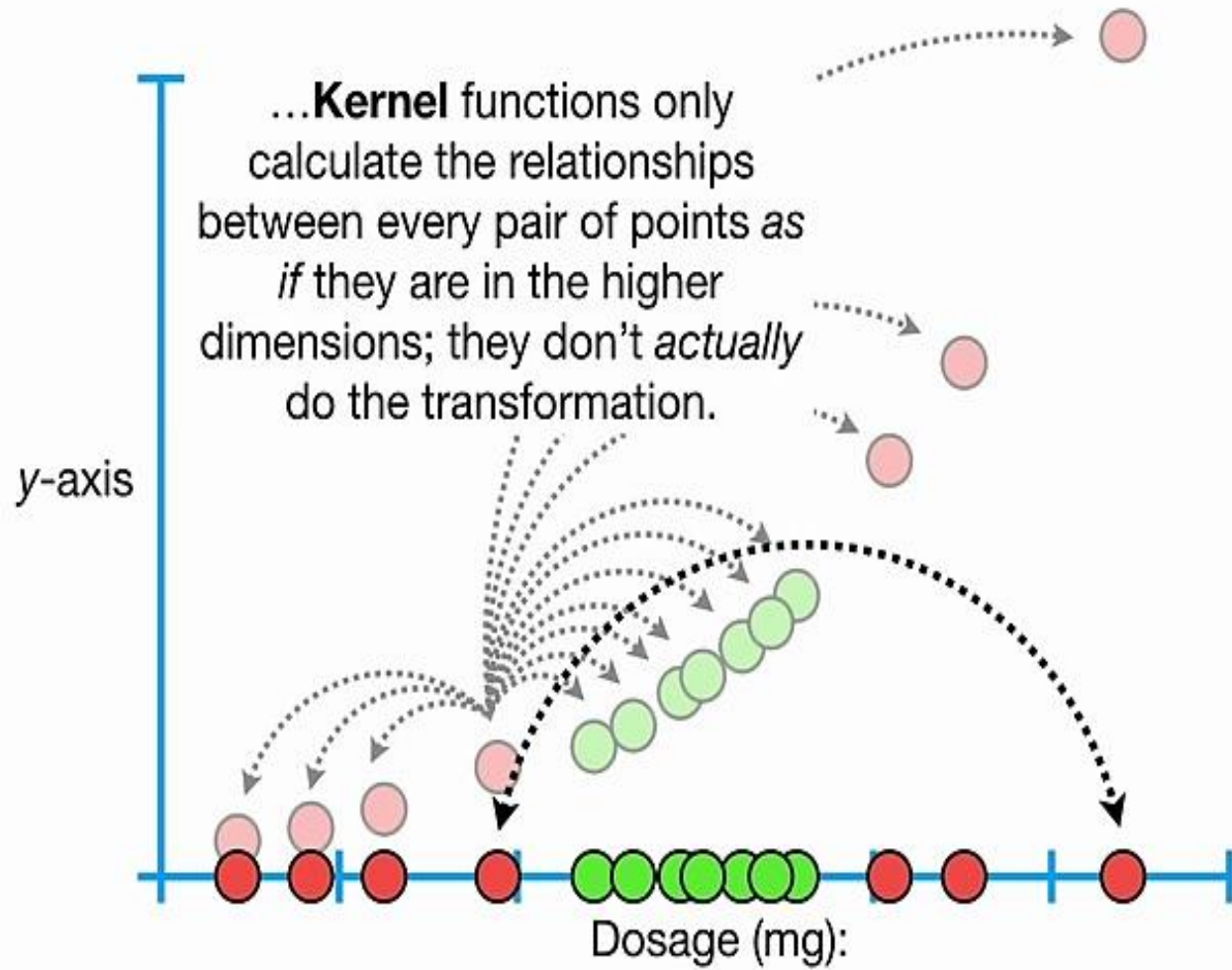


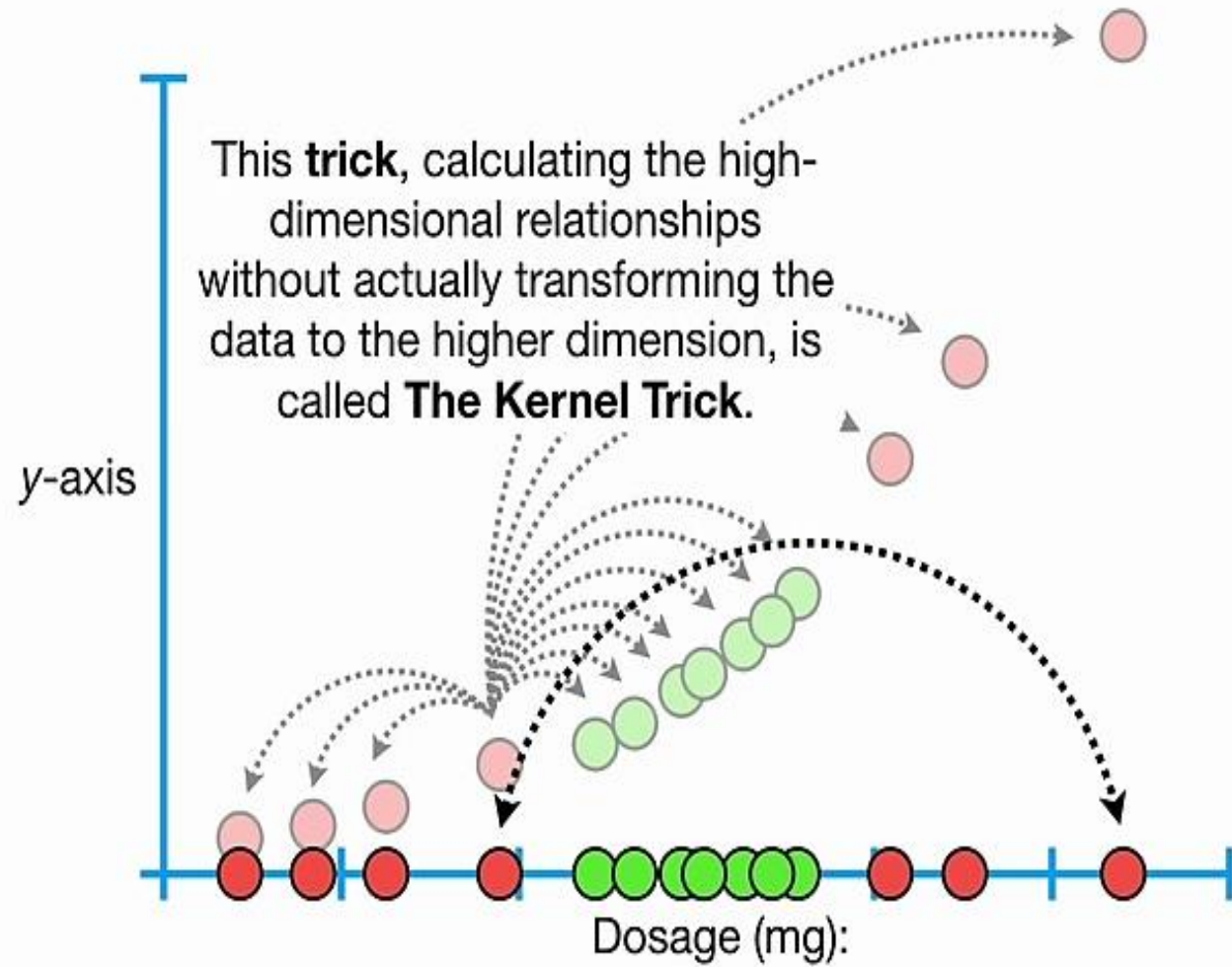


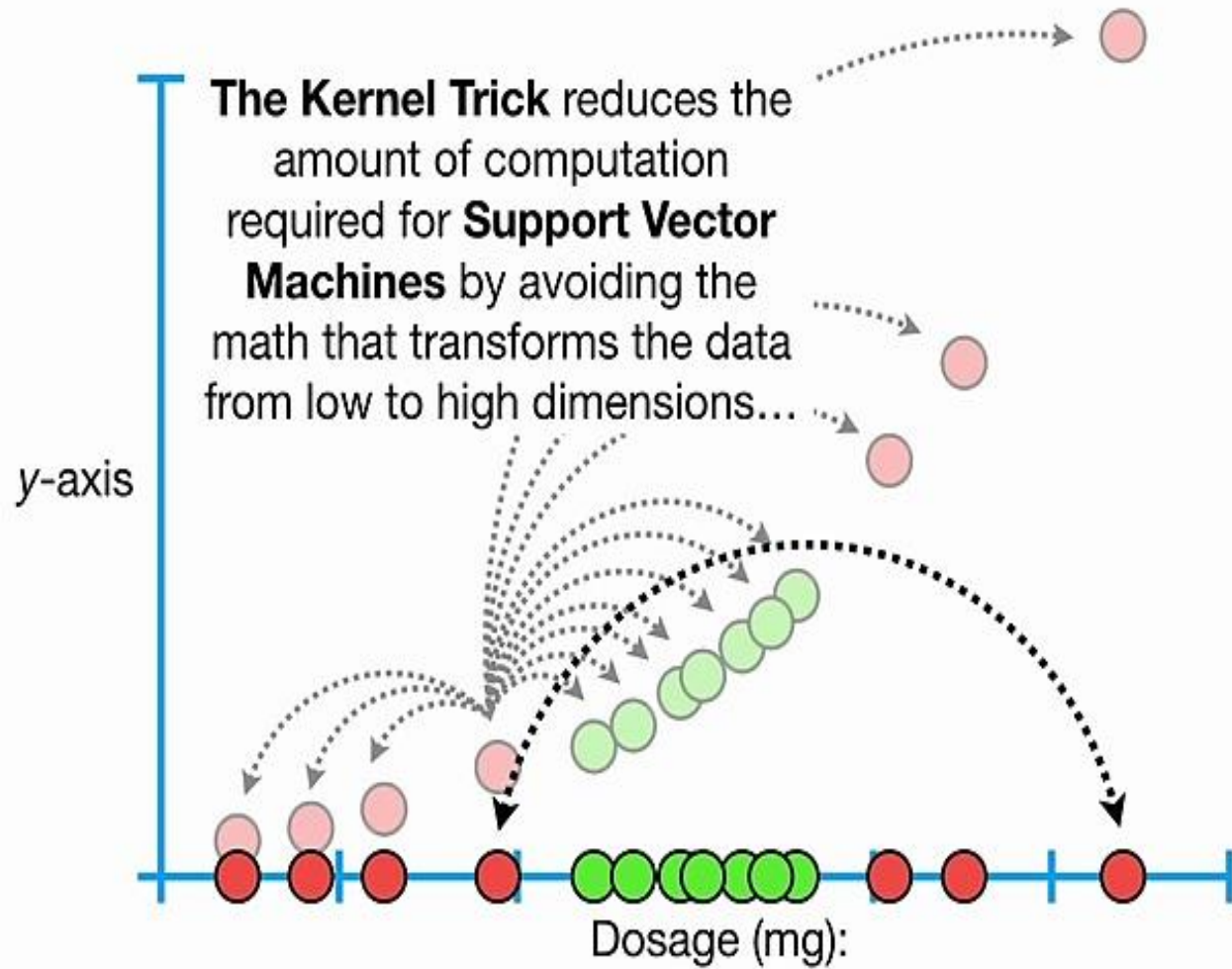




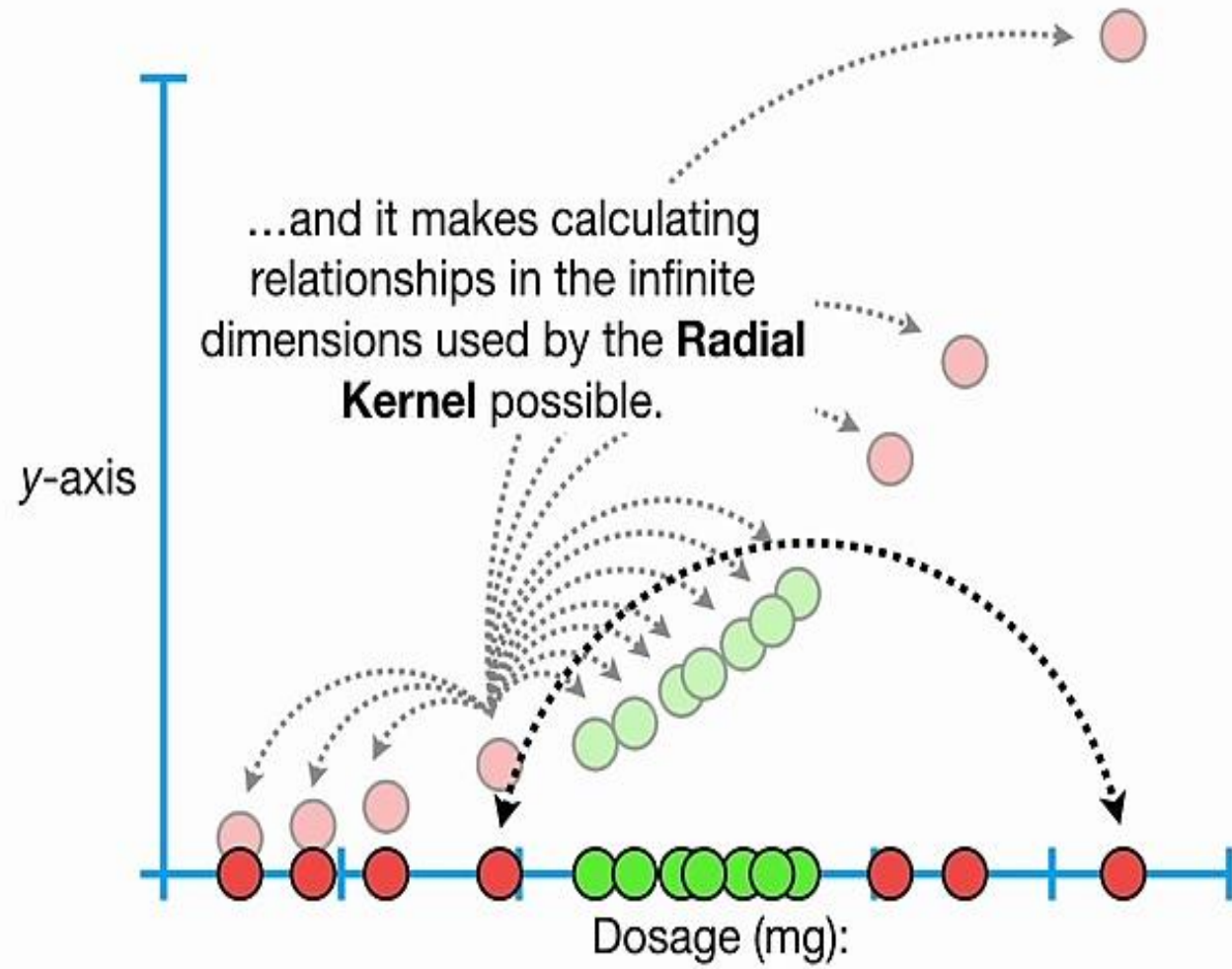








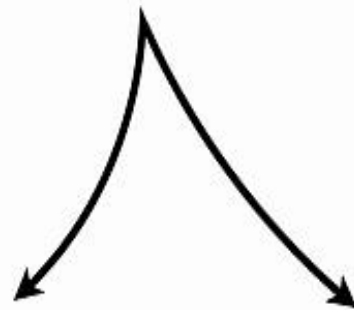


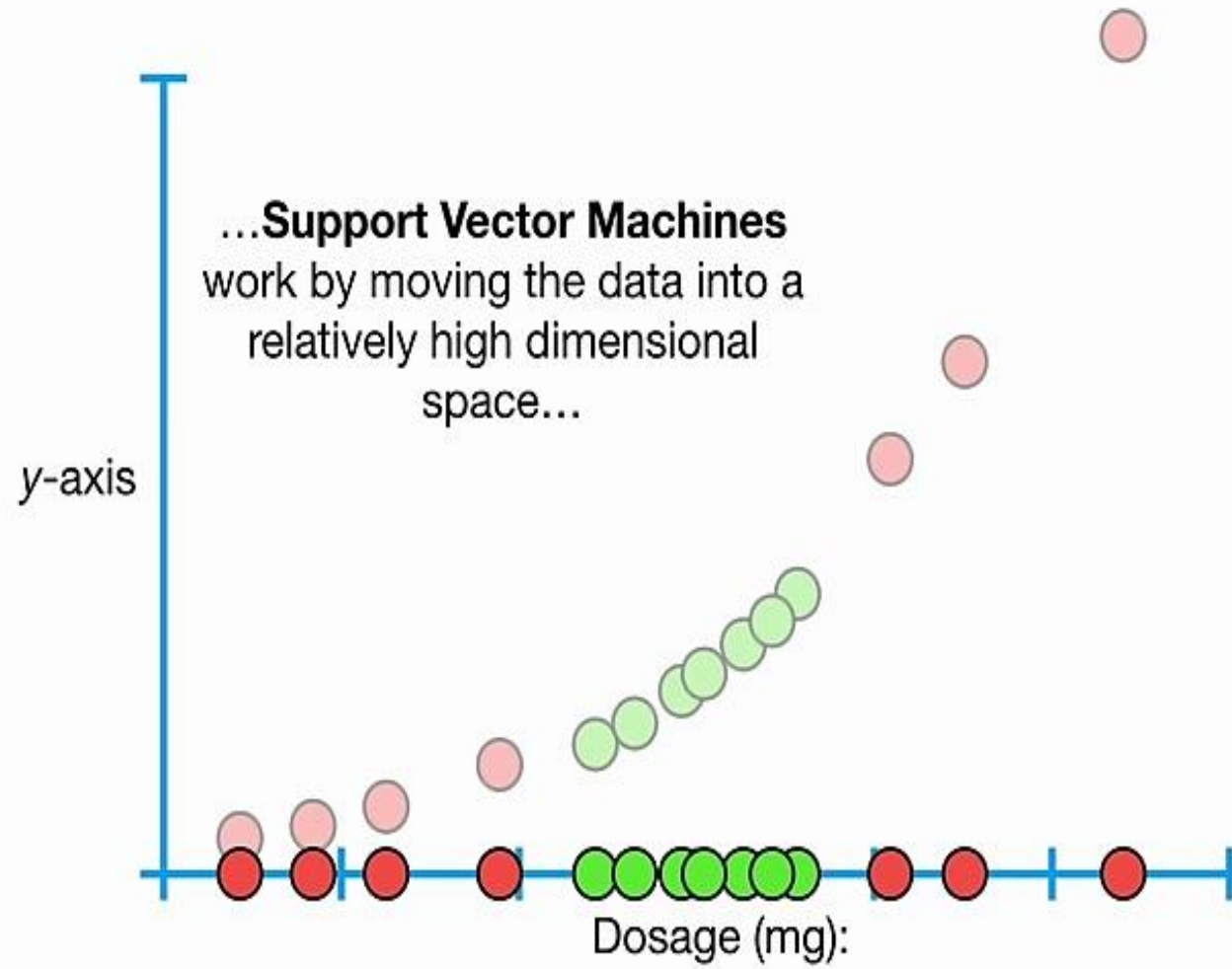


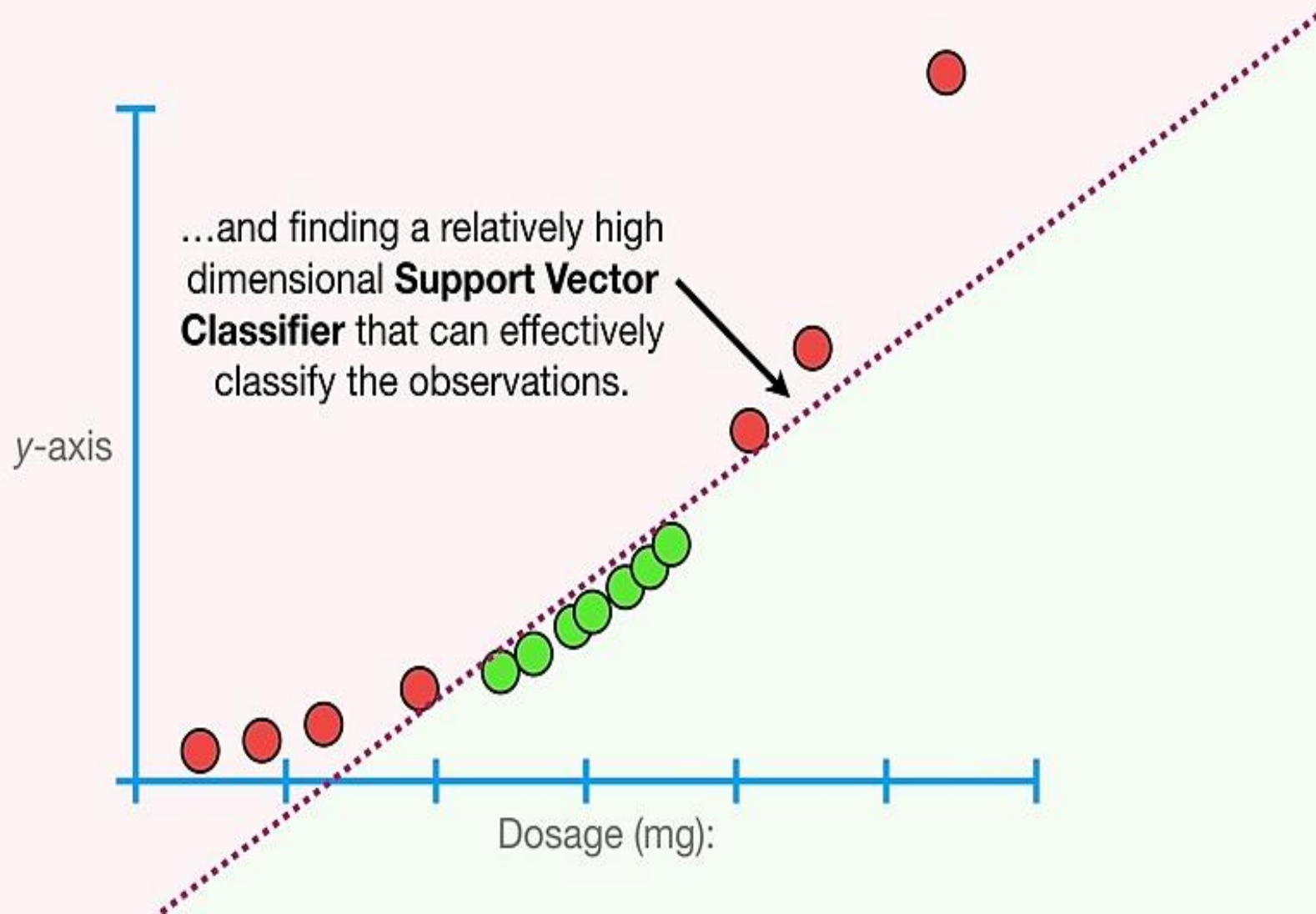
However, regardless of how the relationships are calculated, the concepts are the same.



When we have **2** categories, but  
no obvious linear classifier that  
separates them in a nice way...

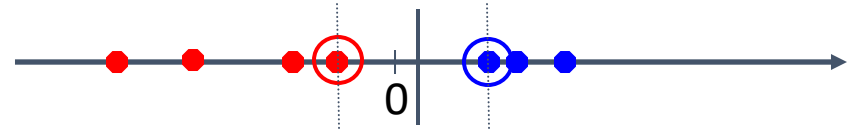






# Non-linear SVM

Linearly separable

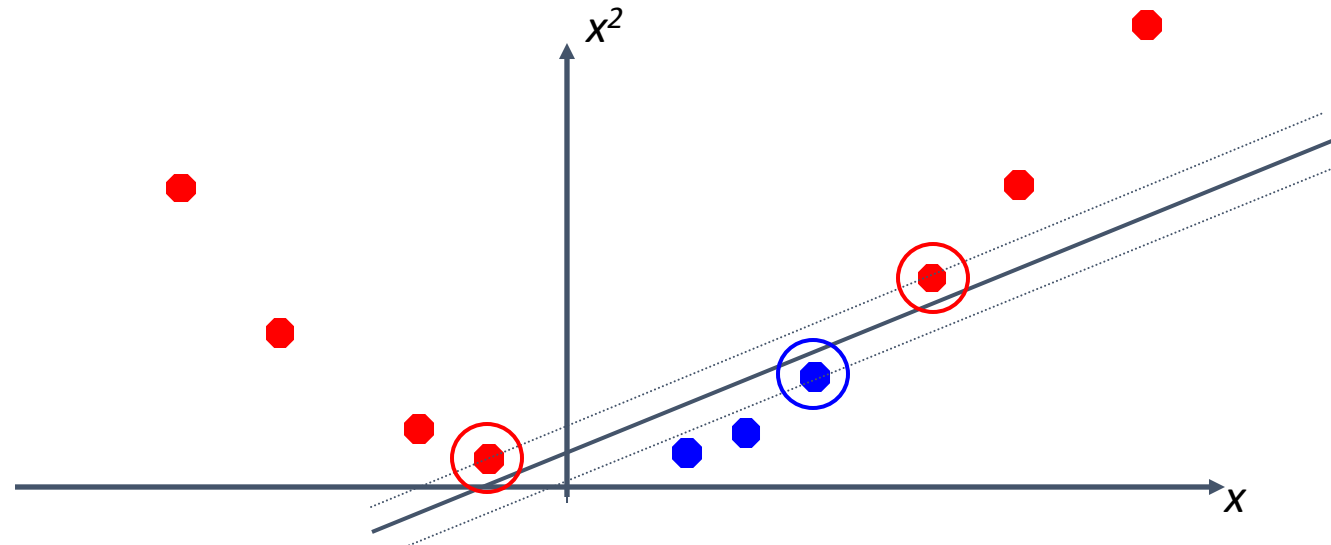


- What if the decision boundary is not linear?

Non-linearly separable

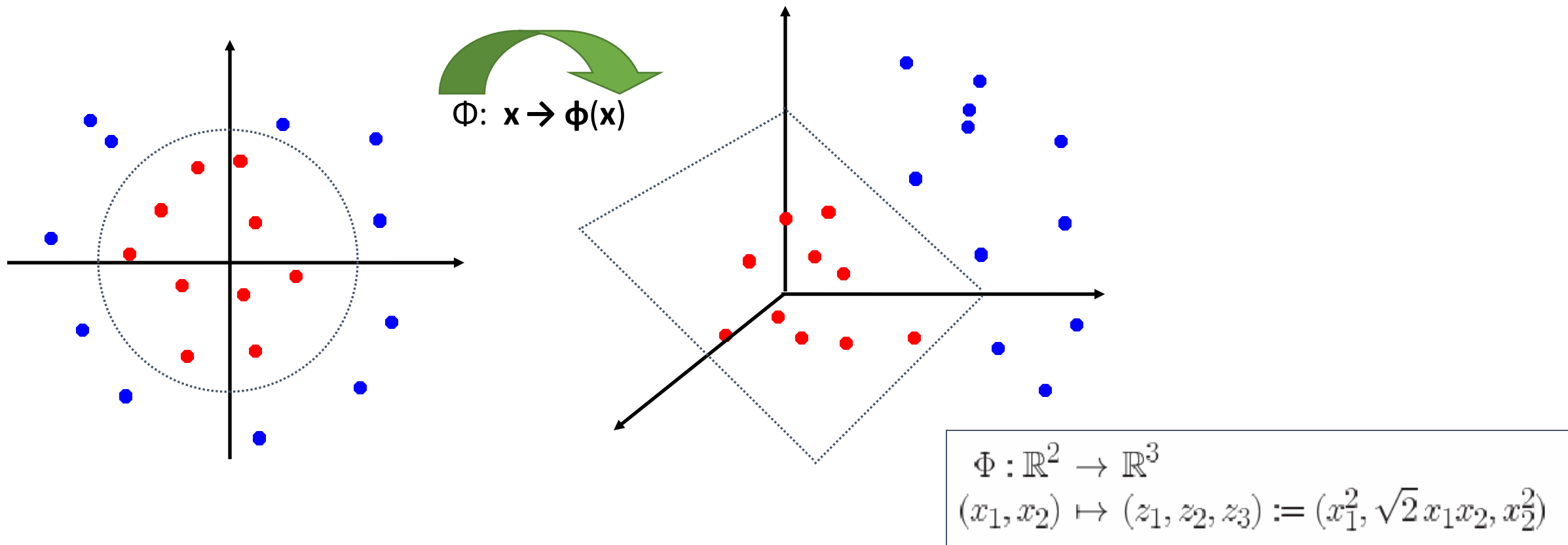


- How about... mapping data to a higher-dimensional space:



# Non-linear SVMs: Feature Spaces

Idea: the original feature space can always be mapped to some higher-dimensional feature space where the training set is separable.



# Non-linear SVM

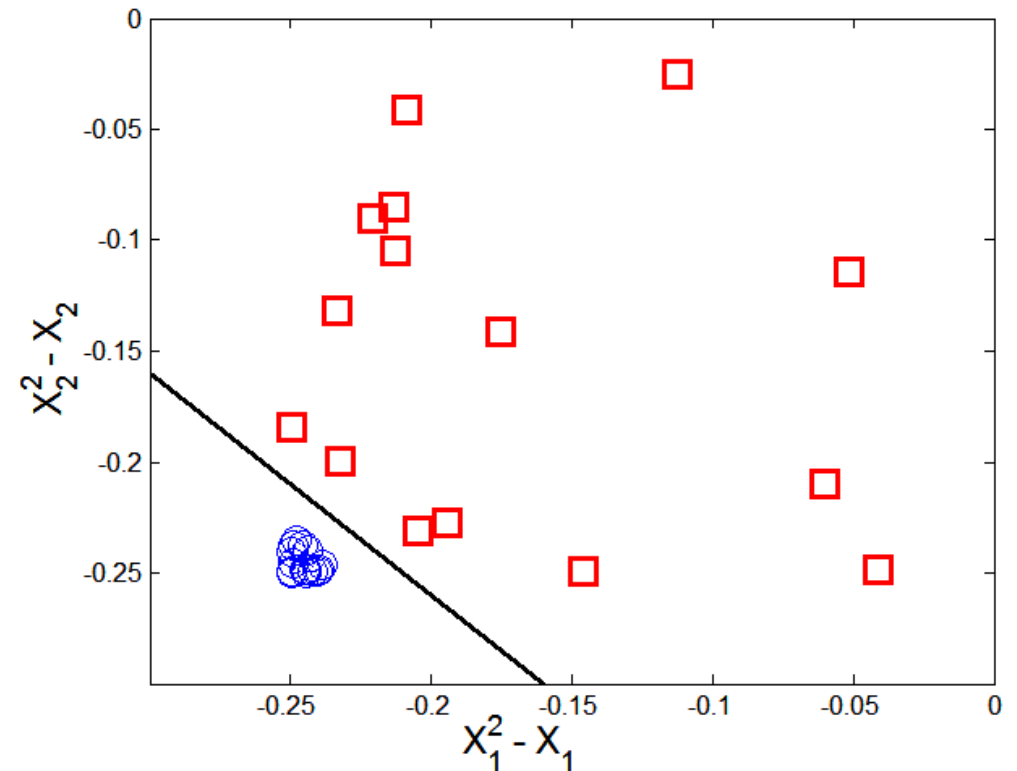
- The trick is to transform the data from its original space  $x$  into a new space  $\Phi(x)$  (phi) so that a linear decision boundary can be used.

$$x_1^2 - x_1 + x_2^2 - x_2 = -0.46.$$

$$\Phi : (x_1, x_2) \longrightarrow (x_1^2, x_2^2, \sqrt{2}x_1, \sqrt{2}x_2, 1).$$

$$w_4x_1^2 + w_3x_2^2 + w_2\sqrt{2}x_1 + w_1\sqrt{2}x_2 + w_0 = 0.$$

- Decision boundary  $\vec{w} \cdot \Phi(\vec{x}) + b = 0$





# Learning a Nonlinear SVM

- Optimization problem

$$\min_w \frac{\|\mathbf{w}\|^2}{2}$$

*subject to*

$$y_i(\mathbf{w} \cdot \Phi(\mathbf{x}_i) + b) \geq 1, \quad \forall \{(\mathbf{x}_i, y_i)\}$$

- Which leads to the same set of equations but involve  $\Phi(x)$  instead of  $x$ .

$$f(\mathbf{z}) = \text{sign}(\mathbf{w} \cdot \Phi(\mathbf{z}) + b) = \text{sign}\left(\sum_{i=1}^n \lambda_i y_i \Phi(\mathbf{x}_i) \cdot \Phi(\mathbf{z}) + b\right).$$

Issues:

- What type of mapping function  $\Phi$  should be used?
- How to do the computation in high dimensional space?
  - Most computations involve dot product  $\Phi(x) \cdot \Phi(x)$
  - Curse of dimensionality?

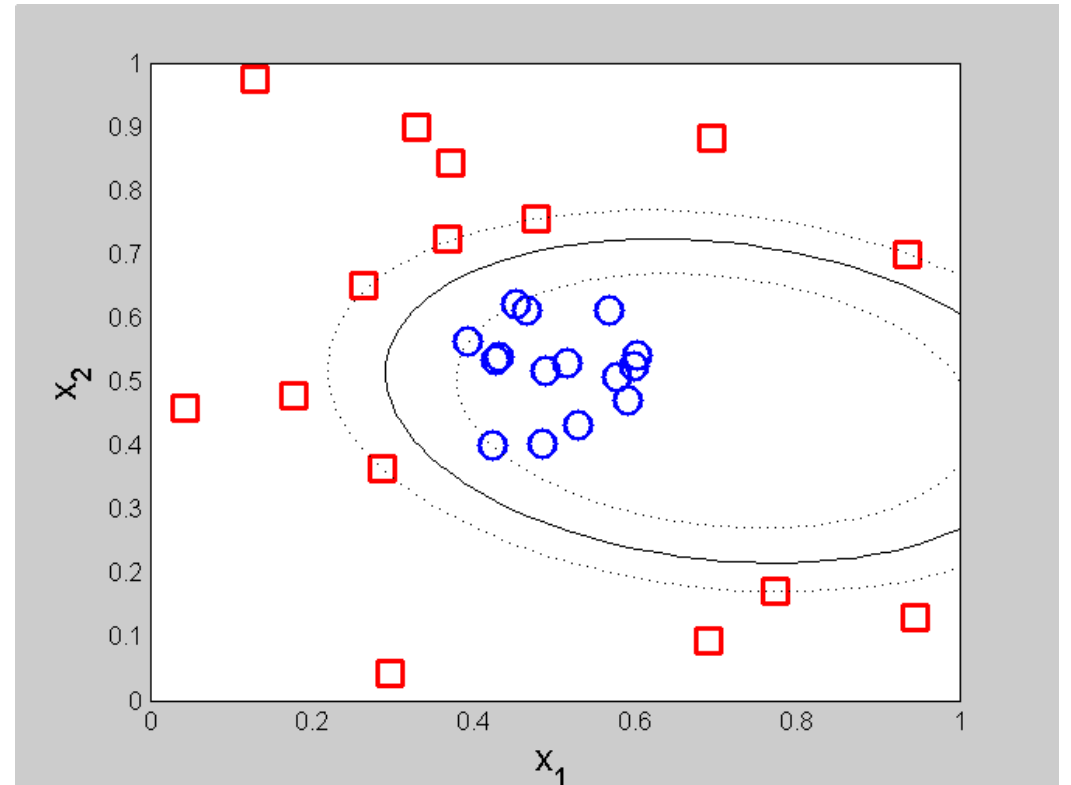
# The Kernel Trick

- $\Phi(x_i) \cdot \Phi(x_j) = K(x_i, x_j)$
- $K(x_i, x_j)$  is a kernel function (expressed in terms of the coordinates in the original space)
- Examples:

$$K(\mathbf{x}, \mathbf{y}) = (\mathbf{x}^T \mathbf{y} + 1)^d$$

$$K(\mathbf{x}, \mathbf{y}) = \exp(-\|\mathbf{x} - \mathbf{y}\|^2 / (2\sigma^2))$$

$$K(\mathbf{x}, \mathbf{y}) = \tanh(\kappa \mathbf{x}^T \mathbf{y} + \theta)$$



# Examples of Kernel Functions

---

- Polynomial kernel with degree  $d$

$$K(\mathbf{x}, \mathbf{y}) = (\mathbf{x}^T \mathbf{y} + 1)^d$$

- Radial basis function kernel with width  $\sigma$

$$K(\mathbf{x}, \mathbf{y}) = \exp(-\|\mathbf{x} - \mathbf{y}\|^2 / (2\sigma^2))$$

- Closely related to radial basis function neural networks
- The feature space is infinite-dimensional

- Sigmoid with parameter  $\kappa$  and  $\theta$        $K(\mathbf{x}, \mathbf{y}) = \tanh(\kappa \mathbf{x}^T \mathbf{y} + \theta)$

- It does not satisfy the Mercer condition on all  $\kappa$  and  $\theta$

- Choosing the Kernel Function is probably the most tricky part of using SVM.

# The Kernel Trick

- The linear classifier relies on inner product between vectors  $K(\mathbf{x}_i, \mathbf{x}_j) = \mathbf{x}_i^T \mathbf{x}_j$
- If every datapoint is mapped into high-dimensional space via some transformation  $\Phi: \mathbf{x} \rightarrow \phi(\mathbf{x})$ , the inner product becomes:

$$K(\mathbf{x}_i, \mathbf{x}_j) = \phi(\mathbf{x}_i)^T \phi(\mathbf{x}_j)$$

- A *kernel function* is a function that is equivalent to an inner product in some feature space.
- Example:

2-dimensional vectors  $\mathbf{x} = [x_1 \ x_2]$ ; let  $K(\mathbf{x}_i, \mathbf{x}_j) = (1 + \mathbf{x}_i^T \mathbf{x}_j)^2$ ,

Need to show that  $K(\mathbf{x}_i, \mathbf{x}_j) = \phi(\mathbf{x}_i)^T \phi(\mathbf{x}_j)$ :

$$\begin{aligned} K(\mathbf{x}_i, \mathbf{x}_j) &= (1 + \mathbf{x}_i^T \mathbf{x}_j)^2 = 1 + x_{i1}^2 x_{j1}^2 + 2 x_{i1} x_{j1} x_{i2} x_{j2} + x_{i2}^2 x_{j2}^2 + 2 x_{i1} x_{j1} + 2 x_{i2} x_{j2} = \\ &= [1 \ x_{i1}^2 \ \sqrt{2} x_{i1} x_{i2} \ x_{i2}^2 \ \sqrt{2} x_{i1} \ \sqrt{2} x_{i2}]^T [1 \ x_{j1}^2 \ \sqrt{2} x_{j1} x_{j2} \ x_{j2}^2 \ \sqrt{2} x_{j1} \ \sqrt{2} x_{j2}] = \\ &= \phi(\mathbf{x}_i)^T \phi(\mathbf{x}_j), \quad \text{where } \phi(\mathbf{x}) = [1, x_1^2, \sqrt{2} x_1 x_2, x_2^2, \sqrt{2} x_1, \sqrt{2} x_2] \end{aligned}$$

- Thus, a kernel function *implicitly* maps data to a high-dimensional space (without the need to compute each  $\phi(\mathbf{x})$  explicitly).

# The Kernel Trick

$$f(\mathbf{z}) = \text{sign}(\mathbf{w} \cdot \Phi(\mathbf{z}) + b) = \text{sign}\left(\sum_{i=1}^n \lambda_i y_i \boxed{K(\mathbf{x}_i, \mathbf{z})} + b\right).$$

Advantages of using kernel:

- Don't have to know the mapping function  $\Phi$ .
- Computing dot product  $\Phi(x) \cdot \Phi(y)$  in the original space avoids curse of dimensionality.

Not all functions can be kernels

- Must make sure there is a corresponding  $\Phi$  in some high-dimensional space.
- *Mercer's theorem* (see textbook) that ensures that the kernel functions can always be expressed as the dot product in some high dimensional space.

Mercer theorem: the function must be "positive-definite"

This implies that the  $n$  by  $n$  kernel matrix, in which the  $(i,j)$ -th entry is the  $K(x_i, x_j)$ , is always positive definite

This also means that optimization problem can be solved in polynomial time!

# Constrained Optimization Problem with Kernel

Minimize  $\| \mathbf{w} \|^2 = \langle \mathbf{w} \cdot \mathbf{w} \rangle$  subject to  $y_i (\langle \mathbf{x}_i \cdot \mathbf{w} \rangle + b) \geq 1$  for all  $i$

Lagrangian method : maximize  $\inf_{\mathbf{w}} L(\mathbf{w}, b, \alpha)$ , where

$$L(\mathbf{w}, b, \alpha) = \frac{1}{2} \| \mathbf{w} \|^2 - \sum_i \alpha_i [(y_i (\langle \mathbf{x}_i \cdot \mathbf{w} \rangle + b) - 1)]$$

At the extremum, the partial derivative of  $L$  with respect both  $\mathbf{w}$  and  $b$  must be 0. Taking the derivatives, setting them to 0, substituting back into  $L$ , and simplifying yields :

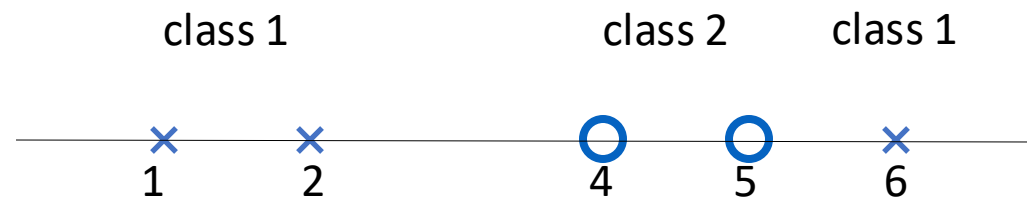
$$\text{Maximize } \sum_i \alpha_i - \frac{1}{2} \sum_{i,j} y_i y_j \alpha_i \alpha_j K(\mathbf{x}_i, \mathbf{x}_j)$$

$$\text{subject to } \sum_i y_i \alpha_i = 0 \text{ and } \alpha_i \geq 0$$

$$\lambda = \alpha$$

# Example

---



# Example

- Suppose we have 5 one-dimensional data points
  - $x_1=1, x_2=2, x_3=4, x_4=5, x_5=6$ , with values 1, 2, 6 as class 1 and 4, 5 as class 2
  - $\Rightarrow y_1=1, y_2=1, y_3=-1, y_4=-1, y_5=1$
- We use the polynomial kernel of degree 2
  - $K(\mathbf{x}, \mathbf{z}) = (\mathbf{xz} + \mathbf{1})^2$
  - C is set to 100
- We first find  $\alpha_i$  ( $i=1, \dots, 5$ ) by

$$\max. \sum_{i=1}^5 \alpha_i - \frac{1}{2} \sum_{i=1}^5 \sum_{j=1}^5 \alpha_i \alpha_j y_i y_j (x_i x_j + 1)^2$$

$$\text{subject to } 100 \geq \alpha_i \geq 0, \sum_{i=1}^5 \alpha_i y_i = 0$$



# Example

- We get
  - $\alpha_1=0, \alpha_2=2.5, \alpha_3=0, \alpha_4=7.333, \alpha_5=4.833$
  - Note that the constraints are indeed satisfied
  - The support vectors are  $\{x_2=2, x_4=5, x_5=6\}$

- The discriminant function is

$$\begin{aligned} f(z) &= 2.5(1)(2z + 1)^2 + 7.333(-1)(5z + 1)^2 + 4.833(1)(6z + 1)^2 + b \\ &= 0.6667z^2 - 5.333z + b \end{aligned}$$

*Diagram: Three blue arrows point from labels above to terms in the equation.  $\alpha_5$  points to the coefficient 4.833,  $y_5$  points to the constant term (1) in the third term, and  $K(z, x_5)$  points to the polynomial  $(6z + 1)^2$ .*

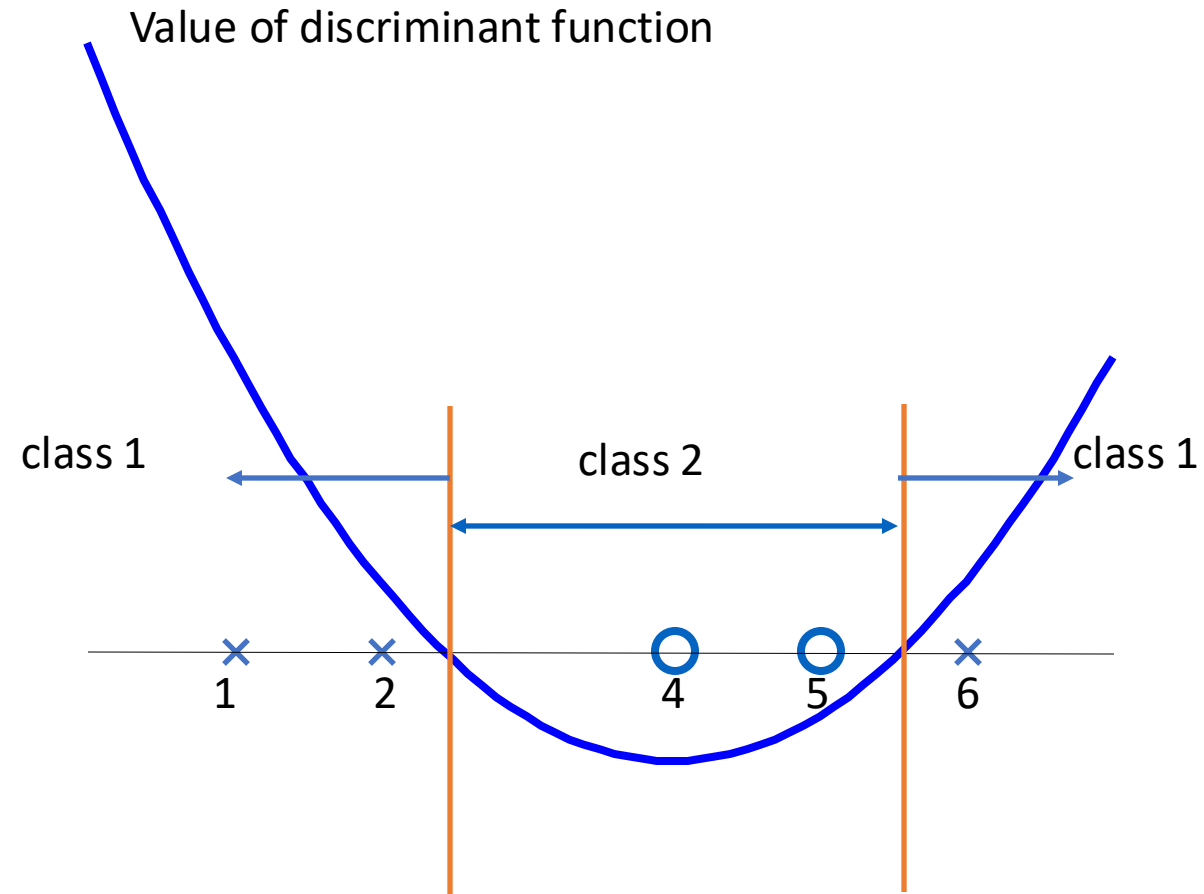
- $b$  is recovered by solving  $f(2)=1$  or by  $f(5)=-1$  or by  $f(6)=1$ , as  $x_2$  and  $x_5$  lie on the line and  $x_4$  lies on the line

$$\phi(\mathbf{w})^T \phi(\mathbf{x}) + b = 1$$

$$\phi(\mathbf{w})^T \phi(\mathbf{x}) + b = -1$$

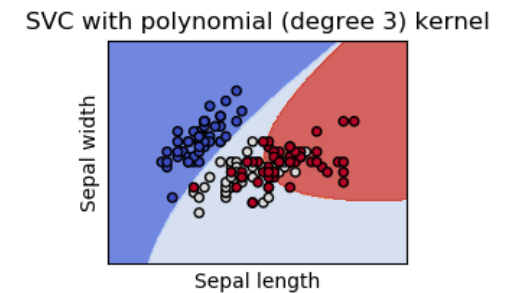
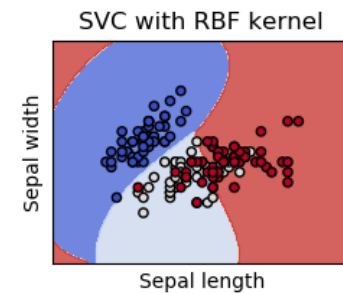
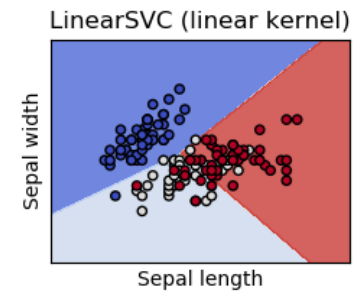
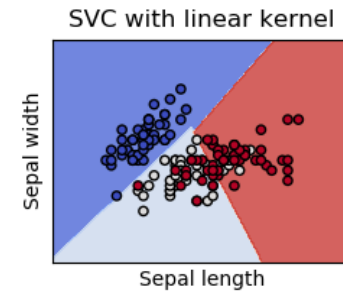
- All three give  $b=9$   $\longrightarrow f(z) = 0.6667z^2 - 5.333z + 9$

# Example



# Support Vector Machine (SVM)

- SVM represents the decision boundary using a subset of the training examples, known as the **support vectors**.
- The basic idea behind SVM lies within the concept of **maximal margin hyperplane**.



# Characteristics of SVM

---

- Since the learning problem is formulated as a convex optimization problem, efficient algorithms are available to find the **global** minima of the objective function (many of the other methods use greedy approaches and find **locally** optimal solutions).
- Overfitting is addressed by maximizing the margin of the decision boundary, but the user still needs to provide the type of kernel function and cost function.
- Difficult to handle missing values.
- Robust to noise.
- High computational complexity for building the model.

# Multiclass Classification

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# Multiclass Classification

---

- Combining binary classifiers
  - One-vs-all (One-vs-rest)
  - All-vs-all (One-vs-one)
- Training a single classifier
  - Multiclass SVM
  - Constraint classification

# Binary to Multiclass

---

- Can we use a binary classifier to construct a multiclass classifier?
  - Decompose the prediction into multiple binary decisions
- How to decompose?
  - One-vs-all (One-vs-rest)
  - All-vs-all (One-vs-one)

# One-vs-all Classification

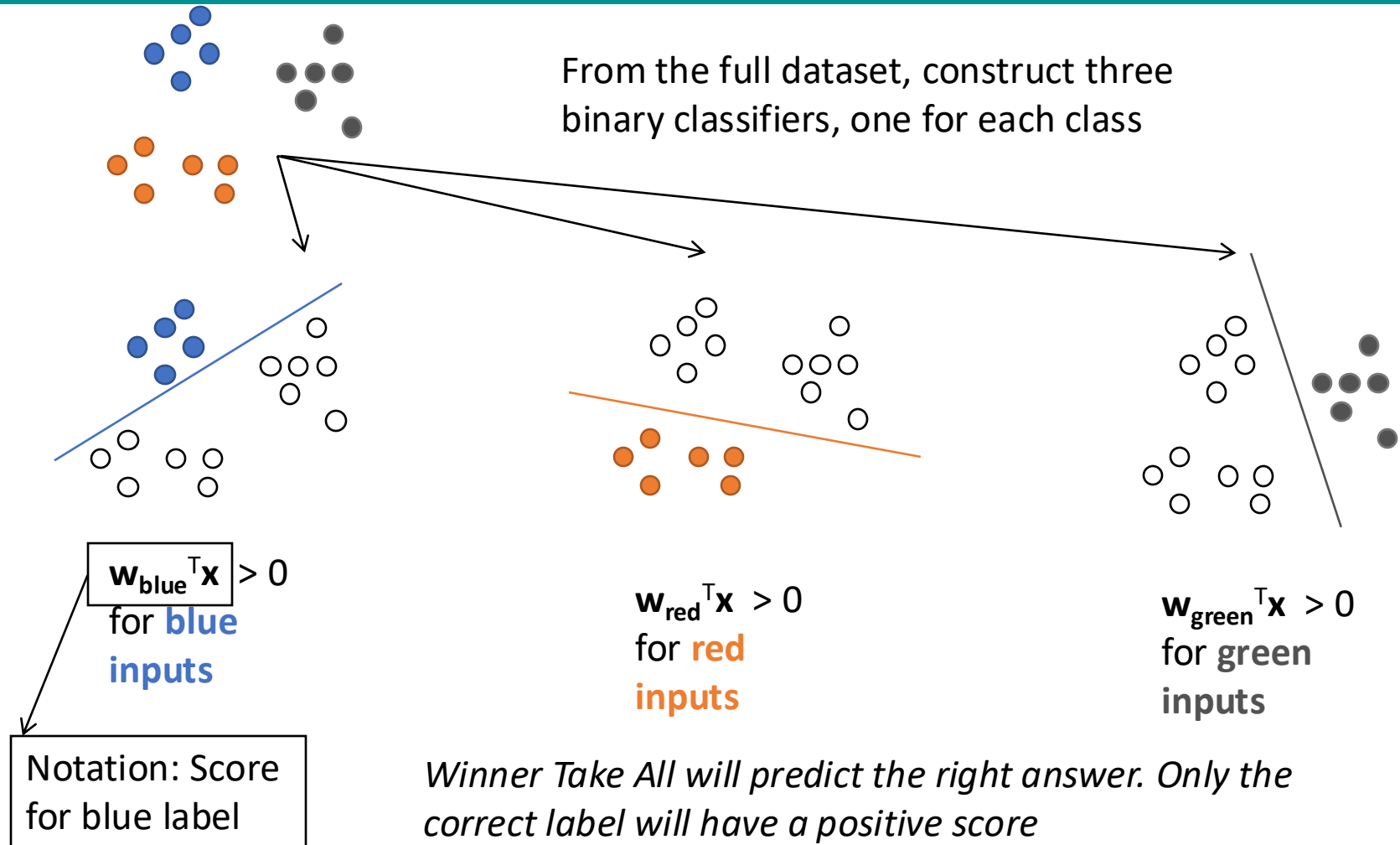
- **Assumption:** Each class individually separable from *all* the others
- **Learning:** Given a dataset  $D = \{\langle \mathbf{x}_i, \mathbf{y}_i \rangle\}$ ,  
Note:  $\mathbf{x}_i \in \mathbb{R}^n$ ,  $\mathbf{y}_i \in \{1, 2, \dots, K\}$ 
  - Decompose into  $K$  binary classification tasks
  - For class  $k$ , construct a binary classification task as:
    - Positive examples: Elements of  $D$  with label  $k$
    - Negative examples: All other elements of  $D$
  - Train  $K$  binary classifiers  $\mathbf{w}_1, \mathbf{w}_2, \dots, \mathbf{w}_K$  using any learning algorithm we have seen
- **Prediction:** “Winner Takes All”

$$\operatorname{argmax}_i \mathbf{w}_i^T \mathbf{x}$$

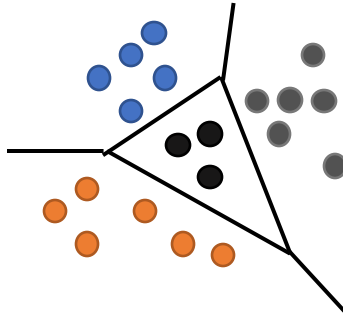
Question: What is the dimensionality of each  $\mathbf{w}_i$ ?



# Visualizing One-vs-All

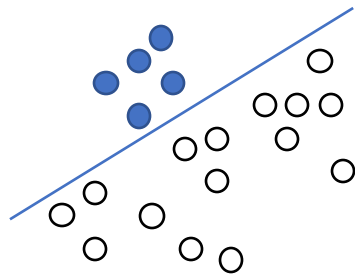


# One-vs-All May not Always Work

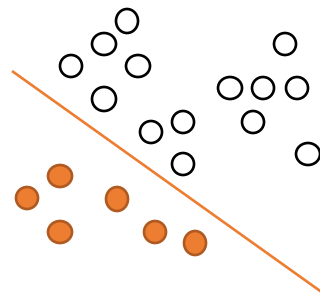


Black points are not separable with a single binary classifier

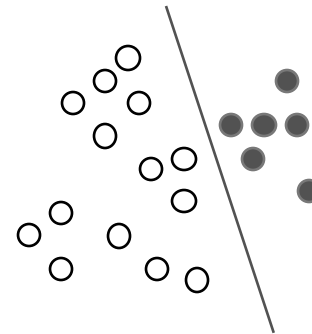
*The decomposition will not work for these cases!*



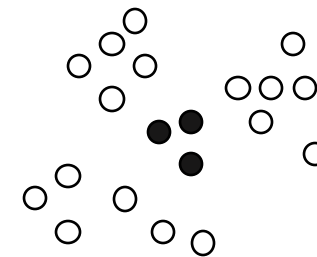
$w_{\text{blue}}^T \mathbf{x} > 0$   
for **blue**  
inputs



$w_{\text{red}}^T \mathbf{x} > 0$   
for **red**  
inputs



$w_{\text{green}}^T \mathbf{x} > 0$   
for **green**  
inputs



???

# One-vs-All Classification: Summary

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- Easy to learn
  - Use any binary classifier learning algorithm
- **Problems**
  - No theoretical justification
  - Calibration issues
    - We are comparing scores produced by  $K$  classifiers trained independently. No reason for the scores to be in the same numerical range!
  - Might not always work
    - Yet, works fairly well in many cases, especially if the underlying binary classifiers are tuned, regularized

# All-vs-All Classification

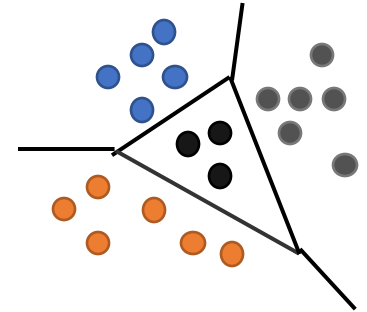
Sometimes called one-vs-one, used by sklearn

- **Assumption:** Every pair of classes is separable
- **Learning:** Given a dataset  $D = \{\langle \mathbf{x}_i, \mathbf{y}_i \rangle\}$ ,  
Note:  $\mathbf{x}_i \in \mathbb{R}^n$ ,  $\mathbf{y}_i \in \{1, 2, \dots, K\}$ 
  - For every pair of labels  $(j, k)$ , create a binary classifier with:
    - Positive examples: All examples with label  $j$
    - Negative examples: All examples with label  $k$
  - Train  $\binom{K}{2} = \frac{K(K-1)}{2}$  classifiers in total
- **Prediction:** More complex, each label get  $K-1$  votes
  - How to combine the votes? Many methods
    - Majority: Pick the label with maximum votes
    - Organize a tournament between the labels

# All-vs-All Classification

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- Every pair of labels is linearly separable here
- When a pair of labels is considered, all others are ignored
- **Problems**
  1.  $O(K^2)$  weight vectors to train and store
  2. Size of training set for a pair of labels could be very small, leading to overfitting
  3. Prediction is often ad-hoc and might be unstable



Eg: What if two classes get the same number of votes? For a tournament, what is the sequence in which the labels compete?

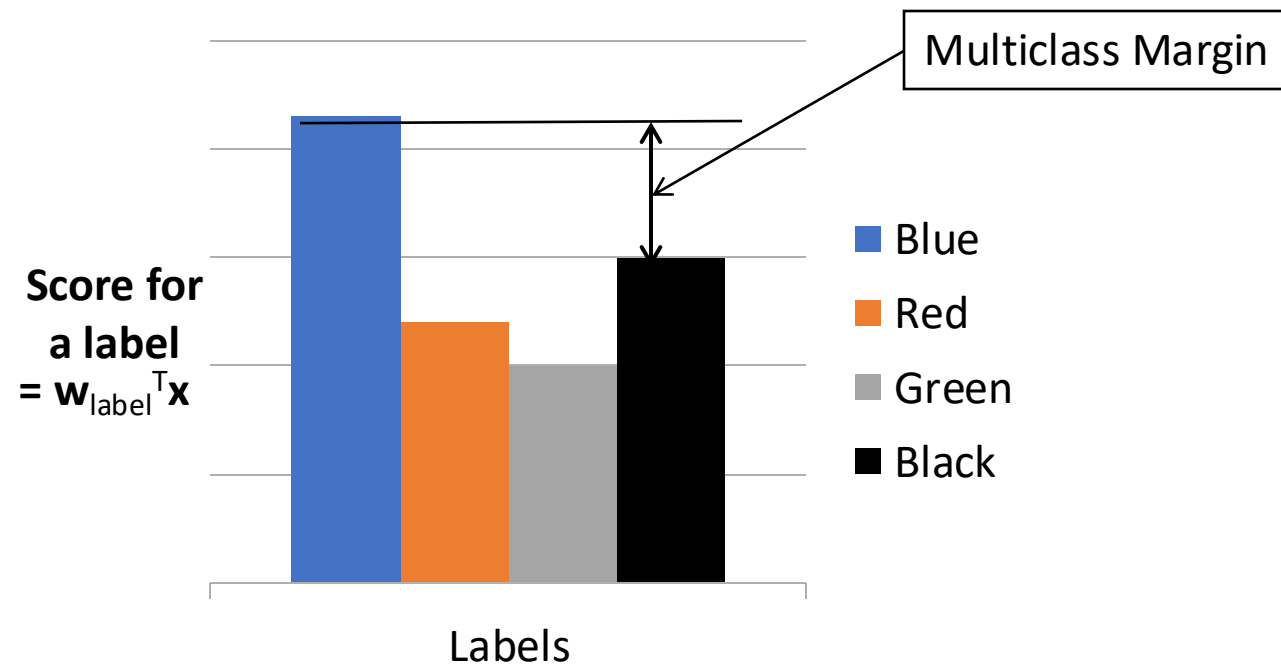
# Training a Single Classifier: Motivation

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- Decomposition methods
  - Do not account for how the final predictor will be used
  - Do not optimize any global measure of correctness
- Goal: To train a multiclass classifier that is “global”

# Multiclass Margin

Defined as the score difference between the highest scoring label and the second one



# Multiclass SVM (Intuition)

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- Recall: Binary SVM
  - Maximize margin
  - Equivalently, minimize norm of weights such that the closest points to the hyperplane have a score  $\geq 1$
- Multiclass SVM
  - Each label has a different weight vector (like one-vs-all)
  - Maximize multiclass margin
  - Equivalently, minimize total norm of the weights such that the true label is scored at least 1 more than the second best one



# References

- Support Vector Machine (SVM). Chapter 5.5. Introduction to Data Mining.
- <http://www.kernel-machines.org/>
- <http://www.support-vector.net/>
- An Introduction to Support Vector Machines. N. Cristianini and J. Shawe-Taylor.
- C.J.C. Burges: A tutorial on Support Vector Machines. Data Mining and Knowledge Discovery 2:121-167, 1998.

