Data Mining Classification: Basic Concepts, Decision Trees, and Model Evaluation

Lecture Notes for Chapter 4

Introduction to Data Mining by Tan, Steinbach, Kumar

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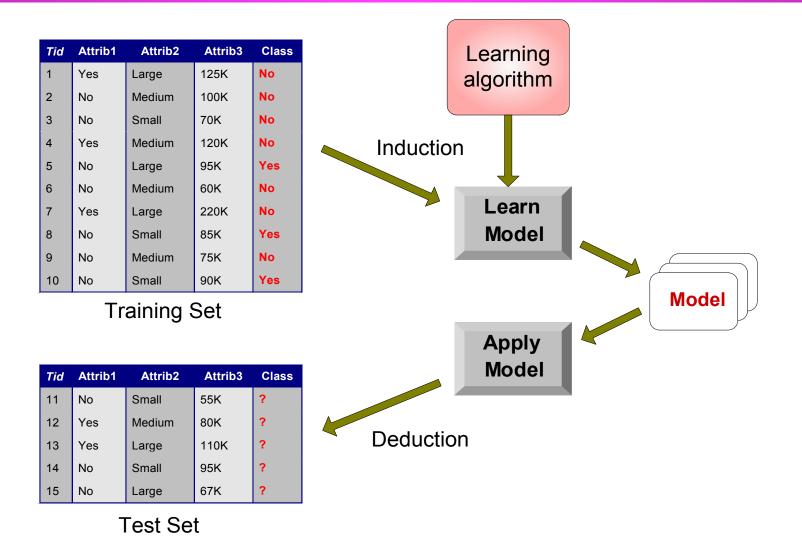
Classification: Definition

- Given a collection of records (training set)
 - Each record contains a set of *attributes*, one of the attributes is the *class*.
- Find a *model* for class attribute as a function of the values of other attributes.
- Goal: <u>previously unseen</u> records should be assigned a class as accurately as possible.
 - A test set is used to determine the accuracy of the model. Usually, the given data set is divided into training and test sets, with training set used to build the model and test set used to validate it.

Supervised learning

- Cluster analysis and association rules are not concerned with a specific target attribute.
- Supervised learning refers to problems where the value of a target attribute should be predicted based on the values of other attributes.
- Problems with a categorical target attribute are called classification, problems with a numerical target attribute are called regression.

Illustrating Classification Task



Examples of Classification Task

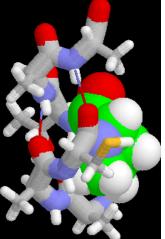
Predicting tumor cells as benign or malignant

 Classifying credit card transactions as legitimate or fraudulent



- Classifying secondary structures of protein as alpha-helix, beta-sheet, or random coil
- Categorizing news stories as finance, weather, entertainment, sports, etc

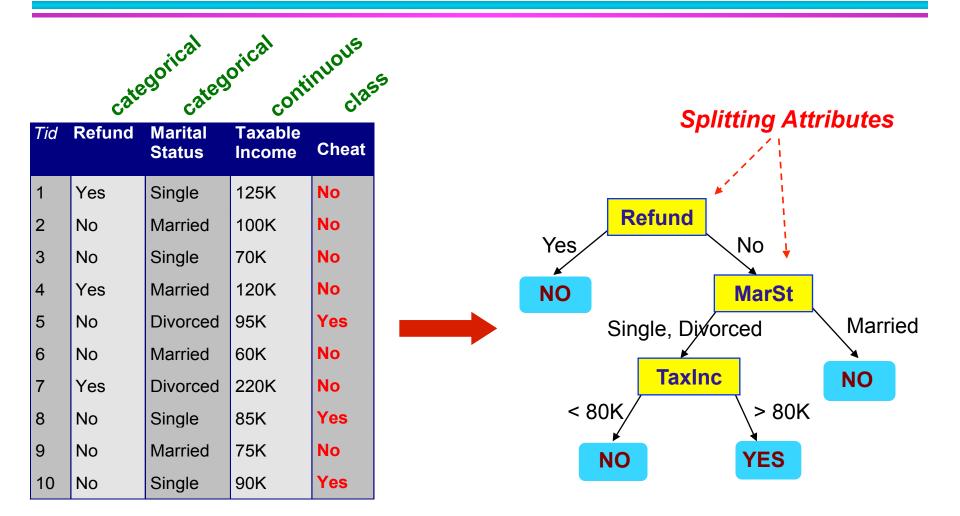
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Classification Techniques

- Decision Tree based Methods
- Rule-based Methods
- Memory based reasoning
- Neural Networks
- Naïve Bayes and Bayesian Belief Networks
- Support Vector Machines

Example of a Decision Tree



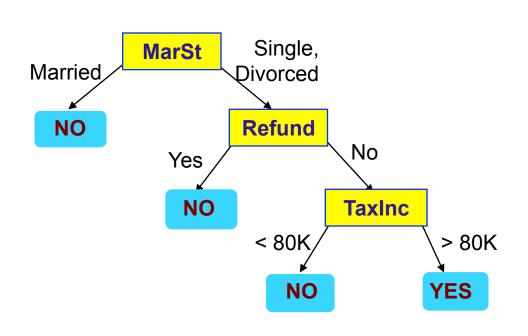
Training Data

Model: Decision Tree

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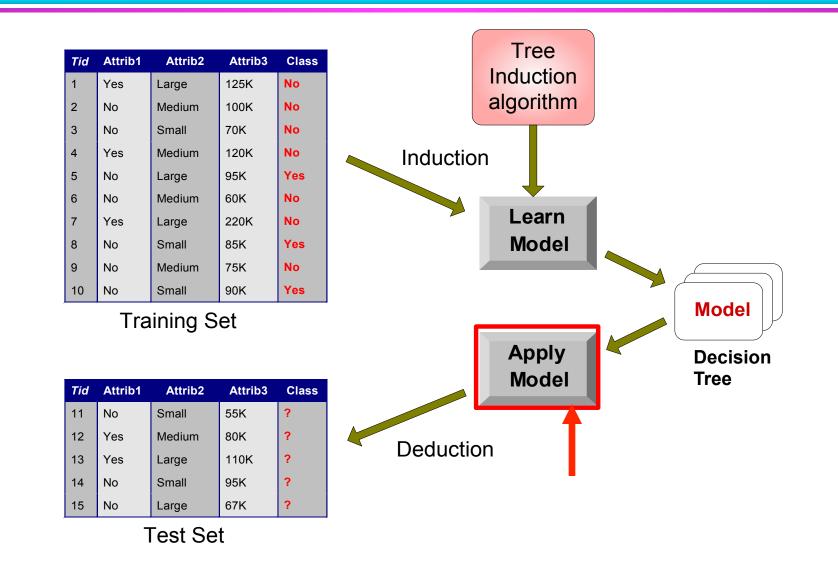
Another Example of Decision Tree

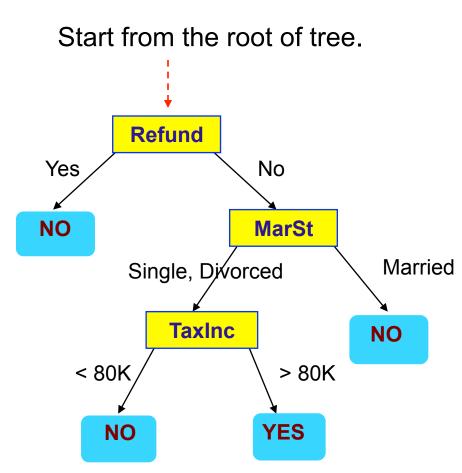




There could be more than one tree that fits the same data!

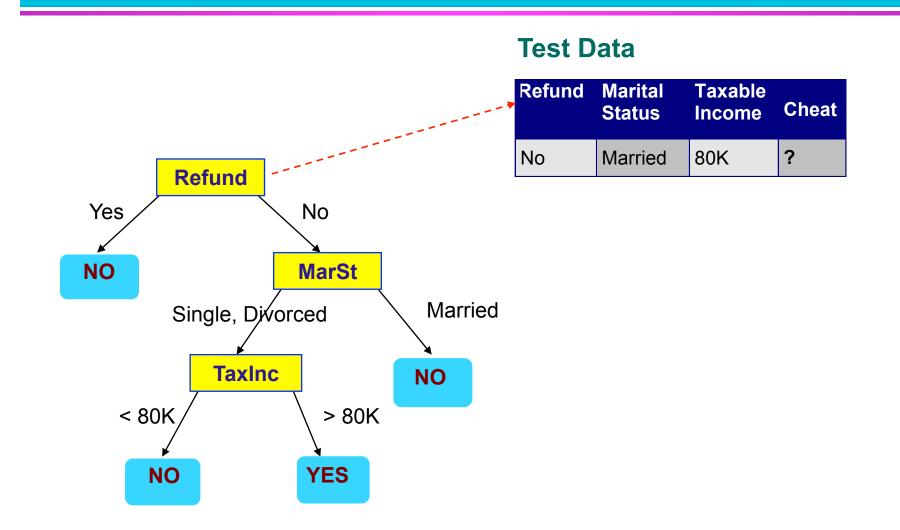
Decision Tree Classification Task

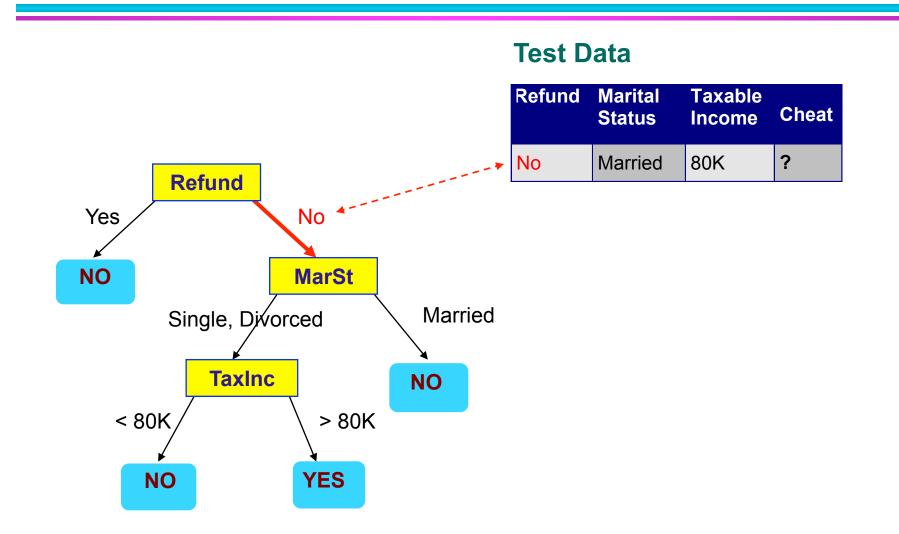


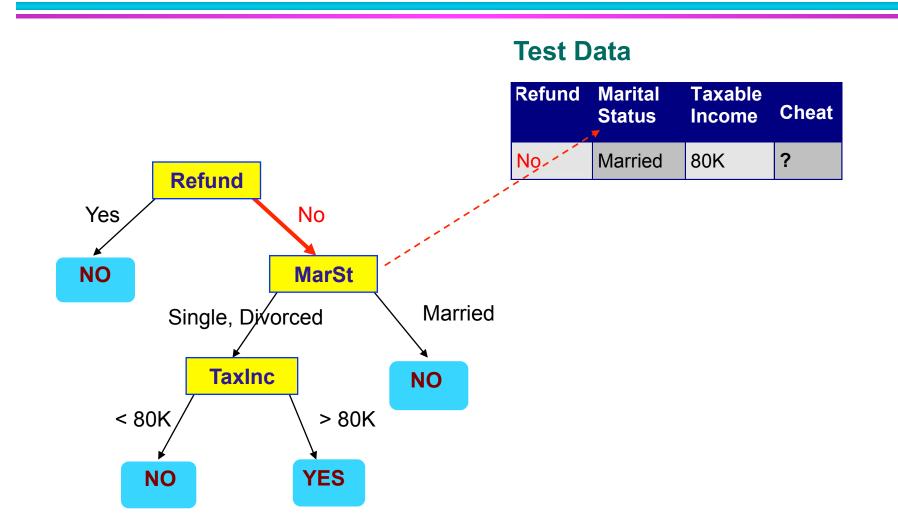


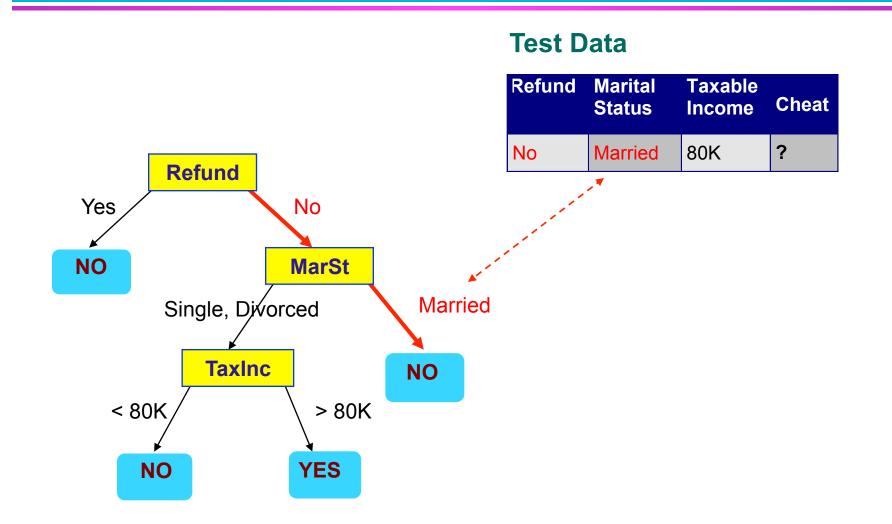
Test Data

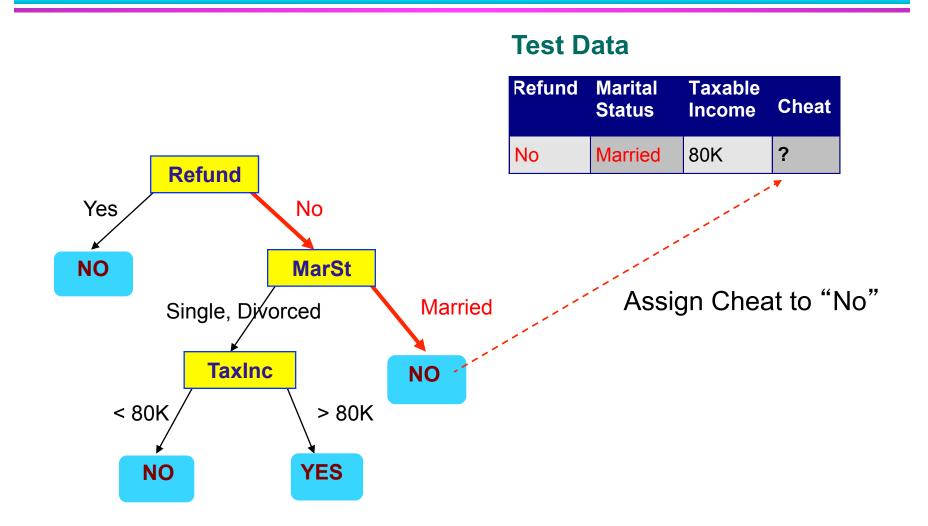
Refund	Marital Status	Taxable Income	Cheat
No	Married	80K	?



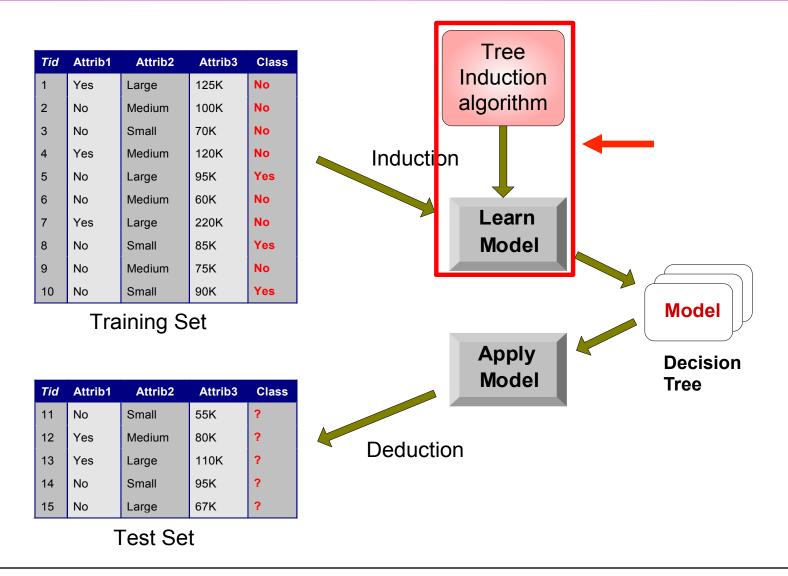








Decision Tree Classification Task



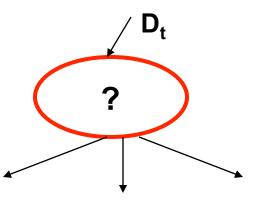
Decision Tree Induction

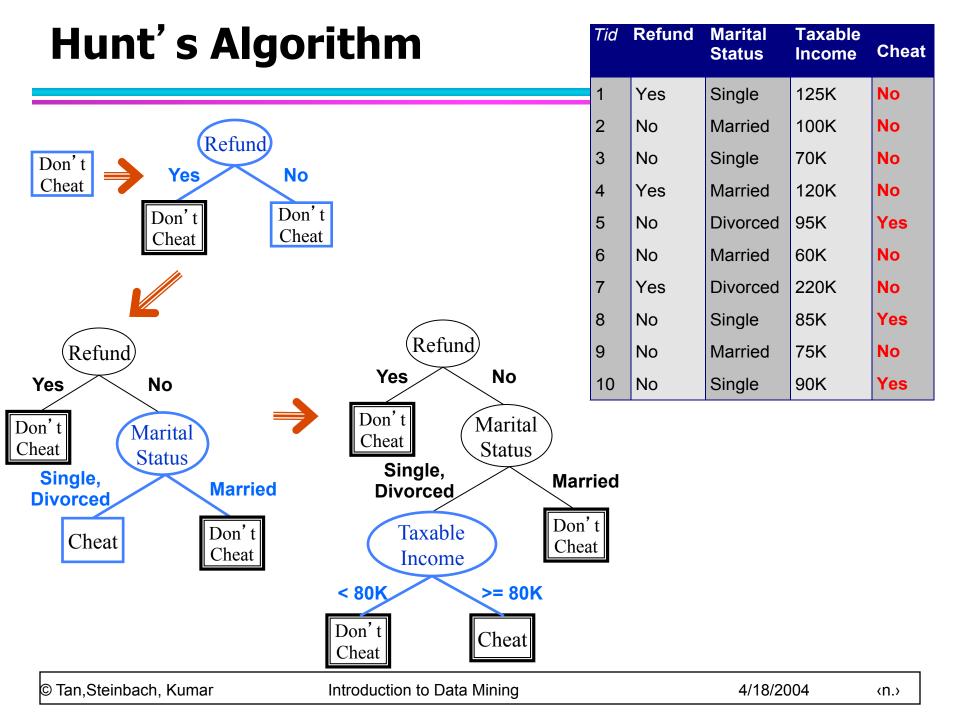
- Many Algorithms:
 - Hunt's Algorithm (one of the earliest)
 - CART
 - ID3, C4.5
 - SLIQ,SPRINT

General Structure of Hunt's Algorithm

- Let D_t be the set of training records that reach a node t
- General Procedure:
 - If D_t contains records that belong the same class y_t, then t is a leaf node labeled as y_t
 - If D_t is an empty set, then t is a leaf node labeled by the default class, y_d
 - If D_t contains records that belong to more than one class, use an attribute test to **split** the data into smaller subsets. Recursively apply the procedure to each subset.

Tid	Refund	Marital Status	Taxable Income	Cheat
1	Yes	Single	125K	No
2	No	Married	100K	No
3	No	Single	70K	No
4	Yes	Married	120K	No
5	No	Divorced	95K	Yes
6	No	Married	60K	No
7	Yes	Divorced	220K	No
8	No	Single	85K	Yes
9	No	Married	75K	No
10	No	Single	90K	Yes





Tree Induction

Greedy strategy.

 Split the records based on an attribute test that optimizes certain criterion.

Issues

- Determine how to split the records
 - How to specify the attribute test condition?
 - How to determine the best split?
- Determine when to stop splitting

Tree Induction

Greedy strategy.

 Split the records based on an attribute test that optimizes certain criterion.

Issues

Determine how to split the records

How to specify the attribute test condition?

How to determine the best split?

Determine when to stop splitting

How to Specify Test Condition?

Depends on attribute types

- Nominal
- Ordinal
- Continuous
- Depends on number of ways to split
 - 2-way split
 - Multi-way split

Splitting Based on Nominal Attributes

Multi-way split: Use as many partitions as distinct values.

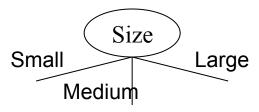


 Binary split: Divides values into two subsets. Need to find optimal partitioning.

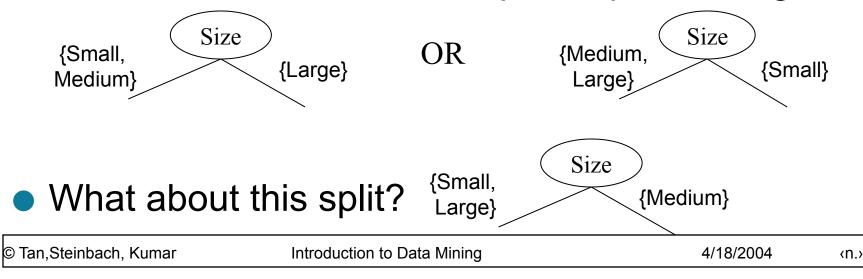


Splitting Based on Ordinal Attributes

Multi-way split: Use as many partitions as distinct values.



Binary split: Divides values into two subsets.
 Need to find optimal partitioning.

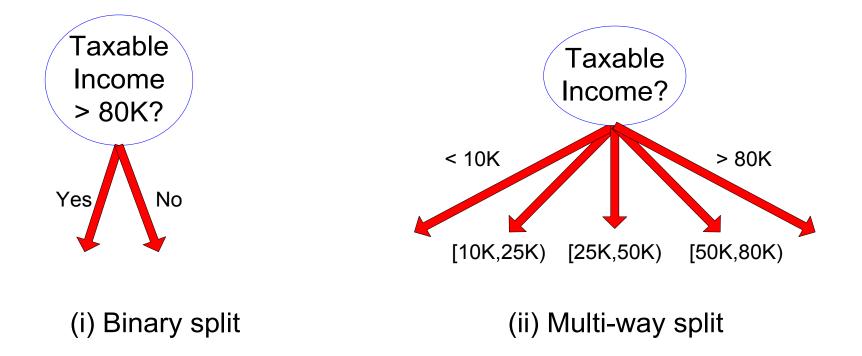


Splitting Based on Continuous Attributes

Different ways of handling

- Discretization to form an ordinal categorical attribute
 - Static discretize once at the beginning
 - Dynamic ranges can be found by equal interval bucketing, equal frequency bucketing (percentiles), or clustering.
- Binary Decision: (A < v) or $(A \ge v)$
 - consider all possible splits and finds the best cut
 - can be more compute intensive

Splitting Based on Continuous Attributes



Tree Induction

Greedy strategy.

 Split the records based on an attribute test that optimizes certain criterion.

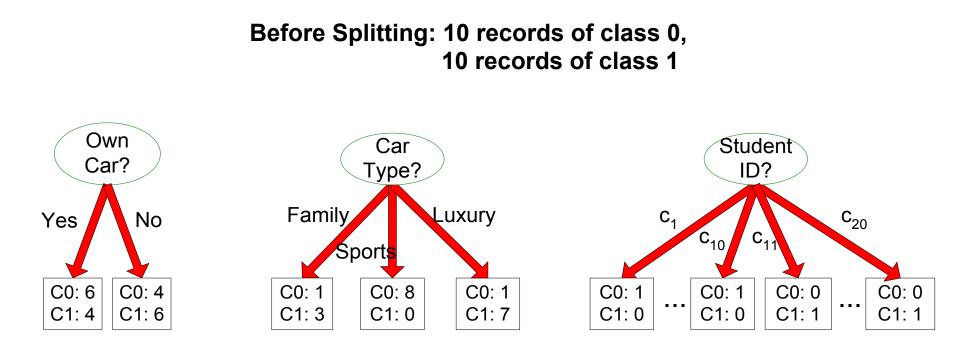
Issues

Determine how to split the records
How to specify the attribute test condition?

How to determine the best split?

Determine when to stop splitting

How to determine the Best Split



Which test condition is the best?

How to determine the Best Split

- Greedy approach:
 - Nodes with homogeneous class distribution are preferred
- Need a measure of node impurity:

Non-homogeneous, High degree of impurity

Homogeneous, Low degree of impurity

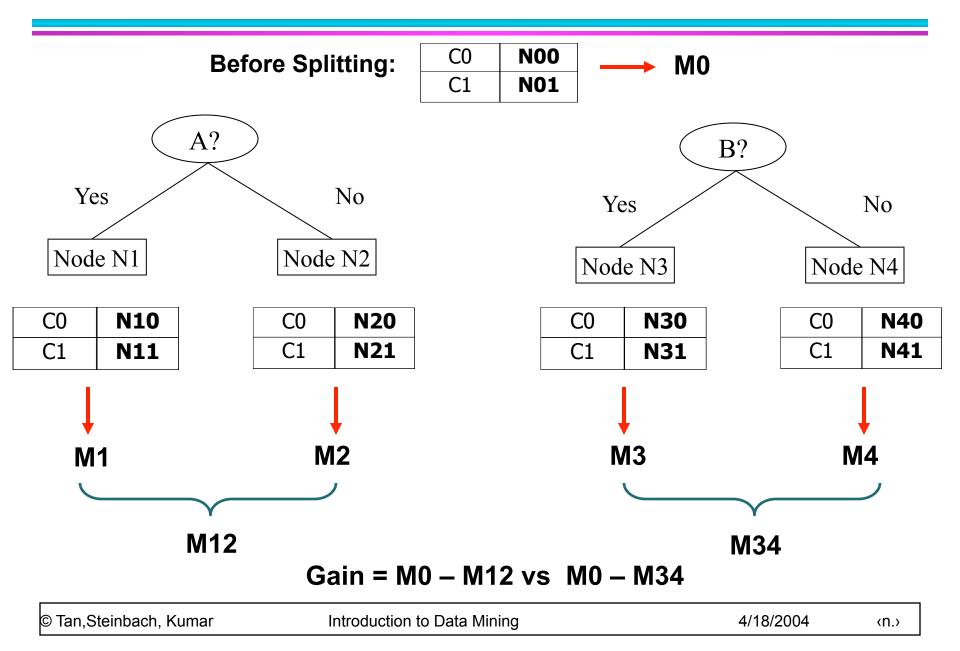
Measures of Node Impurity

Gini Index

Entropy

Misclassification error

How to Find the Best Split



Measure of Impurity: GINI

• Gini Index for a given node t :

$$GINI(t) = 1 - \sum_{j} [p(j | t)]^{2}$$

(NOTE: p(j | t) is the relative frequency of class j at node t).

- Maximum (1 1/n_c) when records are equally distributed among all classes, implying least interesting information
- Minimum (0.0) when all records belong to one class, implying most interesting information



Examples for computing GINI

$$GINI(t) = 1 - \sum_{j} [p(j | t)]^2$$

C1	0
C2	6

P(C1) = 0/6 = 0 P(C2) = 6/6 = 1Gini = 1 - $P(C1)^2 - P(C2)^2 = 1 - 0 - 1 = 0$

C1	1
C2	5

$$P(C1) = 1/6$$
 $P(C2) = 5/6$
Gini = 1 - (1/6)² - (5/6)² = 0.278

C1	2
C2	4

P(C1) = 2/6 P(C2) = 4/6Gini = 1 - (2/6)² - (4/6)² = 0.444

Splitting Based on GINI

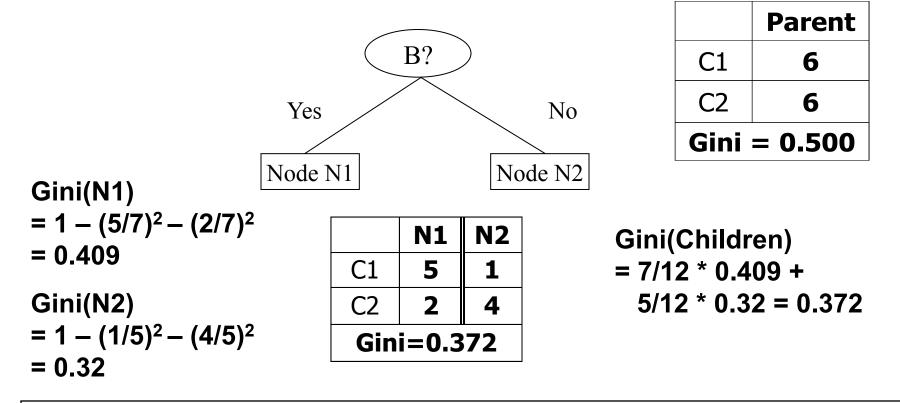
- Used in CART, SLIQ, SPRINT.
- When a node p is split into k partitions (children), the quality of split is computed as,

$$GINI_{split} = \sum_{i=1}^{k} \frac{n_i}{n} GINI(i)$$

where, n_i = number of records at child i, n = number of records at node p.

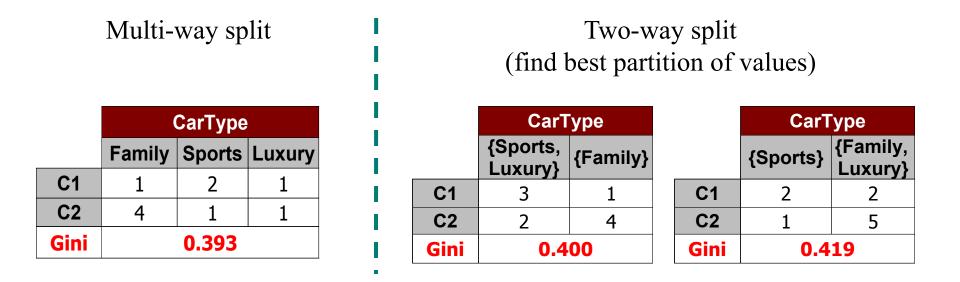
Binary Attributes: Computing GINI Index

- Splits into two partitions
- Effect of Weighing partitions:
 - Larger and Purer Partitions are sought for.



Categorical Attributes: Computing Gini Index

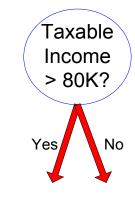
- For each distinct value, gather counts for each class in the dataset
- Use the count matrix to make decisions



Continuous Attributes: Computing Gini Index

- Use Binary Decisions based on one value
- Several Choices for the splitting value
 - Number of possible splitting values
 Number of distinct values
- Each splitting value has a count matrix associated with it
 - Class counts in each of the partitions, A < v and A ≥ v
- Simple method to choose best v
 - For each v, scan the database to gather count matrix and compute its Gini index
 - Computationally Inefficient! Repetition of work.

Tid	Refund	Marital Status	Taxable Income	Cheat
1	Yes	Single	125K	No
2	No	Married	100K	No
3	No	Single	70K	No
4	Yes	Married	120K	No
5	No	Divorced	95K	Yes
6	No	Married	60K	No
7	Yes	Divorced	220K	No
8	No	Single	85K	Yes
9	No	Married	75K	No
10	No	Single	90K	Yes



Continuous Attributes: Computing Gini Index...

- For efficient computation: for each attribute,
 - Sort the attribute on values
 - Linearly scan these values, each time updating the count matrix and computing gini index
 - Choose the split position that has the least gini index

	Cheat		No		No)	N	0	Ye	S	Ye	S	Ye	s	N	0	N	0	N	0		No	
	Taxable Income																						
Sorted Values Split Positions			60		70		7	5	85	5	9()	9	5	10	00	12	20	12	25		220	
		5	5	6	5	7	2	8	0	8	7	9	2	9	7	11	0	12	22	17	72	23	0
		<=	>	<=	>	<=	>	<=	>	<=	>	<=	>	<=	>	<=	>	<=	>	<=	>	<=	>
	Yes	0	3	0	3	0	3	0	3	1	2	2	1	3	0	3	0	3	0	3	0	3	0
	No	0	7	1	6	2	5	3	4	3	4	3	4	3	4	4	3	5	2	6	1	7	0
	Gini	0.4	20	0.4	00	0.3	575	0.3	43	0.4	17	0.4	00	<u>0.3</u>	<u>800</u>	0.3	43	0.3	575	0.4	00	0.4	20

Alternative Splitting Criteria based on INFO

Entropy at a given node t:

$$Entropy(t) = -\sum_{j} p(j | t) \log p(j | t)$$

(NOTE: p(j | t) is the relative frequency of class j at node t).

- Measures homogeneity of a node.
 - Maximum (log n_c) when records are equally distributed among all classes implying least information
 - Minimum (0.0) when all records belong to one class, implying most information
- Entropy based computations are similar to the GINI index computations

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Examples for computing Entropy

$$Entropy(t) = -\sum_{j} p(j \mid t) \log_2 p(j \mid t)$$

C1	0
C2	6

P(C1) = 0/6 = 0 P(C2) = 6/6 = 1Entropy = -0 log 0 - 1 log 1 = -0 - 0 = 0

C1	1
C2	5

P(C1) = 1/6 P(C2) = 5/6Entropy = - (1/6) $\log_2 (1/6) - (5/6) \log_2 (1/6) = 0.65$

C1	2
C2	4

P(C1) = 2/6 P(C2) = 4/6 Entropy = $-(2/6) \log_2 (2/6) - (4/6) \log_2 (4/6) = 0.92$

Splitting Based on INFO...

• Information Gain:

$$GAIN_{split} = Entropy(p) - \left(\sum_{i=1}^{k} \frac{n_i}{n} Entropy(i)\right)$$

Parent Node, p is split into k partitions;

n_i is number of records in partition i

- Measures Reduction in Entropy achieved because of the split. Choose the split that achieves most reduction (maximizes GAIN)
- Used in ID3 and C4.5
- Disadvantage: Tends to prefer splits that result in large number of partitions, each being small but pure.

Splitting Based on INFO...

Gain Ratio:

$$GainRATIO_{split} = \frac{GAIN_{split}}{SplitINFO} SplitINFO = -\sum_{i=1}^{k} \frac{n_i}{n} \log \frac{n_i}{n}$$

Parent Node, p is split into k partitions n_i is the number of records in partition i

- Adjusts Information Gain by the entropy of the partitioning (SplitINFO). Higher entropy partitioning (large number of small partitions) is penalized!
- Used in C4.5
- Designed to overcome the disadvantage of Information Gain

Splitting Criteria based on Classification Error

Classification error at a node t :

$$Error(t) = 1 - \max_{i} P(i \mid t)$$

Measures misclassification error made by a node.

- Maximum (1 1/n_c) when records are equally distributed among all classes, implying least interesting information
- Minimum (0.0) when all records belong to one class, implying most interesting information

Examples for Computing Error

$$Error(t) = 1 - \max_{i} P(i \mid t)$$

C1	0
C2	6

P(C1) = 0/6 = 0 P(C2) = 6/6 = 1Error = 1 - max (0, 1) = 1 - 1 = 0

C1	1
C2	5

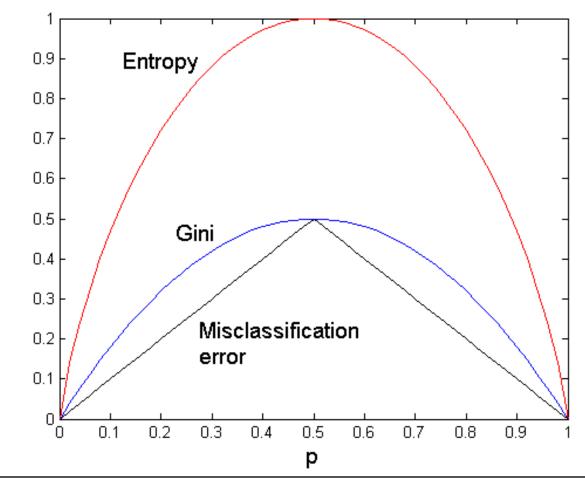
$$P(C1) = 1/6$$
 $P(C2) = 5/6$
Error = 1 - max (1/6, 5/6) = 1 - 5/6 = 1/6

C1	2
C2	4

P(C1) = 2/6 P(C2) = 4/6Error = 1 - max (2/6, 4/6) = 1 - 4/6 = 1/3

Comparison among Splitting Criteria

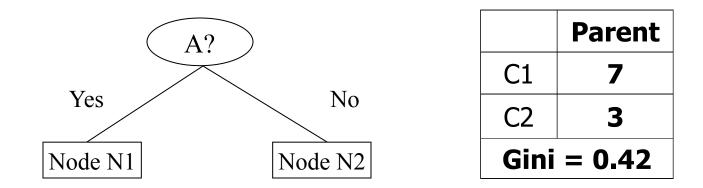
For a 2-class problem:



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Misclassification Error vs Gini



Gini(N1) **N1 N2** Gini(Children) $= 1 - (3/3)^2 - (0/3)^2$ C1 3 4 = 3/10 * 0= 0 3 C2 0 +7/10 * 0.489Gini(N2) Gini = 0.342= 0.342 $= 1 - (4/7)^2 - (3/7)^2$ Gini improves !!

= 0.489

Tree Induction

Greedy strategy.

 Split the records based on an attribute test that optimizes certain criterion.

Issues

Determine how to split the records

- How to specify the attribute test condition?
- How to determine the best split?
- Determine when to stop splitting

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Stopping Criteria for Tree Induction

- Stop expanding a node when all the records belong to the same class
- Stop expanding a node when all the records have similar attribute values
- Early termination (to be discussed later)

Decision Tree Based Classification

- Advantages:
 - Inexpensive to construct
 - Extremely fast at classifying unknown records
 - Easy to interpret for small-sized trees
 - Accuracy is comparable to other classification techniques for many simple data sets

Example: C4.5

- Simple depth-first construction.
- Uses Information Gain
- Sorts Continuous Attributes at each node.
- Needs entire data to fit in memory.
- Unsuitable for Large Datasets.
 - Needs out-of-core sorting.
- You can download the software from: <u>http://www.cse.unsw.edu.au/~quinlan/c4.5r8.tar.gz</u>

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Practical Issues of Classification

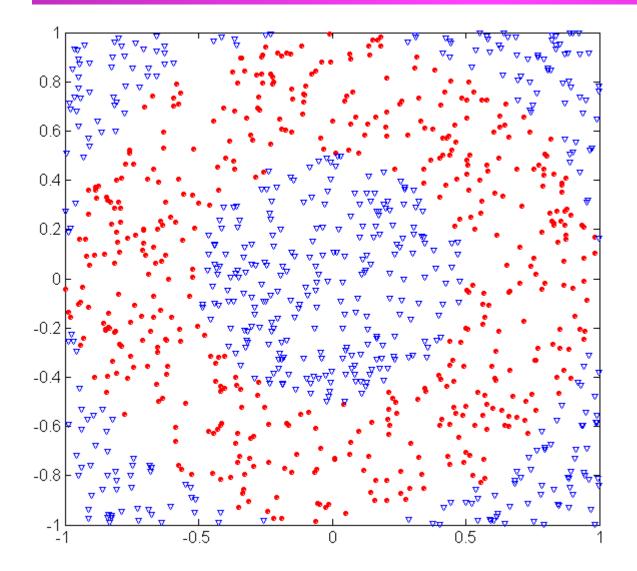
- Underfitting and Overfitting
- Missing Values
- Costs of Classification

Underfitting and Overfitting

- Underfitting: The training and test error rates of the model are large when the size of the tree is very small
 - More nodes in the tree reduce the training error
- Overfitting: the tree becomes too large, its test error rate begins to increase even though its training error rate continues to decrease
 - the tree may contain nodes that accidently fit some of the noise points in the training data.

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Underfitting and Overfitting (Example)



500 circular and 500 triangular data points.

Circular points:

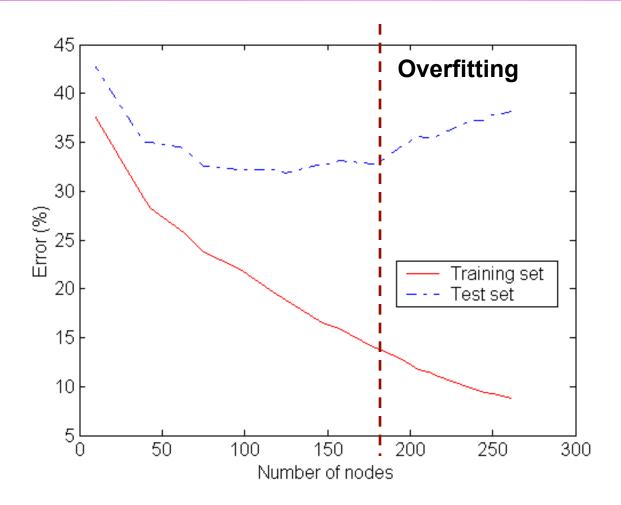
 $0.5 \le sqrt(x_1^2 + x_2^2) \le 1$

Triangular points: $sqrt(x_1^2+x_2^2) > 0.5 \text{ or}$ $sqrt(x_1^2+x_2^2) < 1$

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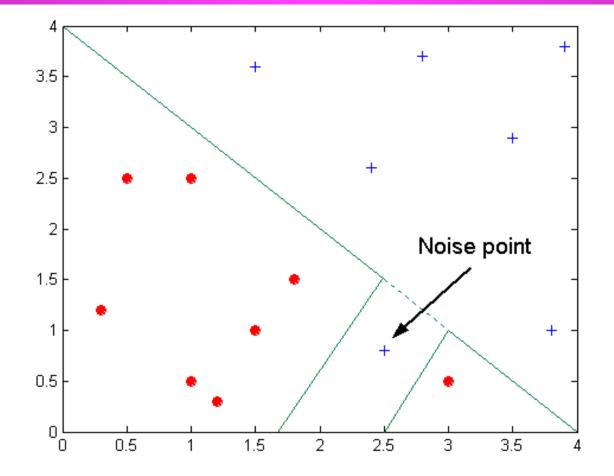
Underfitting and Overfitting



Underfitting: when model is too simple, both training and test errors are large

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Overfitting due to Noise



Decision boundary is distorted by noise point

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Overfitting due to Insufficient Examples

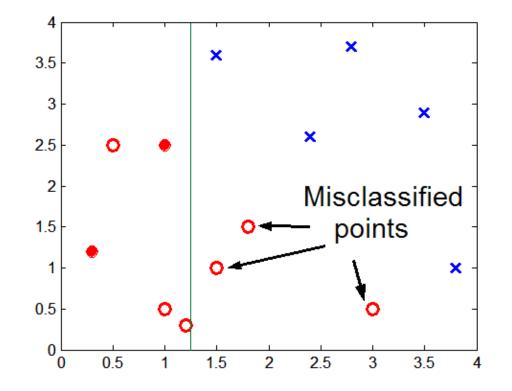
Name	Body	Gives	Four-	Hibernates	Class
	Temperature	Birth	legged		Label
salamander	cold-blooded	no	yes	yes	no
guppy	cold-blooded	yes	no	no	no
eagle	warm-blooded	no	no	no	no
poorwill	warm-blooded	no	no	yes	no
platypus	warm-blooded	no	yes	yes	yes

Class Label: YES = mammals NO = non-mammals.

Humans \rightarrow non-mammals

Elephants \rightarrow non-mammals

Overfitting due to Insufficient Examples



Lack of data points in the lower half of the diagram makes it difficult to predict correctly the class labels of that region

- Insufficient number of training records in the region causes the decision tree to predict the test examples using other training records that are irrelevant to the classification task

Notes on Overfitting

 Overfitting results in decision trees that are more complex than necessary

 Training error no longer provides a good indicator to estimate of how well the tree will perform on previously unseen records

Need new ways for estimating errors

Estimating Generalization Errors

- Re-substitution errors: error on training (Σ e(t))
- Generalization errors: error on testing (Σ e'(t))
- Methods for estimating generalization errors:
 - Optimistic approach: e'(t) = e(t)
 - Assumption: the training set is a good representation of the overall data.
 - Pessimistic approach:
 - For each leaf node: e' (t) = (e(t)+0.5)
 - Total errors: e'(T) = e(T) + N × 0.5 (N: number of leaf nodes)

For a tree with 30 leaf nodes and 10 errors on training (out of 1000 instances):

Training error = 10/1000 = 1%

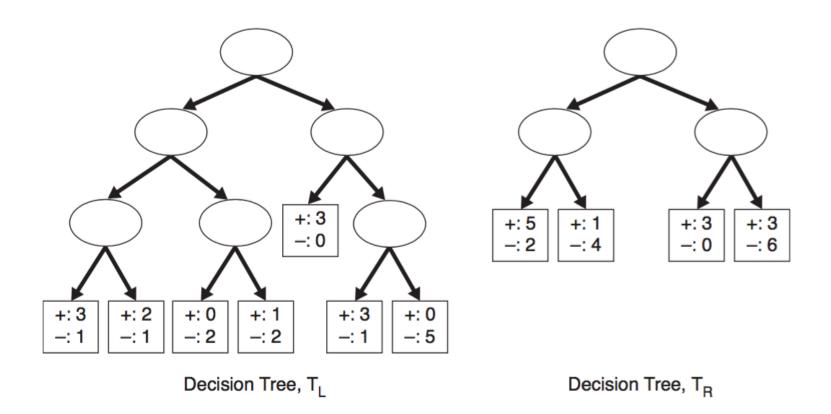
Generalization error = $(10 + 30 \times 0.5)/1000 = 2.5\%$

- Reduced error pruning (REP):
 - uses validation data set to estimate generalization error

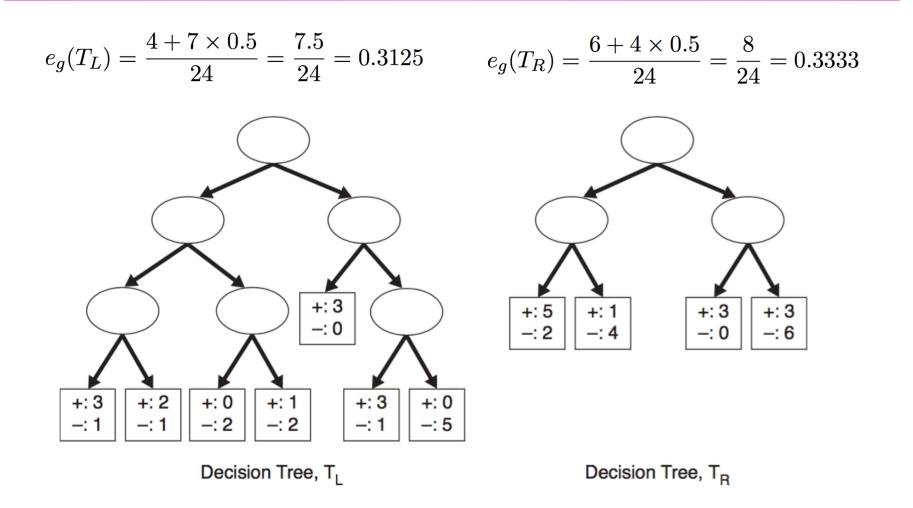
Optimistic approach

$$e(T_L) = 4/24 = 0.167$$

 $e(T_R) = 6/24 = 0.25.$



Pessimistic approach

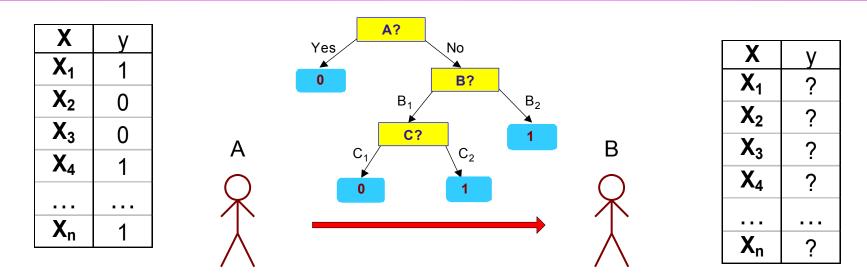


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Occam's Razor

- Given two models of similar generalization errors, one should prefer the simpler model over the more complex model
- For complex models, there is a greater chance that it was fitted accidentally by errors in data
- Therefore, one should include model complexity when evaluating a model

Minimum Description Length (MDL)



- Cost(Model,Data) = Cost(Data|Model) + Cost(Model)
 - Cost is the number of bits needed for encoding.
 - Search for the least costly model.
- Cost(Data|Model) encodes the misclassification errors.
- Cost(Model) uses node encoding (number of children) plus splitting condition encoding.

How to Address Overfitting

Pre-Pruning (Early Stopping Rule)

- Stop the algorithm before it becomes a fully-grown tree
- Typical stopping conditions for a node:
 - Stop if all instances belong to the same class
 - Stop if all the attribute values are the same
- More restrictive conditions:
 - Stop if number of instances is less than some user-specified threshold
 - \blacklozenge Stop if class distribution of instances are independent of the available features (e.g., using χ^2 test)

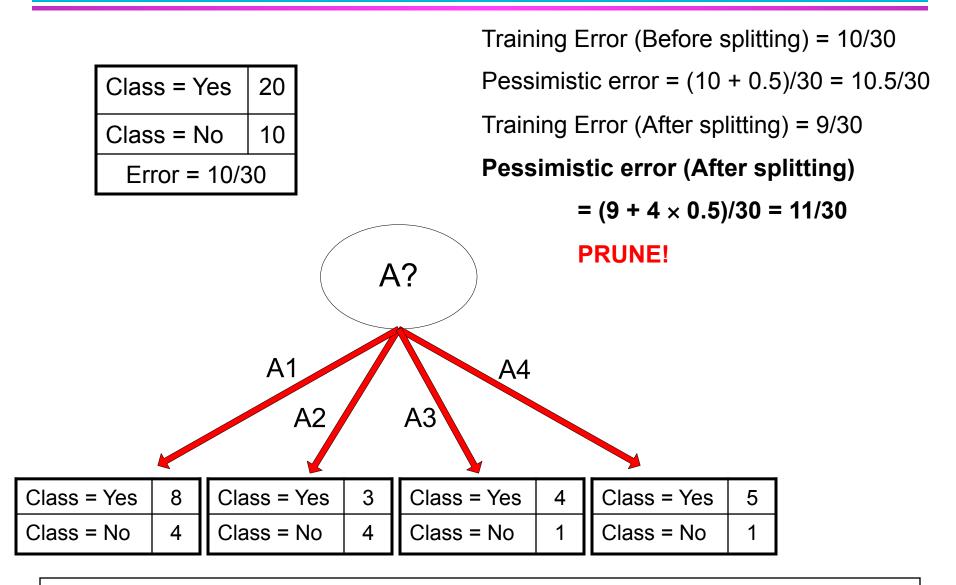
◆ Stop if expanding the current node does not improve impurity measures (e.g., Gini or information gain).

How to Address Overfitting...

Post-pruning

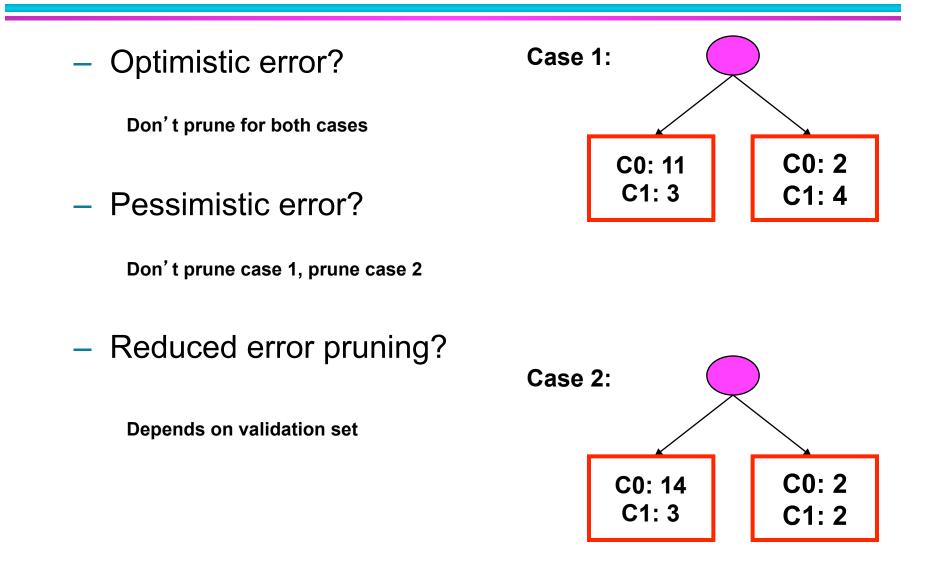
- Grow decision tree to its entirety
- Trim the nodes of the decision tree in a bottom-up fashion
- If generalization error improves after trimming, replace sub-tree by a leaf node.
- Class label of leaf node is determined from majority class of instances in the sub-tree
- Can use MDL for post-pruning

Example of Post-Pruning



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Examples of Post-pruning



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Handling Missing Attribute Values

- Missing values affect decision tree construction in three different ways:
 - Affects how impurity measures are computed
 - Affects how to distribute instance with missing value to child nodes
 - Affects how a test instance with missing value is classified

Computing Impurity Measure

Tid	Refund	Marital Status	Taxable Income	Class
1	Yes	Single	125K	No
2	No	Married	100K	No
3	No	Single	70K	No
4	Yes	Married	120K	No
5	No	Divorced	95K	Yes
6	No	Married	60K	No
7	Yes	Divorced	220K	No
8	No	Single	85K	Yes
9	No	Married	75K	No
10	?	Single	90K	Yes
		Missin value	g	

Before Splitting: Entropy(Parent) = -0.3 log(0.3)-(0.7)log(0.7) = 0.8813

	Class = Yes	
Refund=Yes	0	3
Refund=No	2	4
Refund=?	1	0

Split on Refund:

Entropy(Refund=Yes) = 0

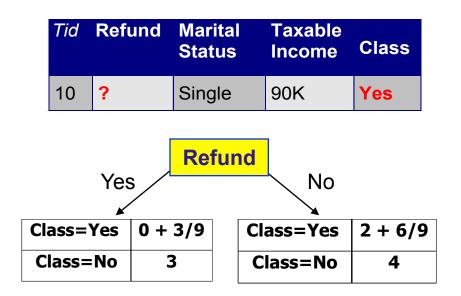
Entropy(Refund=No) = -(2/6)log(2/6) - (4/6)log(4/6) = 0.9183

Entropy(Children) = 0.3 (0) + 0.6 (0.9183) = 0.551

Gain = 0.9 × (0.8813 – 0.551) = 0.3303

Distribute Instances

2 3 4 5	Yes No	Single	125K	No	
3 4 5	No			No	
4 5		Married	100K	No	
5	No	Single	70K	No	
	Yes	Married	120K	No	
<u> </u>	No	Divorced	95K	Yes	
6	No	Married	60K	No	
7	Yes	Divorced	220K	No	
8	No	Single	85K	Yes	
9	No	Married	75K	No	
Yes Refund No					
	¥		a	X	
lass=Y lass=N	'es 🛛 🕻		Cheat=Ye	s i	

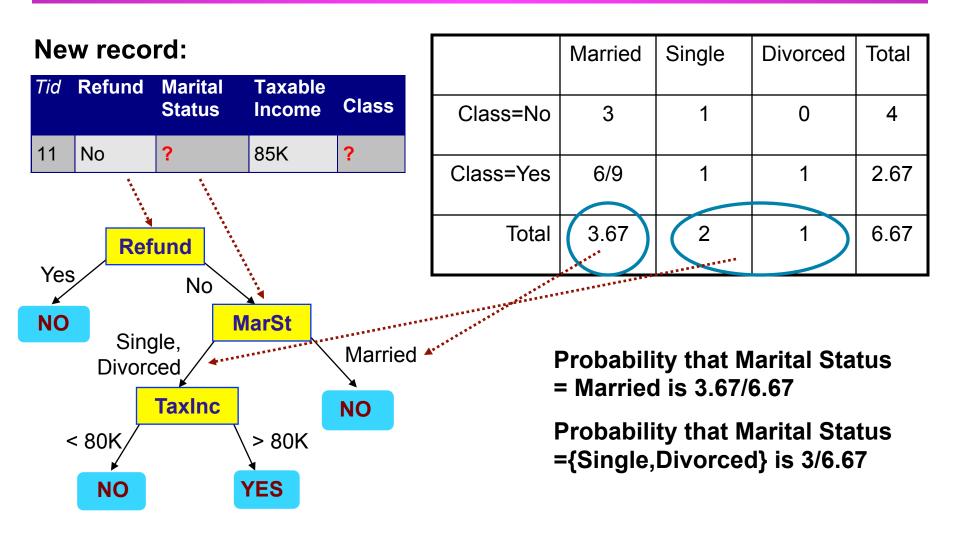


Probability that Refund=Yes is 3/9

Probability that Refund=No is 6/9

Assign record to the left child with weight = 3/9 and to the right child with weight = 6/9

Classify Instances



Other Issues

- Data Fragmentation
- Search Strategy
- Expressiveness
- Tree Replication

Data Fragmentation

- Number of instances gets smaller as you traverse down the tree
- Number of instances at the leaf nodes could be too small to make any statistically significant decision

Search Strategy

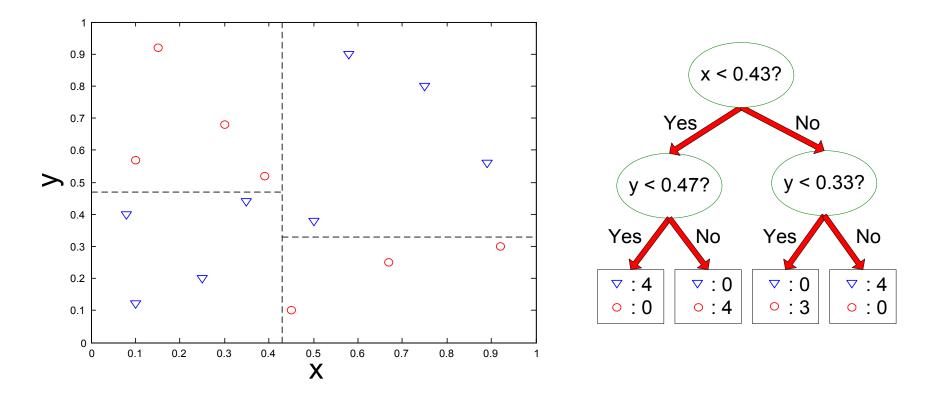
Finding an optimal decision tree is NP-hard

- The algorithm presented so far uses a greedy, top-down, recursive partitioning strategy to induce a reasonable solution
- Other strategies?
 - Bottom-up
 - Bi-directional

Expressiveness

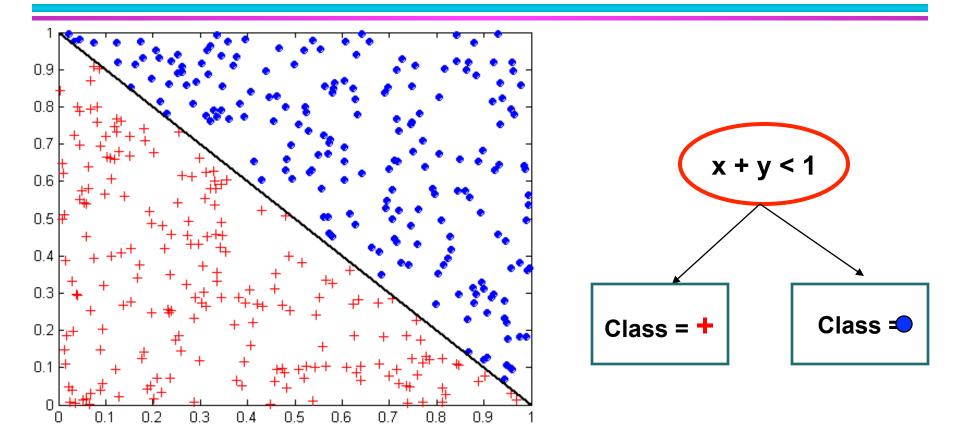
- Decision tree provides expressive representation for learning discrete-valued function
 - But they do not generalize well to certain types of Boolean functions
 - Example: parity function:
 - Class = 1 if there is an even number of Boolean attributes with truth value = True
 - Class = 0 if there is an odd number of Boolean attributes with truth value = True
 - For accurate modeling, must have a complete tree
- Not expressive enough for modeling continuous variables
 - Particularly when test condition involves only a single attribute at-a-time

Decision Boundary



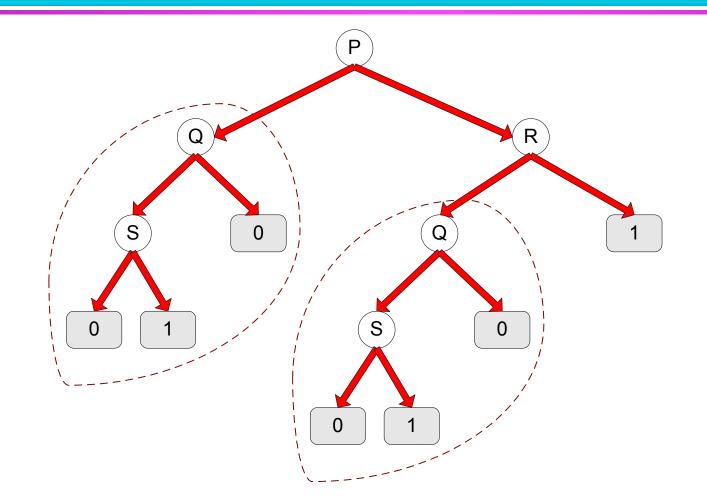
- Border line between two neighboring regions of different classes is known as decision boundary
- Decision boundary is parallel to axes because test condition involves a single attribute at-a-time

Oblique Decision Trees



- Test condition may involve multiple attributes
- More expressive representation
- Finding optimal test condition is computationally expensive

Tree Replication



Same subtree appears in multiple branches

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- Metrics for Performance Evaluation
 How to evaluate the performance of a model?
- Methods for Performance Evaluation
 - How to obtain reliable estimates?
- Methods for Model Comparison
 - How to compare the relative performance among competing models?

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Metrics for Performance Evaluation

- How to evaluate the performance of a model?
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Metrics for Performance Evaluation

Focus on the predictive capability of a model

 Rather than how fast it takes to classify or build models, scalability, etc.

Confusion Matrix:

	PREDICTED CLASS					
		Class=Yes	Class=No			
ACTUAL CLASS	Class=Yes	а	b			
	Class=No	С	d			

a: TP (true positive)

b: FN (false negative)

: FP (false positive)

d: TN (true negative)

Metrics for Performance Evaluation...

	PREDICTED CLASS					
		Class=Yes	Class=No			
ACTUAL	Class=Yes	a (TP)	b (FN)			
CLASS	Class=No	c (FP)	d (TN)			

Most widely-used metric:

Accuracy =
$$\frac{a+d}{a+b+c+d} = \frac{TP+TN}{TP+TN+FP+FN}$$

Limitation of Accuracy

- Consider a 2-class problem
 - Number of Class 0 examples = 9990
 - Number of Class 1 examples = 10
- If model predicts everything to be class 0, accuracy is 9990/10000 = 99.9 %
 - Accuracy is misleading because model does not detect any class 1 example

	PREDICTED CLASS				
	C(i j)	Class=Yes	Class=No		
ACTUAL	Class=Yes	C(Yes Yes)	C(No Yes)		
CLASS	Class=No	C(Yes No)	C(No No)		

C(i|j): Cost of misclassifying class j example as class i

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Computing Cost of Classification

Cost Matrix	PREDICTED CLASS				
ACTUAL CLASS	C(i j)	+	-		
	+	-1	100		
ULAGO	-	1	0		

Model M₂

ACTUAL

CLASS

Model M ₁	PREDICTED CLASS				
ACTUAL CLASS		+	-		
	+	150	40		
	-	60	250		

Accuracy = 80% Cost = 3910 Accuracy = 90% Cost = 4255

+

-

PREDICTED CLASS

+

250

5

45

200

Cost vs Accuracy

Count	PREDICTED CLASS				
		Class=Yes	Class=No		
ACTUAL	Class=Yes	а	b		
CLASS	Class=No	С	d		

Accuracy is proportional to cost if 1. C(Yes|No)=C(No|Yes) = q 2. C(Yes|Yes)=C(No|No) = p

$$N = a + b + c + d$$

Accuracy = (a + d)/N

Cost	PREDICTED CLASS				
		Class=Yes	Class=No		
ACTUAL	Class=Yes	р	q		
CLASS	Class=No	q	р		

Cost-Sensitive Measures

Precision (p) =
$$\frac{TP}{TP + FP}$$

Recall (r) = $\frac{TP}{TP + FN}$
F-measure (F) = $\frac{2rp}{r + p} = \frac{2TP}{2TP + FN + FP}$

- Precision is biased towards C(Yes|Yes) & C(Yes|No)
- Recall is biased towards C(Yes|Yes) & C(No|Yes)
- F-measure is biased towards all except C(No|No)

Weighted Accuracy =
$$\frac{w_1 a + w_4 d}{w_1 a + w_2 b + w_3 c + w_4 d}$$

Metrics for Performance Evaluation
 How to evaluate the performance of a model?

- Methods for Performance Evaluation
 - How to obtain reliable estimates?
- Methods for Model Comparison
 - How to compare the relative performance among competing models?

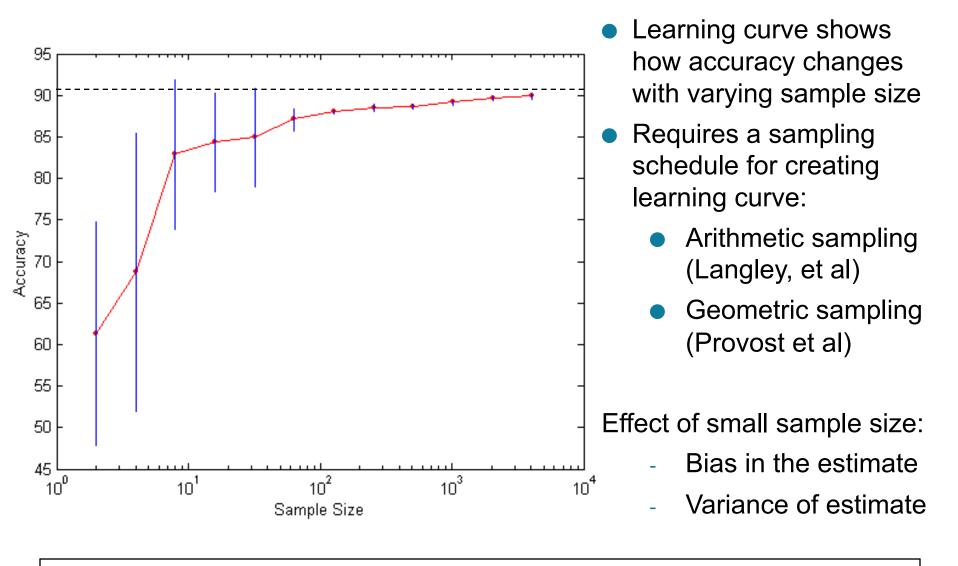
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Methods for Performance Evaluation

• How to obtain a reliable estimate of performance?

- Performance of a model may depend on other factors besides the learning algorithm:
 - Class distribution
 - Cost of misclassification
 - Size of training and test sets

Learning Curve



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Methods of Estimation

- Holdout
 - Reserve 2/3 for training and 1/3 for testing
- Random subsampling
 - Repeated holdout
- Cross validation
 - Partition data into k disjoint subsets
 - k-fold: train on k-1 partitions, test on the remaining one
 - Leave-one-out: k=n
- Stratified sampling
 - oversampling vs undersampling
- Bootstrap
 - Sampling with replacement

- Metrics for Performance Evaluation
 How to evaluate the performance of a model?
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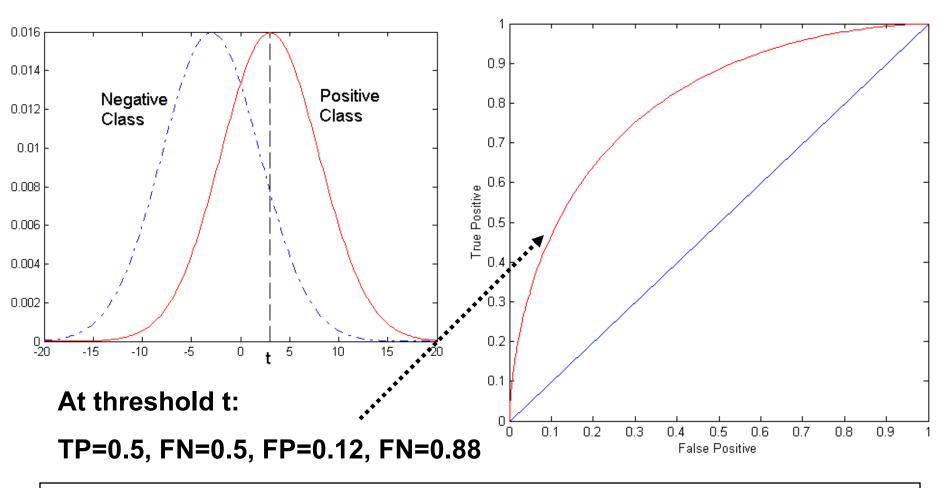
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ROC (Receiver Operating Characteristic)

- Developed in 1950s for signal detection theory to analyze noisy signals
 - Characterize the trade-off between positive hits and false alarms
- ROC curve plots TP (on the y-axis) against FP (on the x-axis)
- Performance of each classifier represented as a point on the ROC curve
 - changing the threshold of algorithm, sample distribution or cost matrix changes the location of the point

ROC Curve

- 1-dimensional data set containing 2 classes (positive and negative)
- any points located at x > t is classified as positive

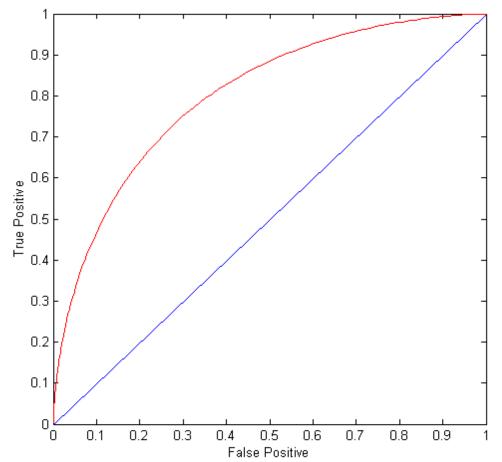


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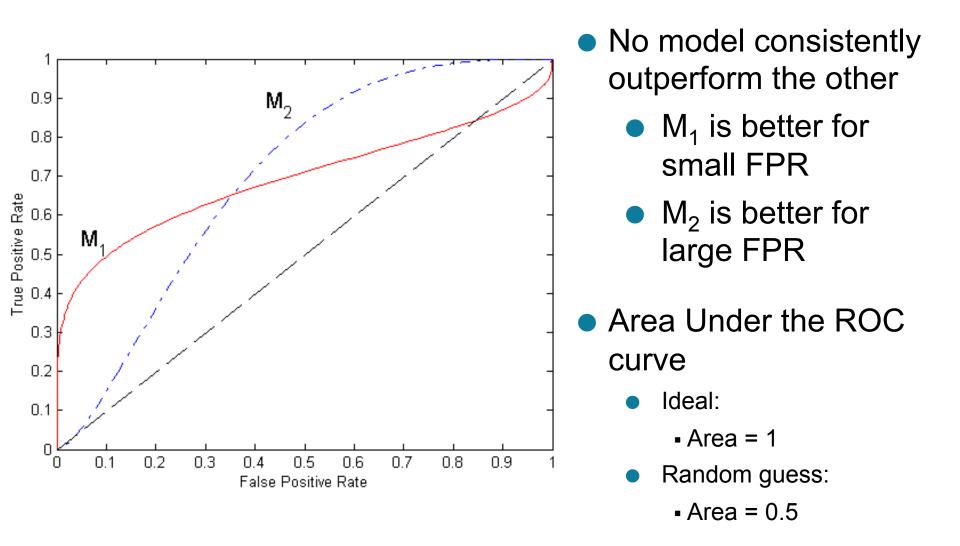
ROC Curve

(TP,FP):

- (0,0): declare everything to be negative class
- (1,1): declare everything to be positive class
- (1,0): ideal
- Diagonal line:
 - Random guessing
 - Below diagonal line:
 - prediction is opposite of the true class



Using ROC for Model Comparison



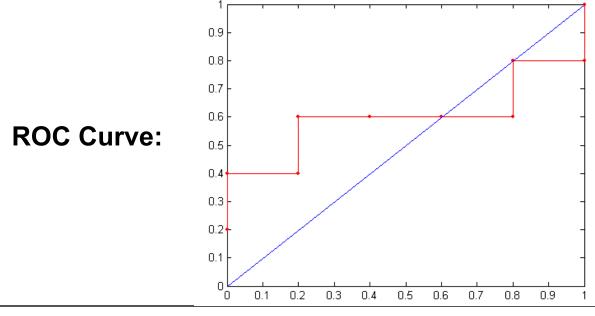
How to Construct an ROC curve

Instance	P(+ A)	True Class
Instance	י (יי) א	
1	0.95	+
2	0.93	+
3	0.87	-
4	0.85	-
5	0.85	-
6	0.85	+
7	0.76	-
8	0.53	+
9	0.43	-
10	0.25	+

- Use classifier that produces posterior probability for each test instance P(+|A)
- Sort the instances according to P(+|A) in decreasing order
- Apply threshold at each unique value of P(+|A)
- Count the number of TP, FP, TN, FN at each threshold
- TP rate, TPR = TP/(TP+FN)
- FP rate, FPR = FP/(FP + TN)

How to construct an ROC curve

	Class	+	-	+	-	-	-	+	-	+	+	
Thresho	ld >=	0.25	0.43	0.53	0.76	0.85	0.85	0.85	0.87	0.93	0.95	1.00
	ТР	5	4	4	3	3	3	3	2	2	1	0
	FP	5	5	4	4	3	2	1	1	0	0	0
	TN	0	0	1	1	2	3	4	4	5	5	5
	FN	0	1	1	2	2	2	2	3	3	4	5
	TPR	1	0.8	0.8	0.6	0.6	0.6	0.6	0.4	0.4	0.2	0
	FPR	1	1	0.8	0.8	0.6	0.4	0.2	0.2	0	0	0



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Introduction to Data Mining

Test of Significance

• Given two models:

- Model M1: accuracy = 85%, tested on 30 instances
- Model M2: accuracy = 75%, tested on 5000 instances
- Can we say M1 is better than M2?
 - How much confidence can we place on accuracy of M1 and M2?
 - Can the difference in performance measure be explained as a result of random fluctuations in the test set?

Confidence Interval for Accuracy

Prediction can be regarded as a Bernoulli trial

- A Bernoulli trial has 2 possible outcomes
- Possible outcomes for prediction: correct or wrong
- Probability of success is constant
- Collection of Bernoulli trials has a Binomial distribution:
 - x ~ Bin(N, p)
 x: number of correct predictions
 - e.g: Toss a fair coin 50 times, how many heads would turn up?
 Expected number of heads = N×p = 50 × 0.5 = 25

 Given x (# of correct predictions) or equivalently, acc=x/N, and N (# of test instances),

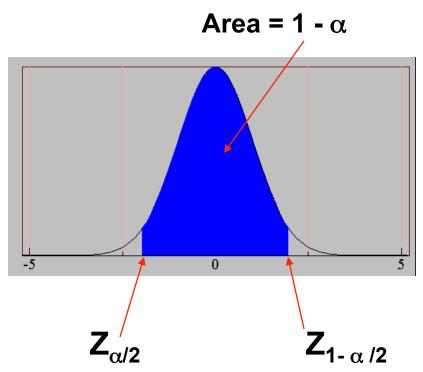
Can we predict p (true accuracy of model)?

Confidence Interval for Accuracy

• For large test sets
$$(N > 30)$$
,

 acc has a normal distribution with mean p and variance p(1-p)/N

$$P(Z_{\alpha/2} < \frac{acc - p}{\sqrt{p(1 - p)/N}} < Z_{1 - \alpha/2})$$
$$= 1 - \alpha$$



Confidence Interval for p:

 $p = \frac{2 \times N \times acc + Z_{\alpha/2}^{2} \pm \sqrt{Z_{\alpha/2}^{2} + 4 \times N \times acc - 4 \times N \times acc^{2}}}{2(N + Z_{\alpha/2}^{2})}$

Confidence Interval for Accuracy

- Consider a model that produces an accuracy of 80% when evaluated on 100 test instances:
 - N=100, acc = 0.8
 - Let $1-\alpha = 0.95$ (95% confidence)
 - Which is the confidence interval?

- From probability table,
$$Z_{\alpha/2}$$
=1.96

N	50	100	500	1000	5000
p(lower)	0.670	0.711	0.763	0.774	0.789
p(upper)	0.888	0.866	0.833	0.824	0.811

1-α	Z
0.99	2.58
0.98	2.33
0.95	1.96
0.90	1.65

Comparing Performance of 2 Models

- Given two models, say M1 and M2, which is better?
 - M1 is tested on D1 (size=n1), found error rate = e_1
 - M2 is tested on D2 (size=n2), found error rate = e_2
 - Assume D1 and D2 are independent
 - If n1 and n2 are sufficiently large, then

$$e_1 \sim N(\mu_1, \sigma_1)$$
$$e_2 \sim N(\mu_2, \sigma_2)$$

- Approximate variance of error rates: $\hat{\sigma}_i = \frac{e_i(1-e_i)}{r}$

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Comparing Performance of 2 Models

- To test if performance difference is statistically significant: d = e1 – e2
 - d ~ $N(d_t, \sigma_t)$ where d_t is the true difference
 - Since D1 and D2 are independent, their variance adds up:

$$\sigma_t^2 = \sigma_1^2 + \sigma_2^2 \cong \hat{\sigma}_1^2 + \hat{\sigma}_2^2$$
$$= \frac{e1(1 - e1)}{n1} + \frac{e2(1 - e2)}{n2}$$

- It can be shown at $(1-\alpha)$ confidence level,

$$d_{t} = d \pm Z_{\alpha/2} \hat{\sigma}_{t}$$

An Illustrative Example

• Given: M1: n1 = 30, e1 = 0.15
M2: n2 = 5000, e2 = 0.25
• d =
$$|e2 - e1| = 0.1$$
 (2-sided test)
 $\hat{\sigma}_d^2 = \frac{0.15(1 - 0.15)}{30} + \frac{0.25(1 - 0.25)}{5000} = 0.0043$

• At 95% confidence level, $Z_{\alpha/2}$ =1.96

$$d_{t} = 0.100 \pm 1.96 \times \sqrt{0.0043} = 0.100 \pm 0.128$$

=> Interval contains 0 => difference may not be statistically significant

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Comparing Performance of 2 Algorithms

• Each learning algorithm may produce k models:

- L1 may produce M11 , M12, ..., M1k
- L2 may produce M21 , M22, ..., M2k
- If models are generated on the same test sets D1,D2, ..., Dk (e.g., via cross-validation)
 - For each set: compute $d_j = e_{1j} e_{2j}$
 - d_{i} has mean d_{t} and variance $\sigma_{t}^{\,2}$
 - Estimate:

$$\hat{\sigma}_t^2 = \frac{\sum_{j=1}^k (d_j - \overline{d})^2}{k(k-1)}$$
$$d_t = \overline{d} \pm t_{1-\alpha k-1} \hat{\sigma}_t$$