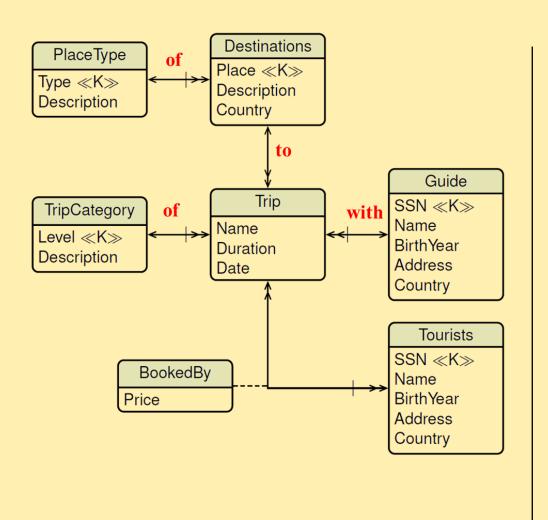
## TRAVEL AGENCY



## The travel agency is interested in a DM for analyzing the travel behavior of tourists.



- 1. Total number of tourists and average trip duration for Florence, **by** age band
- 2. Total number of tourists for domestic trips, by age band, by country.
- 3. Total number of tourists, by trip name and category, by group country (alternative: age band, guide, country).
- 4. Average trip revenue for tourists of a trip category level 1 in Toscana, by type of destination, and by year.
- 5. Number of trips by place type, by month, and by guide country.



Requirements analysis	Dimensions	Measures	Metrics
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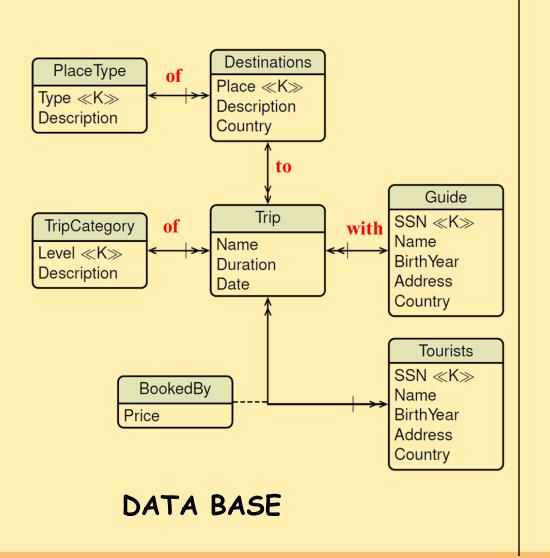


## Fact granularity

Description	
Preliminary dimensions	
Preliminary measures	

TRAVEL AGENCY





DATA MART

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